

**Summary** — Enthusiastic and dedicated BBA graduate with a passion for React and Frontend Development. Strong analytical skills, and hands-on experience in creating impactful projects to contribute effectively to a dynamic development team.

## Skills

<b>Languages</b>	HTML5, CSS3, JavaScript (ES6+)	<b>Video Editing</b>	After Effects, CapCut, Filmora
<b>Frameworks</b>	React.js, Next.js, Shopify	<b>AI Video</b>	Pictory, Runway ML
<b>Styling</b>	Tailwind CSS, Bootstrap, SASS, Material UI, Bulma	<b>AI Image</b>	MidJourney, DALL·E, Leonardo AI, Canva (Pro)
<b>Tools</b>	Git, Vite, NPM/Yarn, Babel, Vercel, Bitbucket	<b>Design Tools</b>	Canva, Figma, UI/UX Prototyping
<b>Testing</b>	React Testing Library	<b>AI Skills</b>	Prompt Engineering, AI Image/Video Enhancement, AI Automation Tools
<b>Practices</b>	REST API, Responsive Design,		

## Experience

**Internpixel** Oct 2023 – Apr 2024

Front-End Developer Intern [Bengaluru, Karnataka]

### Development

- responsive web applications using HTML5, CSS3, and JavaScript..
- modern UI/UX designs using frameworks like Bootstrap and Tailwind CSS.
- JavaScript libraries such as React.js to build dynamic and interactive user interfaces.
- with version control systems like Git and platforms such as GitHub for code management.

### Technologies

- • React.js: For building dynamic and responsive user interfaces.
- • Tailwind CSS: For efficient and flexible styling.
- • Next.js: For server-side rendering and static site generation.
- • Version control system for tracking code changes.

**Socialkyte** Apr 2024 – Sep 2024

Growth Manager [NOIDA, Uttar Pradesh]

- Successfully managed the development of influencer media kits for the Socialyte app, focusing on optimizing high engagement rates and building valuable influencer collaborations.
- Proactively identified and contacted influencers to enhance brand visibility, resulting in measurable growth in user engagement and audience reach.
- Developed and implemented strategic initiatives in influencer marketing to support the app’s growth goals, improving campaign effectiveness and ROI.
- Played a pivotal role in scaling influencer partnerships, contributing to the brand’s overall growth and recognition in the competitive market.

Frontend Developer [NOIDA, Uttar Pradesh] Oct 2024 – Present

- Developed and maintained responsive web interfaces using React.js and Next.js, improving website performance and user experience.
- Implemented reusable UI components with Tailwind CSS and Material UI, reducing development time by 30
- Integrated REST APIs and optimized front-end code for faster load times and SEO best practices.
- Collaborated with design and marketing teams to deliver pixel-perfect designs and dynamic landing pages using Figma prototypes.
- Worked on creating AI-generated creatives for social media using Canva, MidJourney, and other AI tools.
- Automated video editing workflows for marketing campaigns using AI video tools like Pictory and Runway ML.
- Enhanced UI/UX for SocialKyte’s influencer marketing platform leading to a better user engagement rate.

## Education

Chaudhary Charan Singh University, Meerut

Bachelor of Business Administration

2018 – 2021

## Projects

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### IMDb Website Clone

- Developed a functional IMDb clone using React and Axios for API calls.
- Implemented features such as searching for movies and fetching details from the IMDb API.
- Designed and implemented dynamic search functionality through API integration.
- **View Project**

### Profile ID Card Generator

- Designed and implemented a dynamic ID card generator using React.js.
- Integrated API calls to fetch user information and dynamically populate the ID card.
- Implemented dynamic search functionality through API integration.
- **View Project**

### E-Commerce Website Project

- Developed a dynamic E-Commerce site employing JavaScript and React for interactive interfaces.
- Created reusable components and implemented cart functionality and product listing.
- Integrated basic payment gateway mockup and responsive design.
- **View Project**

### Image Search Bar

- Developed an interactive image search bar using React.js.
- Integrated third-party APIs (such as Unsplash or Pexels) to fetch and display images dynamically in real-time.
- Implemented user-friendly UI with responsive design for enhanced UX.
- **View Project**