# **Big Sales Prediction using Random Forest Regressor**

# Get Understanding about Data set ¶

#### There are 12 variables in datasets

1.Item identifier

2.Item\_Weight

3.Item Fat Content

4.Item Visibility

5.Item\_Type

6.Item\_MRP

7.Outlet Identifier

8.Outlet\_Establishment\_year

9.Outlet Size

10.Outlet\_Location\_Type

11.Outlet\_Type

12.ltem\_Outlet\_Sales

## **Import Library**

#### In [42]:

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

## Import CSV as DataFrame

#### In [43]:

df = pd.read\_csv("Dataset-main/Dataset-main/Big Sales Data.csv")

```
In [44]:

df.head()
```

### Out[44]:

|   | Item_Identifier | Item_Weight | Item_Fat_Content | Item_Visibility | Item_Type       | Item_MRP | Outlet_I |
|---|-----------------|-------------|------------------|-----------------|-----------------|----------|----------|
| 0 | FDT36           | 12.3        | Low Fat          | 0.111448        | Baking<br>Goods | 33.4874  |          |
| 1 | FDT36           | 12.3        | Low Fat          | 0.111904        | Baking<br>Goods | 33.9874  |          |
| 2 | FDT36           | 12.3        | LF               | 0.111728        | Baking<br>Goods | 33.9874  |          |
| 3 | FDT36           | 12.3        | Low Fat          | 0.000000        | Baking<br>Goods | 34.3874  |          |
| 4 | FDP12           | 9.8         | Regular          | 0.045523        | Baking<br>Goods | 35.0874  |          |
| 4 |                 |             |                  |                 |                 |          | •        |

# **Get the First five rows of Dataframe**

### In [45]:

df.head()

### Out[45]:

|   | Item_Identifier | Item_Weight | Item_Fat_Content | Item_Visibility | Item_Type       | Item_MRP | Outlet_I |
|---|-----------------|-------------|------------------|-----------------|-----------------|----------|----------|
| 0 | FDT36           | 12.3        | Low Fat          | 0.111448        | Baking<br>Goods | 33.4874  |          |
| 1 | FDT36           | 12.3        | Low Fat          | 0.111904        | Baking<br>Goods | 33.9874  |          |
| 2 | FDT36           | 12.3        | LF               | 0.111728        | Baking<br>Goods | 33.9874  |          |
| 3 | FDT36           | 12.3        | Low Fat          | 0.000000        | Baking<br>Goods | 34.3874  |          |
| 4 | FDP12           | 9.8         | Regular          | 0.045523        | Baking<br>Goods | 35.0874  |          |
| 4 |                 |             |                  |                 |                 |          | •        |

# **Get Information of Dataframe**

```
In [46]:
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 14204 entries, 0 to 14203
Data columns (total 12 columns):
    Column
                               Non-Null Count Dtype
 0
    Item_Identifier
                               14204 non-null object
    Item_Weight
 1
                               11815 non-null float64
    Item Fat Content
                               14204 non-null object
                               14204 non-null float64
 3
    Item_Visibility
 4
    Item_Type
                               14204 non-null object
 5
    Item_MRP
                               14204 non-null float64
    Outlet_Identifier
 6
                               14204 non-null object
 7
    Outlet_Establishment_Year 14204 non-null int64
 8
    Outlet_Size
                               14204 non-null object
                               14204 non-null object
 9
    Outlet_Location_Type
10 Outlet_Type
                               14204 non-null object
                               14204 non-null float64
 11 Item_Outlet_Sales
```

### **Get Column Names**

memory usage: 1.3+ MB

dtypes: float64(4), int64(1), object(7)

# **Get the Summery Statistics**

#### In [48]:

```
df.describe()
```

#### Out[48]:

|       | Item_Weight  | Item_Visibility | Item_MRP     | Outlet_Establishment_Year | Item_Outlet_Sales |
|-------|--------------|-----------------|--------------|---------------------------|-------------------|
| count | 11815.000000 | 14204.000000    | 14204.000000 | 14204.000000              | 14204.000000      |
| mean  | 12.788355    | 0.065953        | 141.004977   | 1997.830681               | 2185.836320       |
| std   | 4.654126     | 0.051459        | 62.086938    | 8.371664                  | 1827.479550       |
| min   | 4.555000     | 0.000000        | 31.290000    | 1985.000000               | 33.290000         |
| 25%   | 8.710000     | 0.027036        | 94.012000    | 1987.000000               | 922.135101        |
| 50%   | 12.500000    | 0.054021        | 142.247000   | 1999.000000               | 1768.287680       |
| 75%   | 16.750000    | 0.094037        | 185.855600   | 2004.000000               | 2988.110400       |
| max   | 30.000000    | 0.328391        | 266.888400   | 2009.000000               | 31224.726950      |
| 4     |              |                 |              |                           | <b>•</b>          |

