

SERVICE VEHICLE APP

AIM: to make an online aggregator for connecting vehicle owners with professionals and organizations that help them make their vehicle better

How does it work

Services

Services provided by this platform

1. Vehicle repair
2. Vehicle maintenance
3. Vehicle customization
4. market place for parts or buying and selling vehicles

Vehicle Repair

1. Damage through wear and tear, wrong use or just age
2. Accidental Damage

Vehicle Maintenance

1. Servicing
2. Oiling , checkup cleaning
3. Tyre changing and other big periodic jobs
4. PUC and other certifications like insurance renewals

Vehicle Customization

1. Paint jobs
2. Accesorizing
3. changing company fitted parts with custom preferences
4. Design overhaul

Market place

1. connects vehicle owners original retailers, whole salers and 3rd party dealers for parts of their vehicles from across the country
2. get the best deals on sometimes out of date vehicle models parts following an ecommerce model
3. to become a single best destination for any thing vehicle related (highly specific and customizable)
4. Probably an online market place for buying and selling cars

KEY POINTS

1. pick up and drop of vehicles
2. On site inspection and in app quotation for any job
3. linking local garages design shops customization shops and authorized dealers in parts with people who want to maintain their vehicles in the most convenient , affordable way

Some Additional points

1. People don't care much about their vehicles apart from the "must do" things is because for the most part its tedious. Just like any other aggregator in any other domain the job of the platform is to make this process convenient and trust worthy so that people realise that they need to take more care about their vehicles
2. Providing Repair and maintenance service will be done through the local garage's present in the vicinity. local garages will get more traffic this way.
3. All though the current focus of the business would be to provide essential services like repair and maintenance . the one domain which i have most hopes for and the one currently un explored also is the services regarding customization of the vehicles. I m making an assumption that people want to customize their vehicles to their liking but since it is such an un organized sector most people refrain from it.