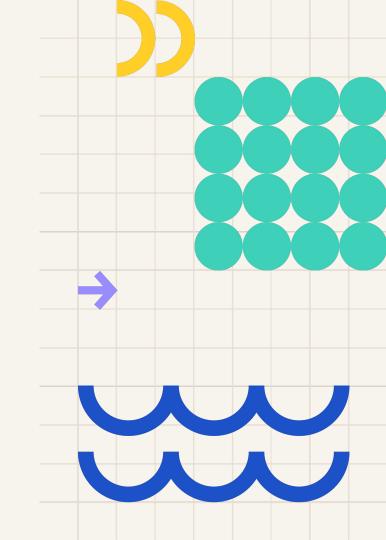


## Attention! Transformers

Aydar Bulatov



#### Feel free to open this lecture on your laptop



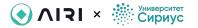
Telegram



Github of NLP Course



Feedback



# Today

01 Quick recap

02 Attention mechanism

O3 Applications and variations

## Let's look back

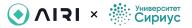
How do we start solving any NLP problem?

#### Processing language

#### We've talked about:

- Count-based methods
   Co-occurrence counts, Tf-ldf
- Prediction-based methods Word2Vec, GloVe, FastText
- 3. RNN, LSTM

What do they have in common?



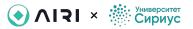
#### Processing language

#### We've talked about:

- Count-based methods
   Co-occurrence counts, Tf-ldf
- Prediction-based methods Word2Vec, GloVe, FastText
- 3. RNN, LSTM

What do they have in common?

They rely on word representations



## Limitations

#### Lack of context

#### What is a plant?

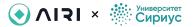


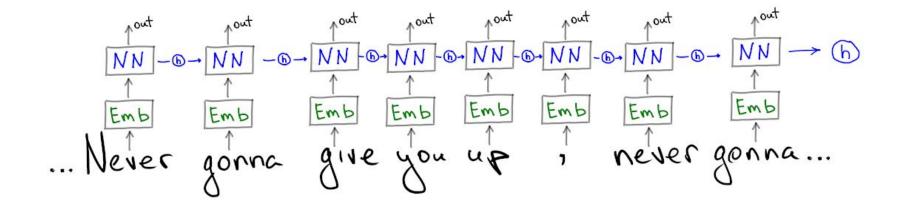


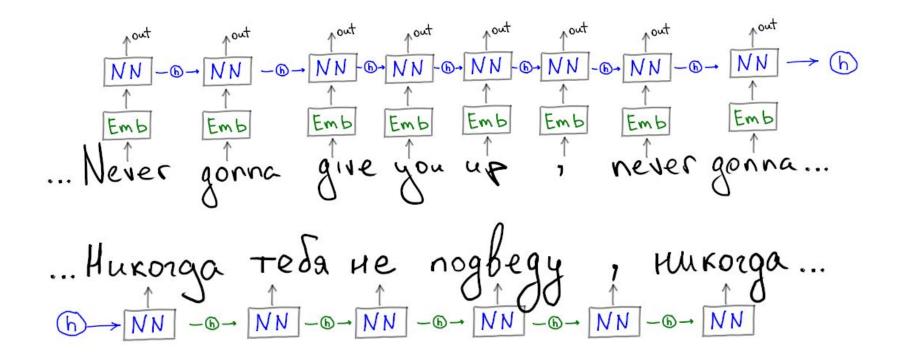


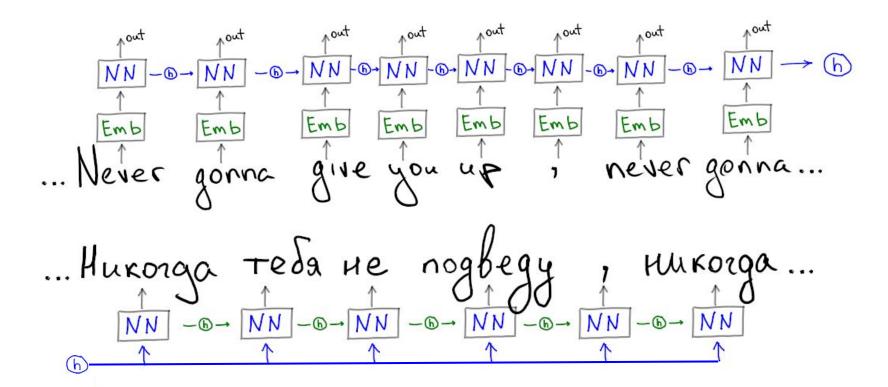
... Never gonna give you up, never gonna...

