

DEEPIKA CHHILLAR

PERSONAL INFORMATION

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RESEARCH INTERESTS

Organizational Purpose & Culture, Non-market Strategy, Digital Governance, Computational Text Analysis, Machine Learning

EDUCATION

- 2018 – Present Ph.D. in Business Administration (Organizational Theory & Strategy)
Dissertation Committee: Matthew Kraatz, Geoffrey Love, William Ocasio, Richard Benton
Gies College of Business, University of Illinois at Urbana-Champaign
- 2014 – 2015 Young India Fellowship, Post graduate diploma in Liberal Arts
Ashoka University, India
- 2007 – 2012 M.Sc. (Hons) Economics & B.E. (Hons) Computer Science
Dual Degree (Salutatorian)
Birla Institute of Technology Pilani, India

PUBLICATIONS AND RESEARCH IN PROGRESS

Refereed Journal Publications

Chhillar, D. and Aguilera R.V. (2022). An Eye for Artificial Intelligence: Insights into the Governance of Artificial Intelligence and Vision for Future Research. *Business & Society*. [[Link](#)]

Working Papers

- Chhillar, D.**, Love, E., Kraatz, M., & G. Sull, D. Looking through the Glassdoor: A Computational Approach to Culture and Wrongdoing (Under review at *Strategic Management Journal*)
- Finalist, Best Student Paper Award at Berkeley Culture Conference (2022)
 - Medici Summer School Presentation (2022)
 - AI Strategy Consortium (2022)
 - Academy of Management Proceedings (2021)
 - European Group of Organization Studies (2021)

Research in Progress

- Chhillar, D.** Purpose in Practice: Relationship between Espoused and Experienced Purpose and its Impact on Social Performance in Large Firms (*Writing Stage*)
- Selected for presentation at Strategic Management Society Conference (2023)
- Chauradia A., **Chhillar, D.**, Somaya, D. When is Pro Bono Pro Lucrum? Pro bono, Human Capital Strategies and Profit Performance in Law Firms. (*Writing Stage*)
- Chhillar, D.** Locked up in the lockdown: Role of values in managing radical change impacting small enterprises in emerging economies (*Writing Stage*)
- Selected for presentation at IDEC Conference, INSEAD (2023)
- Chhillar, D.** & Kraatz, M. Impact of Executive Social Irresponsibility on Experienced Purpose in Organizations: A Longitudinal Study (*Data Analysis Stage*)

AWARDS AND FELLOWSHIPS

2023	Richard A. Erley Award for Academic excellence. UIUC (\$5,000)
2023	PhD Spring Award, Block Grant. UIUC (\$1,300)
2022	International Doctoral Fellowship. AAUW (\$20,000)
2022	Medici Summer School Fellow. HEC Paris
2021	Research Award. Center for Professional Responsibility in Business & Society (\$2000)
2014	Young India Fellowship, Merit-based Scholarship. Ashoka University (5000\$)
2013	Excellence Award Best Employee Award, Global Market Risk Division, Credit Suisse
2012	Second in Class, MSc Economics, BITS Pilani
2007	National Merit-based Scholarship for Academic Performance. Indian Armed Forces

CONFERENCE ACTIVITIES

Organized Symposia

Organizational Implications of Artificial Intelligence. **Academy of Management** (2021)

Antecedents, Evaluations, and Processes of Organizational Wrongdoing in a Changing World. **Academy of Management** (2021)

Conference Presentations

Chhillar, D., Love, E. G., Kraatz, M., Sull, D. (2022). Organizational culture and wrongdoing: A view through the Glassdoor. **AI-Strategy Consortium** (ISB)

Chhillar, D., Love, E. G., Kraatz, M., Sull, D. (2022). Organizational culture and wrongdoing: A view through the Glassdoor. **Berkeley Culture Conference** (Nominated for Schein Best Student Paper Award)

Chhillar, D., Love, E. G., Kraatz, M., Sull, D. (2021). Organizational culture and wrongdoing: A view through the Glassdoor. **Academy of Management** Proceedings

Chhillar, D., Love, E. G., Kraatz, M., Sull, D. (2021). Organizational culture and wrongdoing: A view through the Glassdoor. European Group of Organization Studies (**EGOS**)

Chhillar, D. & Aguilera, R. (2020). An Eye for Artificial Intelligence: Insights into the Governance of Artificial Intelligence and Vision for Future Research. Global Strategy and Emerging Markets (GSEM) Conference at **Cornell University**

Chhillar, D. (2019). Innovation Ecosystems in Strategy Literature: Review and Synthesis. **Wharton Corporate Strategy and Innovation Conference**, The Wharton School, Mack Institute for Innovation Management

Cheng, J., Love, E., & Chhillar, D. (2019). National Innovation Ecosystems in the G-20 Countries: A Longitudinal Comparative Study. **Academy of Management** Proceedings

TEACHING

FALL 2021	Instructor , Strategic Human Resource Management, BADM 313, Gies College of Business Full Semester Course (17 Week) Instructor Overall Rating: 4.43
SPRING 2021	Teaching Assistant , Leading and Managing Purpose-Driven Organizations, BADM 590, Gies College of Business For Prof. William Ocasio
SPRING 2020	Teaching Assistant , Leadership and Teams, BADM 508, Gies College of Business For Prof. Matthew Kraatz

INDUSTRY EXPERIENCE

SUMMER 2019	Spencer Stuart , Boston, MA (Virtual) <i>Mentor: Jeremiah Lee</i> <i>Summer Intern, Project - Measuring Corporate Culture and Mapping Organizational Values</i>
2017- 2019	9.9 Group , India & Israel <i>Mentors: Pramath Raj Sinha & Deepa Mehta</i> <i>Program Manager, Leadership Consulting & Ed-Tech Platform</i>
2015- 2017	Schlumberger , India & USA <i>Mentors: Anil Verma & Pradeep Kumar</i> <i>Data Analyst, Advanced Analytics</i>
2012- 2014	Credit Suisse , India <i>Mentor: Suresh Kothari</i> <i>Business Analyst, Market Risk Division</i>

SERVICE

2022 –	Reviewer , Academy of Management Review
2022 –	Reviewer , Business & Society
2021 –	Writer for the ASQ Blog, Administrative Science Quarterly Blog
2019 –	Ad-hoc Reviewer , Academy of Management Annual Meetings, AoM

SKILLS AND LANGUAGES

Languages	English, Hindi
Technical Skills	Python, R, STATA, SQL, C++
Certifications	Foundations of Teaching Certificate, Center for Innovation in Teaching and Learning (CITL) Harvard Business School CORE - Business Analytics Economics Financial Accounting The Data Scientist's Toolbox Introduction to Big Data R Programming (Coursera Certified)

REFERENCES

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Business Administration*
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