

# Credit Card Transaction Report

Revenue

**55M**

Total Interest

**7.8M**

Transaction Amount

**45M**

Transaction Count

**656K**

Card_Catagory	Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,398	3,69,57,875	64,95,888
Silver	55,86,332	45,86,746	8,12,081
Gold	24,54,072	20,24,078	3,73,784
Platinum	11,35,608	9,53,314	1,61,629
<b>Total</b>	<b>5,53,15,410</b>	<b>4,45,22,013</b>	<b>78,43,382</b>

Q4

Q3

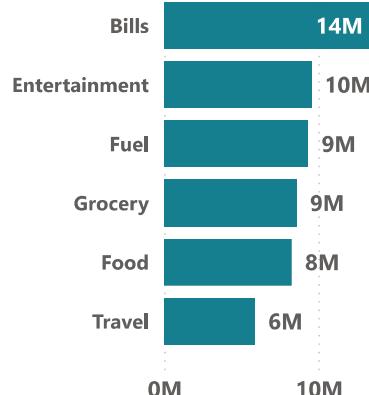
Q2

Q1

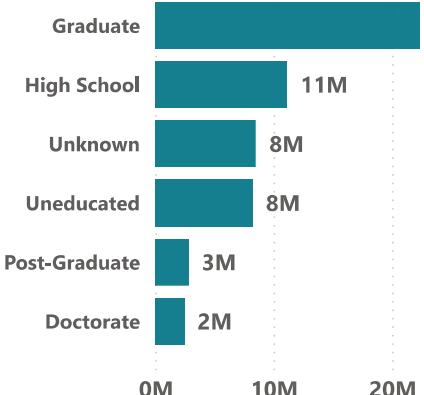
## QTR Revenue & Transaction Count



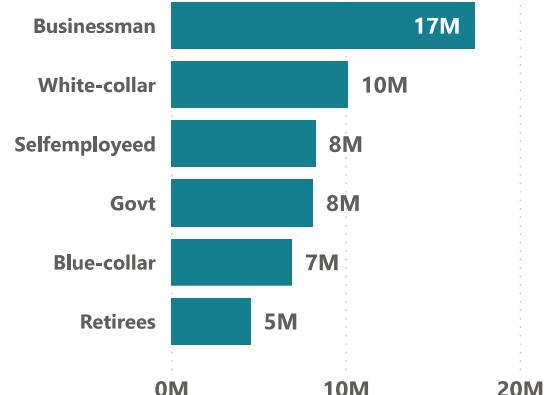
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Customer Job

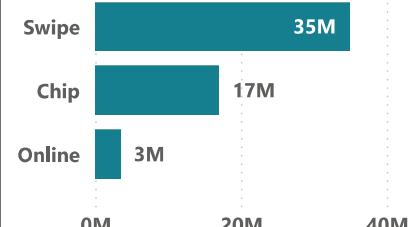


Week\_Start\_Date Deepika Verma

All



## Revenue by Use Chip



## Customer Acq Cost

