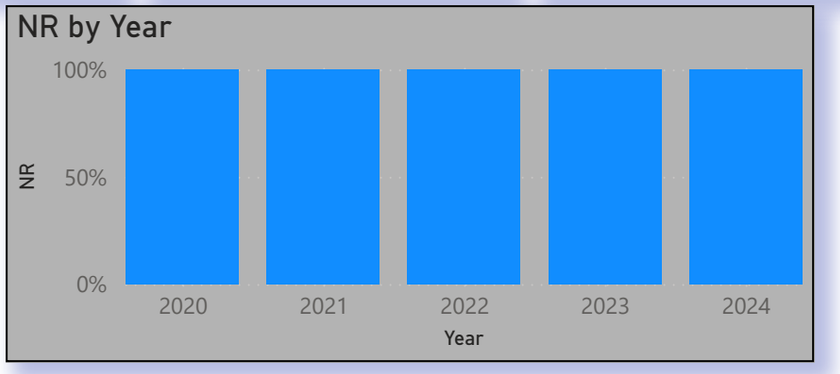
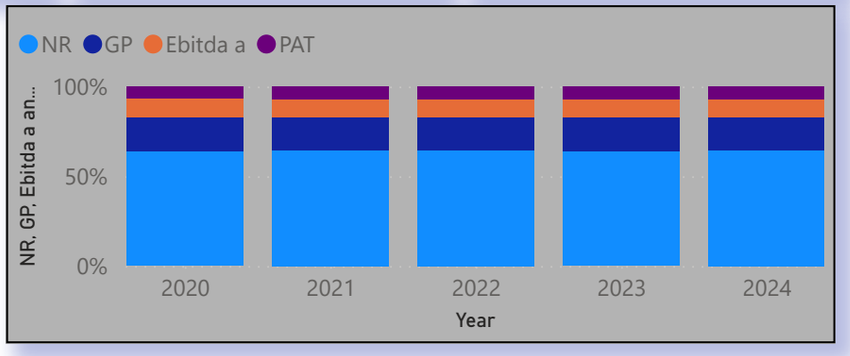
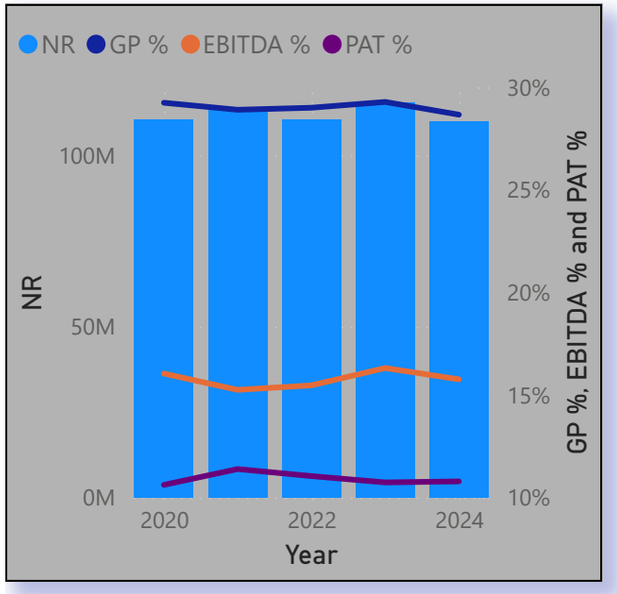
Year: All | Month: All | Cluster Head: All | Category: All | Channel: All | Location: All

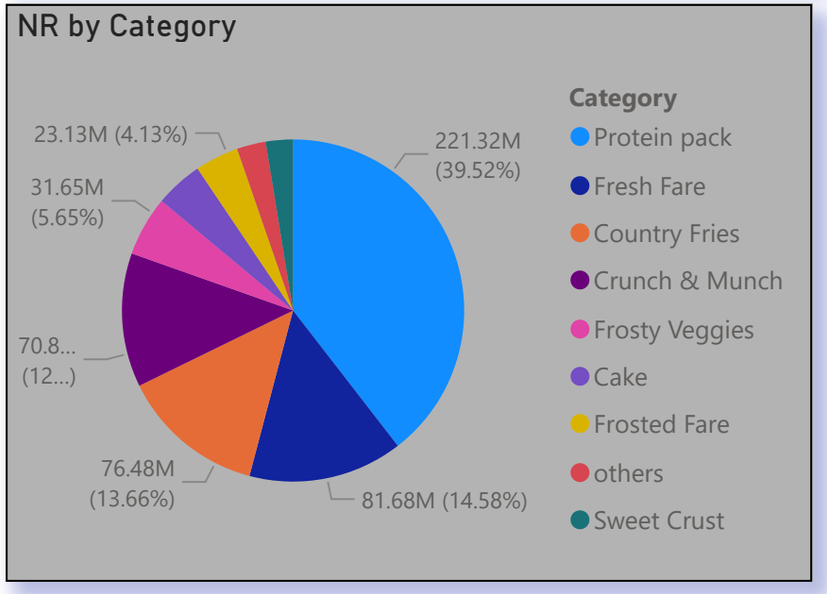
4207	162.50M	560.07M	61.13M	88.30M	264.95K
Count of Product_id	GP	NR	PAT	Ebitda a	Vol

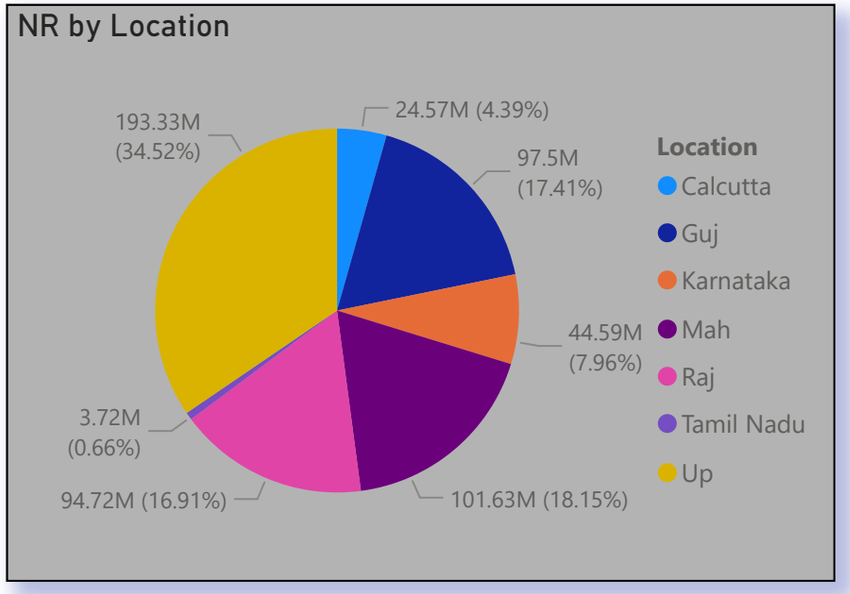
110.06M	-0.05
NR YTD	YoY % NR YTD
0.24	115.46M
YoY % NR	LAST YEAR NR YTD





