BLACKROCK COMPANY PROFILE

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About us–

Established in 2024 , Black Rock Trading FZ LLC has steadily grown from a local trading firm to a reputable player in the global market. Our journey has been characterized by dedication, innovation, and a commitment to excellence.

Import and export of a wide range of goods including, household products, textiles, and more.Procurement services for businesses seeking reliable suppliers and cost-effective solutions.Logistics and supply chain management services to optimize distribution and delivery processes

Vision And Mission

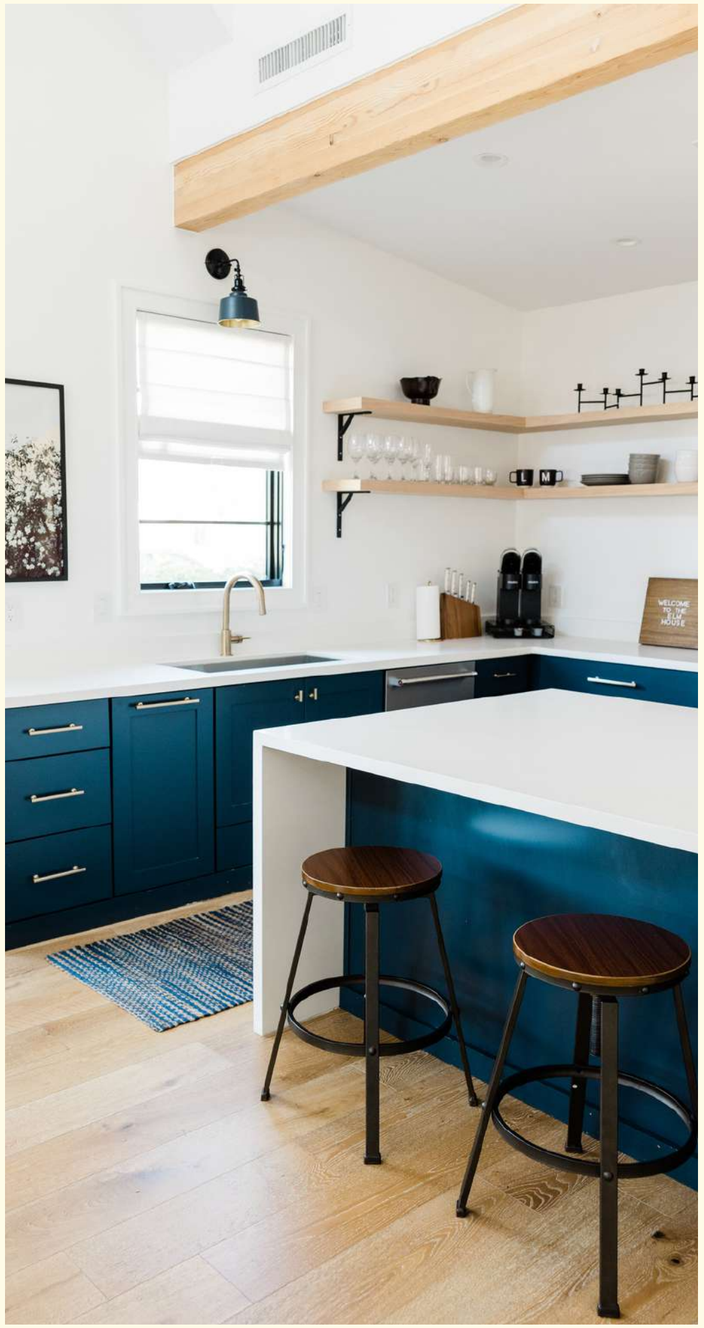
Extensive global network of suppliers and partners enabling us to offer a diverse range of products at competitive prices.

VISION

To be a globally recognized leader in general trading, renowned for innovation, integrity, and excellence in service.

MISSION

Black Rock Trading FZ LLC was set up in RAS AL KHAIMA , UAE to provide their services globally in the area of household, textiles ,Modular Kitchen , Office Accessories.



SILVER WARE

Canon

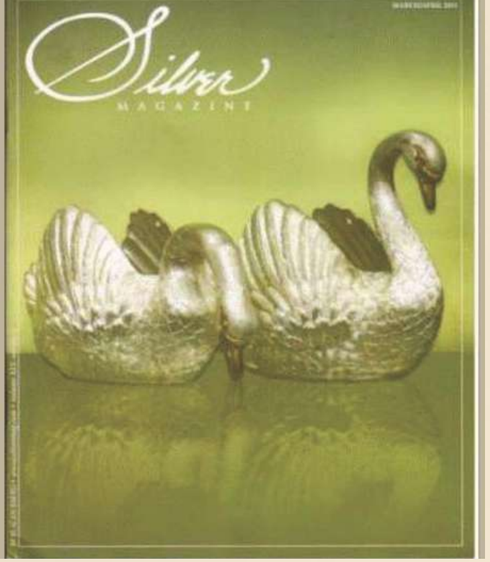


Fig. 4. A close up of a cup, entirely hand-worked by Mohammad Alam. The precise edgings, shape, and points have been crafted free hand without the use of any measuring tool.

Fig. 5. A small box made using the embossing technique.

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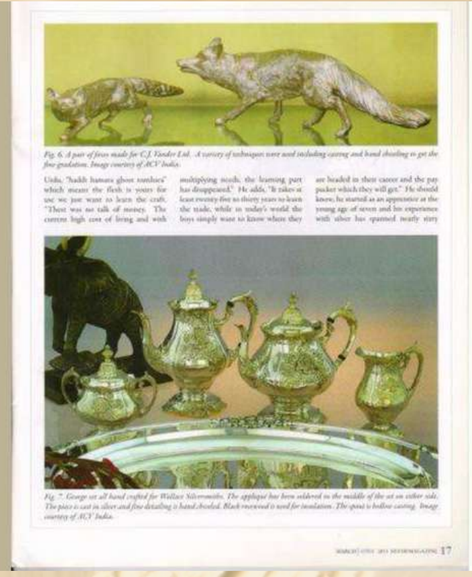

Fig. 6. A pair of foxes made for C.J. Vander Ltd. A variety of techniques were used including casting and hand chasing to get the fine gradation. Image courtesy of ACV India.

