

Year

All

Month

All

Cluster Head

All

Category

All

Channel

All

Location

All

4207

Count of Product\_id

162.50M

GP

560.07M

NR

61.13M

PAT

88.30M

Ebitda a

264.95K

Vol

110.06M

NR YTD

-0.05

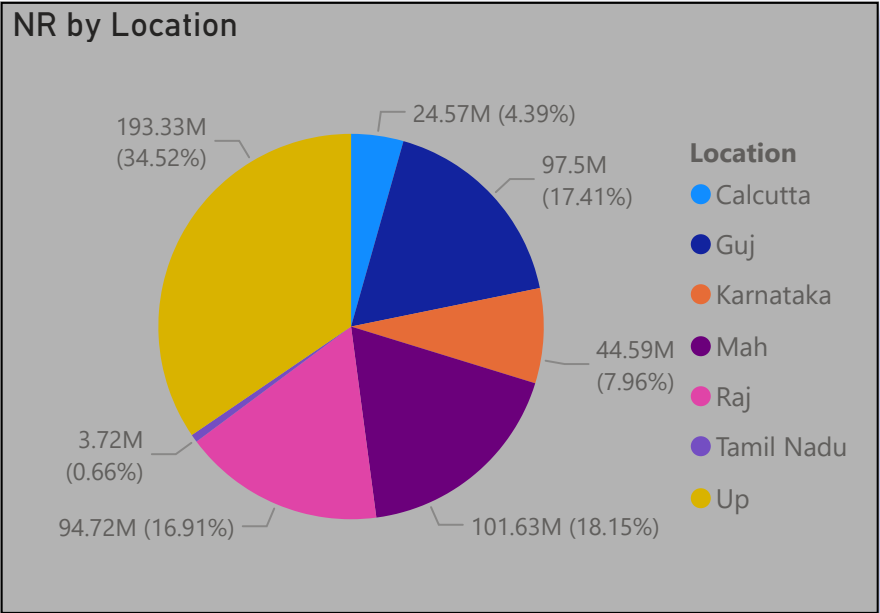
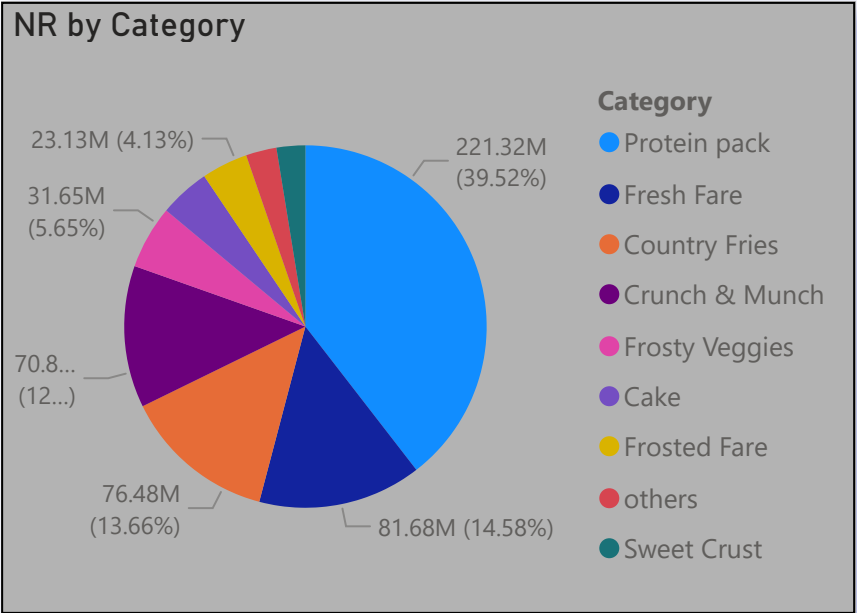
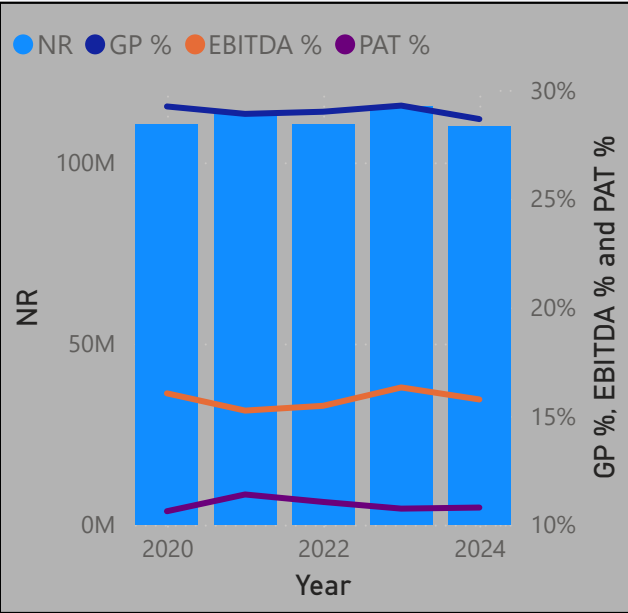
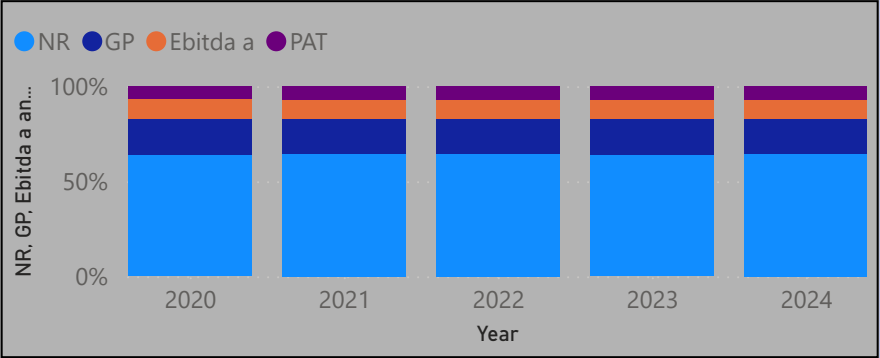
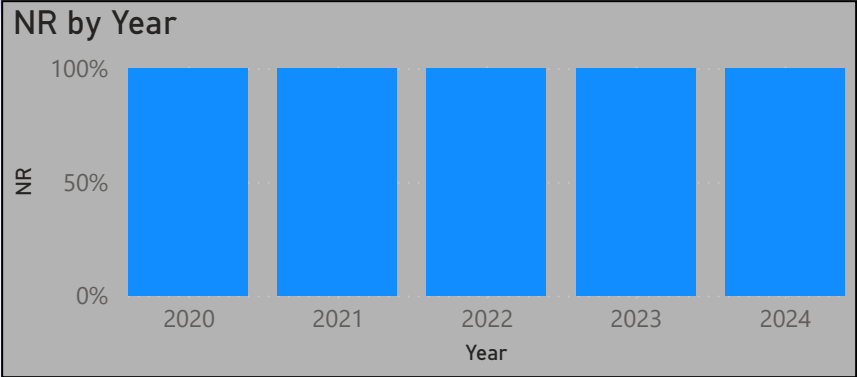
YoY % NR YTD