How would an RNN translate it?



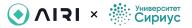






only information we have is a hidden state vector

2) we need to process input sequentially



How would we do it?

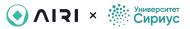
	Never	gonna	give	you	up	,	never	gonna
Никогда	0,9	0,1						
тебя				1				
не	1							
подведу			0,5		0,5			
,						1		
никогда							0,9	0,1

Let's make this matrix trainable

	Never	gonna	give	you	up	,	never	gonna
Никогда								
тебя								
не		Wij						
подведу								
1								
никогда								

What do we want it to be like?

- 1) measures compatibility
- 2) outputs weighted average
- 3) runs in parallel

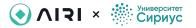


#### Background

A **key-value database**, or key-value store, is a data storage paradigm designed for storing, retrieving, and managing associative arrays.

E.g.: ArangoDB, MongoDB, etc.

Key	Value					
K1	AAA,BBB,CCC					
K2	AAA,BBB					
К3	AAA,DDD					
K4	AAA,2,01/01/2015					
K5	3,ZZZ,5623					



#### Background

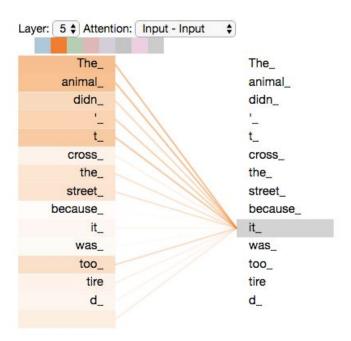
A **key-value database**, or key-value store, is a data storage paradigm designed for storing, retrieving, and managing associative arrays.

E.g.: ArangoDB, MongoDB, etc.

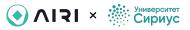
Let's treat our input as a database!

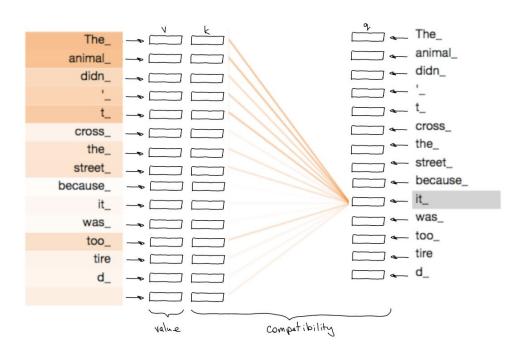
Key	Value
K1	AAA,BBB,CCC
K2	AAA,BBB
К3	AAA,DDD
K4	AAA,2,01/01/2015
K5	3,ZZZ,5623

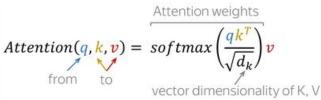


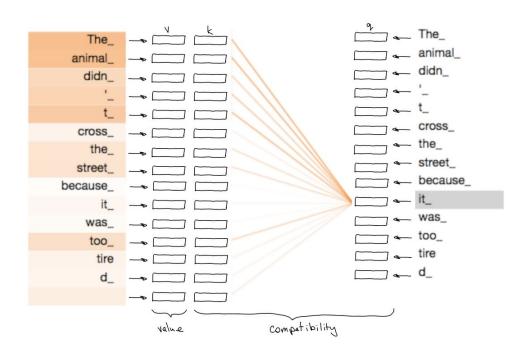


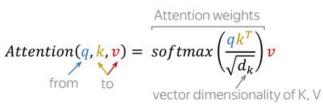
Takes weighted average





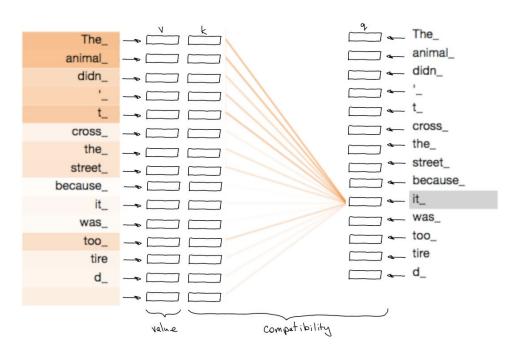


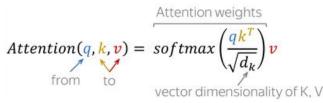




seems familiar...







seems familiar...