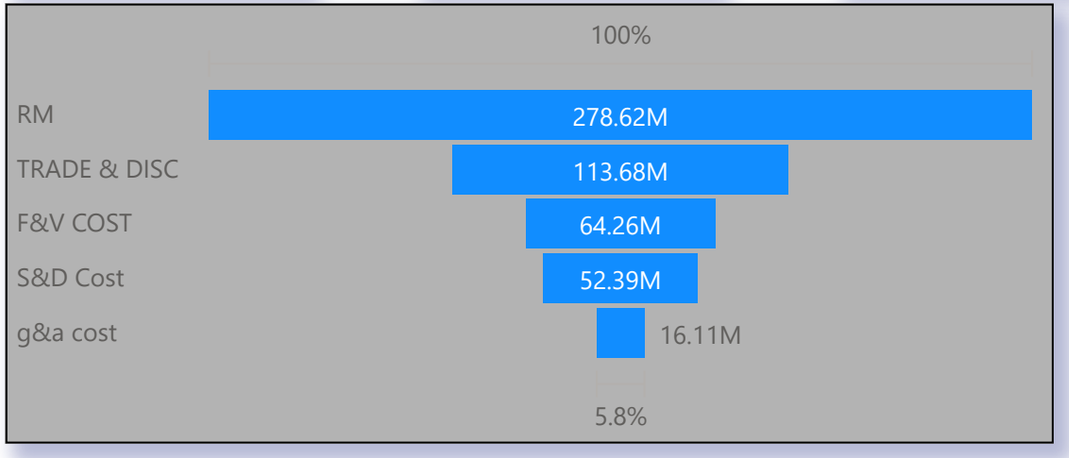


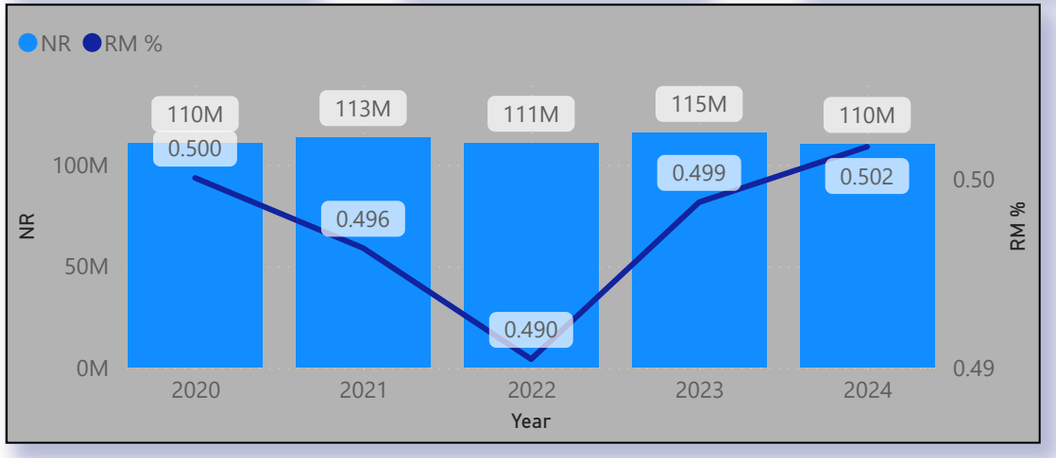


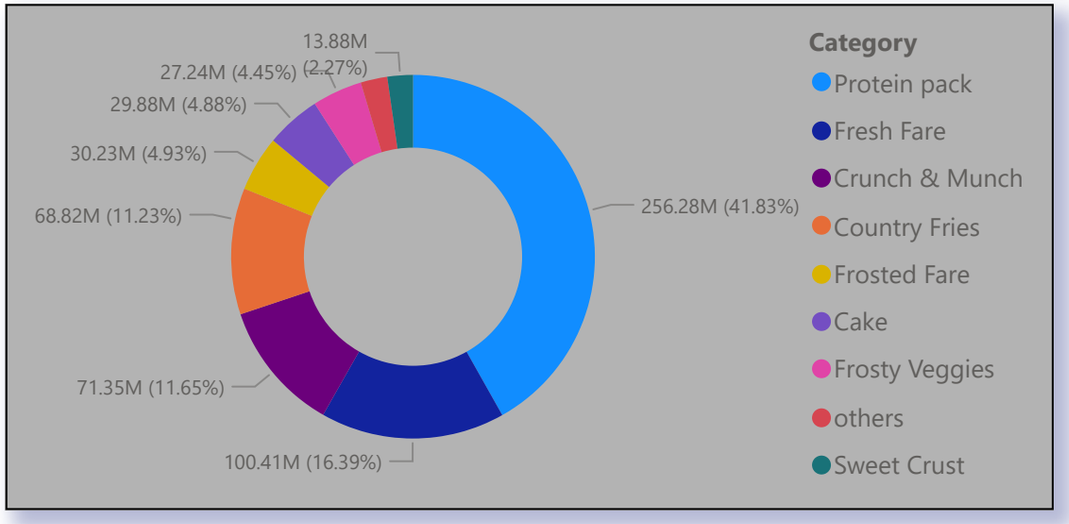


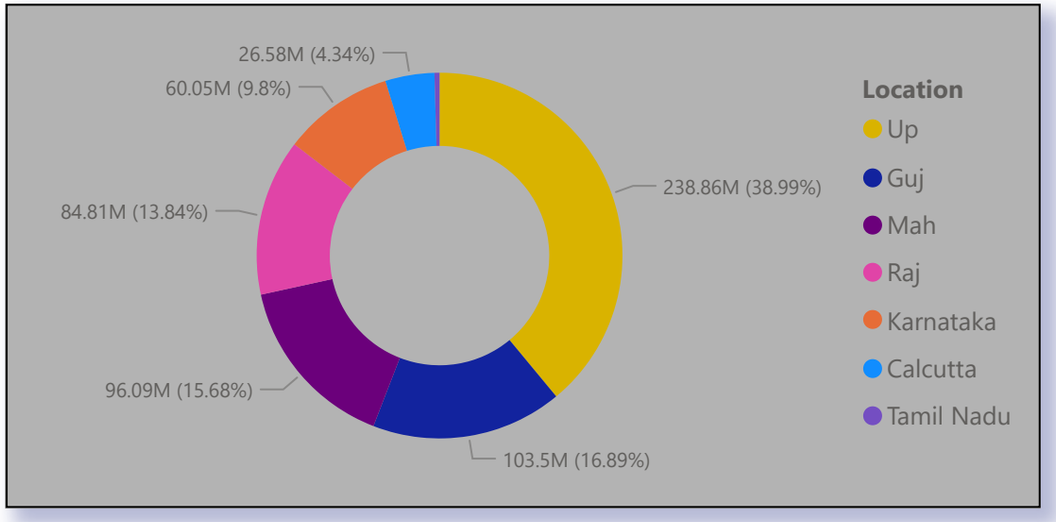
Year: All | Month: All | Cluster Head: All | Category: All | Channel: All | Location: All

