

UTTAR PRADESH | MSME सम्मेलन

27th-28th June 2022, Lucknow | Transforming MSMEs' Competitiveness



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Day 1 Flow of Sammelan

Thematic Session

Transforming MSMEs' Competitiveness

Time: 10.30 am to 11.30 am

Thematic Session

Revitalizing MSME financing through Innovative Solutions

Time: 11.30 am to 12.30 pm

Special Session

Industry Leader Insights

Time: 12.30 pm to 12.45 pm

Special Session

Industry Leader Insights

Time: 12.45 pm to 01.00 pm

Lunch Break and Networking

Time: 01.00 pm to 02.00 pm

Thematic Session

Creating a Vibrant MSMEs Ecosystem in Uttar Pradesh

Time: 02.00 am to 03.00 pm

Thematic Session

Powering growth through Technology Partnership and Digitalisation

Time: 03.00 pm to 04.00 pm

Special Session

Quality Readiness for Indian MSMEs by Shri C K Biswas, CEO, NBQP, Quality Council of India

Time: 04.00 pm to 04.30 pm

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Day 2 Flow of Sammelan

Thematic Session

Making Indian MSMEs Globally Competitive through Trade Facilitation

Time: 10.30 am to 11.30 am

Thematic Session

Accelerating Quality Readiness for Indian MSMEs

Time: 11.30 am to 12.30 pm

Special Session

Industry Leader Insights

Time: 12.30 pm to 12.45 pm

Special Session

Industry Leader Insights

Time: 12.45 pm to 01.00 pm

Lunch Break and Networking

Time: 01.00 pm to 02.00 pm

Thematic Session

Sustainability for MSMEs: Promotion and Adoption of Green Technology in MSMEs

Time: 02.00 pm to 03.00 pm

Thematic Session

Facilitating MSMEs through IP Protection

Time: 03.00 pm to 04.00 pm

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Country Session

Day 1: Country Session 1

Japan Session Jointly with JETRO and IJBC

Time: 12.00pm to 1.00pm

Hall: A

Day 1: Country Session 2

EU Session jointly with European Indian Chamber of Commerce (EICC) and EU India Chambers

Time: 02.00pm to 02.45pm

Hall: A

Day 1: Country Session 3

Joint Session U.S.- INDIA IMPORTER'S COUNCIL (USIIC)

Time: 03.00pm to 03.45pm

Hall: A

Day 1: Country Session 3

France Session jointly with IFCCI

Time: 03.45pm to 04.30pm

Hall: A

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BSM, B2B and B2G Interaction

**Day 1: BSM, B2B and B2G Interaction
Session on Agro and Food Processing**

Time: 02.00pm to 03.00pm

Hall: B

**Day 1: BSM, B2B and B2G Interaction
Leather and footwear jointly with CLE**

Time: 03.00pm to 04.00pm

Hall: B

**Day 1: BSM, B2B and B2G Interaction
Joint Session on Textile with CITI**

Time: 04.00pm to 05.00pm

Hall: B

BSM | Buyer Seller Meet

B2B | Business to Business

B2G | Business to Government

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Country Session

Day 2: Country Session 1

UAE Session Jointly with UIBC

Time: 11.00am to 11.45am

Hall: A

Day 2: Country Session 2

Latin American Session Jointly with Indo Latin American Chamber of Commerce (ILACC)

Time: 12.00pm to 12.45pm

Hall: A

Day 2: Country Session 3

Germany/Israel

Time: 02.00pm to 02.45pm

Hall: A

Day 2: Country Session 4

Africa Session jointly with IACCI

Time: 04.00pm to 04.45pm

Hall: A

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BSM, B2B and B2G Interaction

**Day 2: BSM, B2B and B2G Interaction
Session on Defence and Aerospace Session**

Time: 11.00pm to 12.30pm

Hall: B

**Day 2: BSM, B2B and B2G Interaction
Renewable Session**

Time: 02.00pm to 03.30pm

Hall: B

**Day 2: BSM, B2B and B2G Interaction
Medical Device**

Time: 03.00pm to 05.00pm

Hall: B

BSM | Buyer Seller Meet

B2B | Business to Business

B2G | Business to Government



Ministry of Micro,
Small & Medium Enterprises
Government of India



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Key Highlights:



Supporting Partners

Export Councils



International Associations



Domestic Associations



The Associated Chambers of Commerce and Industry of India