Word2Vec
$$P(olc) = SM(u_o^T, v_c) = \frac{e^{u_o^T v_c}}{\sum_{w \in V} e^{u_w^T v_c}}$$

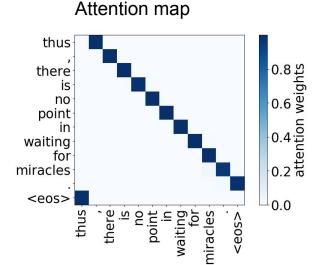


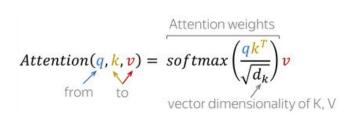
Instead of computing:

Attention(X, xi) for each xi

We can compute in parallel:

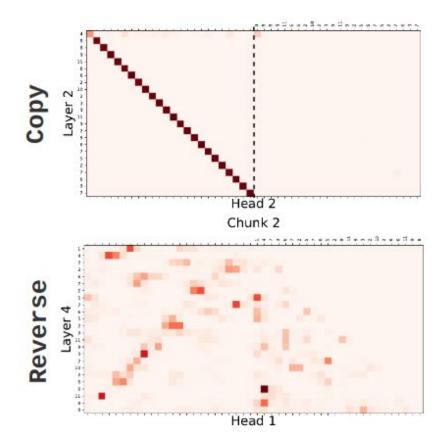
Attention(X, X)





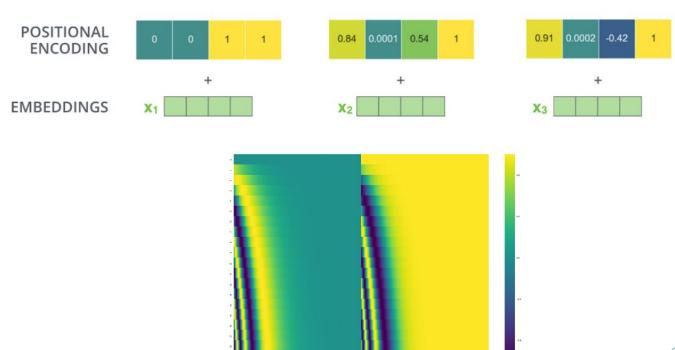


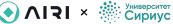




### Positional encoding

We need to represent the sequence order

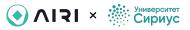


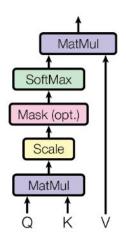


- Introduces Transformer
   encoder-decoder architecture
   based solely on attention
- Uses multi-head attention
- Sine and cosine positional encoding
- Achieves SOTA on translation
- With less training cost

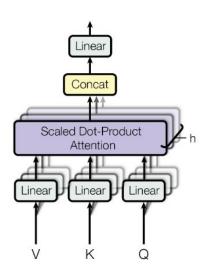
- Introduces Transformer
   encoder-decoder architecture
   based solely on attention
- Uses multi-head attention
- Sine and cosine positional encoding
- Achieves SOTA on translation
- With less training cost

Model	BL	EU	Training Cost (FLOPs)		
Model	EN-DE	EN-FR	EN-DE	EN-FR	
ByteNet [18]	23.75			0.0000	
Deep-Att + PosUnk [39]		39.2		$1.0 \cdot 10^{20}$	
GNMT + RL [38]	24.6	39.92	$2.3 \cdot 10^{19}$	$1.4 \cdot 10^{20}$	
ConvS2S [9]	25.16	40.46	$9.6 \cdot 10^{18}$	$1.5 \cdot 10^{20}$	
MoE [32]	26.03	40.56	$2.0 \cdot 10^{19}$	$1.2\cdot 10^{20}$	
Deep-Att + PosUnk Ensemble [39]		40.4		$8.0 \cdot 10^{20}$	
GNMT + RL Ensemble [38]	26.30	41.16	$1.8 \cdot 10^{20}$	$1.1 \cdot 10^{21}$	
ConvS2S Ensemble [9]	26.36	41.29	$7.7 \cdot 10^{19}$	$1.2\cdot 10^{21}$	
Transformer (base model)	27.3	38.1	$3.3 \cdot 10^{18}$ $2.3 \cdot 10^{19}$		
Transformer (big)	28.4	41.8			



