

# Deeva Purboyo

Brooklyn, NY

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## Phone

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## LinkedIn

linkedin.com/in/deeva-purboyo

## Portfolio

behance.net/gallery/222741247/Portfolio

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## Experience

### Graphic Design/Marketing Internship

Stencil

June 2025–current

- Create engaging social media content for Instagram and TikTok using CapCut
- Design graphics, videos, and promotional materials to support product launches and campaigns
- Manage product listings for TikTok Shop and the Stencil website
- Track performance metrics and collaborate on strategies to increase engagement and sales

### Creative Design Internship

Shopee Indonesia

February–May 2022

- Thought creatively and developed new design and layouts using Adobe Illustrator
- Assisted with the design of promotional advertising and marketing materials
- Assisted the Marketing Department with creative design projects

### Graphic Design Internship

Ovento Indonesia

September–November 2021

- Planned concepts, conducted research, brainstormed ideas, and designed content for social media and advertisements
- Created visual designs that effectively communicated ideas and messages using color, typography, imagery, and layout
- Communicated with the art director about layouts and designs

## Education

### The City College of New York

2022–2025

Bachelor of Arts in  
Digital Design

### Borough of Manhattan

Community College

2019–2021

Associates of Science in Multimedia  
Programming and Design

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## Technical Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

HTML/CSS

Short-form video content

Canva

Figma

Video Editing

Social Media Management

Photography