

“Our jobs as marketers are to understand how the customer wants to buy and help them to do so.”

JATINDER SINGH

CURRICULUM VITAE

JATINDER SINGH**E-mail:-singh.jatinder078@gmail.com****Jatindersingh2019@yahoo.com****Contact No. – 9463860427****CURRENT ADDRESS:****Muskeen Nagar,
Bahadur ke road,
Near Jalandhar Bypass
Ludhiana-141007****PERMANENT ADDRESS:****Vill Thana PO Bani
The Barsar
Distt Hamirpur (HP)****OBJECTIVE****To work in challenging environment where I can get exposure opportunities to grow fast and I want see myself as a successful by utilizing full potential in same field.****ACADEMIC DETAILS**

Degree/Course	Institution	Year of Passing
10+2	D.C.M Jain Sen. Sec.School, Ferozepur	2003 - 2004
Bachelor of Arts	Punjab University	2005 - 2007
MBA (Marketing & Retail)	Lovely Professional University	2009 - 2011

WORK EXPERIENCE

Organization	Designation	Duration
M/S Oriental Textile Processing Co. P Ltd	Merchandiser	Jun 2020 To onward
M/S Anmol Knitters (P) Ltd	Assistant Manager Sales	Jan. 2012 To May 2020
M/S Matharu Engg. Works	Computer operator	Dec. 2007 To Jan 2009

SOFT SKILLS**One year computer course of computer basic with Excel, Power Point, Ms Word & Windows full knowledge of outlook express.
Presently working in Tally.Erp 9****KEY SKILLS****Market Execution, Business Development, Channel Partner Management, Selling & Negotiation**

COMPANY PROFILE

ANMOL KNITTERS (P) LTD. is an ISO 9001: 2000 Certified Company of Fleece Blankets, Made-up, Quilts and Knitted Fabric. Company is selling about 60% of its total production to M/S Bombay Dyeing & Mfg. Co. Ltd., M/s Pantaloons Retail India Ltd, M/S Reliance Retail Ltd., M/S Vishal Retail India Ltd., M/S Bharti Wal Mart Ltd., M/S Metro Cash & Carry (I) Pvt Ltd.

Job Responsibility

Ensure Adequate Service Level in Market & Build Business in Existing & New Customers

- **Ensure Adequate Servicing At Dealer Points**
- **Maintain Relations With Existing Dealers**

Implement Launch of New Consumer Promos / Trade Schemes & New Products

- **Operationalize New Product Through Communication & Sampling**
- **Effectively Communicate Schemes To AWSM To Ensure Right Sell-In At The Dealer Point**
- **Track & Review Performance Of New Products / Schemes**

Market Intelligence

Collect & Report Required Market Information on Competitor Activities Like Promotions (Trade & Consumer), Service Day, Off-Take, Prices New Launches, Visibility Etc.

For Consumer Complaints

Visit Consumer to Address & Sort Quality Complaints.

Inform Quality about Status of Complaint

CORE WORKS

Pick up the order from the party during the tour.

Follow-up the production status.

Follow up the order from the party.

Maintaining P.O of institutional sales.

Follow up the delivery of the goods.

Handling Transportation

Full fill the all formalities require during the sales like GST way bill etc.

Maintaining Debtor Management.

ORIENTAL TEXTILE PROCESSING CO. (P) LTD is a manufacturing company of circular knitted fabrics. Knitting, Dyeing, Processing, Finishing, and Laboratory is all in a house. Velvet, Cotton, Polyester, PC, Fleece, Fur Fleece, Sherpa like all kind of knitted fabrics. Company produce around 20 ton fabric per day. Company supplies fabric to all over India & also Export Houses.

CORE WORKS

Communication with Exporters
Maintain POs from Exporters
Knitting Department
Production, Finishing
Checking Packing
Logistics Handling
Problems Handling
Documents Handling

HOBBIES

Listening Music
Playing Games
Making Friends

PERSONAL SKILLS

Father's Name: Sh. Kartar Singh
Date of Birth: 07 April 1987
Languages: English, Hindi, Punjabi
Marital Status: Married
Nationality: Indian
Listening Music, Playing Games, Making Friends

DECLARATION

I do hereby declare that the above statements mentioned in my resume are true and correct to the best of my knowledge and belief.

Date:

Place:

(Jatinder Singh)