278.62M	113.68M	64.26M	16.11M	52.39M	7.98M
RM	TRADE & DISC	F&V COST	g&a cost	S&D Cost	Mkt

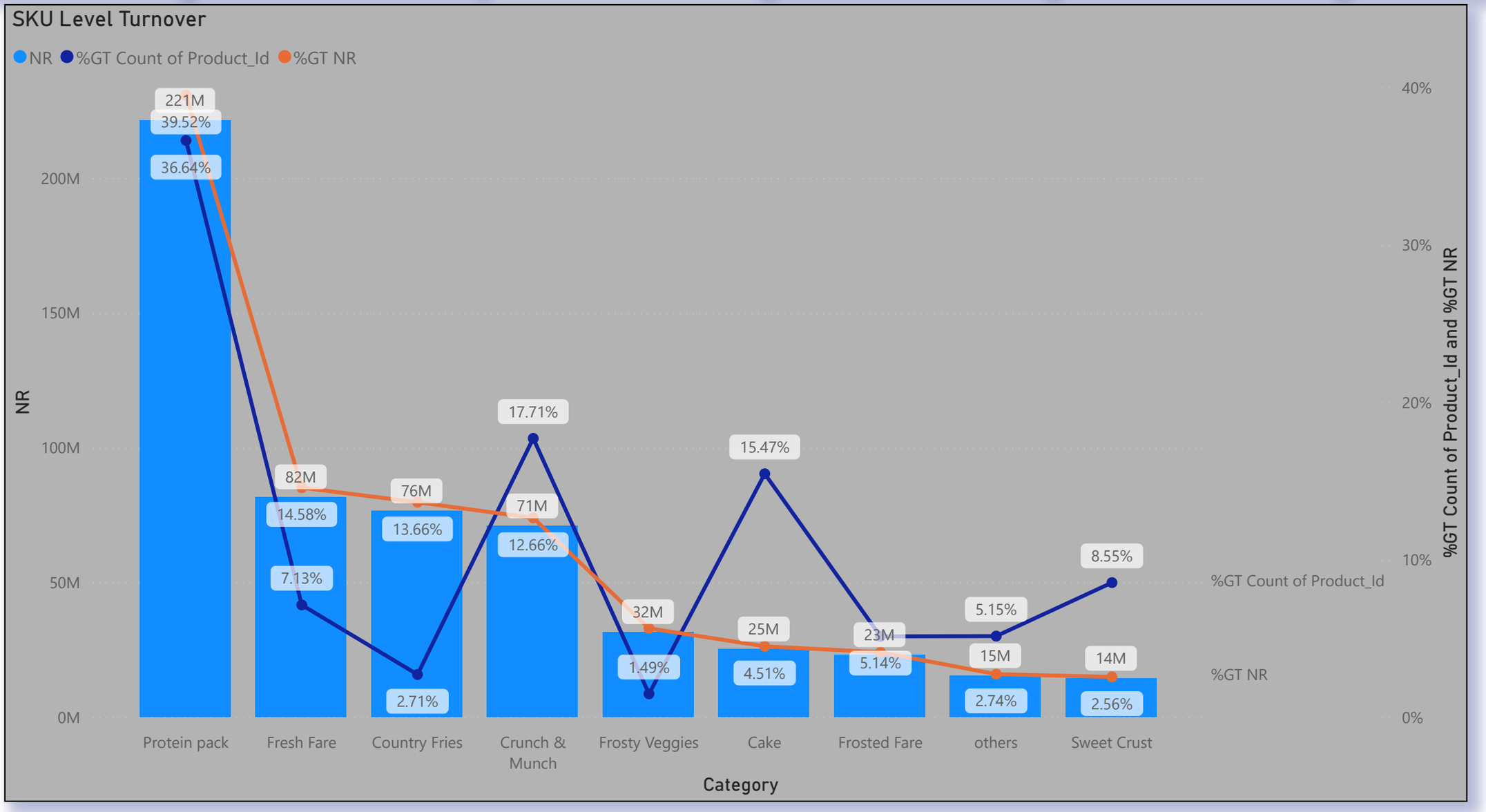








Year: All | Month: All | Cluster Head: All | Category: All | Channel: All | Location: All



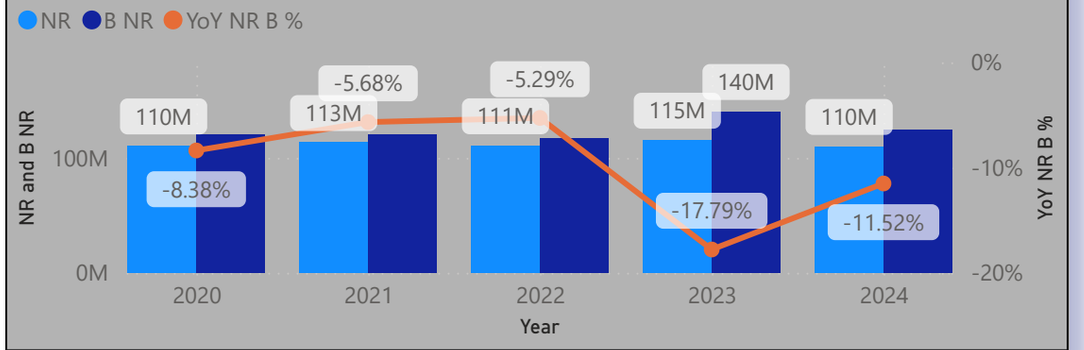
Year: All | Month: All | Cluster Head: All | Category: All | Channel: All | Location: All