# **Get Missing Values complete**

```
In [49]:
```

```
df['Item_Weight'].fillna(df.groupby(['Item_Type'])['Item_Weight'].transform('mean'),inplace
```

#### In [50]:

```
df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 14204 entries, 0 to 14203
Data columns (total 12 columns):

| #             | Column                      | Non-Null Count | Dtype   |  |  |  |  |
|---------------|-----------------------------|----------------|---------|--|--|--|--|
|               |                             |                |         |  |  |  |  |
| 0             | <pre>Item_Identifier</pre>  | 14204 non-null | object  |  |  |  |  |
| 1             | Item_Weight                 | 14204 non-null | float64 |  |  |  |  |
| 2             | <pre>Item_Fat_Content</pre> | 14204 non-null | object  |  |  |  |  |
| 3             | <pre>Item_Visibility</pre>  | 14204 non-null | float64 |  |  |  |  |
| 4             | <pre>Item_Type</pre>        | 14204 non-null | object  |  |  |  |  |
| 5             | Item_MRP                    | 14204 non-null | float64 |  |  |  |  |
| 6             | Outlet_Identifier           | 14204 non-null | object  |  |  |  |  |
| 7             | Outlet_Establishment_Year   | 14204 non-null | int64   |  |  |  |  |
| 8             | Outlet_Size                 | 14204 non-null | object  |  |  |  |  |
| 9             | Outlet_Location_Type        | 14204 non-null | object  |  |  |  |  |
| 10            | Outlet_Type                 | 14204 non-null | object  |  |  |  |  |
| 11            | Item_Outlet_Sales           | 14204 non-null | float64 |  |  |  |  |
| $\frac{1}{1}$ |                             |                |         |  |  |  |  |

dtypes: float64(4), int64(1), object(7)

memory usage: 1.3+ MB

### In [51]:

df.describe()

### Out[51]:

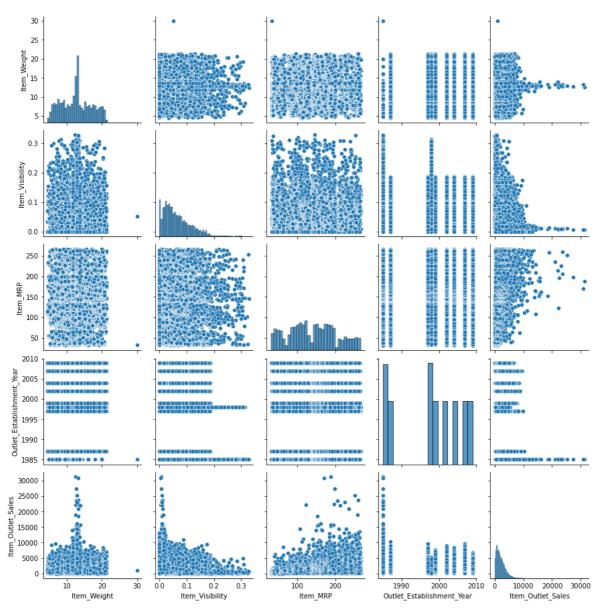
|       | Item_Weight  | Item_Visibility | Item_MRP     | Outlet_Establishment_Year | Item_Outlet_Sales |
|-------|--------------|-----------------|--------------|---------------------------|-------------------|
| count | 14204.000000 | 14204.000000    | 14204.000000 | 14204.000000              | 14204.000000      |
| mean  | 12.790642    | 0.065953        | 141.004977   | 1997.830681               | 2185.836320       |
| std   | 4.251186     | 0.051459        | 62.086938    | 8.371664                  | 1827.479550       |
| min   | 4.555000     | 0.000000        | 31.290000    | 1985.000000               | 33.290000         |
| 25%   | 9.300000     | 0.027036        | 94.012000    | 1987.000000               | 922.135101        |
| 50%   | 12.800000    | 0.054021        | 142.247000   | 1999.000000               | 1768.287680       |
| 75%   | 16.000000    | 0.094037        | 185.855600   | 2004.000000               | 2988.110400       |
| max   | 30.000000    | 0.328391        | 266.888400   | 2009.000000               | 31224.726950      |
| 4     |              |                 |              |                           | <b>•</b>          |

In [52]:

import seaborn as sns
sns.pairplot(df)

#### Out[52]:

<seaborn.axisgrid.PairGrid at 0x11a68296388>



**Get Categories and Counts of Categorical Variables** 