0.24

YoY % NR

115.46M

LAST YEAR NR YTD



Year

All

Month

All

Cluster Head

All

Category

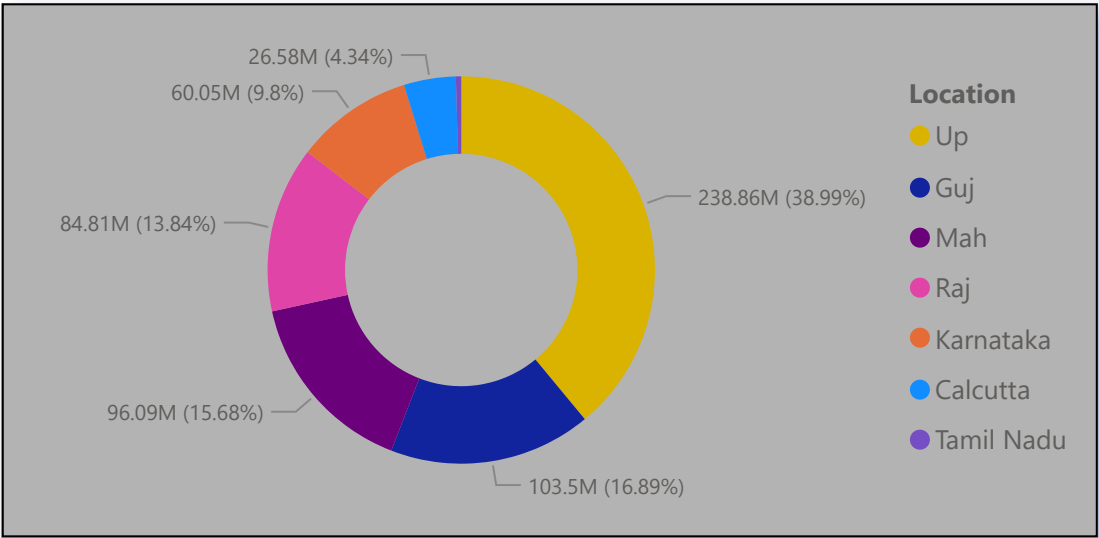
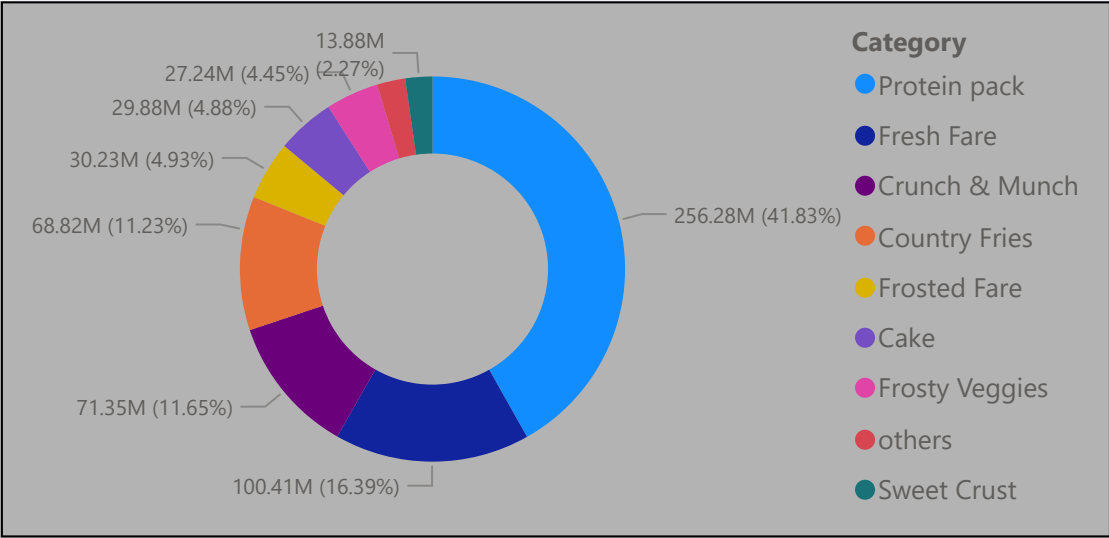
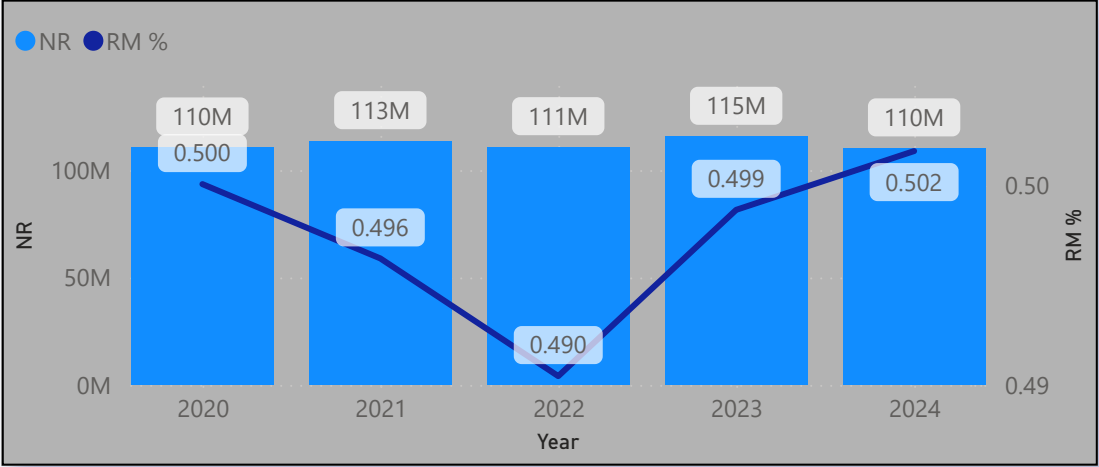
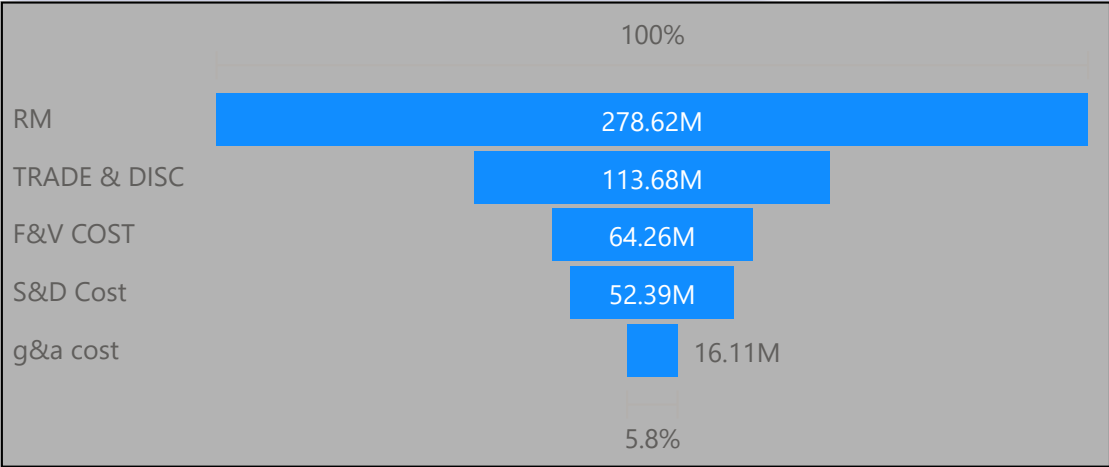
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Channel

