

Assignment: 1

Subject Code: CC-211

Subject Name: E-Commerce

Date of Submission: 10/1 /2022

Title: Introduction to E-commerce

1. What is e-commerce?
2. Differentiate between e-commerce and e-business.
3. Explain eight unique features of e-commerce technology.
4. What is web 2.0? Give examples of web 2.0 websites.
5. What is marketplace?
6. Write 3 benefits of universal standard.
7. Compare online and traditional transactions in terms of richness.
8. Explain types of e-commerce.
9. Write three stages of evolution of e-commerce.
10. Explain following internet concepts.
 - 1) Packet Switching
 - 2) DNS
 - 3) FTP
 - 4) SSL
 - 5) Ping
 - 6) ISP
 - 7) Intelligent Bots
 - 8) Cookies
11. Differentiate between intranet and extranet.