

# ALTYNAI SULTANBAEVA

## Designer

Disciplined designer. Branding and packaging professional fostering creative development, visual communications initiatives, and combining design and research to creatively solve problems. At my previous job, I developed a brand for two major products, from a brand book to advertising templates and printed products. I transformed the visuals of the company's social networks, which increased their awareness and audience engagement by 50%. I also worked on the company's websites and mobile applications.

## CONTACT

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## SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Lightroom  
Adobe XD  
Figma

## PORTFOLIO

<https://www.behance.net/sultanbaev60fa>

## SKILLS

Advertising Design  
Brand Identity  
Editorial Design  
Project Management  
Mobile and Web  
Design UX/UI Design  
Logotype creating  
Social Media Content  
Typography  
Photography and  
Image editing  
Print production  
Problem-Solving

## EXPERIENCE

**Graphic Designer | May 2023 — Present**  
*Freelance*

- I work remotely and take orders mainly for graphic design.
- I do logos, packaging design, posters, print, social media content and presentations.

**Graphic Designer | December 2021 — September 2022**  
*Ooba Company, Bishkek KG*

- Developed brand books for two products, which significantly increased their recognition in the market.
- Developed advertisements that increased brand awareness and reach by 40%.
- Together with other designers, participated in the rebranding of a mobile application.
- Prepared presentations with rich data visualization.
- I was responsible for creating interesting posts and stories on Instagram and other social media for Ooba and its two subsidiaries.
- Participate in daily updates of publication templates.
- Designed various printed materials, such as merch for the company (mugs, T-shirts, posters, banners, magazines, company catalogs and various printed materials)
- Supported the visual of the company website.

**UI/UX & Graphic Designer | April 2021 — December 2021**  
*ANTS Solutions LTD, Bishkek KG*

- Worked on creating a website for a crowdfunding platform. I did UI/UX design.
- I also made presentations and posters to promote the platform.

**Graphic & UI/UX Designer | November 2020 — April 2021**  
*Freelance*

- As a highly skilled and versatile graphic designer, I have had the privilege of working with a diverse range of clients and projects throughout my career. My expertise extends to creating a wide array of advertising materials, including: **websites, logos, packaging design, posters, print, social media content and presentations.**
- Was involved in the creation of landing pages and an application for a pizzeria.