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Location

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Year

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Cluster Head

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Category

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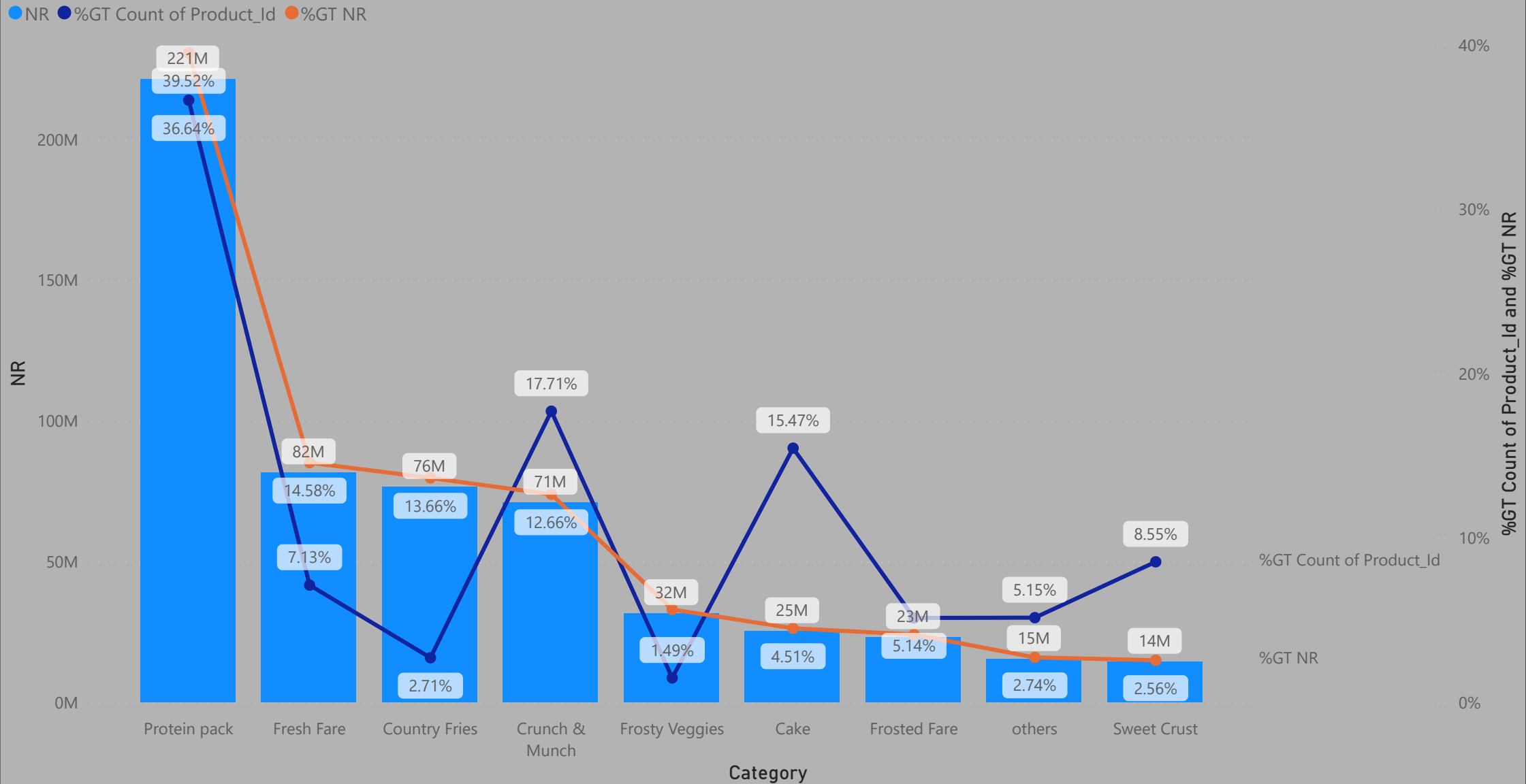
Channel

