DEEPTHI RAJAGOPAL

Contact

Website

Linkedin

deepthi.nift@gmail.com (+1) 414-595-5626

Skills

Research & Design

Interview

Contextual Inquiry

Usability testing

Persona building

Storyboarding

Wireframing

Rapid Prototyping

Visual Design

Visual Design

Tools

Adobe creative suite, Sketch

AWARDS

IDZ, Berlin - Germany Nominee - Best UX Award Ekstep Genie App Refer here

Work Experience

Bang the table, UI Designer

May 2019 - October 2019, Bangalore - India

- Creation and maintenance of Admin design system
- UI/ UX design of admin side of user interface

MICE Portal GmbH, UX Designer

Sept 2017 - Jan 2019, Berlin - Germany

- Translating data to achieve user flows, wireframes, mockups and prototypes & conduct usability testing to improve User experience
- Delivering UI design and oversee the implementation of design projects

Pay Spoon Technologies, UI/UX Designer

Nov 2016 - June 2017, Cochin - India

- Conducting Stakeholder meetings, deliver visual design of applications
- Few notable projects are Lotza -UPI Payment app (Android & iOS), PKGB Mobile banking App (Android)

GoodWorkLabs, Associate UI/UX Consultant

Oct 2015 - Nov 2016, Bengaluru, India

- Collect Client requirements, Create wireframes and UX concept
- Perform UI Design tasks to deliver assets for development and oversee implementation
- Coordination between development team, client and creative team until delivery

Lava International Pvt Ltd., Graphic Designer

Dec 2014 - Oct 2015, Bengaluru, India

- Collect Client requirements, Create wireframes and UX concept
- Perform UI Design tasks to deliver assets for development and oversee implementation
- Coordination between development team, client and creative team until delivery

Freelance Graphic Designer

Jan 2014 - August 2014

 Conceptualized marketing campaigns and delivered digital social media content for Web and print platforms.

Education

DePaul University, Master of Science

2020 - 2022, Major: Human Computer Interaction

National Institute of Fashion Technology, Bachelor of Design

2009 - 2013, Major: Accessory Design