

Mohit Golani

Seller | Marketer | Storyteller | Writer | Memer

A person with creative mind and marketer's soul who aims to leave a mark behind every corporate milestone, loves to challenge new tasks and responsibilities coming in way, heading towards becoming a transformational leader the era desires, and always up for making this planet a better place to live!



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PROFESSIONAL EXPERIENCE

Sales Account Manager Tech Mahindra

May 2019 – Oct 2020

Noida

- Handled some key existing accounts for the company.
- Generated leads and added few more to the list.
- Maintained up-to-the-mark client relationships along with impressive account coverage and mapping.
- Worked on around five projects of worth rounding upto a thousand crore.
- Brought in good business throughout my tenure.

Sales & Marketing Trainee UAS International

Apr 2018 – Jun 2018

New Delhi

- Formed marketing strategies and sales pitch of the products.
- Converted sales and made new customers for the company.

Marketing Intern Red Bull

Jul 2016 – Sep 2016

New Delhi

- Worked upon the techniques and strategies adopted by the company.
- Explored the effectiveness of marketing campaigns on its business.

EDUCATIONAL BACKGROUND

Post Graduate Diploma in Management PGDM|MBA – Marketing Institute of Management Technology IMT Nagpur

Jun 2017 – Mar 2019

Bachelor of Business Administration BBA – Marketing Jiwaji University Gwalior

Jul 2014 – Jun 2017

TECHNICAL SKILLS

Content Marketing

Email Marketing

Social Media Marketing

Office Suite

CERTIFICATES

Udemy Inc.

Digital Marketing Qualification (2018)

Capsim Inc.

Business Simulation Capstone Program (2018)

Dale Carnegie Inc.

Personality Training Certification (2018)

Harvard Business Publishing

Corporate Learning Course (2017)

PUBLICATIONS

Can Marketing be Marketed?

Aluminate, 5th edition, page 6

Nov 2018

From 2 zeros to 10. -The Haldiram's Story!

Helios, volume 3, page 8

Apr 2017

ACHIEVEMENTS

- Promoted from Business Associate in support role to Account Manager in higher management role at Tech Mahindra, in less than 6 months of joining.
- Acknowledged my business practices for positively aligning them with the company culture & values.
- Designed, launched and handled business website and social media accounts of two companies.
- Established a brick-and-mortar venture at IMT Nagpur campus and expanded it within a year.
- Lead, organized and successfully executed 35+ cultural events at IMT Nagpur.

INTERESTS



Basketball



Sketching



Swimming



Baking