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Location

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SKU Level Turnover



Year

All

Month

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Cluster Head

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Category

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Channel

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Location

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-10.03%

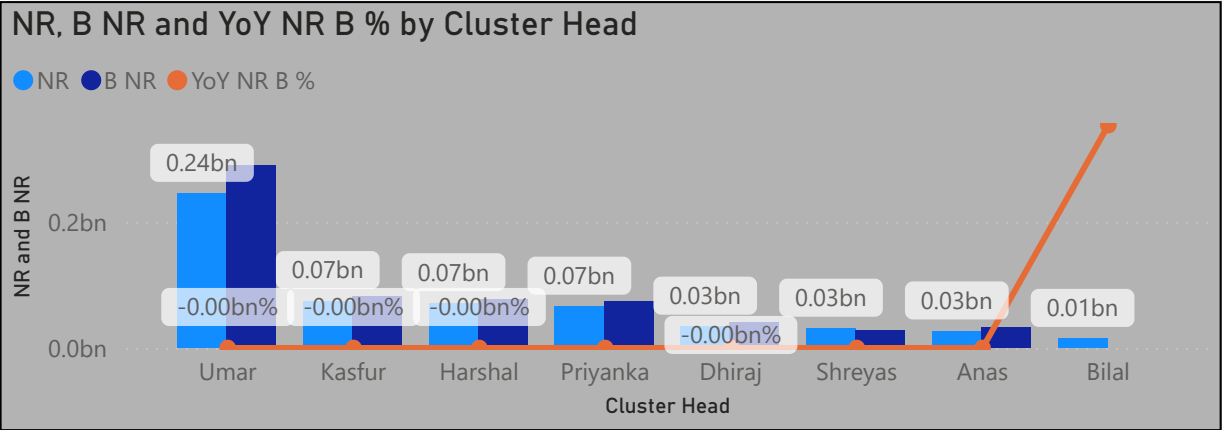
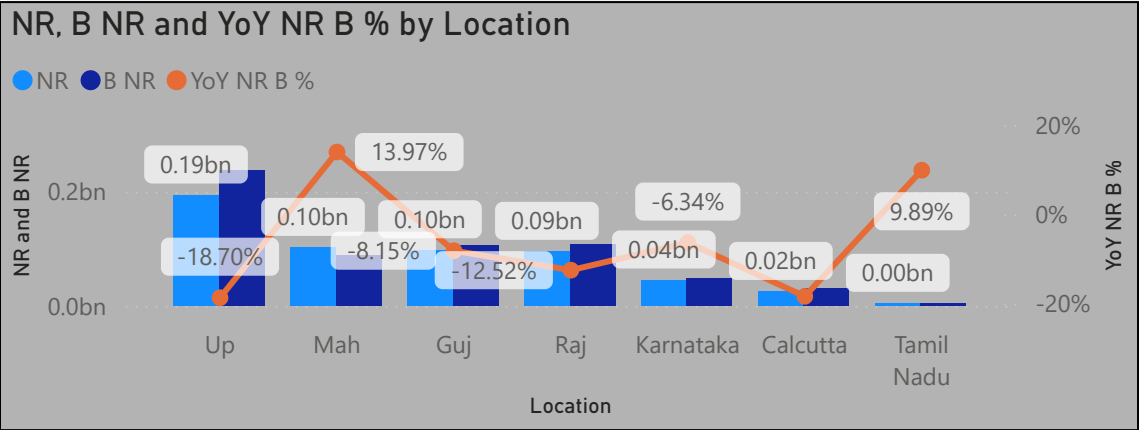
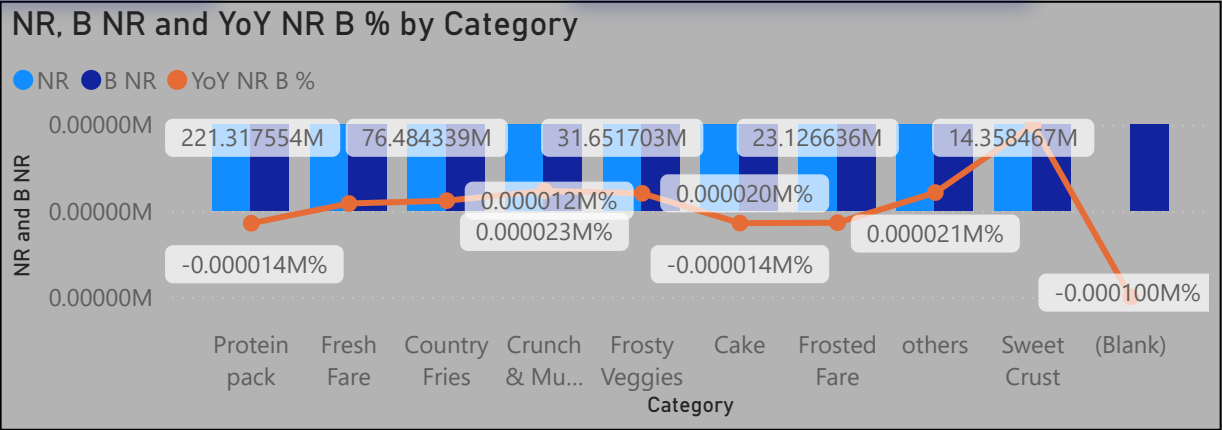
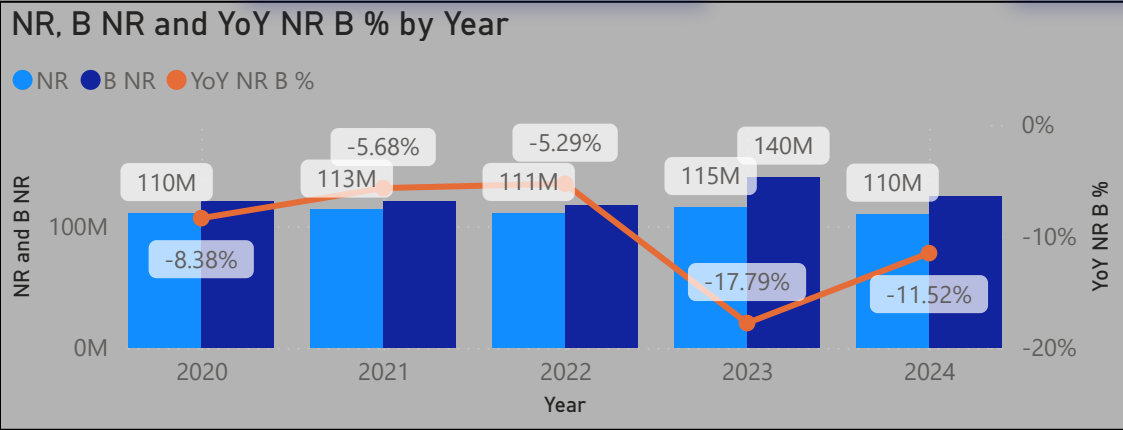
YoY NR B %