Fig. 7. George set all hand crafted for Wallace Silversmiths. The applique box been soldered in the middle of the set on either side. The piece is cast in silver and fine detailing is hand chiseled. Black rosewood is used for insulation. The spout is hollow casting. Image courtesy of ACV India.

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AWARDS

Sheet Metal work of Mohammad Alam: A Six Decade Romance with Silver

By Chitra Balasubramaniam

Fig. 1. Mohammad Alam works on a plate, using a hammer and a small plate. The sheet is being hooked. Sitting on the ground is the normal mode of working.

A lifetime of romance with silver, an unwinding passion for working with it—testing, challenging, and pushing the metal to see if it can be innovatively shaped, worked up or something entirely new be crafted out of it. This and more is how the work of Mohammad Alam can be described. An immaculate silversmith, he has spent nearly his entire existence working with silver. It is a passion which shines through the eyes of a man over sixty-five years in age, who is still in search of challenges to fashion out of silver. His eyes glow when he speaks of silver, speaking slowly in Hindi with a fair mixture of Urdu. Alam, who has never been to school, can match the best of educated silversmiths when it comes to technique. He possesses the rare understanding that a craftsman has for the material he works with—silver and a bond with his tools such that the metal simply listens to what he says, taking the shape he desires. The mind and brain create the design while the hands fashion it out in perfect harmony in silver. For him it is child's play, as he laughingly says, "Bring me any piece that you want replicated and after it has been made, the eye will not be able to distinguish the two. Of course, with the touch of hands one can do it but the naked eye cannot discern!"

When asked which silversmithing technique is his forte, he replies like a true artist, "I still do not know all of the ABCs of silver, there is so much more to learn, I know so little." But the "little" has spanned a near six decade association with silver. During his tenure, he has handcrafted over five hundred samples and continues to create pieces for the best companies in the world: Cooke & Kelvey, C.J. Vander Ltd., Wallace Silversmiths, Tiffany & Co., Hermès (France), Christofle (UK), Le Creuset (France), and the International Silver Company. It is with ease that he jumps from talking of hand chiseling (chital), engraving, embossing, sheet cutting, casting, soldering and moves on to related craft. He is adept at all stages and techniques of working with silver. If one were to pinpoint a technique, it would be sheet metal work considering he was given the National Award by the Government of India in 1980. The occasion, on which he was judged, was a silver wash basin with perfect depressions. Mohammad Alam adds, "I can make anything using silver, nothing is difficult. I enjoy making everything, since it is such interesting work. But I

Fig. 2. Two students of Mohammad Alam learn the chisel or chiseling technique on the bowls. The pattern is being worked out free hand. The bowls are filled with lacquer to soften the work done on the silver bowls.

Fig. 3. Close up of the bowls filled with lacquer and the embossing work done on it.

low sheet work, shaping and molding which gives me much pleasure. Once the shape is created, the rest is easy." The silver sheets are shaped by hand: the process of shaping however depends on the object to be made. In India, the word for silver ornamentation is chitai, in English it is called embossing or hand chiseling. Mirror on these words to explain chitai.

The life and work of Mohammad Alam harks back to a time when time was unlimited, everything was handcrafted and above all there was emphasis on quality work. He says, "In those days, the cost of silver used to be five annas a tola and the labor paid used to be ten annas a tola. The cost of workmanship was double that of silver, which is why the work used to be so fine and done painstakingly. Today with silver being so expensive, who can afford to pay double that cost for just workmanship. The cost paid for workmanship is not even 1/10th the price of the metal. Given these facts, how will more people take up the trade, given the increase in needs and inflation?" The same system was in place during the British rule; though it does not exist today (it is not uncommon to speak in annas). An anna is the equivalent to 6.25 paisa—100 paisa makes a rupee. A tola is a unit of measurement for precious metals roughly equal to the weight of the silver rupee issued by the British East India Company. It is equal to 180 grains or 0.375 ounces troy or 11.66 grams.

The Beginning

Mohammad Alam still works out of a small place near Jama Masjid (the famous mosque of Muslims in Delhi) located near Chandni Chowk (Old Delhi) where he grew up. His house is located among small bylanes, so tiny that it seems physically impossible that such spaces can exist. Inside is a very modern office space on the first floor, and a large courtyard on the ground floor. Mohammad Alam works and teaches with practiced ease—his students come from Moradabad as well as nearby areas, they all come to learn his craft.

Considered a hereditary craftsman, Alam learned the craft from his father. Though he later immigrated

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SHEIKH MOHAMMED FOOTBALL CUP(UAE)

VENICE LOMBARDI TROPHT(USA)

CRICKET WORLD CUP (1987) & NEHRU CUM (1989)

Product Catalogue

TABLE LAMPS & DESK LAMPS -

FLOOR LAMPS -

HANGING LIGHTS

WALL LAMPS -

Radiant Ambiance -

Glowing Artistry

Tableware -

Home Decor

Bathroom Ware

Fire Pit

Garden

We Have a Kitchen that made for you,

Getting the kitchen layout right is a must, for its the heart of the house & should be efficient& functional. Be it a rushed breakfast or a family meal, you work hard & your kitchen should work harder by fulfilling all your needs.

A lot goes into the planning of a kitchen, more than just placing furniture & cabinetry, and we get it all done so easily for you, with our expertise in maximising the efficiency of a kitchen, be it small or large.