-10.03%
YoY NR B %

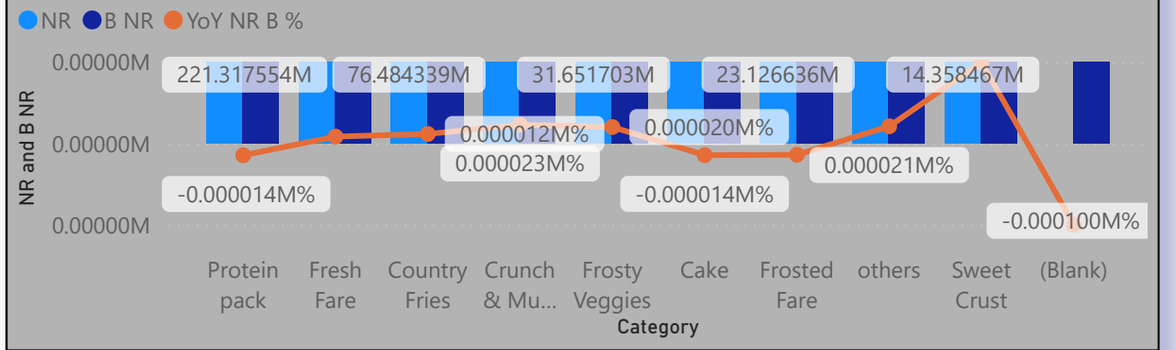
124.39M
NR B YTD

110.06M
NR YTD

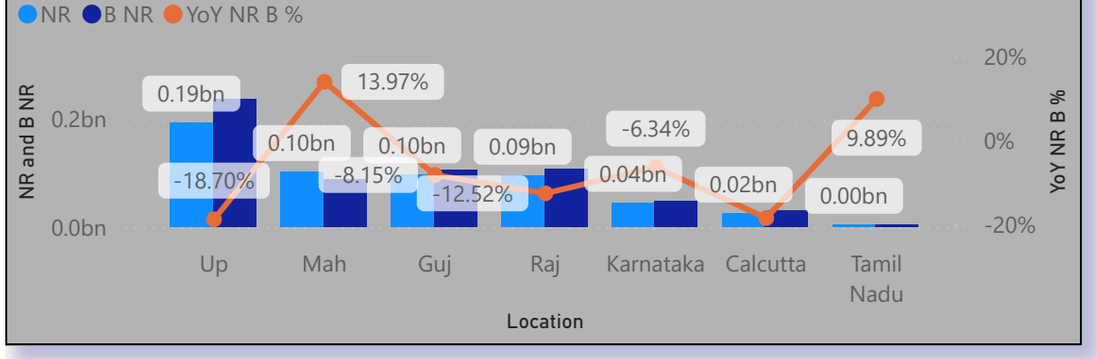
NR, B NR and YoY NR B % by Year



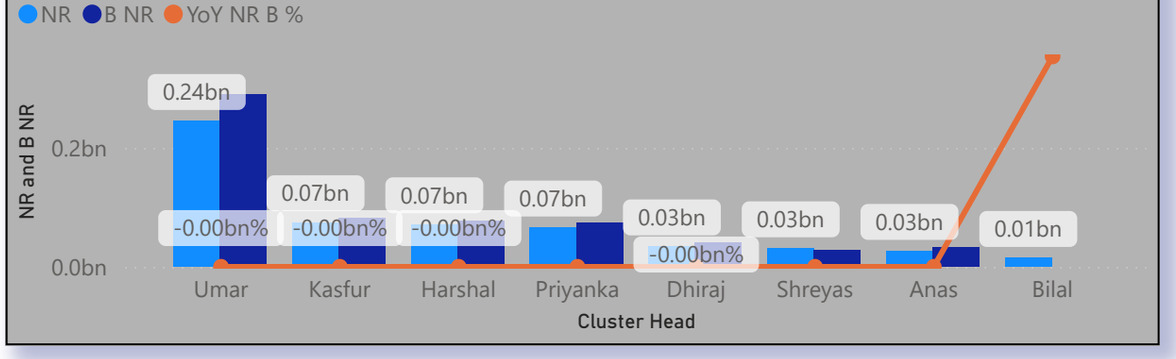
NR, B NR and YoY NR B % by Category



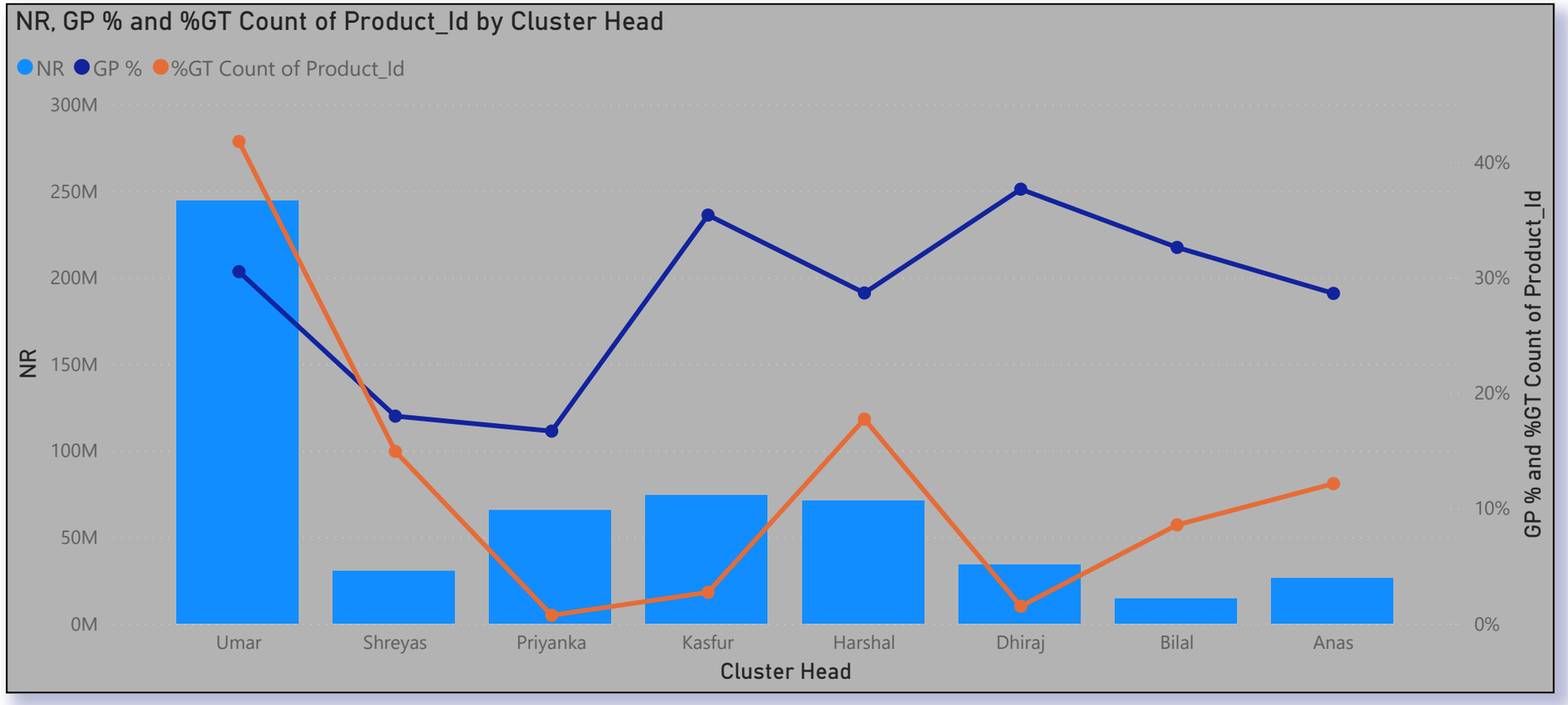
NR, B NR and YoY NR B % by Location



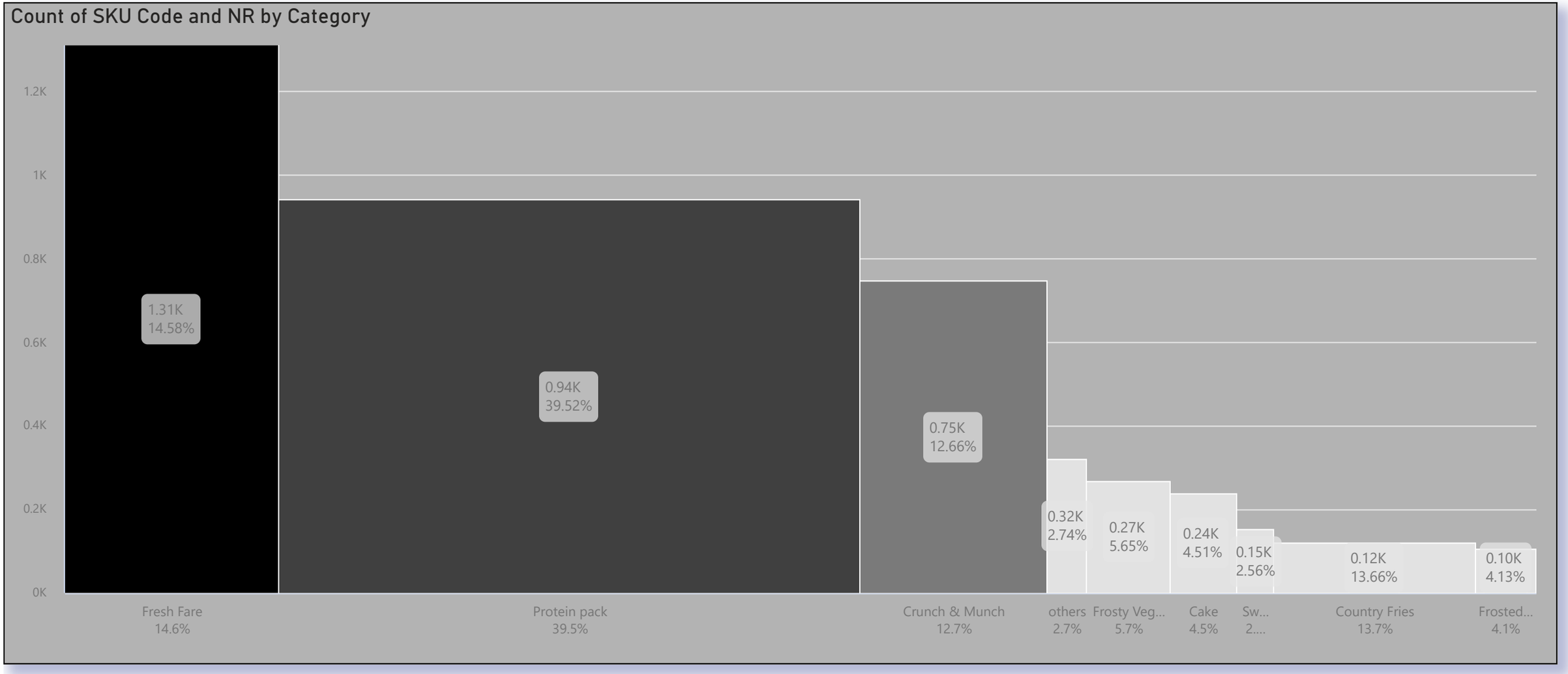
NR, B NR and YoY NR B % by Cluster Head



Year	Month	Cluster Head	Category	Channel	Location
