

User Journey Map - LiveLong App for Android (Pick a sample meal menu)

Scope	User Journey Map - LiveLong app for Android (Purchase a meal)					
Process	Login to app	Choose menus	Research	Checkout	Confirm Order and shipping details	Order Confirmation
User action	Sign in with user name / email and password	From the main screen select the 'Menus' box and select the meal category (breakfast, lunch etc).	<p>Research the meals using desired criteria(calories, ingredients, cooking time etc.)</p> <p>Check reviews. Compare menu items and fully predefined meal menus.</p> <p>Make your own a la carte meal or choose a full meal menu from the app and add to the shopping cart.</p>	Navigate to the shopping cart screen and Click 'Checkout'	<p>Confirm order details , shipping information and payment details.</p> <p>Click Place Order</p>	Review Order Confirmation screen with order details, status and tracking information.
User emotion	Neutral	Curious	Interested, happy	satisfied	anxious, careful	satisfied