

PERSONALIZED INVITATION USING CANVA



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

To be
change
colour like
dark shade

to miss
anyones
name

it should be
short and
sweet

put the
picture in the
invitation
neetly

to be
creative a
photos

short and
sweet having
a multiple
language



Persona's name

Short summary of
the persona

it should be
very collapse
and
imperfect

also visit
inproper
letters

the fear is
losing an
important
persons name

the invitation
should be
bold and
black letters

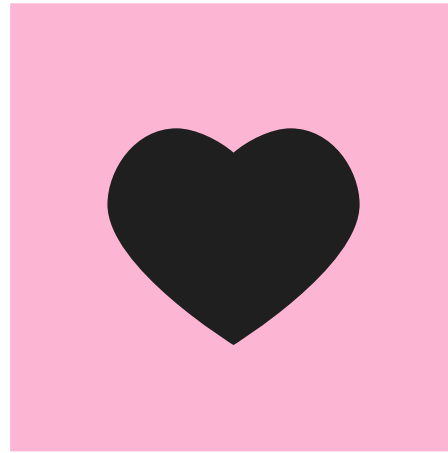
fear about
money to
pay the
oneday card

it should be
convey the
nervous to
the family
members



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)