```
In [59]: import pandas as pd
         import warnings
         warnings.filterwarnings("ignore")
         data=pd.read csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
In [61]: data.dtypes
Out[61]: customerID
                               object
         gender
                               object
         SeniorCitizen
                               int64
                               object
         Partner
         Dependents
                               object
                               int64
         tenure
         PhoneService
                               obiect
         MultipleLines
                               object
         InternetService
                               object
         OnlineSecurity
                               object
         OnlineBackup
                               object
         DeviceProtection
                               object
         TechSupport
                               object
         StreamingTV
                               object
         StreamingMovies
                               object
         Contract
                               object
         PaperlessBilling
                               object
         PaymentMethod
                               obiect
         MonthlyCharges
                             float64
         TotalCharges
                               object
         Churn
                               object
         dtype: object
```

```
In [63]: data['TotalCharges'] = pd.to numeric(data['TotalCharges'], errors='coerce')
         data.dtypes
Out[63]: customerID
                              object
         gender
                              object
         SeniorCitizen
                               int64
                              obiect
         Partner
         Dependents
                              obiect
                               int64
         tenure
         PhoneService
                              obiect
         MultipleLines
                              obiect
         InternetService
                              object
         OnlineSecurity
                              object
         OnlineBackup
                              object
         DeviceProtection
                              object
         TechSupport
                              object
         StreamingTV
                              object
         StreamingMovies
                              object
         Contract
                              object
         PaperlessBilling
                              obiect
         PaymentMethod
                              obiect
         MonthlyCharges
                             float64
         TotalCharges
                             float64
         Churn
                              object
         dtype: object
```

In [64]: data.describe()

Out[64]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges
count	7043.000000	7043.000000	7043.000000	7032.000000
mean	0.162147	32.371149	64.761692	2283.300441
std	0.368612	24.559481	30.090047	2266.771362
min	0.000000	0.000000	18.250000	18.800000
25%	0.000000	9.000000	35.500000	401.450000
50%	0.000000	29.000000	70.350000	1397.475000
75%	0.000000	55.000000	89.850000	3794.737500
max	1.000000	72.000000	118.750000	8684.800000

```
In [65]: data.isna().sum()
Out[65]: customerID
                               0
         gender
                               0
         SeniorCitizen
         Partner
         Dependents
         tenure
         PhoneService
         MultipleLines
         InternetService
         OnlineSecurity  
         OnlineBackup
         DeviceProtection
         TechSupport
         StreamingTV
         StreamingMovies
         Contract
         PaperlessBilling
         PaymentMethod
         MonthlyCharges
                               0
         TotalCharges
                             11
         Churn
                               0
         dtype: int64
In [66]: data1=data.fillna(data.median())
```

In [67]:	<pre>data1.isna().sum()</pre>	
Out[67]:		0
	gender	0
	SeniorCitizen	0
	Partner	0
	Dependents	0
	tenure	0
	PhoneService	0
	MultipleLines	0
	InternetService	0
	OnlineSecurity	0
	OnlineBackup	0
	DeviceProtection	0
	TechSupport	0
	StreamingTV	0
	StreamingMovies	0
	Contract	0
	PaperlessBilling	0
	PaymentMethod	0
	MonthlyCharges	0
	TotalCharges	0
	Churn	0
	dtype: int64	

```
In [68]: data1.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
     Column
                       Non-Null Count Dtype
     _ _ _ _ _
 0
                        7043 non-null
     customerID
                                        object
     gender
                       7043 non-null
                                        object
 1
                       7043 non-null
 2
     SeniorCitizen
                                        int64
 3
                       7043 non-null
                                        object
     Partner
 4
     Dependents
                       7043 non-null
                                        object
 5
     tenure
                       7043 non-null
                                        int64
                       7043 non-null
 6
                                        object
     PhoneService
 7
     MultipleLines
                       7043 non-null
                                        object
                       7043 non-null
     InternetService
                                        object
 9
     OnlineSecurity
                       7043 non-null
                                        object
     OnlineBackup
                       7043 non-null
                                        object
 10
     DeviceProtection
                       7043 non-null
                                        object
 11
 12
                       7043 non-null
    TechSupport
                                        object
     StreamingTV
                       7043 non-null
 13
                                        object
    StreamingMovies
                       7043 non-null
                                        object
 14
 15
     Contract
                       7043 non-null
                                        object
     PaperlessBilling
                       7043 non-null
                                        object
     PaymentMethod
                       7043 non-null
                                        obiect
 17
    MonthlyCharges
 18
                       7043 non-null
                                        float64
    TotalCharges
                       7043 non-null
                                        float64
 19
 20 Churn
                       7043 non-null
                                        object
dtypes: float64(2), int64(2), object(17)
memory usage: 1.1+ MB
```

```
In [69]: list(data1)
Out[69]: ['customerID',
           'gender',
           'SeniorCitizen',
           'Partner',
           'Dependents',
           'tenure',
          'PhoneService',
          'MultipleLines',
           'InternetService',
          'OnlineSecurity',
           'OnlineBackup',
          'DeviceProtection',
          'TechSupport',
          'StreamingTV',
          'StreamingMovies',
          'Contract',
          'PaperlessBilling',
          'PaymentMethod',
          'MonthlyCharges',
          'TotalCharges',
          'Churn']
In [70]: data1.shape
Out[70]: (7043, 21)
```