All	All	All	All	All	All



Year: All | Month: All | Cluster Head: All | Category: All | Channel: All | Location: All



Year
All

Month
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Cluster Head
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Category
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Channel
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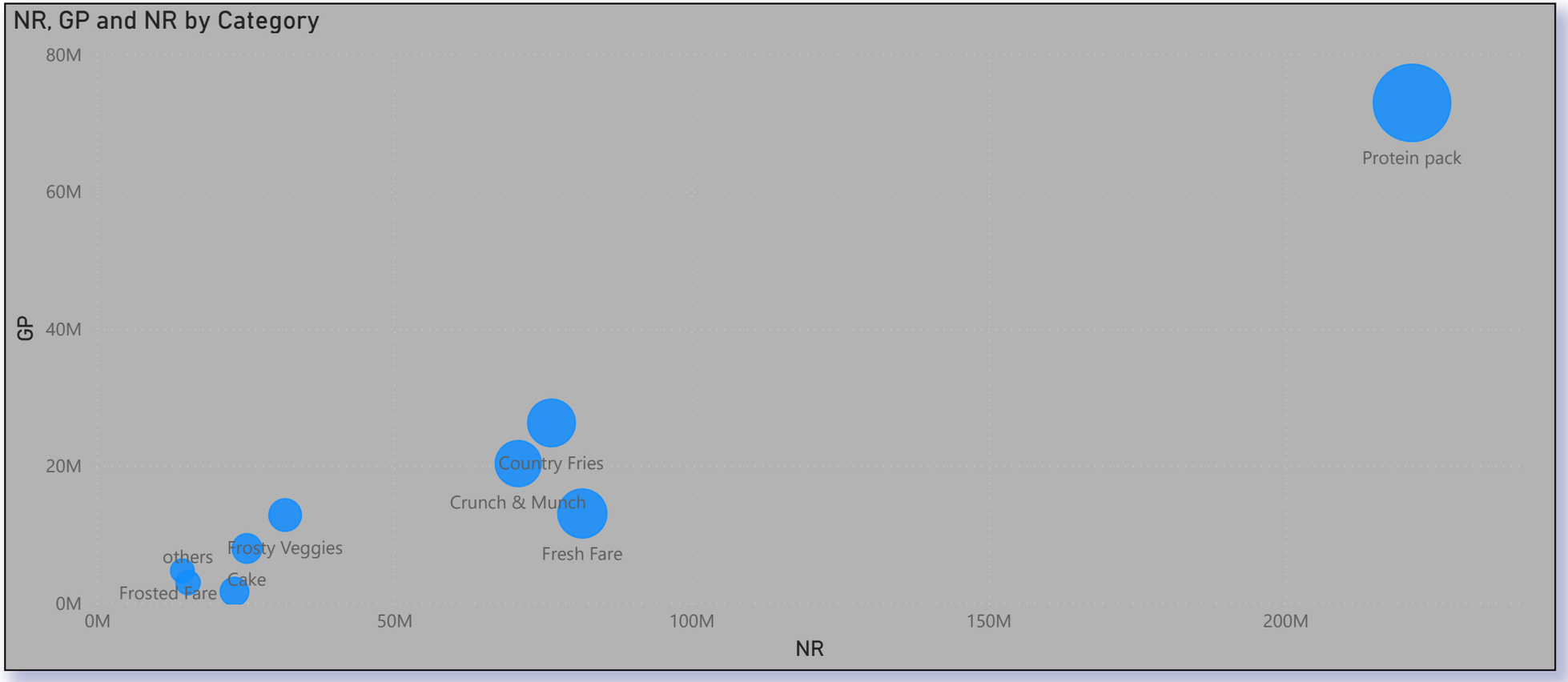
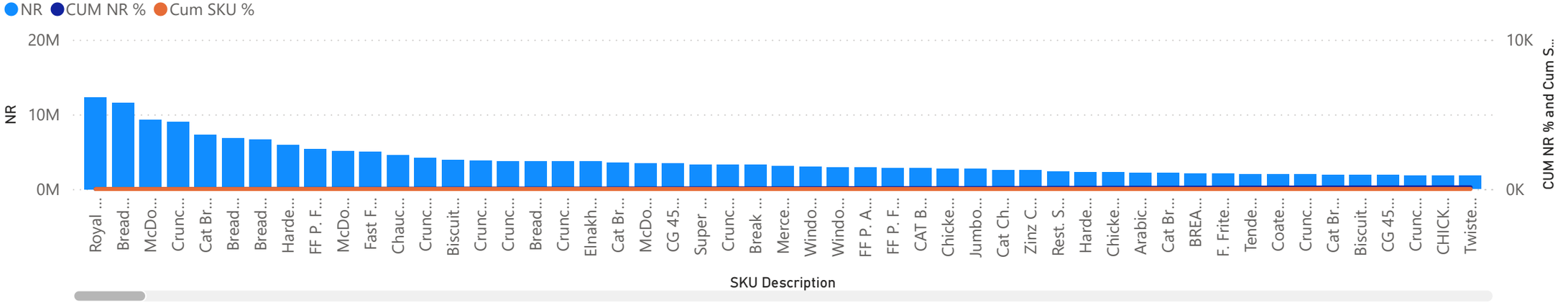
Location
All