```
In [53]:
df[['Item_Identifier']].value_counts()
Out[53]:
Item_Identifier
FDQ08
                   10
FD024
                   10
FDQ19
                    10
FDQ28
                   10
                   10
FDQ31
FDM52
                    7
                     7
FDM50
                     7
FDL50
                     7
FDM10
FDR51
Length: 1559, dtype: int64
In [132]:
df[['Item_Fat_Content']].value_counts()
Out[132]:
Item_Fat_Content
Low Fat
                     9185
                     4824
                      195
regular
dtype: int64
In [213]:
df.replace({'Item_Fat_Content':{'LF':'Low Fat','reg':'Regular','low fat':'Low Fat','regular
In [216]:
df[['Item_Fat_Content']].value_counts()
Out[216]:
Item_Fat_Content
                     9185
                     5019
1
dtype: int64
In [217]:
df.replace({'Item_Fat_Content':{'Low Fat':0,'Regular':1}},inplace=True)
```

```
In [218]:
df[['Item_Type']].value_counts()
Out[218]:
Item_Type
              11518
1
               2406
2
                280
dtype: int64
In [219]:
ealth and Hygiene':1,'Meat':0,'Soft Drinks':0,'Breads':0,'Hard Drinks':0,'Others':2,'Starchy
In [220]:
df[['Item_Type']].value_counts()
Out[220]:
Item_Type
              11518
1
               2406
                280
2
dtype: int64
In [221]:
df[['Outlet_Identifier']].value_counts()
Out[221]:
Outlet_Identifier
0
                      1559
1
                      1553
2
                      1550
3
                      1550
4
                      1550
5
                      1548
6
                      1546
7
                      1543
8
                       925
9
                       880
dtype: int64
In [222]:
'Outlet_Identifier':{'OUT027':0,'OUT013':1,'OUT049':2,'OUT046':3,'OUT035':4,'OUT045':5,'OUT0
```

```
In [223]:
df[['Outlet_Identifier']].value_counts()
Out[223]:
Outlet_Identifier
                      1559
1
                      1553
2
                      1550
3
                      1550
4
                      1550
5
                      1548
6
                      1546
7
                      1543
8
                       925
9
                       880
dtype: int64
In [224]:
df[['Outlet_Size']].value_counts()
Out[224]:
Outlet_Size
1
               7122
0
                5529
2
                1553
dtype: int64
In [225]:
df.replace({'Outlet_Size':{'Small':0,'Medium':1,'High':2}},inplace=True)
In [226]:
df[['Outlet_Size']].value_counts()
Out[226]:
Outlet_Size
                7122
                5529
0
                1553
dtype: int64
In [227]:
df[['Outlet_Location_Type']].value_counts()
Out[227]:
Outlet_Location_Type
                         5583
2
1
                         4641
0
                         3980
dtype: int64
```

```
In [228]:
df.replace({'Outlet_Location_Type':{'Tier 1':0,'Tier 2':1,'Tier 3':2}},inplace=True)
In [229]:
df[['Outlet_Location_Type']].value_counts()
Out[229]:
Outlet_Location_Type
2
                         5583
1
                         4641
0
                         3980
dtype: int64
In [230]:
df[['Outlet_Type']].value_counts()
Out[230]:
Outlet_Type
               9294
0
               1805
3
               1559
2
               1546
dtype: int64
In [231]:
df.replace({'Outlet_Type':{'Grocery Store':0,'Supermarket Type1':1,'Supermarket Type2':2,'S
In [232]:
df[['Outlet_Type']].value_counts()
Out[232]:
Outlet_Type
               9294
1
0
               1805
3
               1559
2
               1546
dtype: int64
```

