# DEEPTHI RAJAGOPAL

## **Work Experience**

## Bang the table, UI Designer

May 2019 - October 2019, Bangalore - India

Creation and maintenance of Admin design system

Design system was used by four other designers in the team

## MICE Portal GmbH, UX Designer

Sept 2017 - Jan 2019, Berlin - Germany

Translating data to achieve user flows, wireframes, mockups and prototypes, conduct usability testing to improve User experience. Achieved improved user satisfaction and gained new clients

## Pay Spoon Technologies, UX Designer

Nov 2016 - June 2017, Cochin - India

Conducting Stakeholder meetings, deliver visual design of applications Few notable projects are Lotza -UPI Payment app (Android & iOS), PKGB Mobile banking App (Android)

#### GoodWorkLabs, Associate UI/UX Consultant

Oct 2015 - Nov 2016, Bengaluru, India

Collect Client requirements, Create wireframes and UX concept Perform UI Design tasks to deliver assets for development and oversee implementation. Coordination between development team, client and creative team until delivery

#### Lava International Pvt Ltd., Graphic Designer

Dec 2014 - Oct 2015, Bengaluru, India

Collect Client requirements, Create wireframes and UX concept Perform UI Design tasks to deliver assets for development and oversee implementation. Coordination between development team, client and creative team until delivery

#### Freelance Graphic Designer

Jan 2014 - August 2014

Conceptualized marketing campaigns and delivered digital social media content for Web and print platforms.

#### Education

#### **DePaul University, Master of Science**

2020 - 2022, Major: Human Computer Interaction

## National Institute of Fashion Technology, Bachelor of Design

2009 - 2013, Major: Accessory Design

#### UI + UX DESIGNER

## Contact

Website

Linkedin

deepthi.nift@gmail.com

(+1) 414-595-5626

#### Skills

Research & Design

User research

**Contextual Inquiry** 

Usability testing

Persona building

Journey mapping

Storyboarding

Wireframing

Rapid Prototyping

Visual Design

#### Tools

Adobe - PS, Al

Sketch

Axure RP

# Programming

**HTML** 

**CSS** 

Javascript (intermediate)

## **Awards**

IDZ, Berlin - Germany

Nominee - Best UX Award

Ekstep Genie App

Refer here