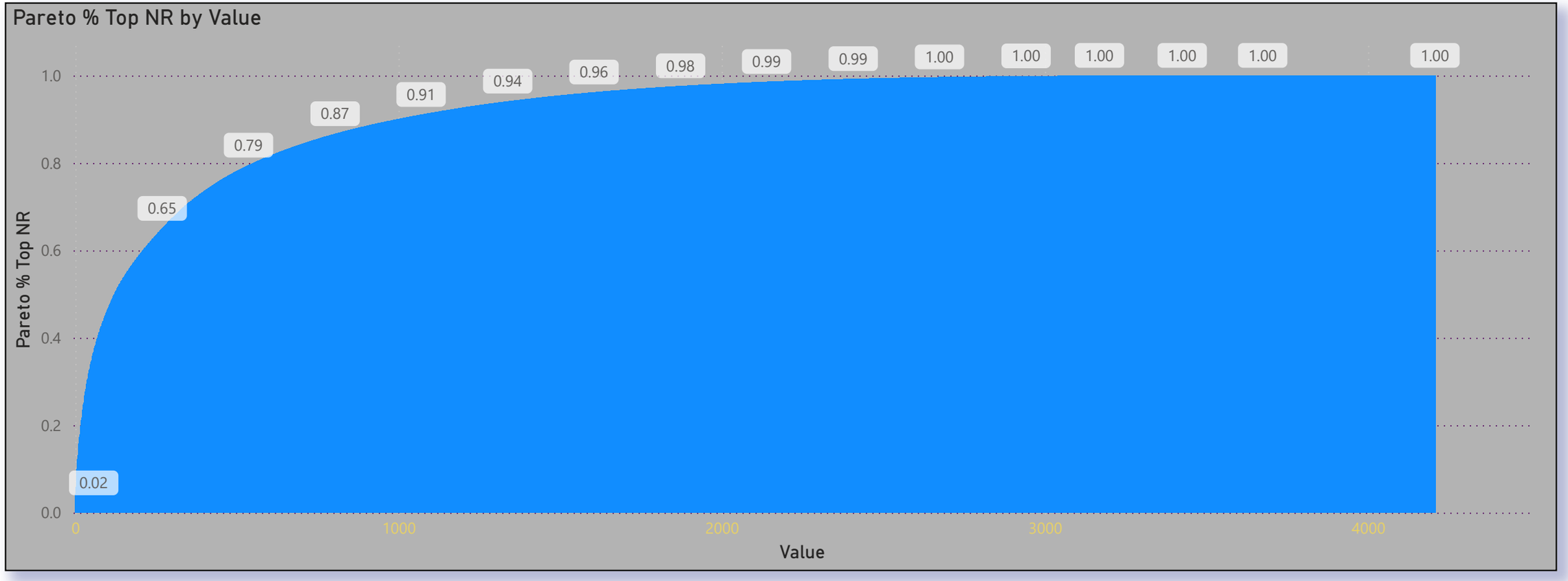
Year	Month	Cluster Head	Category	Channel	Location
All	All	All	All	All	All

SKU Description	NR	Rank	CUM NR %	Cum NR	Cum sku	Net SKU Count	sku count	Total SKU NR
Royal Tender Chicken Breast 1K (10*1*1000Gm)	1,22,87,808.63	1	1.00	1,22,87,808.63	1	4207	1	56,00,69,128.78
Breaded Chicken Strips 750G (10*1*750Gm)	1,15,75,613.95	2	2.06	2,38,63,422.58	2	4207	1	56,00,69,128.78
McDonald's Fast Food 2.5Kg 6Bags Slip Sheet	92,88,709.81	3	3.57	3,31,52,132.39	3	4207	1	56,00,69,128.78
Crunchy French Fries 9* 9 (4*2.5KG)	89,40,214.40	4	4.71	4,20,92,346.78	4	4207	1	56,00,69,128.78
Cat Breaded Zingzzz Chicken Fillet (10*1*1000Gm)	72,18,313.78	5	6.83	4,93,10,660.57	6	4207	2	56,00,69,128.78
Breaded Chicken Burger 15Pcs (8*15*56Gm)	68,17,104.02	6	8.23	5,61,27,764.59	9	4207	3	56,00,69,128.78
Breaded Hot Chicken Strips 750G (10*1*750Gm)	66,28,114.91	7	9.47	6,27,55,879.49	10	4207	1	56,00,69,128.78
Hardees Beef Burger 3.5Oz	59,28,569.40	8	11.59	6,86,84,448.90	11	4207	1	56,00,69,128.78
FF P. Frites 2.5kg 5Bags	53,11,236.38	9	13.93	7,39,95,685.27	12	4207	1	56,00,69,128.78
McDonald's Fast Food 2.5Kg 6Bags PF212 Oil	51,03,695.85	10	15.50	7,90,99,381.12	13	4207	1	56,00,69,128.78
Total	**56,00,69,128.78**	**1**	**0.02**	**1,22,87,808.63**	**1**	**4207**	**4207**	**56,00,69,128.78**