KITCHEN LAYOUT TYPES

FINISHES

ACCESSORIES

APPLIANCES

SINK

COUNTERTOP

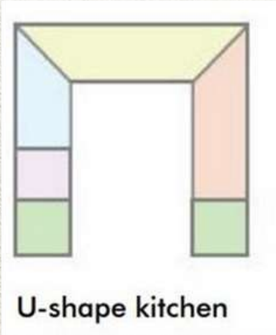
Zoning in a Kitchen

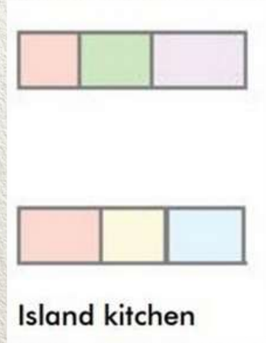
Grocery
Prepare
Cook
Serve
Clean

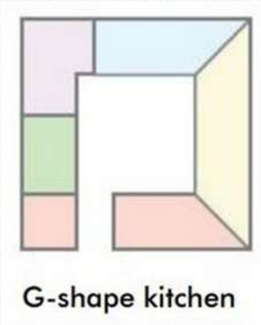
An effective kitchen design should be organised into these functional zones :

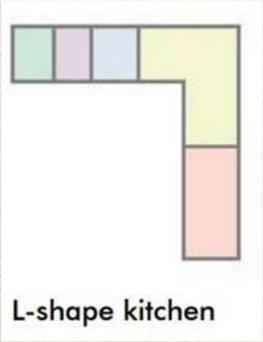
Grocery | Storage | Preparation | Cooking | Serving | Cleaning.

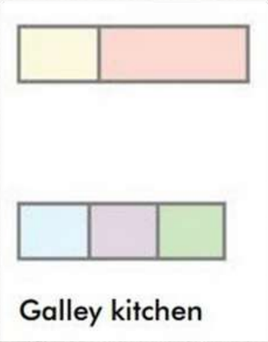
Our expert designers work out a layout with an efficient "golden triangle" and deliver a kitchen which is right just for you!

