

Startup Helper website: WE-HELP

The term startup refers to a company in the first stages of operations. Startups are founded by one or more entrepreneurs who want to develop a product or service for which they believe there is demand.

There are many challenges and hurdles in starting a new business venture. Launching a business brings both great risk and great excitement. Most ideas, though, never make it off of the ground, and of those that do, the vast majority end in failure. Of the many hurdles to starting a business, there are four that universally stall ventures even when they have a promising business model.

Biggest hurdles for a startup:

Cash/Funding: You aren't an entrepreneur unless you are willing to take risks with your own money, although that risk is calculated because you believe in what you are doing. Still, additional funds are usually needed. Most companies can't grow to scale without some type of loan or capital infusion.

Facility: Certain startups require retail, manufacturing, or warehouse space. Some just need an office. Either way, only certain types of companies can launch from their home, so a facility is needed, and signing a lease that cost more than your mortgage is a daunting step.

Know-how: An entrepreneur seldom is an expert on all facets of what will be required to start and grow a business. Typically certain areas like operations, sales, and accounting will need outside expertise. A startup needs to be able to quickly pull in expert advice to solve these issues so it can promote its idea and win initial customers.

Hiring: Adding the very first employee is a huge step. The paperwork, taxes, and regulations increase exponentially for that very first employee. There are also much higher risks from a legal perspective, and payroll drains company cash quickly during the early phases of a company.

Goal: Government at the Federal, State, and Local levels all seek to encourage entrepreneurship because small businesses are the job creating engine. Programs that seek to encourage business startups can be most effective by focusing on assistance to the business owner to launch and then help that startup company to hire their first employee.

How to help them with our web application?

1. Interested startups can create a free account in 'WE-HELP'
2. They can fill all information about their company and product
3. They can see a forum which includes all the posts of other startups and mentors posted previously, that may help them for some way.
4. If the startup would like to hire a mentor for them, we will arrange that.

5. If they have any queries related to funding, hiring, decision making, government subsidies and they can simply post it on our forum and any other existing startup or mentor's can reply them through the particular post.
6. This is a free website for helping startups

How mentors can be included in our site.?

1. Mentors can be register to our site.
2. They should provide their personal, academic and professional details.
3. Eligible mentors is selected by the admin and then they can see other mentors, startups, posts etc.
4. If a startup want to hire a mentor, then they can easily contact them.
5. We can promote their ideas with our website

What about other users?

1. Other users also can be register to our website. They may some funding agencies, students, professionals , etc

About Software:

Frameworks: Django for back-end and bootstrap, ajax for front-end

Serverside language: python

Client side: Html, css, js, jquery

Database: MySQL