Cindy Young

UX DESIGNER / CODER

youngdesign.biz
cindy@youngdesign.biz

EXPERIENCE

FREELANCE DESIGNER   *1996 – present*
- Redesigned magazine architecture, creating departments. Increased readership and community by building relationships via social media and sourcing subscriber photography.
- Created book template enabling publishing client to streamline process and maximize profitability
- Website design and coding with HTML and CSS. Website maintenance within WordPress environment.
- Designed materials enabling private school to acquire largest gift in school's history.

UX DESIGN APPRENTICE   *September 2017 – present*
iOS PRODUCT DESIGNER *SymPath*
- Researched, developed, and performed usability testing on iOS app for symptom tracking.
- Competitive analysis, user research, brand development, prototyping, and usability testing.

PRODUCT DESIGNER *FileWell*
- Researched, developed, and ran usability testing sessions for cloud storage product. Project scope also included market research, user flows and stories, brand development, marketing homepage, dashboard, and process screen design.

ART DIRECTOR / DESIGNER / INSTRUCTOR   *1995 – 2000*
Colorado Christian University
- Art direction and design for university print materials
- Project management and cultivation of vendor relationships
- Implemented digital asset management system
- Developed curriculum and taught two semesters of graphic design software skills

EDUCATION

ART, BA • 1996 *Colorado Christian University*
VISUAL COMMUNICATIONS, AAS • 1995 *Colorado Institute of Art*
NURSING • 329 CLINICAL HOURS *John Tyler Community College*

SKILLS

Visual / UX / UI Design
Information Architecture
User Research
User Flows & Sketching
Wireframing & Protoyping
Usability Testing
Writing & Editing

TOOLS

EXPERT
Adobe Creative Suite
InDesign, Photoshop,
Illustrator, Acrobat,
Adobe XD

HTML/CSS
InVision
Sketch
Figma
GitHub