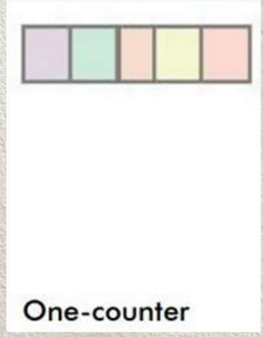


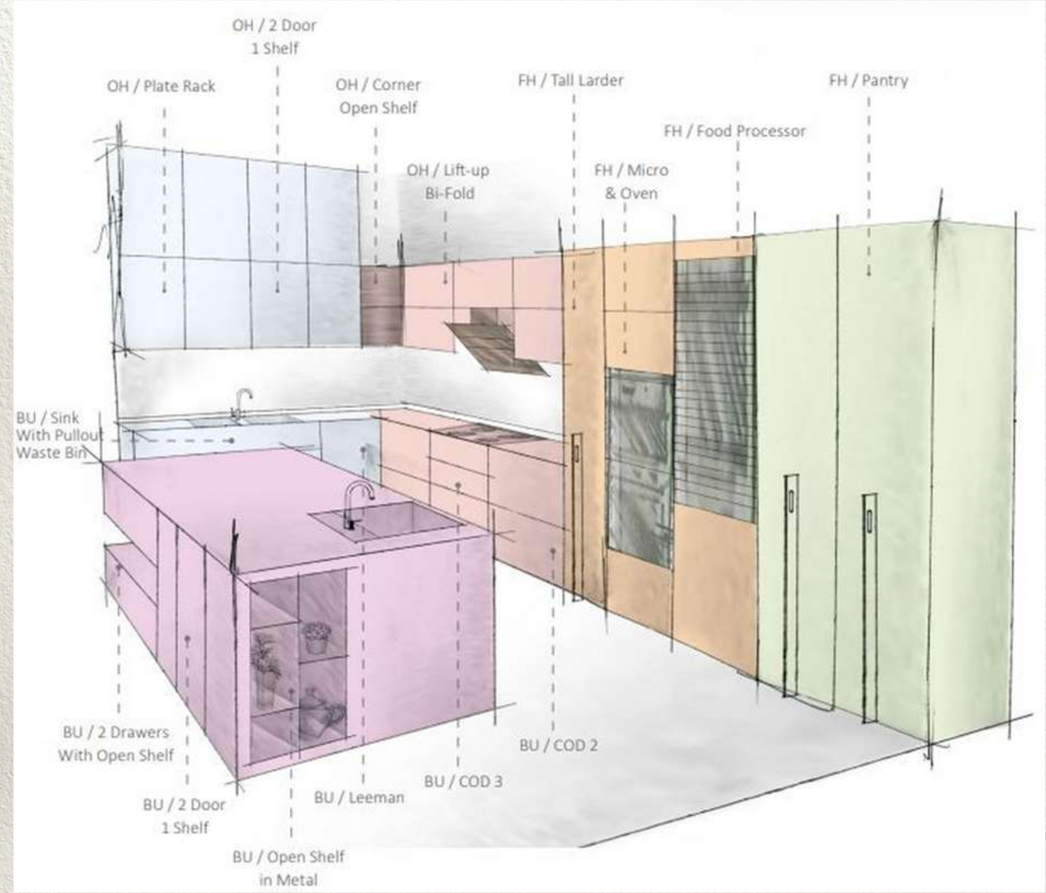




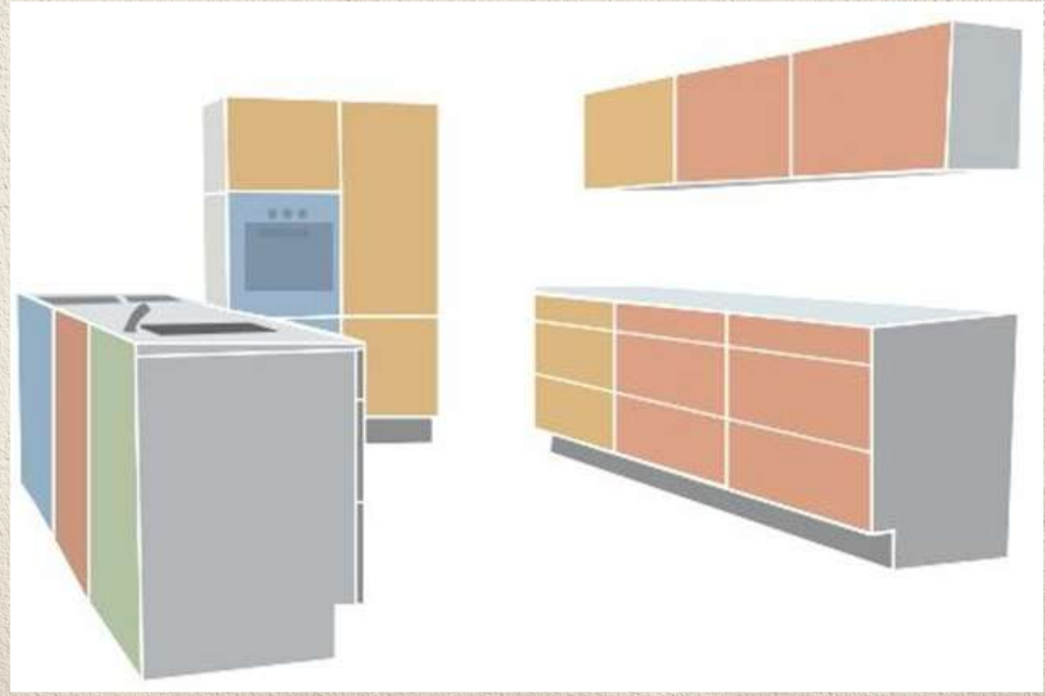




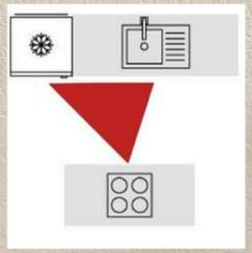




The Island Kitchen

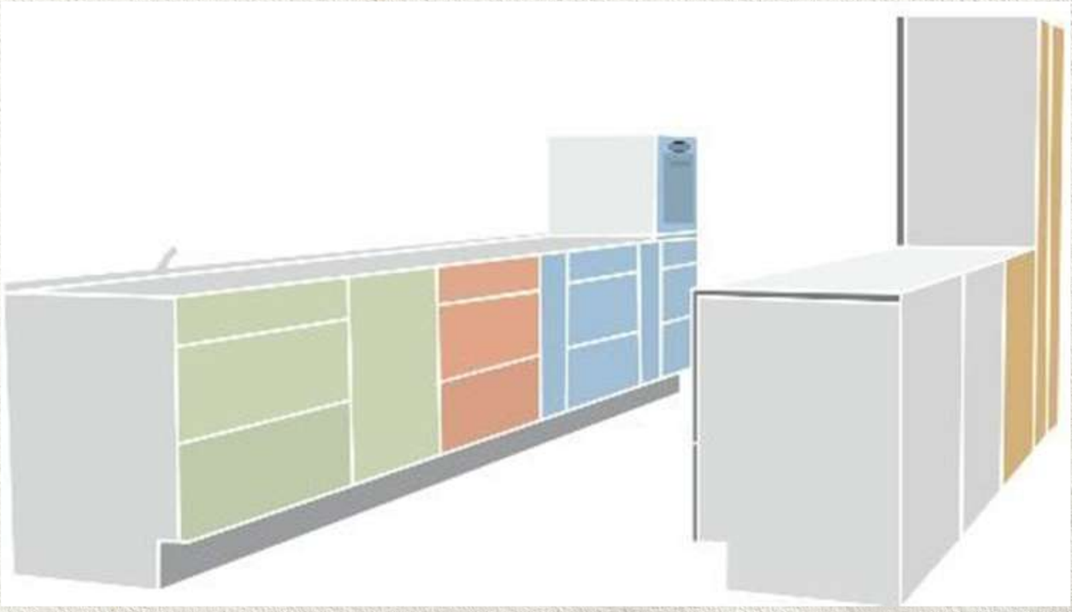


Add a cherry-on-top with an island in your kitchen which can be a storage, dining table, or outfitted with appliances & fixtures, acting asa pivot point between the cooking, preparation & cleaning zones.



The Galley Kitchen

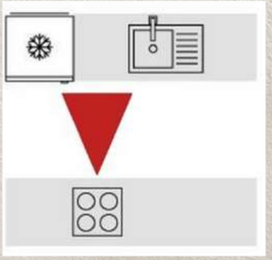
A space-saving kitchen layout with key functions clustered around each other. The countertops can be interspersed with appliances, sinks, cabinetry, and other functionalities



. It’s a highly functional design for most homes, in particular for small & narrow spaces.

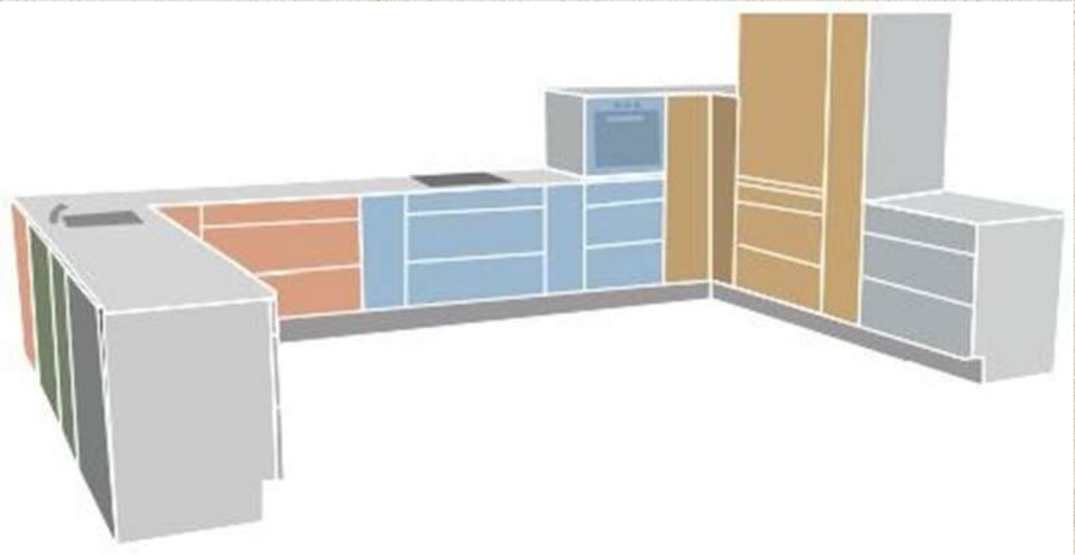
This kitchen design optimises the storage & allows the shortest access to the working zones.