In [72]: data2=data1.drop(['customerID','Dependents','StreamingTV','StreamingMovies','Partner','OnlineSecurity','Devidata2

Out[72]:

: <u> </u>	gender	SeniorCitizen	tenure	PhoneService	MultipleLines	InternetService	OnlineBackup	TechSupport	Contract	MonthlyCharges	TotalCh
0	Female	0	1	No	No phone service	DSL	Yes	No	Month- to-month	29.85	
1	Male	0	34	Yes	No	DSL	No	No	One year	56.95	18
2	Male	0	2	Yes	No	DSL	Yes	No	Month- to-month	53.85	1
3	Male	0	45	No	No phone service	DSL	No	Yes	One year	42.30	18
4	Female	0	2	Yes	No	Fiber optic	No	No	Month- to-month	70.70	1
7038	Male	0	24	Yes	Yes	DSL	No	Yes	One year	84.80	19
7039	Female	0	72	Yes	Yes	Fiber optic	Yes	No	One year	103.20	73
7040	Female	0	11	No	No phone service	DSL	No	No	Month- to-month	29.60	3
7041	Male	1	4	Yes	Yes	Fiber optic	No	No	Month- to-month	74.40	3
7042	Male	0	66	Yes	No	Fiber optic	No	Yes	Two year	105.65	68

7043 rows × 12 columns

In [73]: data2['Churn']=data2['Churn'].map({'Yes':1,'No':0})

In [74]: data2

Out[74]:

	gender	SeniorCitizen	tenure	PhoneService	MultipleLines	InternetService	OnlineBackup	TechSupport	Contract	MonthlyCharges	TotalCh
0	Female	0	1	No	No phone service	DSL	Yes	No	Month- to-month	29.85	
1	Male	0	34	Yes	No	DSL	No	No	One year	56.95	18
2	Male	0	2	Yes	No	DSL	Yes	No	Month- to-month	53.85	1
3	Male	0	45	No	No phone service	DSL	No	Yes	One year	42.30	18
4	Female	0	2	Yes	No	Fiber optic	No	No	Month- to-month	70.70	1
7038	Male	0	24	Yes	Yes	DSL	No	Yes	One year	84.80	19
7039	Female	0	72	Yes	Yes	Fiber optic	Yes	No	One year	103.20	73
7040	Female	0	11	No	No phone service	DSL	No	No	Month- to-month	29.60	3
7041	Male	1	4	Yes	Yes	Fiber optic	No	No	Month- to-month	74.40	3
7042	Male	0	66	Yes	No	Fiber optic	No	Yes	Two year	105.65	68

7043 rows × 12 columns

4

In [75]: data3=pd.get_dummies(data2)

In [76]: data3

Out[76]:

•		SeniorCitizen	tenure	MonthlyCharges	TotalCharges	Churn	gender_Female	gender_Male	PhoneService_No	PhoneService_Yes	MultipleLin
_	0	0	1	29.85	29.85	0	1	0	1	0	
	1	0	34	56.95	1889.50	0	0	1	0	1	
	2	0	2	53.85	108.15	1	0	1	0	1	
	3	0	45	42.30	1840.75	0	0	1	1	0	
	4	0	2	70.70	151.65	1	1	0	0	1	
	7038	0	24	84.80	1990.50	0	0	1	0	1	
	7039	0	72	103.20	7362.90	0	1	0	0	1	
	7040	0	11	29.60	346.45	0	1	0	1	0	
	7041	1	4	74.40	306.60	1	0	1	0	1	
	7042	0	66	105.65	6844.50	0	0	1	0	1	

7043 rows × 24 columns

```
In [77]: data3.shape
Out[77]: (7043, 24)
In [78]: y=data3['Churn']
    x=data3.drop('Churn',axis=1)
In [79]: from sklearn.model_selection import train_test_split
    x_train,x_test,y_train,y_test = train_test_split(x,y,test_size=0.33,random_state=42)
```

```
In [80]:
          from sklearn.linear model import LogisticRegression
          classifier= LogisticRegression()
          classifier.fit(x train,y train)
Out[80]: LogisticRegression()
          In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
          On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.
In [83]: y pred=classifier.predict(x test)
         y_pred
Out[83]: array([1, 0, 0, ..., 1, 0, 0])
In [84]: from sklearn.metrics import confusion matrix
          confusion matrix(y test,y pred)
Out[84]: array([[1526, 171],
                 [ 276, 352]])
In [85]: from sklearn.metrics import accuracy score
          accuracy score(y test,y pred)
Out[85]: 0.807741935483871
 In [ ]:
```