

Task Performance

The Social Media Background Check

Objectives:

At the end of the exercise, the students should be able to:

- Identify the nature of privacy risk and the importance of security training.

Requirements:

- Internet connection
- MS Word

Procedure:

1. Use a search engine to search for the name of your favorite social media platform, followed by the phrase 'data mining'. Pick three news articles, then provide the answers to the following questions.

	Article 1	Article 2	Article 3
Title and source of the article			
Summarize the article in 2-3 sentences.			
How was data used?			
Was this a one-time occurrence, or is it ongoing?			
Do you think it was appropriate for personal data to be mined for this purpose? Why or why not?			

GRADING RUBRIC (5 items x 20 points)

Criteria	Performance Indicator	Points
Content	Correct ideas, concepts, descriptions, and feedback were included.	10
Relevance	The student's explanations are relative to the correct concepts.	5
Organization	Ideas and concepts were presented in an organized manner.	5
Total		20