Can be a one simple run or two parallel runs of cabinetry & tops, forming a central corridor.



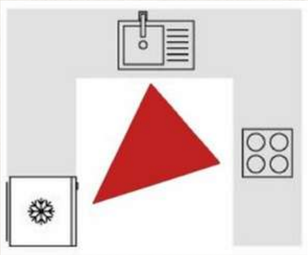
The U-Shaped Kitchen

A three side working top design is efficient for a medium or large sized kitchen. With a free movement, greater flexibility, plenty of counter space, it makes the kitchen well organised & suitable for a big family.



.An unbroken flow of worktops and units make it a very practical & space efficient kitchen design.

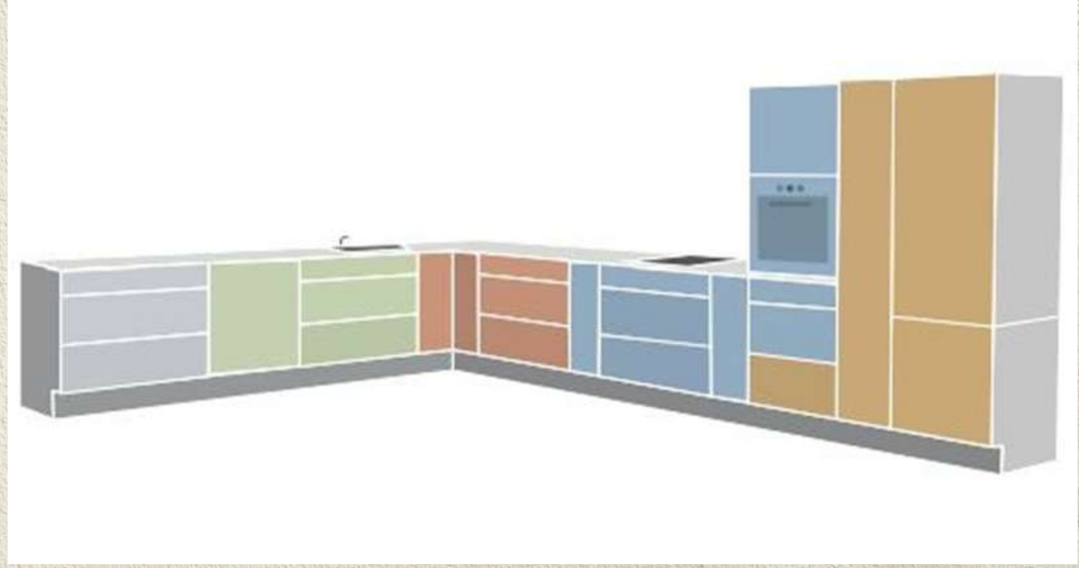
U-shaped kitchen layout is considered to be an ideal design for the “golden triangle” concept by allowing each zone its own space.



SAMSUNG

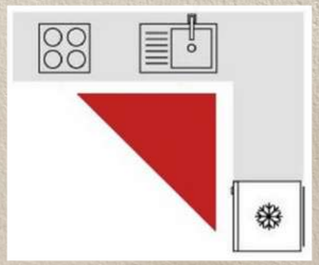
The L-Shaped Kitchen

This design is suitable for kitchens of most shapes & sizes & is one of the most practical & ergonomic designs for an efficient workflow. Helps maximise the space by perfectly fitting into a corner.



.Typically a longer countertop on one side & a shorter counter with an appliance or often the stove. making the working process more manageable.

Lets you comfortably work between the functional zones as per golden triangle without constricting yourself.



The Straight Kitchen

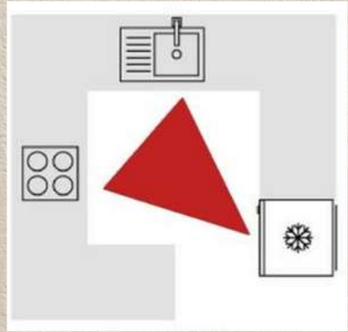
TIdeal for open layout homes, with cabinets, appliances & fixtures, all fixed onto one wall, making it the ultimate space saver.

Spruce it up with a high seating breakfast counter, or compliment it with an island & merge the kitchen with the house or studio.
In this kitchen layout, all appliances, hob, sink are within arm’s reach mostly..

The G-Shaped Kitchen

Similar to a U-shaped kitchen with an additional counter jutting out as a fourth dimension functioning as an extra countertop or dining space. Ideal for houses with large kitchens, this layout makes complete utilisation of space, covering every inch with cabinetry & appliances.

This kitchen design can accommodate everything like a seamless countertop space, ample flexibility, free movement & more than enough storage space, to make it a great kitchen...



Sinks

INTEGRATED SINK

SINK WITH BOARD & DRYER

DOUBLE BOWL SINK

DRAINBOARD SINK

UNDERMOUNT SINK

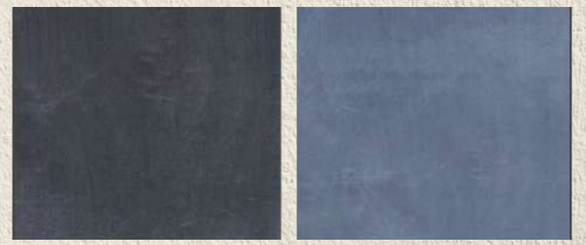
CORNER SINK

TOP-MOUNT SINK

QUARTZ

SOLID WOOD

GRANITE



SLATE

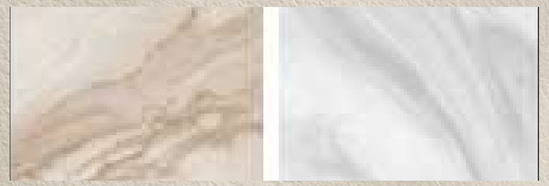
PORCELAIN

MARBLE

LIMESTONE

ONYX

COUNTER TOPS



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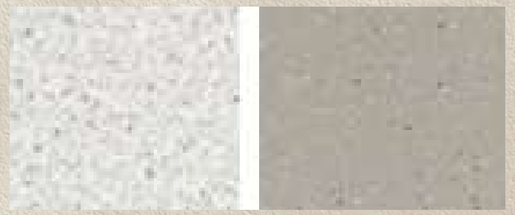


