Sheet 2

Sheet 2

Age (bin)

Exited
- stayed
- exited

0.39%   0.02%   0.02%

0.39%   0.02%   0.02%

Sheet 5

Has Cr Card

Exited
- stayed
- exited

% of Total Count of Churn Modelling

100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%

79.19%   79.82%

20.81%   20.18%

0   1