

Deepthi Rajagopal
UX Researcher

[Portfolio Website](#)
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Summary

A dedicated UX Researcher, with 5 years of experience in user research and design for mobile and web applications. I believe in advocating for user needs and thrive in delivering value for users by identifying problems through research and data analysis. I embody strong empathy towards my customers and it helps me reach impactful design decisions.

Experience

UI Designer
Bang the Table

Bangalore, India
May 2019 – Oct 2019

Created a design system for customer engagement app to streamline interface design and maintained the design system. It was used by company wide designers to build consistent UI design for the application and improved the work flow for the team.

UX Designer
MICE Portal GmbH

Berlin, Germany
Sept 2017 – Jan 2019

I was the only designer at the company. Conducted usability testing to discover UX issues and designed new on-boarding experience for the event management website, translated data to user flows, wireframes, and prototypes to improve user experience.

UX Designer
Spoon

Kochi, India
Sept 2016 – June 2017

Assisted research of target market for credit lending in India and worked on user interface of Spoon mobile App (iOS & Android), designed marketing and sales material for promotion and sales pitch.

Associate UI/UX Consultant
Good Work Labs

Bangalore, India
Oct 2015 – Sept 2016

Collected client requirements, conducted field study, created wireframes and prototypes, and delivered assets for development and oversaw implementation of client projects - Ekstep & Canvera App (iOS and Android).

Graphic Designer
Lava International Ltd.

Bangalore, India
Dec 2014 – Oct 2015

Create digital content: icon sets, wallpapers, lock screen concepts for Android to satisfy theme users, worked with Android studio to implement the theme packages, closely worked with Front end developer to implement lock screen animations.

Graphic Designer
Freelancer

Bangalore, India
Jan 2014 – June 2014

Performed duties of graphic designer for advertising campaigns in social and print media to promote brands in achieving their marketing goals.

Education

DePaul University

Master's in Human Computer Interaction, GPA - 4.0/4.0

Chicago, IL
June 2020 - Present

National Institute of Fashion Technology

Bachelor of Design in Accessory Design, GPA - 7.02/10

July 2009 - May 2013

Skills & Tools

User interviews, Contextual Inquiry, Usability testing, Persona building, Journey mapping, Storyboarding, Wireframing, Prototyping, Visual Design

Adobe XD, Sketch, Figma, Invision, Adobe Photoshop, Adobe Illustrator

HTML, CSS, Javascript (intermediate)