COREAN

STORAGE SOLUTIONS

- Drawer units
- Larder units
- Built-In Micro and Oven Units
- Built-In Fridge Unit
- Crockery Unit
- Corner solutions
- Grain trolley
- Over Head Cabinets
- Double Lift-Ups (Manual & Automatic)
- Pull-out wicker baskets
- Pull out waste bin
- Bottle pull outs
- Utensils storage

DRAWERS

STEEL BASKET

ENGINEERED WOOD

TANDEM BOX

CORNER

LARDER SOLUTIONS

PARTY UNIT CUPBOARD

PANTRY PULL OUT

BUILT-IN MICRO AND OVEN UNITS

BUILT-IN FRIDGE UNITS

CROCERY UNIT

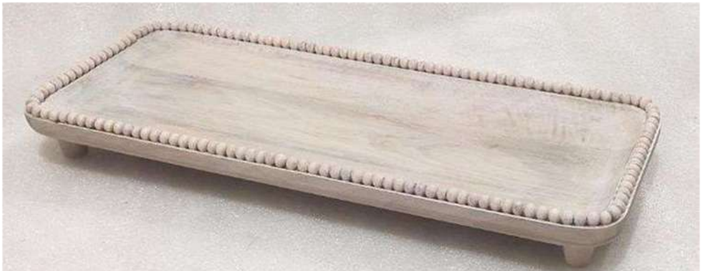
CORNER SOLUTION

BOTTLE PULL OUTS

PULL OUT DUSTBIN

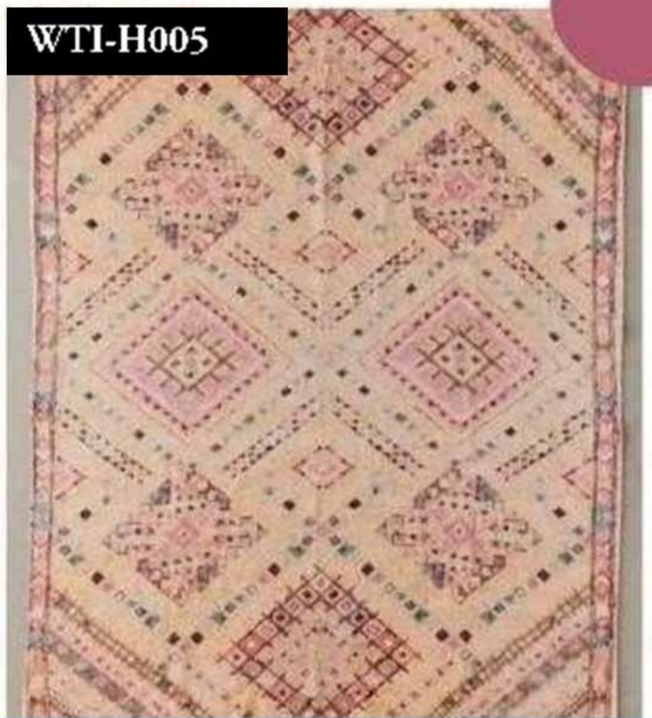
PLATE RACK

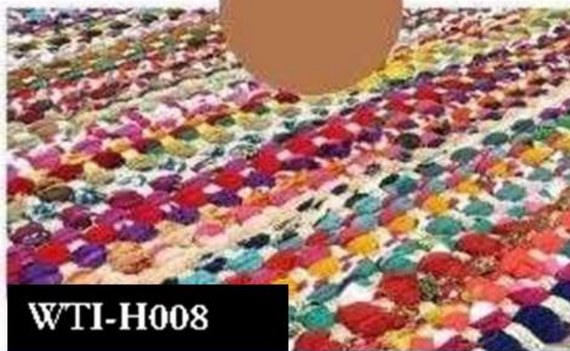
LUCAS CHESS



BARWARE

HOME TEXTILES





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WTI-H00157

WTI-H00158

WTI-H0010

WTI-H0011

WTI-H0046

WTI-H0043

WTI-H0044

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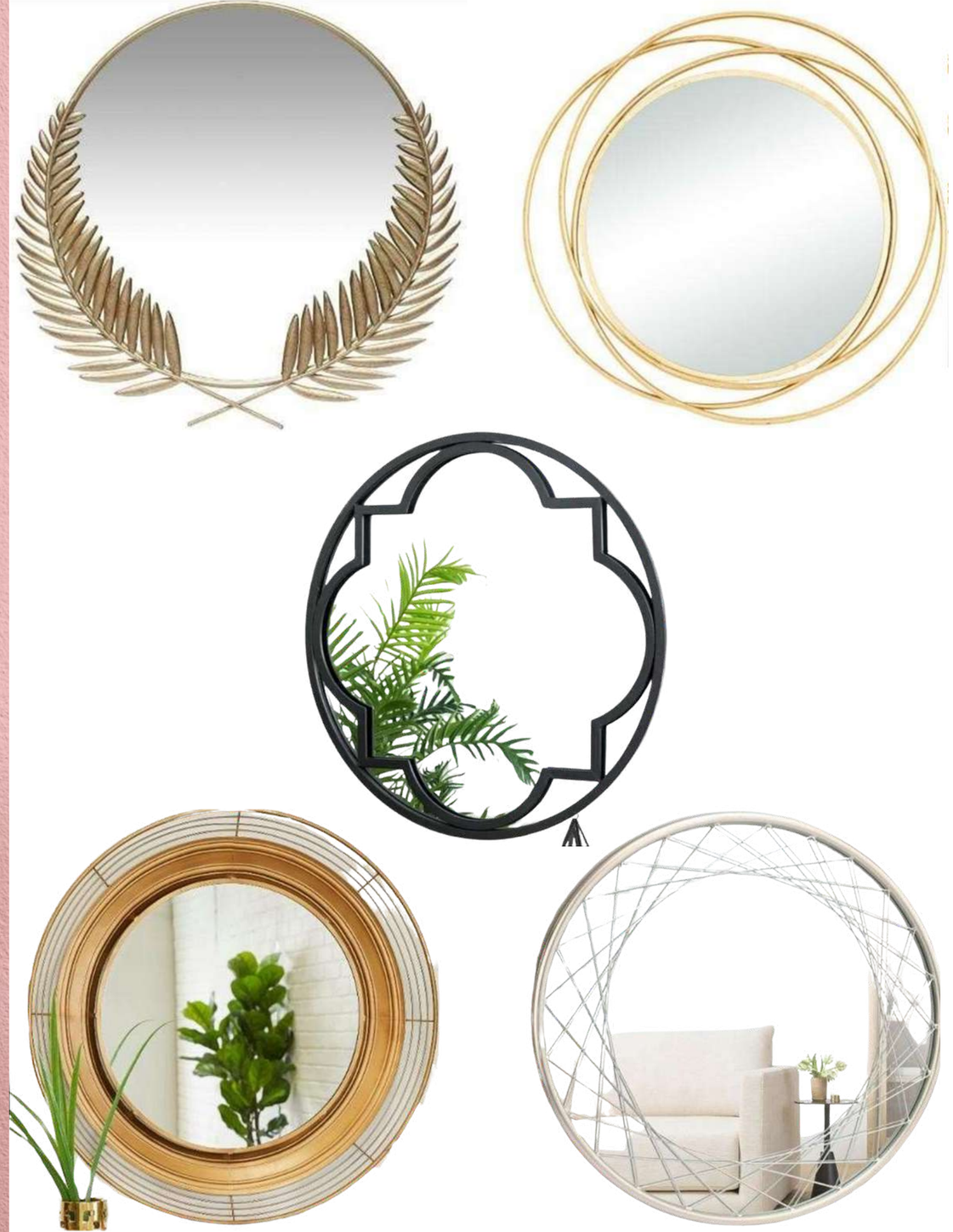

CLASSY GENUINE LEATHER BAGS & BELTS COLLECTION

MEN’S BAGS COLLLECTION

PREMIUM WOMEN'S BAG COLLECTION