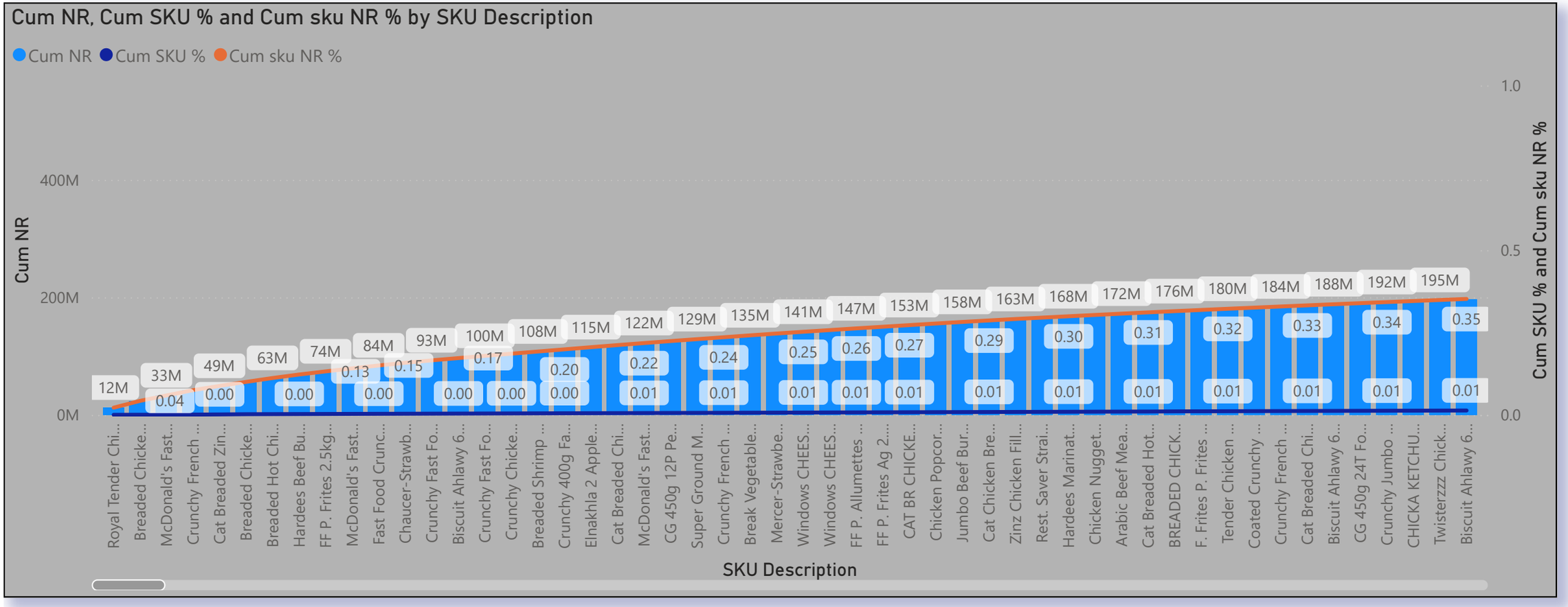
NR, CUM NR % and Cum SKU % by SKU Description



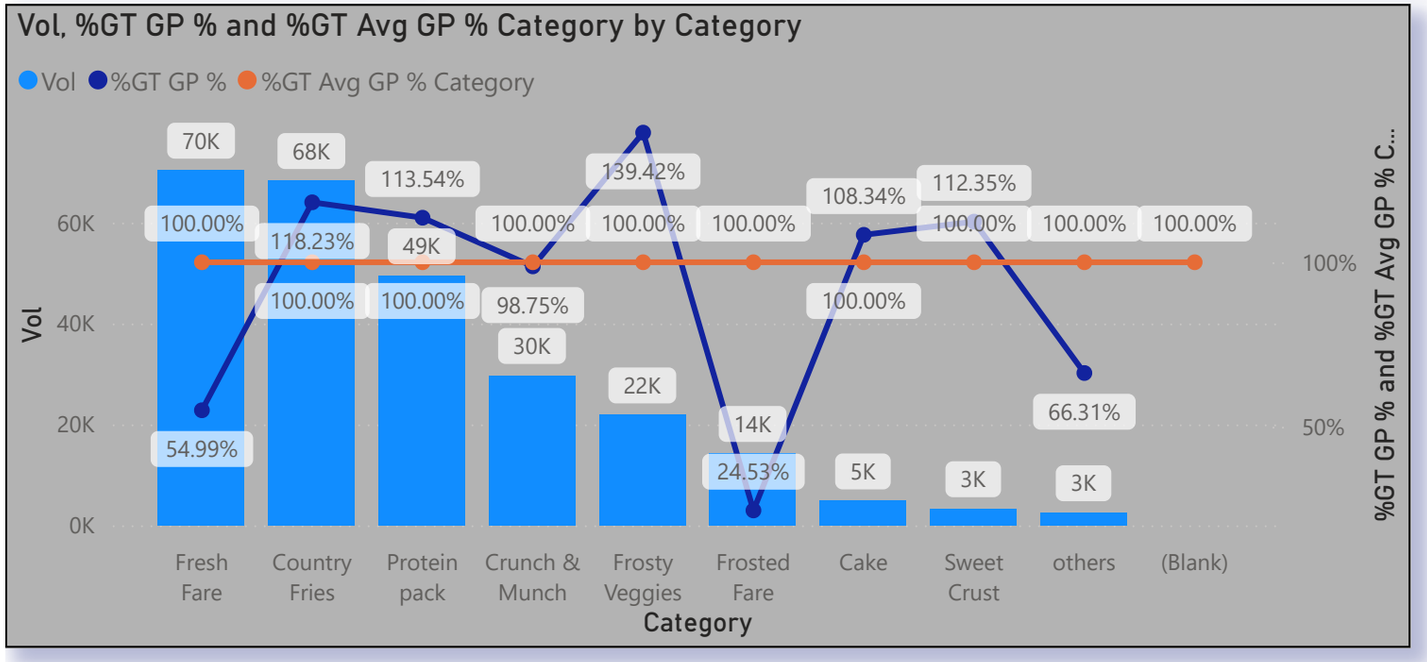
Year	Month	Cluster Head	Category	Channel	Location
All	All	All	All	All	All



