Ideation Phase
Define the Problem Statements

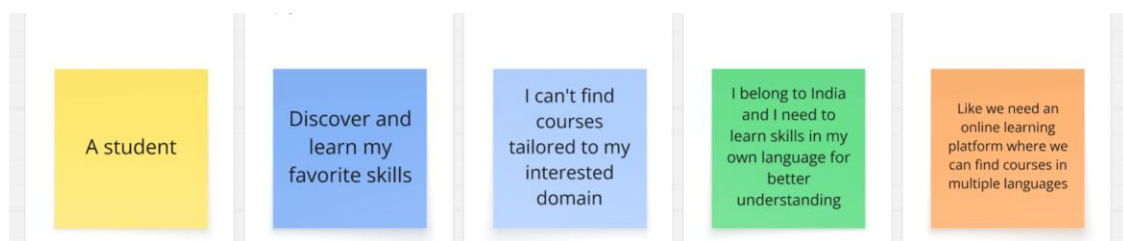| Date	22nd JUNE 2025
Team ID	LTVIP2025TMID59454
Project Name	LearnHub: Your Center for Skill Enhancement
Maximum Marks	2 Marks

Customer Problem Statement Template:

Many students, especially those in remote areas, struggle to access quality and affordable education in emerging technologies due to the lack of relevant courses in their local regions. At the same time, passionate individual educators face difficulties in sharing their knowledge, as most existing online learning platforms either charge high fees or favor large institutions. Working professionals also find it challenging to upskill because current platforms often lack flexibility and self-paced learning options. These challenges create a gap in the education ecosystem, leaving learners frustrated and educators underrepresented. Therefore, there is a strong need for an inclusive, affordable, and flexible online learning platform like LearnHub, where learners can access skill-based courses in the language they prefer, at their own pace, and educators can create and manage content independently at low cost—making skill enhancement accessible to all.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: https://miro.com/templates/customer-problem-statement/

Example:

A student	Discover and learn my favorite skills	I can't find courses tailored to my interested domain	I belong to India and I need to learn skills in my own language for better understanding	Like we need an online learning platform where we can find courses in multiple languages

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A college student	Learn in-demand technical skills like web development	I can't find relevant or affordable courses in my region	I live in a remote area where physical classes are limited and most platforms are expensive or in unfamiliar languages	Like we need an online learning platform that is accessible, affordable, and available in multiple regional languages
PS-2	A passionate individual educator	Share my knowledge and provide affordable training sessions to students	I can't reach my target learners easily on big platforms	Most popular platforms prioritize big institutions or require high commission fees	Like we need a platform where independent educators can easily create, price, and manage their own courses with low cost barriers