MEN’S BELTS COLLECTION

FURNITURE

DINING TABLE

TABLE:**HTD0050**
160*90*75CM

TABLE:**HTD0051**
160*90*75CM

TABLE:**HTD0057**
160*90*75CM

TABLE:**HTD0055**
160*90*75CM

TABLE:**HTD0067**
160*90*75CM

TABLE:**HTD0064**
120*120*75CM

TABLE:**HTD0069**
160*90*75CM

TABLE:**HTD0070**
160*90*75CM

TABLE:**HTD0012**
160*90*75CM

TABLE:**HTD0011**
160*90*75CM

TABLE:**HTD0006**
100*100*75CM
CHAIR:**HTC0006**

TABLE:**HTD0007**
100*100*75CM
CHAIR:**HTC0007**

DINING CHAIR

HTC0152

HTC0153

HTC0162

HTC0142

HTC0140

HTC0141

HTC0153

HTC0154

HTC0052

HTC0256

HTC0257

HTC0261

HTC0262

HTC0168

HTC0169

HTC0170

HTC0259

HTC0260

HTC0159

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HTC0426

HTC0427

HTC0510

HTC0403

HTC0414

HTC0415

HTC0416

HTC0417

HTC0404

HTC0418

HTC0419

HTC0420

HTC0421

BAR STOOL

HTB0017

HTB0010

HTB0014

HTB0015

HTB0016

HTB0012

HTB0006

HTB0003

HTB0002

HTB0030

HTB0031

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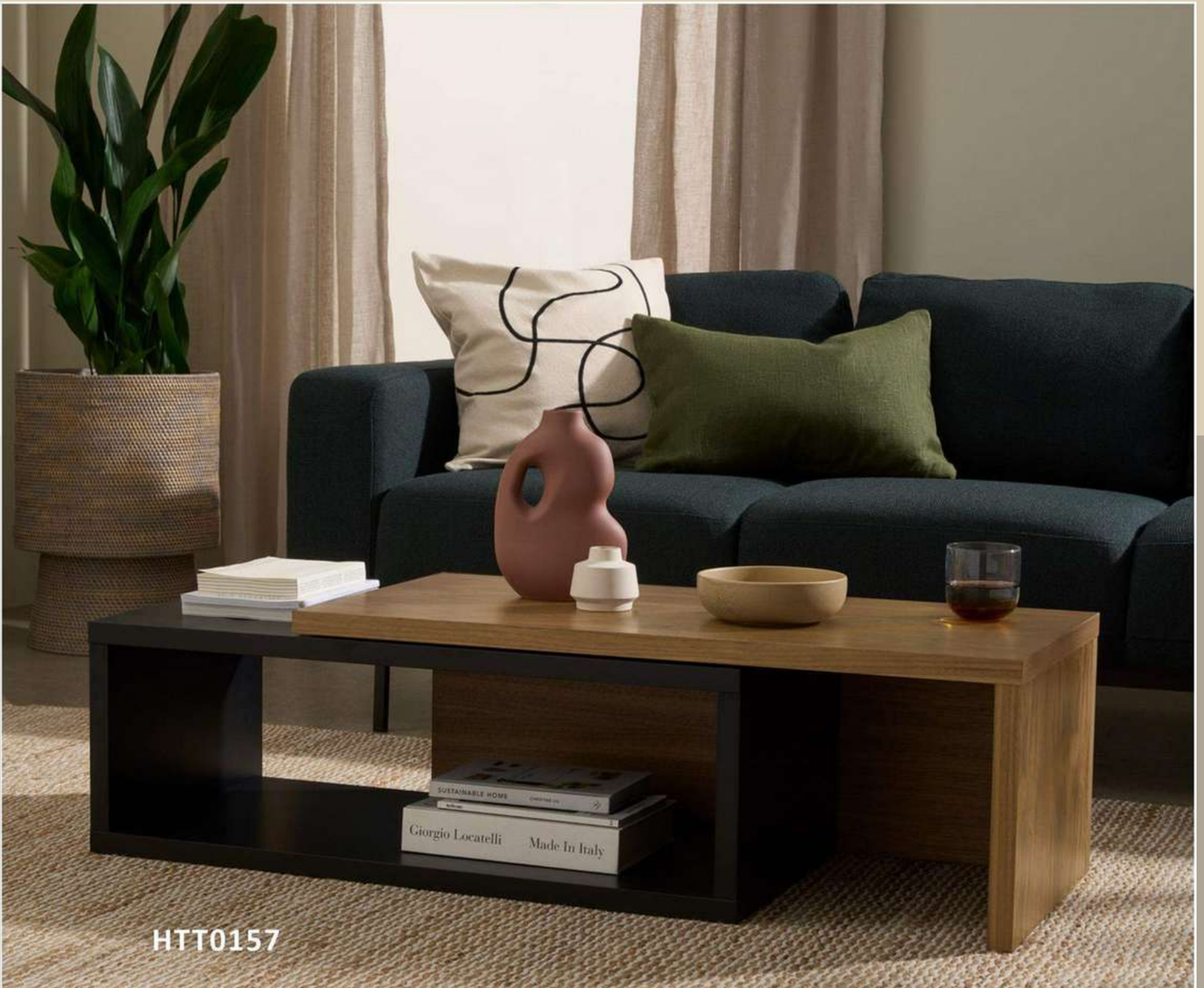
HTB0041