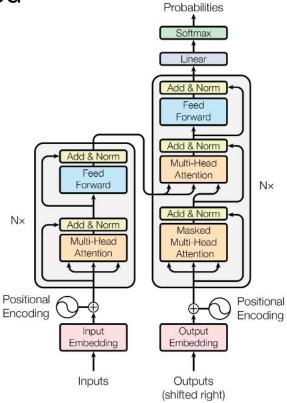


Scaled dot-product attention

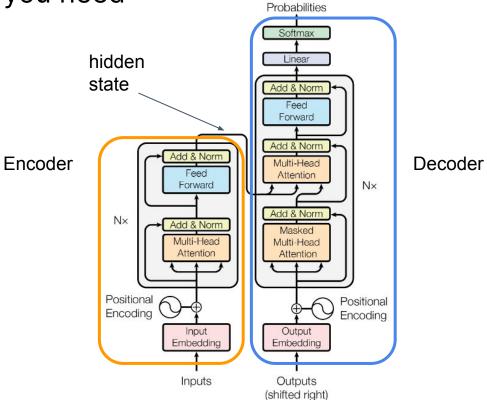


Multi-head attention





Output



Output

#### Attention is all you need Output Probabilities Softmax Linear Add & Norm Feed Forward Add & Norm Add & Norm Multi-Head Feed Attention N× Forward Add & Norm N× Add & Norm Masked Multi-Head Multi-Head Attention Attention Positional Positional Encoding Encoding Output Input Embedding Embedding What embedding is used? Inputs Outputs

(shifted right)

#### **BPE**

athazagoraphobia = ['\_ath', 'az', 'agor', 'aphobia']

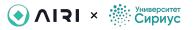
Step 0. Initialize vocabulary.

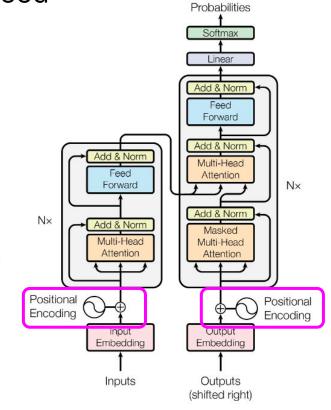
**Step 1.** Represent each word in the corpus as a combination of the characters along with the special end of word token </w>.

**Step 2.** Iteratively count character pairs in all tokens of the vocabulary.

**Step 3.** Merge every occurrence of the most frequent pair, add the new character n-gram to the vocabulary.

**Step 4.** Repeat step 3 until the desired number of merge operations are completed or the desired vocabulary size is achieved (which is a hyperparameter).

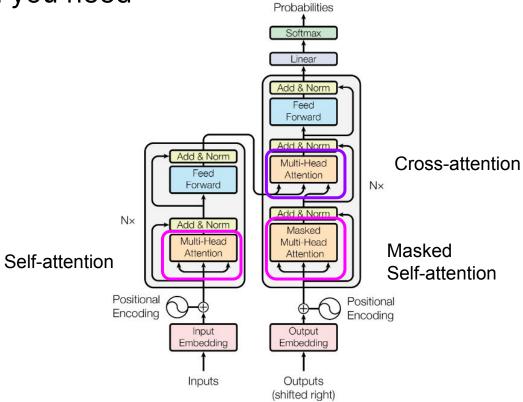




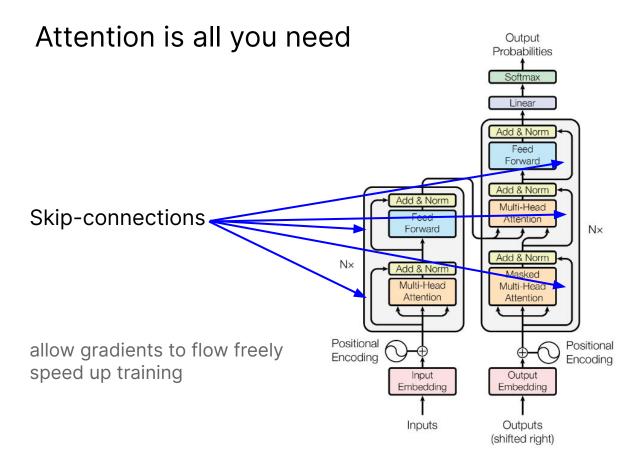
Output

$$\begin{split} PE_{(pos,2i)} &= sin(pos/10000^{2i/d_{\rm model}}) \\ PE_{(pos,2i+1)} &= cos(pos/10000^{2i/d_{\rm model}}) \end{split}$$

