Ideation Phase
Brainstorm & Idea Prioritization

Date	04 July 2025
Team ID	LTVIP2025TMID49622
Project Name	Measuring The Pulse Of Prosperity: An Index Of Economic freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Measuring The Pulse Of Prosperity: An Index Of Economic freedom Analysis

Define your problem statement

How might we create a fun and educational storytelling experience using physical toys to help children engage their imagination while learning values and emotions?

⏱ 5 minutes

How might we create a fun and educational storytelling experience using physical toys to help children engage their imagination while learning values and emotions?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic
- Encourage wild ideas
- Defer judgement
- Listen to others
- Go for volume
- If possible, be visual

Need some inspiration?

Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

🔵 Brainstorm

Write down any ideas that come to mind related to the topic

Data Sources

Use Heritage Foundation or Faopd Insttute, scono- reicfeesdom indor data	Peasonalize th Indus for rapicar sizes country revel comparisons	Collaborate with enclumists or validen key indicators

Refactor

GDP alone deesn's reflect economic freedom- accurately	SHOW CHANGES IN POLICK and certodaey agn inserfall in freedom	CUSTOMIZE INDEX for seatais; the MSiWorva large sorporates

Roles: Data/Science/Architecture

Build a goal- drivenruot oif KP uitll atof to GDP jjdce innovation-	Include spated and time loated comparisons	Priorfdze nate of understanding for decision- makers
include behay avtor or zanïohrone based economic perception surveys	Inclite beform cania1e1case por Josion surveya	

Group Ideas

Group similar ideas and categorize (20 minutes)

📊 Dashboard Features

Analytics Goals
Foresast based or presels in un. burder;.+copzding and tradis

📈 Analytics Goals
Foresast based on mample in tay blotdem spending, and thade

Stakeholder Insights
include surveys her snltoc perception

🎯 Sustainability & Market Trends

Storytelling & UX
Show how. Imeserni impacts eniployment, ;uegon, innovation

Sustainability & Market Trends
Visuallits ezzz vi-economic progress with freedom score

Operational Efficiency
Analysis policy- to umpact ilmztilles
Track reform as business aze cases

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization

Measuring the Pulse of Prosperity:
An Index of Economic Freedom / ʻAnalysis

Strategic
Priority

Importance

differetïial
financial
well-being

**predictive
seasonal
analysis**

personal
freedom

prospetiy
index

1ax
based
reguiations

Low Priority

Feasibility