```
df.head()
Out[233]:
               Item_Weight Item_Fat_Content Item_Visibility Item_Type
                                                                  Item_MRP
                                                                            Outlet_I
0
         FDT36
                       12.3
                                                0.111448
                                                                     33.4874
1
         FDT36
                       12.3
                                         0
                                                0.111904
                                                                0
                                                                     33.9874
2
         FDT36
                       12.3
                                         0
                                                                     33.9874
                                                0.111728
                                                                0
3
         FDT36
                       12.3
                                         0
                                                0.000000
                                                                0
                                                                     34.3874
         FDP12
                        9.8
                                         1
                                                0.045523
                                                                0
                                                                     35.0874
In [234]:
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 14204 entries, 0 to 14203
Data columns (total 12 columns):
 #
     Column
                                  Non-Null Count
                                                  Dtype
                                  -----
 0
     Item Identifier
                                  14204 non-null
                                                  object
 1
     Item_Weight
                                  14204 non-null float64
 2
     Item_Fat_Content
                                  14204 non-null
                                                  int64
                                  14204 non-null float64
 3
     Item_Visibility
 4
     Item_Type
                                  14204 non-null int64
 5
     Item_MRP
                                  14204 non-null float64
     Outlet_Identifier
 6
                                  14204 non-null int64
 7
     Outlet_Establishment_Year 14204 non-null int64
 8
     Outlet_Size
                                  14204 non-null int64
 9
     Outlet_Location_Type
                                  14204 non-null
                                                  int64
 10
     Outlet_Type
                                  14204 non-null int64
     Item Outlet Sales
                                  14204 non-null float64
dtypes: float64(4), int64(7), object(1)
memory usage: 1.3+ MB
```

# **Get Shape of Dataframe**

In [233]:

```
In [235]:

df.shape

Out[235]:
(14204, 12)
```

# Define y (dependent or label or target variable) and X(indepenent or features or atribute Variable)

```
In [236]:
y = df['Item_Outlet_Sales']
In [237]:
y.shape
Out[237]:
(14204,)
In [238]:
У
Out[238]:
0
          436.608721
1
          443.127721
2
          564.598400
3
         1719.370000
          352.874000
         4984.178800
14199
14200
         2885.577200
14201
         2885.577200
         3803.676434
14202
14203
         3644.354765
Name: Item_Outlet_Sales, Length: 14204, dtype: float64
In [239]:
pe','Item_MRP','Outlet_Identifier','Outlet_Establishment_Year','Outlet_Size','Outlet_Locati
or use drop function to define X
In [240]:
X = df.drop(['Item_Identifier','Item_Outlet_Sales'],axis=1)
In [241]:
X.shape
```

Out[241]:

(14204, 10)

```
In [242]:
```

Χ

#### Out[242]:

|       | Item_Weight | Item_Fat_Content | Item_Visibility | Item_Type | Item_MRP | Outlet_Identifier | О |
|-------|-------------|------------------|-----------------|-----------|----------|-------------------|---|
| 0     | 12.300000   | 0                | 0.111448        | 0         | 33.4874  | 2                 |   |
| 1     | 12.300000   | 0                | 0.111904        | 0         | 33.9874  | 7                 |   |
| 2     | 12.300000   | 0                | 0.111728        | 0         | 33.9874  | 6                 |   |
| 3     | 12.300000   | 0                | 0.000000        | 0         | 34.3874  | 9                 |   |
| 4     | 9.800000    | 1                | 0.045523        | 0         | 35.0874  | 7                 |   |
|       |             |                  |                 |           |          |                   |   |
| 14199 | 12.800000   | 0                | 0.069606        | 0         | 261.9252 | 4                 |   |
| 14200 | 12.800000   | 0                | 0.070013        | 0         | 262.8252 | 7                 |   |
| 14201 | 12.800000   | 0                | 0.069561        | 0         | 263.0252 | 1                 |   |
| 14202 | 13.659758   | 0                | 0.069282        | 0         | 263.5252 | 0                 |   |
| 14203 | 12.800000   | 0                | 0.069727        | 0         | 263.6252 | 2                 |   |

14204 rows × 10 columns

## **Get X Variables Standardized**

Standardzation of datasets is a common requirement for many machine learning estimators implemented in scikit-learn they might behave badly if the individual features do not more or less look like standard normally distributed data Gaussian with zero mean and unit variance

#### In [243]:

```
from sklearn.preprocessing import StandardScaler
```

#### In [244]:

```
sc = StandardScaler()
```

#### In [245]:

```
X_std = df[['Item_Weight','Item_Visibility','Item_MRP','Outlet_Establishment_Year']]
```

#### In [246]:

```
X_std = sc.fit_transform(X_std)
```

```
In [247]:
X_std
Out[247]:
array([[-0.11541705, 0.88413635, -1.73178716, 0.13968068],
        [-0.11541705, 0.89300616, -1.72373366, 1.09531886],
        [-0.11541705, 0.88958331, -1.72373366, 1.3342284],
        [0.00220132, 0.07011952, 1.96538148, -1.29377659],
        [0.20444792, 0.06469366, 1.97343499, -1.53268614],
        [ 0.00220132, 0.07334891, 1.97504569, 0.13968068]])
In [248]:
_Year']] = pd.DataFrame(X_std,columns = [['Item_weight','Item_Visibility','Item_MRP','Outle
In [249]:
Χ
Out[249]:
       Item_Weight Item_Fat_Content Item_Visibility Item_Type Item_MRP Outlet_Identifier C
          -0.115417
                                        0.884136
                                                            -1.731787
                                                                                  7
     1
          -0.115417
                                 0
                                        0.893006
                                                         0
                                                            -1.723734
     2
          -0.115417
                                 0
                                        0.889583
                                                         0
                                                            -1.723734
                                                                                  6
     3
                                                           -1.717291
                                                                                  9
          -0.115417
                                 0
                                        -1.281712
                                                         0
     4
          -0.703509
                                 1
                                        -0.397031
                                                         0
                                                            -1.706016
                                                                                  7
                                                        ...
 14199
          0.002201
                                 0
                                        0.070990
                                                         0
                                                            1.947664
                                                                                  4
                                                                                  7
 14200
          0.002201
                                 0
                                        0.078898
                                                         0
                                                            1.962160
 14201
          0.002201
                                 0
                                        0.070120
                                                         0
                                                            1.965381
                                                                                  1
 14202
          0.204448
                                 0
                                        0.064694
                                                         0
                                                             1.973435
                                                                                  0
 14203
                                                                                  2
          0.002201
                                 0
                                        0.073349
                                                         0
                                                            1.975046
```

# **Get Train Test Split**

14204 rows × 10 columns

```
In [250]:
```

```
from sklearn.model_selection import train_test_split
```

```
In [251]:

X_train,X_test,y_train,y_test = train_test_split(X,y,test_size=0.1,random_state=2529)

In [252]:

X_train.shape,X_test.shape,y_train.shape,y_test.shape

Out[252]:
((12783, 10), (1421, 10), (12783,), (1421,))
```

### **Get Model Train**

```
In [253]:
```

from sklearn.ensemble import RandomForestRegressor

#### In [254]:

```
rfr = RandomForestRegressor(random_state=2529)
```

#### In [255]:

```
rfr.fit(X_train,y_train)
```

#### Out[255]:

RandomForestRegressor(random\_state=2529)

### **Get Model Prediction**

```
In [256]:
```

```
y_pred = rfr.predict(X_test)
```

### **Get Model Evaluation**

```
In [257]:
```

```
from sklearn.metrics import mean_squared_error, mean_absolute_error,r2_score
```

```
In [258]:
```

```
mean_squared_error(y_test,y_pred)
```

#### Out[258]:

1611351.4218735117

#### In [259]:

```
mean_absolute_error(y_test,y_pred)
```

#### Out[259]:

828.4427522913378

#### In [260]:

```
r2_score(y_test,y_pred)
```

#### Out[260]:

0.5805891490212769

### Get Visualization of Actual vs Predicted Results

#### In [266]:

```
import matplotlib.pyplot as plt
plt.scatter(y_test,y_pred)
plt.xlabel('Actual Prices')
plt.ylabel('Predicted prices')
plt.title('Actual Price vs Predicted Price')
plt.show()
```