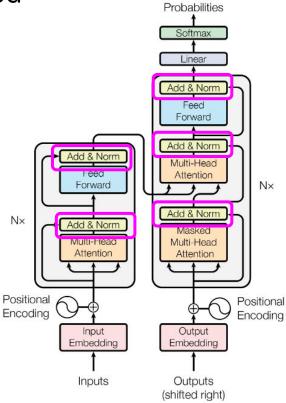
adds positional information



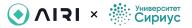
Output



Layer normalization

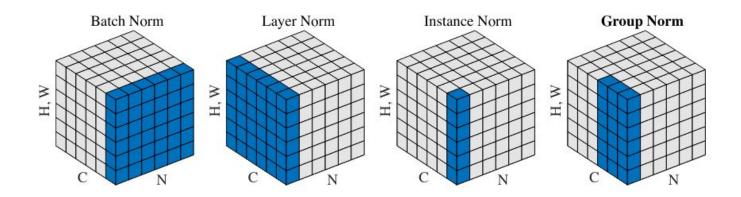


Output



## Layer Normalization

CV:



**Group Normalization** 

## **Layer Normalization**

NLP:

$$X + dbe = \frac{X + dbe - M + db}{6}$$
, where

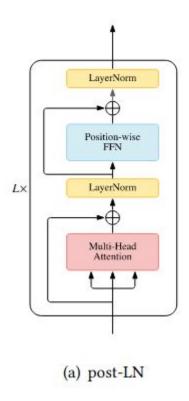
$$Mtdb = \frac{1}{L} \cdot \sum_{\ell=1}^{L} Xtdbe$$

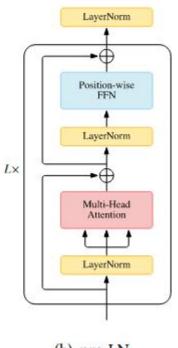
$$G_{tdb} = \sqrt{\frac{1}{L} \cdot \sum_{\ell=1}^{L} (X_{tdbe} - M_{tdb})^2}$$

T - num tokens in sequence, D - embedding dim, B - batch size, L - num layers



## Layer normalization



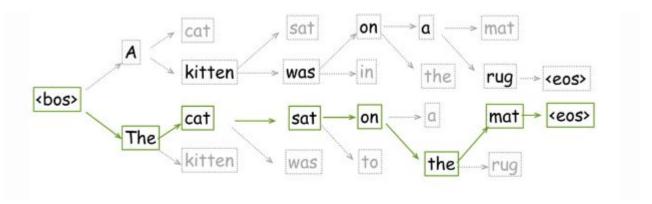


## Ways of decoding

greedy decoding

$$\arg \max_{y} \prod_{t=1}^{n} p(y_{t}|y_{< t}, x) \neq \prod_{t=1}^{n} \arg \max_{y_{t}} p(y_{t}|y_{< t}, x)$$

beam search



## Where Attention shines

## Some applications

#### Natural Language Processing

- machine translation
- language modeling
- named entity recognition
- pre-training on large-scale corpora

#### Computer Vision

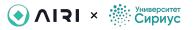
- image classification
- object detection
- image generation
- video processing

#### Audio

- speech recognition
- speech synthesis
- speech enhancement
- and music generation

#### Multimodal Tasks

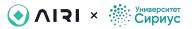
- visual question answering
- visual common-sense reasoning
- caption generation
- speech-to-text translation
- text-to-image generation



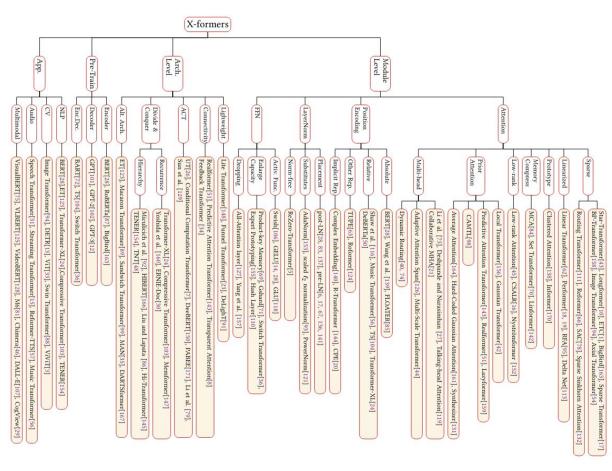
## **Applications**

- **Natural Language Processing** 
  - machine translation [35, 91, 104, 123, 137]
  - language modeling [24, 103, 111, 122]
  - named entity recognition [80, 154]
  - pre-training on large-scale corpora
- **Computer Vision** 
  - image classification [14,33,88]
  - object detection [13, 88, 168, 172],
  - image generation [61, 94]
  - video processing [3, 115]
- **Audio Applications** 
  - speech recognition [15, 31, 41, 97],
  - speech synthesis [57, 76, 169],
  - speech enhancement [65, 162]
  - and music generation [56]
- Multimodal Applications
  - visual question answering [55, 75, 77, 125],
  - visual common-sense reasoning [75, 125], caption generation [22, 81, 128],

  - speech-to-text translation [46]
  - text-to-image generation [29, 81, 107].