124.39M

NR B YTD

110.06M

NR YTD



Year

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Cluster Head

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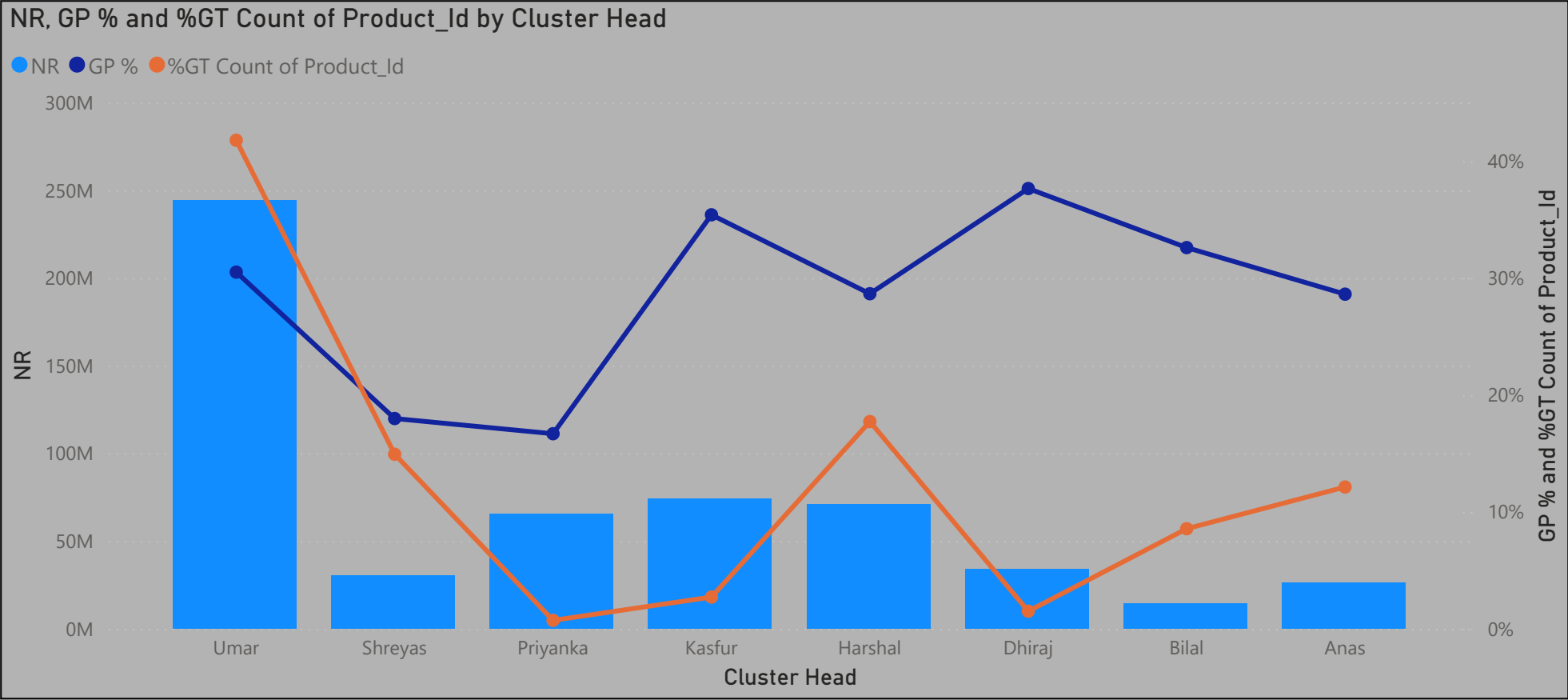
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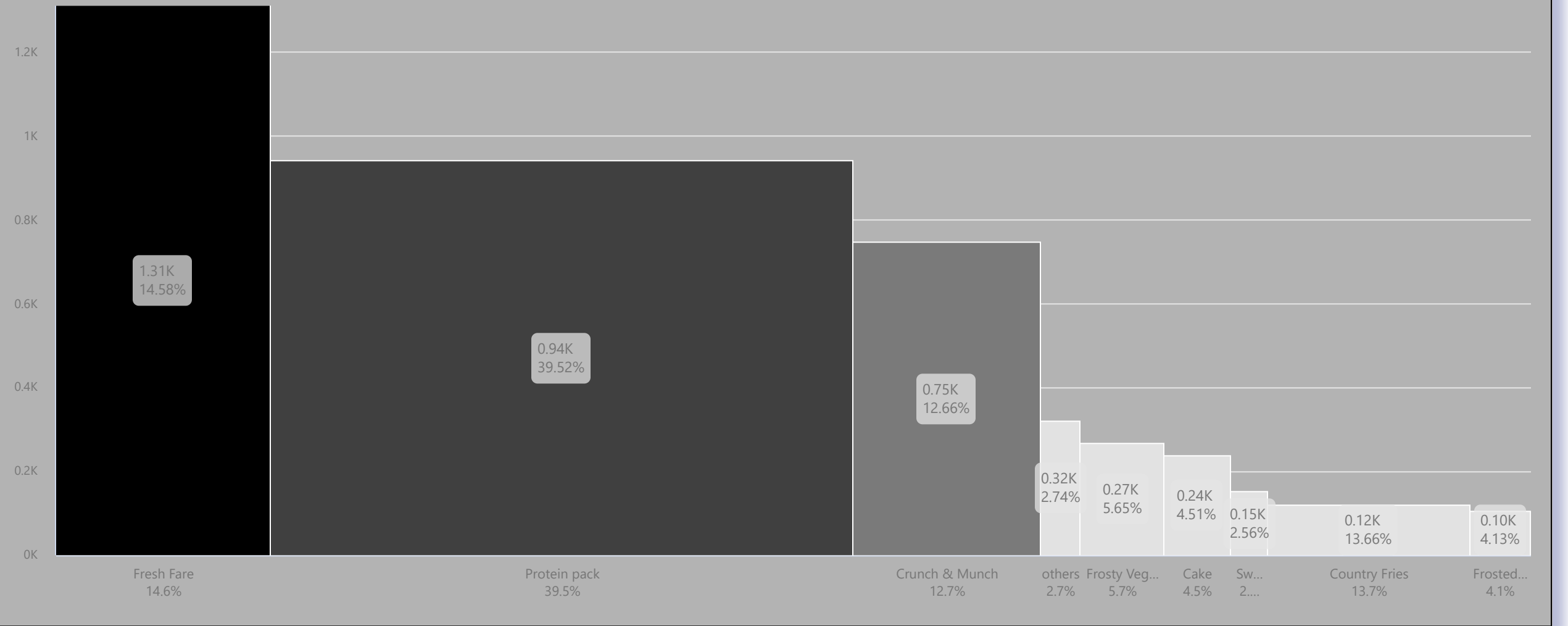
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Count of SKU Code and NR by Category



