

Biaggio Gangemi

bgangemi@udel.edu

EXPERIENCE

Founder / Managing Member

Nov. 2020 – Present

BG Woodworks | Bear, DE

- Designing and creating handmade wooden objects for online retail
- Handling all bookkeeping and accounting processes
- Performing all conventional and digital marketing efforts
- Social and web content creation (@bgworks)
- Securing suppliers and procurement of resources

Copywriting Intern

Sept. 2019 – Feb. 2020

First Ascent Design | Wilmington, DE

Performed short and long-form writing, e-mail campaign writing, social media content curation and creation, keyword research, copywriting for print and digital marketing collateral

Key Accomplishments:

- increased in-house web content by 60%
- Curated and created social media content for *5 separate accounts*

Office of Academic Enrichment Individual Tutor

Feb. 2018 – March 2020

University of Delaware | Newark, DE

- Lead in-person individual tutoring sessions for students in a variety of disciplines
- Worked directly with students to enhance academic capabilities through hands-on personalized tutoring
- Increased understanding of concepts for students of all skill levels
- Provided positive communication to assist in building confidence in learning and understanding

Inside Sales Learning and Development Administrator

Jan. 2018 – Aug. 2019

SHI International Corp. | Somerset, NJ

- Created technical instruction and training documents
- Utilized video and audio editing software to create training materials
- Updated and released a weekly newsletter sent to *4000+ employees*
- Utilized CRM & EMS software to provide upkeep of records throughout the entire company
- Collaborated with SME's and trainers to host weekly training sessions for Outside Sales Account Executives

ACTIVITIES

Men's Club Volleyball | University of Delaware

2016-2020

- Officer and Fundraising Chair of Men's Intercollegiate Club Volleyball Team

UDance Representative | University of Delaware

2018-2019

- Served as team representative for philanthropic efforts for the Andrew McDonough B+ Foundation

Club Golf | University of Delaware

2017-2020

- Member of Co-Ed Club Golf Team

EDUCATION

University of Delaware | Bachelor of Arts in English

May 2020

- Minors: Cognitive Science, Management Information Systems

SKILLS

Copywriting | Technical Writing | Microsoft Office | Google Suite | Information Architecture | Python | HTML & CSS