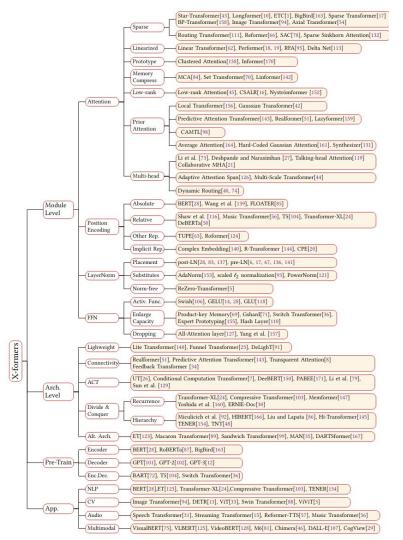
## Taxonomy of transformers



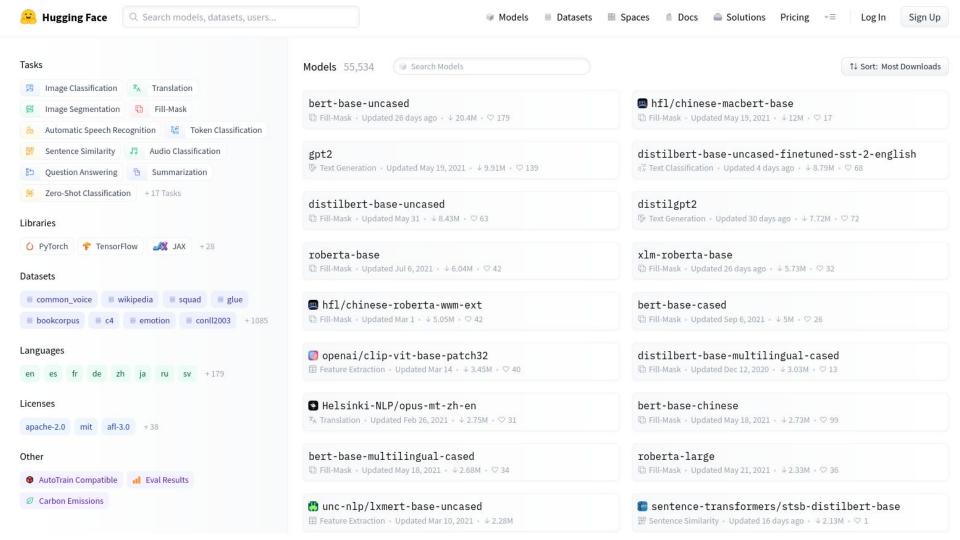
Lin et al. (2021)



## Taxonomy of transformers



Lin et al. (2021)



## Transformers in NLP

- decoder-only transformer model
- pretrain with language modelling objective

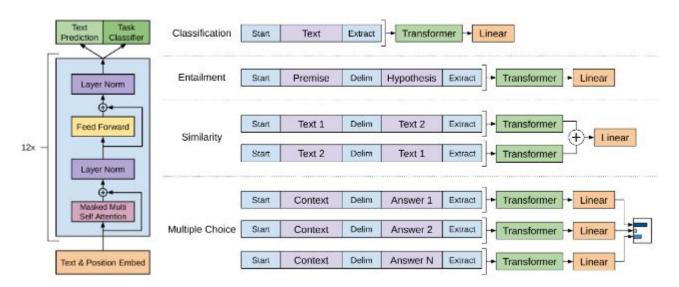
$$L_1(T) = \sum_{i} \log P(t_i|t_{i-k},\ldots,t_{i-1};\theta)$$

