

The Emerging SME Kaya towards its National Presence

Achieving a significant milestone, Kaya Spirits recently organized a launch event on August 17th, in Kolkata at Hotel Swissotel. During the event, the company launched its premium products that cater to the tastes of premium connoisseur lovers. The intense flavor and unique blends of the products take consumers on an adventurous journey. Those looking for something new and sassy would love the products.

The journey of Small and medium-sized enterprise Kaya Blenders and Distillers Limited started off as a challenge to produce the finest quality of products for the vast Indian markets and today it has become a successful



company with leading brands not only in the India but also in the global markets.

Mr. Karun Kaura is quite positive about the launching in the region that would stamp its presence nationally and relish it to a great extent.

Kaya Blenders has already made its presence in more than 15 states of the country and are taking significant strides to market its products across the nation. Kaya Blenders is internationally acclaimed for the unmatched quality of its products. It believes in producing products of top-class quality in consonance with its standing and reputation at the global level.

The Company has a wide collection of their products and has put its foot forward in the National market. In India, the company has its

units at Odisha, Himachal Pradesh, Maharashtra, Punjab, and Goa. Kaya Blenders is now a potential network with presence in India and abroad. But this name and fame has a face, the CMD of Kaya Spirits Mr. Karun Kaura, a renowned business prodigy.