DEEPTHI RAJAGOPAL

deepthi.nift@gmail.com | Portfolio Website | LinkedIn

SKILLS

- **RESEARCH & DESIGN**: Usability testing, User research, Prototyping, Journey Mapping, Wireframing, Visual Design, Design system
- **DESIGN TOOLS**: Adobe Photoshop, Adobe Illustrator, Sketch, Axure RP
- **DEVELOPMENT**: HTML5, CSS

WORK EXPERIENCE

UI DESIGNER | Bang the Table, Bangalore   (05/2019) – (10/2019)

- Creation and maintenance of Admin design system, UI/ UX design of admin side of user interface

UX DESIGNER | MICE Portal GmbH, Berlin   (09/2017) – (01/2019)

- Translating data to achieve user flows, wireframes, mock-ups and prototypes & conduct usability testing to improve user experience
- Delivering UI design and oversee the implementation of design projects

UX DESIGNER | Pay Spoon technologies, Cochin   (09/2016) – (06/2017)

- Conducting stakeholder meetings, deliver visual design of applications
- Few notable projects are Lotza -UPI Payment app (Android & iOS), PKGB Mobile banking App (Android)

ASSOCIATE UI/UX CONSULTANT | Good Work Labs Pvt. Ltd, Bengaluru   (10/2015) – (09/2016)

- Collect Client requirements, create wireframes and UX concept
- Perform UI Design tasks to deliver assets for development and oversee implementation
- Coordination between development team, client and creative team until delivery

GRAPHIC DESIGNER | Lava International Pvt. Ltd, Bengaluru   (12/2014) – (10/2015)

- Create digital content: icon sets, wallpapers, lock screen concepts
- Work with Android studio to implement the theme packages, closely work with front end developer to implement lock screen concept

FREELANCE DESIGNER | Briefkase Communications   (01/2014) – (06/2014)

- Conceptualized marketing campaigns and delivered digital social media content for Web and print platforms.

EDUCATION

MS in Human Computer Interaction | DePaul University, Chicago   Expected Graduation Year (2022)
Bachelor of Design - Accessory Design | NIFT, India   Graduation Year (2013)