DEEPTHI RAJAGOPAL

deepthi.nift@gmail.com | Portfolio Website | LinkedIn

SKILLS

- **RESEARCH & DESIGN**: Usability testing, User research, Journey Mapping, Wireframing, Prototyping, Visual Design, Design system
- **DESIGN TOOLS**: Adobe Photoshop, Adobe Illustrator, Sketch, Axure RP
- **DEVELOPMENT**: HTML5, CSS

WORK EXPERIENCE

UI DESIGNER | Bang the Table, Bangalore   (05/2019) – (10/2019)

- Creation and maintenance of Admin design system, UI/ UX design of admin side of user interface
- It was used by four other designers in the team for building UI of Admin application

UX DESIGNER | MICE Portal GmbH, Berlin   (09/2017) – (01/2019)

- Translating data to achieve user flows, wireframes, mock-ups and prototypes & conduct usability testing to improve user experience, delivered UI design and oversaw the implementation of design projects
- Achieved improved user satisfaction and gained new clients for onboarding project

UX DESIGNER | Pay Spoon technologies, Cochin   (09/2016) – (06/2017)

- Conducting stakeholder meetings, deliver visual design of applications
- Few notable projects are *Lotza -UPI Payment app* (Android & iOS), *PKGB Mobile banking App* (Android)

ASSOCIATE UI/UX CONSULTANT | Good Work Labs Pvt. Ltd, Bengaluru   (10/2015) – (09/2016)

- Collect Client requirements, create wireframes and UX concept, performed UI Design tasks to deliver assets for development and oversee implementation with client-team coordination
- Notable Project: *Ek-step Genie App (Android App)* – Nominee for UX Design Awards, Berlin, Germany

GRAPHIC DESIGNER | Lava International Pvt. Ltd, Bengaluru   (12/2014) – (10/2015)

- Create digital content: icon sets, wallpapers, lock screen concepts, work with Android studio to implement the theme packages, closely work with front end developer to implement lock screen concept

FREELANCE DESIGNER | Briefkase Communications   (01/2014) – (06/2014)

- Conceptualized marketing campaigns and delivered digital social media content for Web and print platforms.

EDUCATION

MS in Human Computer Interaction | DePaul University, Chicago   Expected Graduation Year (2022)
Bachelor of Design - Accessory Design | NIFT, India   Graduation Year (2013)