- transform input specifically for task
- finetune with task-specific objective

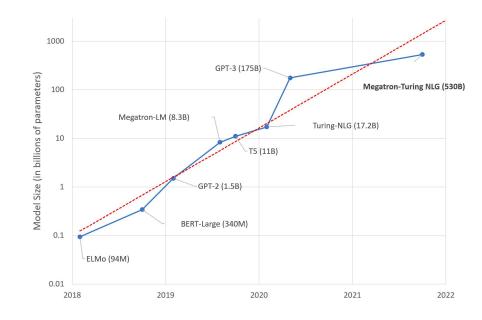
$$L_2(C) = \sum_{x,y} \log P(y|x_1,...,x_n)$$

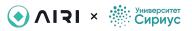
zero-shot capabilities! (learning + task transfer)

task-specific pipelines



- GPT-1 117M params, 12 layers, 12 heads
   SOTA on 9 tasks
- GPT-2 1.5B params, 48 layers,
   SOTA on 7 LM (zero-shot),
   3 reading comprehension (zero-shot),
   translation (zero-shot)
   and LAMBADA tasks
- <u>GPT-3</u> 175B params, 96 layers, 96 heads







#### Back to the machine translation task

GPT: ... Never gonna give you up, never gonna...

#### Back to the machine translation task

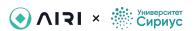


	Never	gonna	give	you	up	,	never	gonna
Никогда	0,9	0,1						
тебя				1				
не	1							
подведу			0,5		0,5			
1						1		
никогда							0,9	0,1

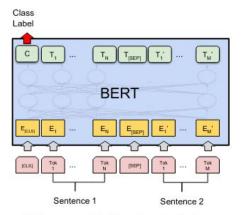
## BERT (Bidirectional Encoder Representations using Transformer)

#### Recipe:

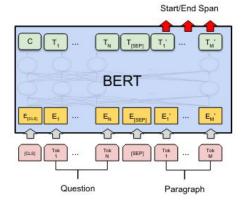
- encoder-only bidirectional transformer model
- uses BPE for text encoding
- adds sentence and positional encoding
- pretrain with MLM
  - corrupt 15% of tokens
  - replace 90% of corrupted tokens with <mask>
  - train model to retrieve them
- pretrain with NSP
  - o what sequence comes next?
- finetune on a downstream task
- get SOTA on GLUE and SQuAD



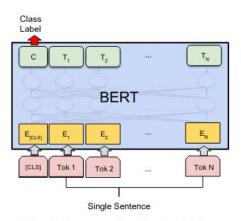
#### **BERT**



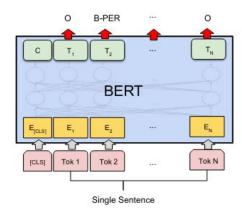
(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG



(c) Question Answering Tasks: SQuAD v1.1



(b) Single Sentence Classification Tasks: SST-2, CoLA



(d) Single Sentence Tagging Tasks: CoNLL-2003 NER

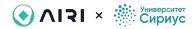


## **GLUE**

System	MNLI-(m/mm)	QQP	QNLI	SST-2	CoLA	STS-B	MRPC	RTE	Average
	392k	363k	108k	67k	8.5k	5.7k	3.5k	2.5k	_
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.8	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	87.4	91.3	45.4	80.0	82.3	56.0	75.1
BERTBASE	84.6/83.4	71.2	90.5	93.5	52.1	85.8	88.9	66.4	79.6
BERTLARGE	86.7/85.9	72.1	92.7	94.9	60.5	86.5	89.3	70.1	82.1



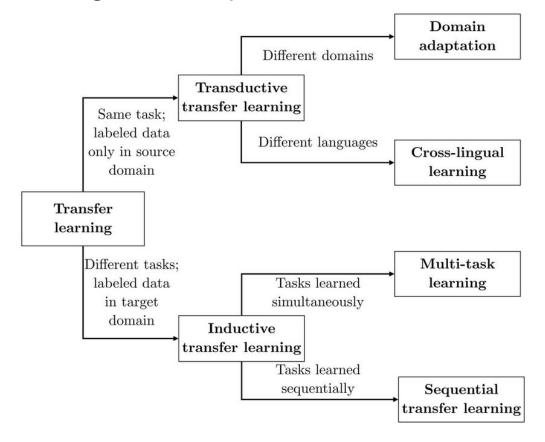
## SQuAD



## Roberta (A Robustly Optimized BERT Pretraining Approach)

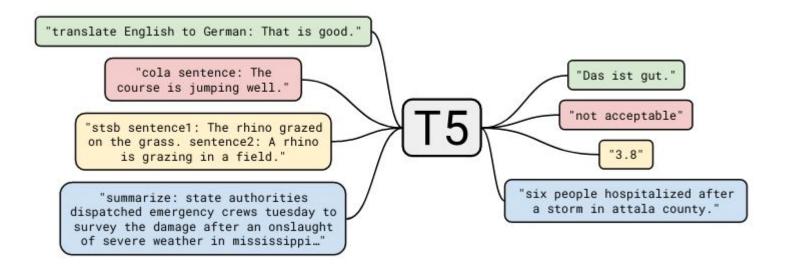
Idea: select hyperparameters and carefully train BERT

