

# Metamorphosis

31st March, 2019

Conspectus



Ideas Worth Spreading

**TEDxIITPatna**  
x = independently organized TED event

# About TED

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TED is a non-profit organisation devoted to 'Ideas Worth Spreading'. Starting as a conference in California in 1984, TED has grown to support world-changing ideas with many initiatives. At a TED conference, the World's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the open translation project, TED Talks are subtitled to volunteers worldwide. Through our distribution network, TED Talks are shared on TV, Radio, Netflix and many websites.

For more information, go to [www.TED.com](http://www.TED.com)

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## About TEDx

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The TEDx Programme is to help communities, organisations and individuals to spark conversations and connection through local TED-like experiences. At TEDx events, a combination of live presenters and TED talks videos - sparks deep conversations and connections at the local level. TEDx events are planned and coordinated independently, under a free licence granted by TED.

## About IIT Patna

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The Indian Institute of Technology Patna is an autonomous institute of research in science, engineering and technology located in Patna, India which was established in 2008. It is recognised as an institute of National Importance by the Government of India.

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WHY  
SPONSOR  
US

# WHY SPONSOR US?

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- TEDx is an internationally recognised and acclaimed event which attracts global audience. Connecting with it facilitate its sponsors to reach a different level altogether.
- Get showcased along with TED videos which have been watched over a billion times worldwide and have combined viewership figures which stand at more than 500 million.
- To bring together businesses and individuals who want to be change agents surrounding remarkable thinking and ideas.
- The conference presents you an exclusive opportunity to connect with IIT Patna and its fraternity and also representatives from other colleges and cities.

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# SPONSORSHIP CATEGORIES

DIAMOND

₹ 5,00,000

PLATINUM

₹ 3,00,000

GOLD

₹ 1,50,000

SILVER

₹ 75,000

BRONZE

₹ 30,000

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# SPONSORSHIP CATEGORIES

|  | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|--|---------|----------|------|--------|--------|
| Logo on official T-shirt*                  | ✓       |          |      |        |        |
| Logo on ID cards*                          | ✓       |          |      |        |        |
| Exclusive access to speakers during breaks | ✓       |          |      |        |        |
| Distributional items by sponsors*          | ✓       | ✓        |      |        |        |
| YouTube                                    | ✓       | ✓        |      |        |        |
| Ad in IIT Patna official magazine          | ✓       | ✓        |      |        |        |
| Delegate passes                            | 4       | 2        | 1    |        |        |
| Ad on LED on main stage                    | ✓       | ✓        | ✓    |        |        |
| Stall/Provision for parallel session       | ✓       | ✓        | ✓    |        |        |
| Promotion on banners and standees          | ✓       | ✓        | ✓    | ✓      |        |
| Logo on promotional posters                | ✓       | ✓        | ✓    | ✓      |        |
| Logo and link on website                   | ✓       | ✓        | ✓    | ✓      | ✓      |
| Master of ceremony announcements           | ✓       | ✓        | ✓    | ✓      | ✓      |

\* Items to be distributed to Sponsors, Audience and Organisers

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# DIAMOND

Rs 5,00,000 package

- 1. Logo on official T-Shirt\*
- 2. Logo on ID cards\*
- 3. Exclusive access to speakers during breaks
- 4. Distributional items by sponsors\*
- 5. YouTube
- 6. Ad in IIT Patna official magazine
- 7. 4 Delegate passes
- 8. Ad on LED on main stage
- 9. Stall/Provision for parallel session
- 10. Promotion on banners and standees
- 11. Logo on promotional posters
- 12. Logo and link on website
- 13. Master of ceremony announcements

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# PLATINUM

Rs 3,00,000 package

- 1. Distributional items by sponsors\*
- 2. YouTube
- 3. Ad in IIT Patna official magazine
- 4. 2 Delegate passes
- 5. Ad on LED on main stage
- 6. Stall/Provision for parallel session
- 7. Promotion on banners and standees
- 8. Logo on promotional posters
- 9. Logo and link on website
- 10. Master of ceremony announcements

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# GOLD

Rs 1,50,000 package

- 1. Youtube
- 2. 1 Delegate pass
- 3. Ad on LED on Mainstage
- 4. Promotion on banners and standees
- 5. Logo on promotional posters
- 6. Logo and link on website
- 7. Master of Ceremony announcements.

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# OTHER METHODS OF ASSOCIATION

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- Food Sponsor
  - Networking Lunch
  - High - Tea
- Hospitality Sponsor
  - Hotel Stay sponsor
- Logistics Sponsor
  - Web Sponsor
- Travel Sponsor
  - Ground Travel sponsor
  - Air Travel sponsor
- Media Partner

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# Contact Us

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