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packaging is 100% recyclable by 2025. In December 2018 The Coca-Cola Company announced a \$38m investment, over a three year period, to stimulate polyethylene terephthalate (PET) plastic collection and recycling in Southern and East Africa.

Together with its bottling partners it has to date invested more than \$5m to boost recycling industries in eight countries. The company expects to achieve an average collection and recycling rate of 80% by the end of 2019.

A runner-up in this category in 2018, Nedbank is a well-deserved winner of the Top Brands Green Award in the business category. Considered SA's greenest bank, Nedbank has a long history with environmental initiatives through the WWF Nedbank Green Trust, which funds innovative projects to help solve some of the many socio-environmental challenges facing SA.

The trust, jointly founded by Nedbank and the WWF in 1990, is administered by WWF-SA and funded by Nedbank's Green Affinity Programme. The Green Affinity is one of four options given to Nedbank clients under the Affinity Programme to support a cause of their choice. Their support costs customers nothing as Nedbank donates on their behalf.

Over the years the trust's focus has evolved from conserving sea turtles and Kalahari lions to a more recent focus on climate change, water conservation and environmental leadership initiatives.

The WWF-SA Water Balance Programme is an initiative that ensures healthy and



Top and left: Landowners, BirdLife SA and stakeholders perform biodiversity tests in Memel, Free State. Photo C. Uys



effective water source areas in SA through the removal of invasive alien plants.

Nedbank donated R12m to this programme over an eight-year period, effectively balancing current operational water usage by ensuring an equivalent amount of water is not lost to water-thirsty invasive alien plants.

From 2019 the long-standing relationship between Nedbank and WWF-SA will enter its next phase, with the establishment of a new R25m conservation partnership supporting water security, reducing land degradation and improving local economic opportunities for

rural communities in the Eastern Cape over the next five years.

Sustainable agriculture practices are vital, given the significant strain that could potentially be placed on food security in SA as a direct result of a dysfunctional food production and consumption value chain.

The WWF-SA Sustainable Agriculture Programme was established to promote innovation and drive responsible farming practices to reduce environmental impacts on constrained water, energy and soil resources and to maintain healthy, natural ecosystems in large-scale commercial, small-scale and communal farmlands. In the six years that Nedbank has partnered with and financially supported the programme, it has invested R18m in support of WWF-SA's work with farmers, agricultural industry bodies, consumers and government.

The bank's green credentials have long been embedded in its business strategy. It was Africa's first carbon-neutral financial organisation and has been carbon-neutral since 2010. In 2018 the bank was inducted into the FTSE4Good Index, a global responsible-investment index for companies that demonstrate strong environmental, social and governance practices.

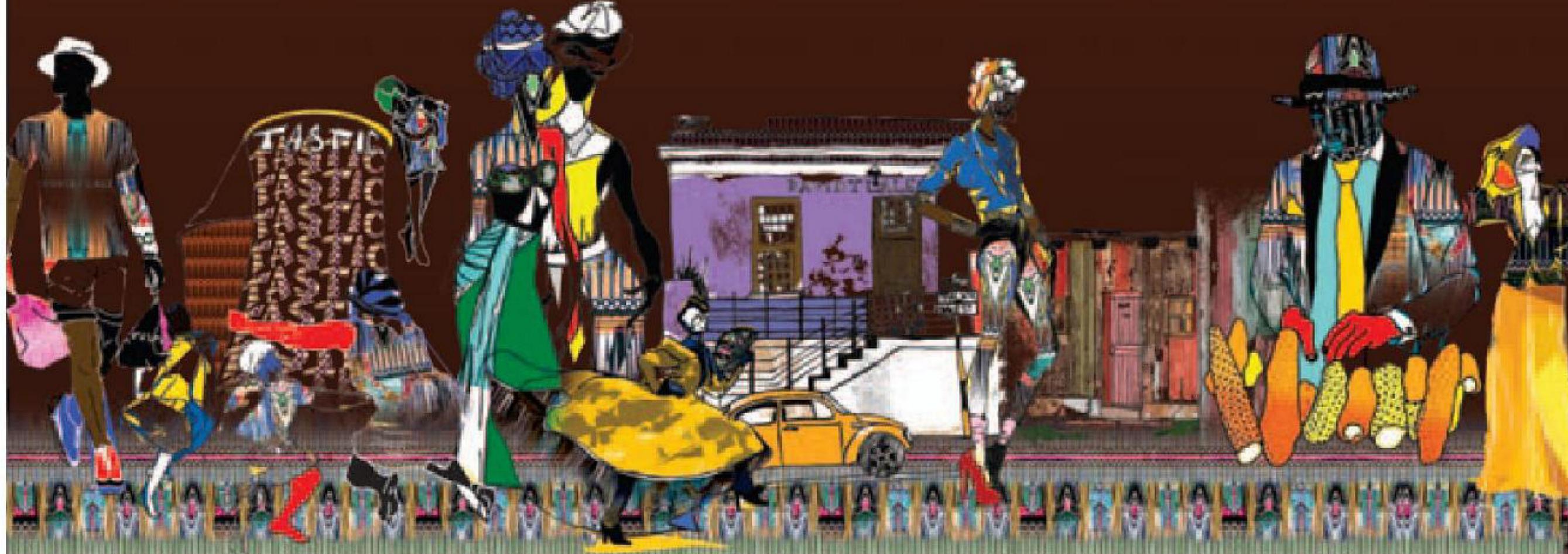
It was also one of only 11 companies to score an A- for its performance in the 2018 SA Carbon Disclosure Project Index, in recognition of its corporate environmental action on climate change.

Nedbank has also been included on the Dow Jones Sustainability Index since 2004, and was listed in the Emerging Markets Index in 2018.

THANK YOU SA FOR
VOTING US NO.1 FOR
THE LAST

21 YEARS

Voted No.1 in the Essential Food Brands category in the 2019 Sunday Times Top Brands Awards.



TO CELEBRATE OUR SOUTH AFRICAN HERITAGE
DAVID TLALE

DRESSED OUR LIMITED EDITION PACK FOR THE OCCASION



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