Year

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Cluster Head

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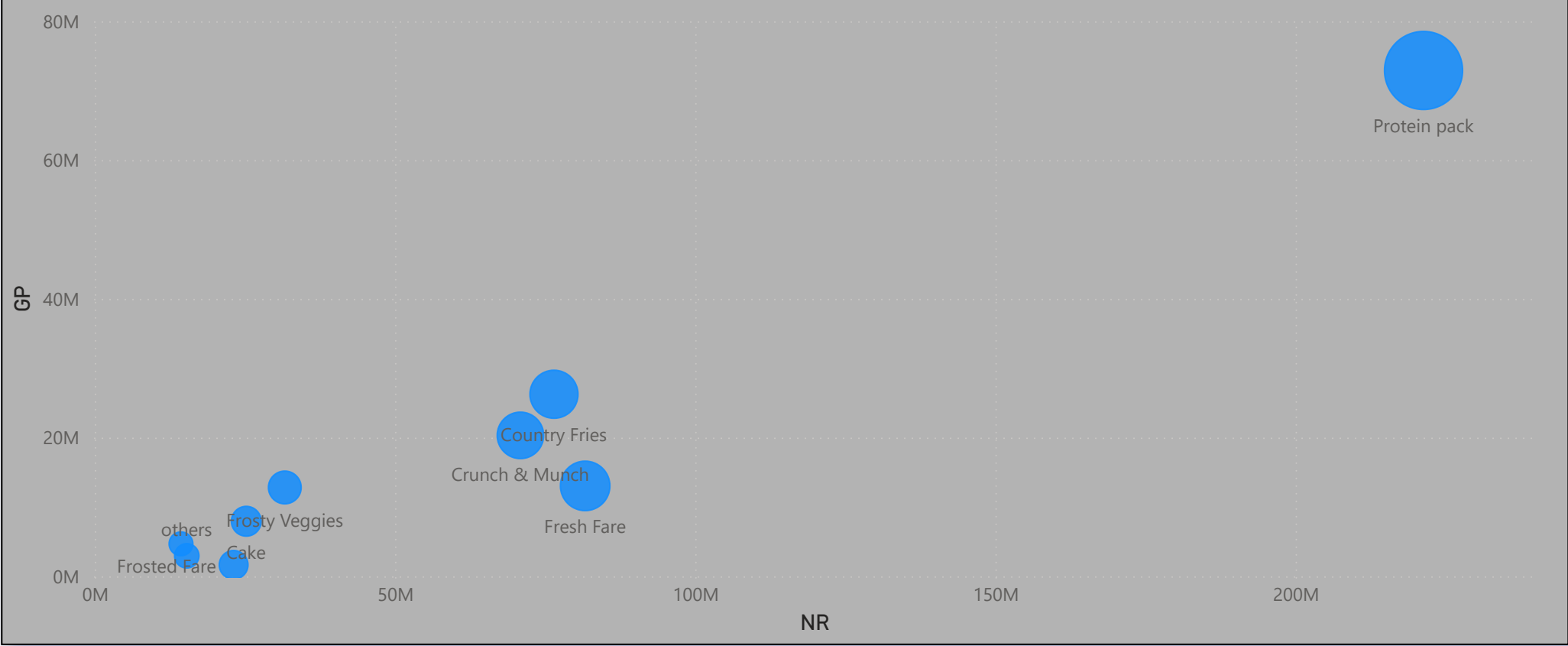
Location

