

Deeva Purboyo

Brooklyn, NY

Email

deevadaniswara@gmail.com

LinkedIn

linkedin.com/in/deeva-purboyo

Phone

347 273 5502

Portfolio

behance.net/gallery/222741247/Portfolio

Experience

Graphic Design/Marketing Internship

Stencill

June 2025–current

- Create engaging **social media content** for Instagram and TikTok using **CapCut**
- Design graphics, videos, and promotional materials to support product launches and campaigns
- Manage product listings for TikTok Shop and the Stencill website
- Track **performance metrics** and collaborate on strategies to **increase engagement and sales**

Creative Design Internship

Shopee Indonesia

February–May 2022

- Thought creatively and **developed new design and layouts** using **Adobe Illustrator**
- Assisted with the design of promotional advertising and marketing materials
- Assisted the Marketing Department with creative design projects

Graphic Design Internship

Ovento Indonesia

September–November 2021

- Planned concepts, conducted research, brainstormed ideas, and designed content for social media and advertisements
- Created visual designs that effectively communicated ideas and messages using **color, typography, imagery, and layout**
- Communicated with the art director about layouts and designs

Education

The City College of New York

2022–2025

Bachelor of Arts in
Digital Design

Borough of Manhattan

Community College

2019–2021

Associates of Science in Multimedia
Programming and Design

Technical Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
HTML/CSS
Short-form video content

Canva
Figma
Video Editing
Social Media Management
Photography