COFFEE TABLE

HTT0007

HTT0015



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HTD0144

HTD0145

HTD0032

HTD0160

HTD0150

HTD0146

HTD0147

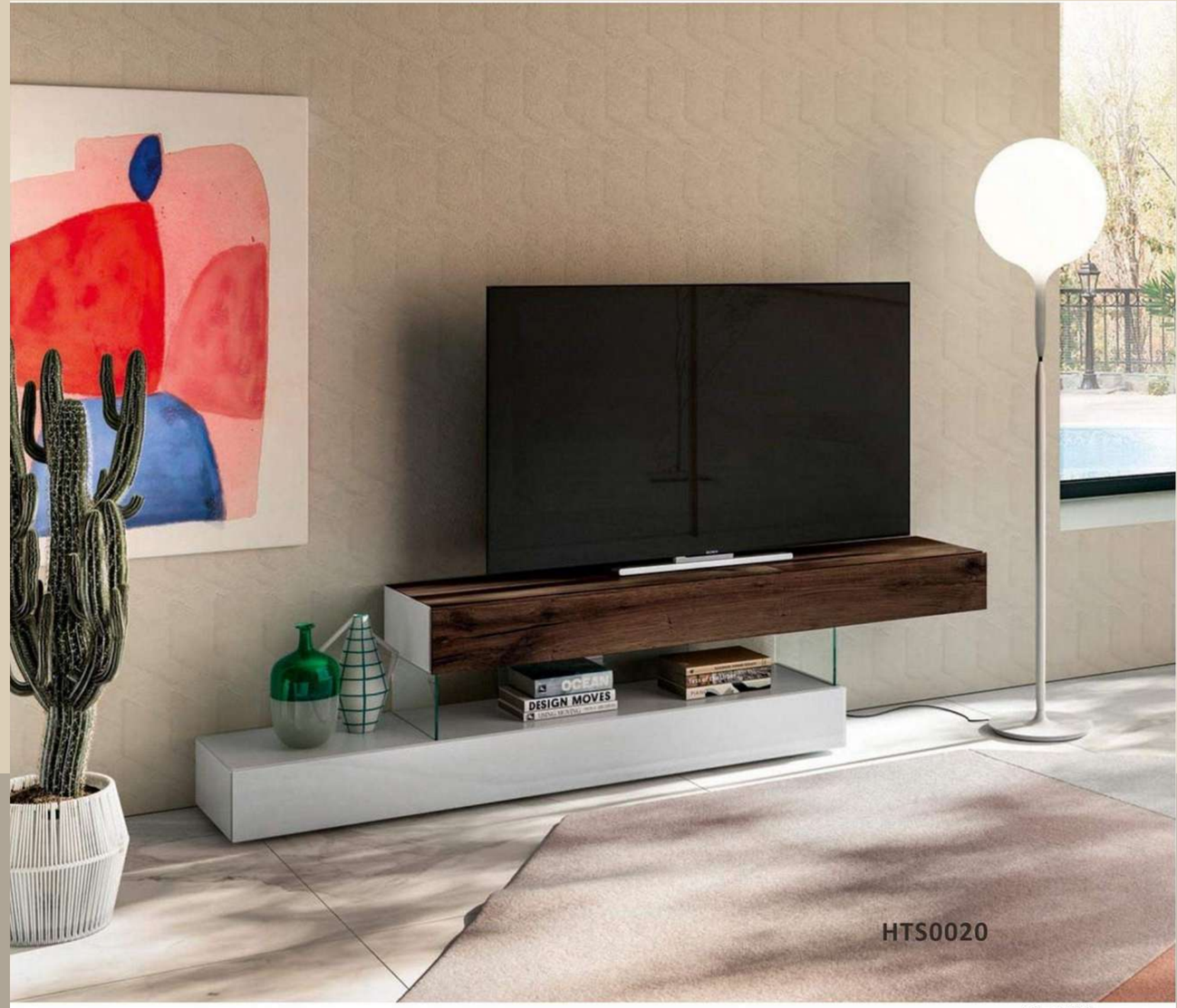
HTD0148

TV STAND

HTS0021

HTS0017

HTS0018



HTS0020

CHEST OF DRAWER

HTR0005

HTR0010

HTR0015

HTR0009

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Thank You!