

AVINASH MEWARA

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EDUCATION

Bachelor of Arts,

Mohanlal Sukhadiya University
Udaipur
SEP 2011

RELEVANT SKILLS

- Branch Handling
- Digital Marketing
- Customer service
- Operation & collection
- Sap module
- Microsoft Office



Executive Specialist with 10+ years of experience in marketing, branding, and business strategy across non banking financial industries. Skilled in evaluating financial needs and incule operational activity

PROFESSIONAL EXPERIENCE

Area Sales Manager
2021 – Present
Mswipe Technology Pvt Ltd ,Pali,Rajasthan

- Manage digital sales and streaming accounts to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, that generate new revenue streams
- Led the concept and launch of multiple product campaigns for priority area

Executive
2013 –2019
Adarsh Credit Services Ltd,
Sumerpur,Rajasthan

- Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion
- Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts
- Development business with cross sell likes products FD/RD/INS.
- Operational activity in assign branch

Sales & Collection Executive
2012 – 2013
Tvs Credit Services Ltd
Sumerpur,Rajasthan

- Helped research marketing for product sales Two Wheeler
- Achiveing monthy & quatarly targets given in area of sales & collection
- Handling counter customer for give satisfication about product