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NR, GP and NR by Category



Year

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Cluster Head

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SKU Description	NR	Rank	CUM NR %	Cum NR	Cum sku	Net SKU Count	sku count	Total SKU NR
Royal Tender Chicken Breast 1K (10*1*1000Gm)	1,22,87,808.63	1	1.00	1,22,87,808.63	1	4207	1	56,00,69,128.78
Breaded Chicken Strips 750G (10*1*750Gm)	1,15,75,613.95	2	2.06	2,38,63,422.58	2	4207	1	56,00,69,128.78
McDonald's Fast Food 2.5Kg 6Bags Slip Sheet	92,88,709.81	3	3.57	3,31,52,132.39	3	4207	1	56,00,69,128.78
Crunchy French Fries 9* 9 ( 4*2.5KG)	89,40,214.40	4	4.71	4,20,92,346.78	4	4207	1	56,00,69,128.78
Cat Breaded Zingzzz Chicken Fillet (10*1*1000Gm)	72,18,313.78	5	6.83	4,93,10,660.57	6	4207	2	56,00,69,128.78
Breaded Chicken Burger 15Pcs (8*15*56Gm)	68,17,104.02	6	8.23	5,61,27,764.59	9	4207	3	56,00,69,128.78
Breaded Hot Chicken Strips 750G (10*1*750Gm)	66,28,114.91	7	9.47	6,27,55,879.49	10	4207	1	56,00,69,128.78
Hardees Beef Burger 3.5Oz	59,28,569.40	8	11.59	6,86,84,448.90	11	4207	1	56,00,69,128.78
FF P. Frites 2.5kg 5Bags	53,11,236.38	9	13.93	7,39,95,685.27	12	4207	1	56,00,69,128.78
McDonald's Fast Food 2.5Kg 6Bags PF212 Oil	51,03,695.85	10	15.50	7,90,99,381.12	13	4207	1	56,00,69,128.78
Total	56,00,69,128.78	1	0.02	1,22,87,808.63	1	4207	4207	56,00,69,128.78

NR, CUM NR % and Cum SKU % by SKU Description

● NR ● CUM NR % ● Cum SKU %

SKU Description	NR	CUM NR %	Cum SKU %
Royal ...	12,287,808.63	1.00	0.02
Bread...	11,575,613.95	2.06	0.02
McDo...	92,88,709.81	3.57	0.02
Crunc...	89,40,214.40	4.71	0.02
Cat Br...	72,18,313.78	6.83	0.02
Bread...	68,17,104.02	8.23	0.02
Bread...	66,28,114.91	9.47	0.02
Harde...	59,28,569.40	11.59	0.02
FF P. F...	53,11,236.38	13.93	0.02
McDo...	51,03,695.85	15.50	0.02
Fast F...			
Chauc...			
Crunc...			
Biscuit...			
Crunc...			
Crunc...			
Bread...			
Crunc...			
Elnakh...			
Cat Br...			
McDo...			
CG 45...			
Super ...			
Crunc...			
Break ...			
Merce...			
Windo...			
Windo...			
FF P. A...			
FF P. F...			
CAT B...			
Chicke...			
Jumbo...			
Cat Ch...			
Zinz C...			
Rest. S...			
Harde...			
Chicke...			
Arabic...			
Cat Br...			
BREA...			
F. Frite...			
Tende...			
Coate...			
Crunc...			
Cat Br...			
Biscuit...			
CG 45...			
Crunc...			
CHICK...			
Twiste...			



Year

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Cluster Head

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Pareto % Top NR by Value

The chart displays a cumulative distribution curve (Pareto curve) in blue. The x-axis represents 'Value' from 0 to 4000, and the y-axis represents 'Pareto % Top NR' from 0.0 to 1.0. The curve starts at (0,0) and rises steeply, then levels off as it approaches 1.0. Data points along the curve are labeled with their corresponding Pareto percentages.

Value (approx.)	Pareto % Top NR
0	0.02
250	0.65
500	0.79
750	0.87
1000	0.91
1250	0.94
1500	0.96
1750	0.98
2000	0.99
2250	0.99
2500	1.00
2750	1.00
3000	1.00
3250	1.00
3500	1.00
3750	1.00
4000	1.00

Year

All

Month

All

Cluster Head

All

Category

All

Channel

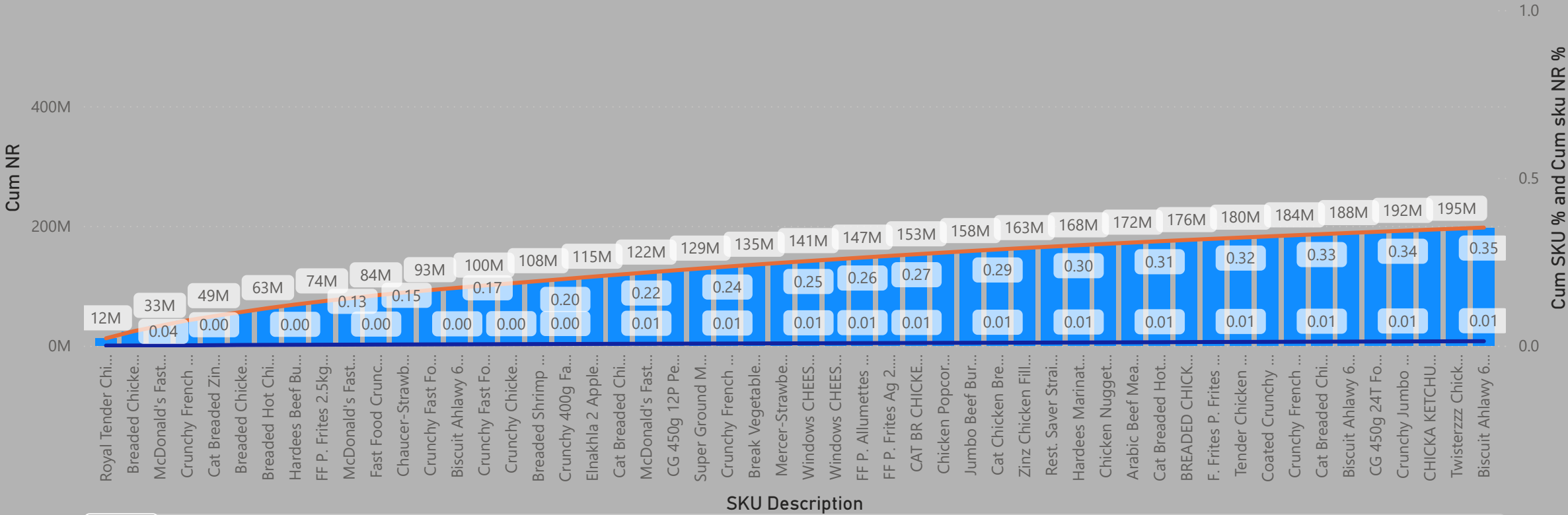
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Location