Year	Month	Cluster Head	Category	Channel	Location
All	All	All	All	All	All



Year	Month	Cluster Head	Category	Channel	Location
All	All	All	All	All	All



Year
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Month
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Cluster Head
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Category
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Channel
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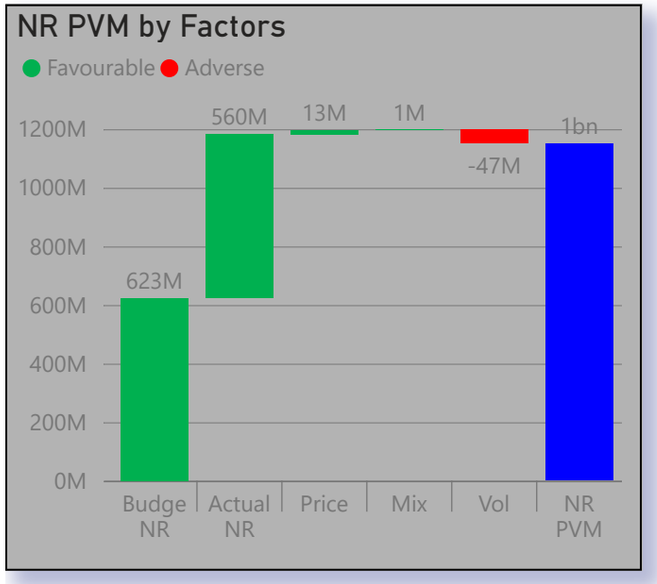

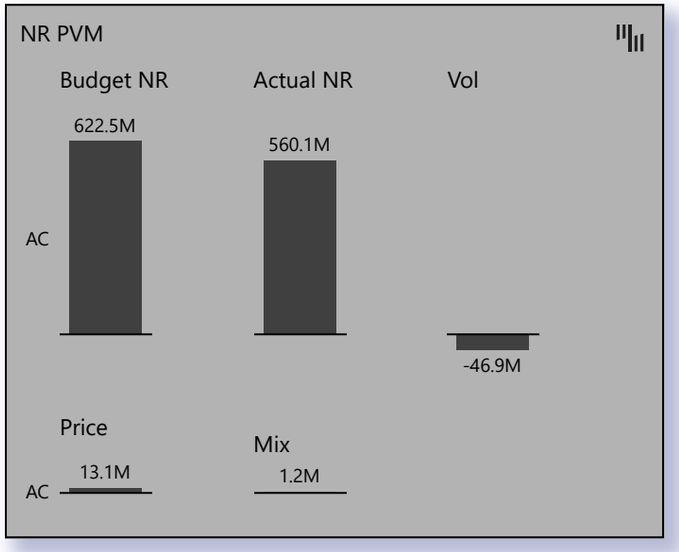

Year
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Month
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Cluster Head
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Category
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Channel
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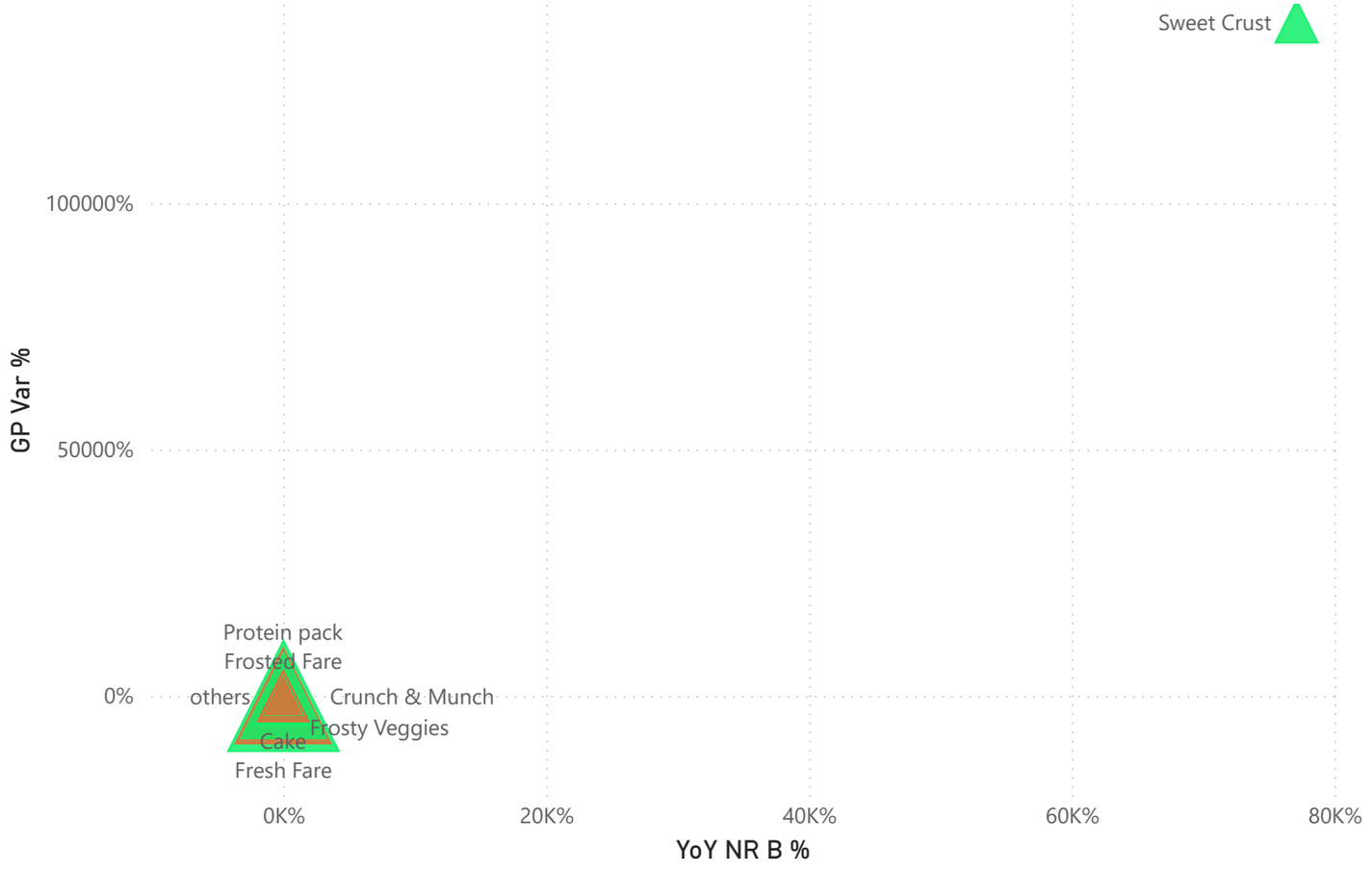
Location
All

YoY NR B %, GP Var % and Count of Sub Category by Category



NR Var Parameter

5.00

GP Var Parameter

5.00