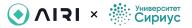
## Transfer learning taxonomy



## T5 (Text-To-Text Transfer Transformer)

<u>Idea:</u> use multi-task learning for language tasks





#### T5

#### Recipe:

- create a shared text-to-text corpus (C4)
- take an enc-dec transformer from Vaswani et al.
- use relative positional encoding
- train the same model on summarization, question answering, text classification etc.
- finetune on GLUE, SuperGlue, SQuAD, ...
- Insights + Scale = State-of-the-Art

### C4: The Colossal Clean Crawled Corpus

#### Authors state:

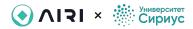
- We discarded any page with fewer than 5 sentences and only retained lines that contained at least 3 words.
- We removed any page that contained any word on the "List of Dirty, Naughty, Obscene or Otherwise Bad Words"
- Many of the scraped pages contained warnings stating that Javascript should be enabled so we removed any line with the word Javascript.
- Some pages had placeholder "lorem ipsum" text; we removed any page where the phrase "lorem ipsum" appeared.
- Some pages inadvertently contained code. Since the curly bracket "{" appears in many programming languages (such as Javascript, widely used on the web) but not in natural text, we removed any pages that contained a curly bracket.
- To deduplicate the data set, we discarded all but one of any three-sentence span occurring more than once in the data set



## Pretraining objectives

Objective	Inputs	Targets
Prefix language modeling BERT-style Devlin et al. (2018)	Thank you for inviting Thank you <m> <m> me to your party apple week .</m></m>	me to your party last week . (original text)
Deshuffling	party me for your to . last fun you inviting week Thank	(original text)
MASS-style Song et al. (2019)	Thank you $< M > < M >$ me to your party $< M >$ week .	(original text)
I.i.d. noise, replace spans	Thank you $$ me to your party $$ week .	<x> for inviting <y> last <z></z></y></x>
I.i.d. noise, drop tokens	Thank you me to your party week.	for inviting last
Random spans	Thank you $<$ X $>$ to $<$ Y $>$ week .	$<\!X\!>$ for inviting me $<\!Y\!>$ your party last $<\!Z\!>$

Objective	GLUE	CNNDM	SQuAD	SGLUE	EnDe	EnFr	EnRo
Prefix language modeling	80.69	18.94	77.99	65.27	26.86	39.73	27.49
BERT-style (Devlin et al., 2018)	82.96	19.17	80.65	69.85	26.78	40.03	27.41
Deshuffling	73.17	18.59	67.61	58.47	26.11	39.30	25.62



## Limitations

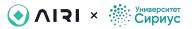
## What are the problems with Transformer

#### 1) Complexity.

The complexity of self-attention is O (N\*N), where N is the input size. The attention module becomes a bottleneck when dealing with long sequences.

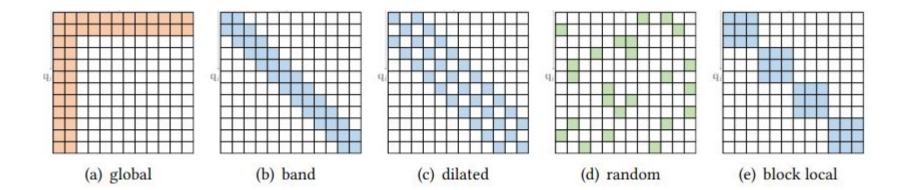
#### 2) Structural prior.

Self-attention does no assume any structural bias over inputs. Even the order information is also needed to be learned from training data. Therefore, Transformer is usually easy to overfit on small or moderate-size data



## Sparse attention

Limit the attention mask to reduce computational complexity







# Artificial Intelligence Research Institute

airi.net

- airi\_research\_institute
- AIRI Institute
- AIRI Institute
- AIRI\_inst
- in <u>artificial-intelligence-research-institute</u>



Telegram



Github of NLP Course



Feedback