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Cum NR, Cum SKU % and Cum sku NR % by SKU Description

Cum NR Cum SKU % Cum sku NR %



Year

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All

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Month

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Cluster Head

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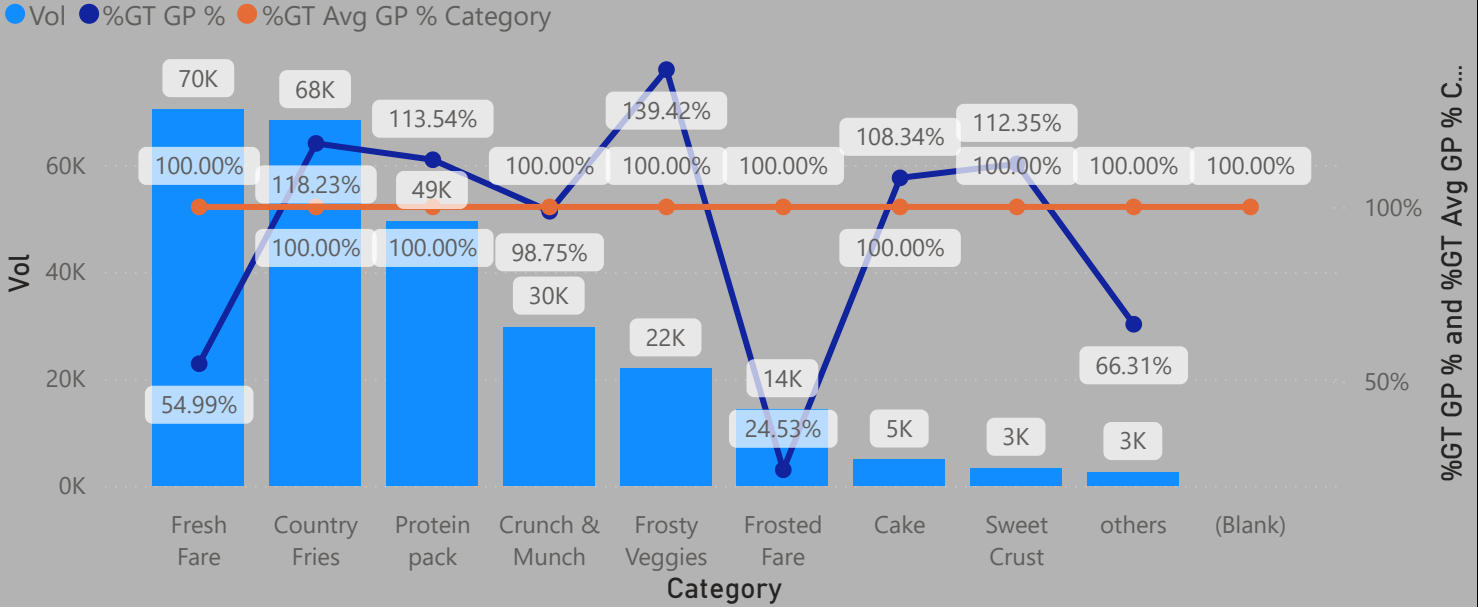
Location

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Vol, %GT GP % and %GT Avg GP % Category by Category



Year

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All

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Month

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Cluster Head

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All

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Category

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All

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Channel

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All

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Location

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All

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NR PVM by Factors

Favourable

Adverse

Factor	Value	Type
Budget NR	623M	Favourable
Actual NR	560M	Favourable
Price	13M	Favourable
Mix	1M	Favourable
Vol	-47M	Adverse
NR PVM	1bn	Total

NR PVM

Budget NR

Actual NR

Vol

AC

622.5M

560.1M

-46.9M

Price

Mix

AC

13.1M

1.2M

Year

▼

All

▼

Month

▼

All

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Cluster Head

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All

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Category

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All

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Channel

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All

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Location

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YoY NR B %, GP Var % and Count of Sub Category by Category

The scatter plot displays the relationship between YoY NR B % (X-axis) and GP Var % (Y-axis). The X-axis ranges from 0K% to 80K% with major grid lines every 20K%. The Y-axis ranges from 0% to 100000% with major grid lines at 0%, 50000%, and 100000%. Data points are represented by colored triangles. Most points are clustered near the origin (0K%, 0%), while 'Sweet Crust' is an outlier at approximately (75K%, 110000%).

Sub Category	YoY NR B %	GP Var %
Sweet Crust	75K%	110000%
Protein pack	0K%	10000%
Frosted Fare	0K%	5000%
others	0K%	0%
Crunch & Munch	0K%	0%
Frosty Veggies	0K%	0%
Cake	0K%	0%
Fresh Fare	0K%	0%

NR Var Parameter

5.00

GP Var Parameter

5.00