## ABAH **DIVINE ELIKPLIM**

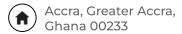
## **UI/UX DESIGNER & DEVELOPER**

#### CONTACT



+233 201 955 961 +233 503 051 058





#### **PROFILE**

I enjoy designing and building vibrant platforms for our modern age. In the space of software design and development, I have with 4+ years crafting beautiful and simple, user-centric experiences across web, app, and soon, AR.

Also, I have good experience in marketing and sales, and I am seeking to join a team that pushes boundaries and shapes the future, pixel by pixel, user by user while enjoying every bit of it.

#### **SKILL**

**Design & Media:** Graphic, UI/UX, Video Editing

**Productivity:** MS Suite, DevOps, GitHub, Vercel, AI Tools

**Commitment:** Leadership, People Relations, Proactive-problem Solving, Negotiation, Communications

**Development:** Mobile/Web App Front-end Development, WordPress

Marketing & Sales: Social Media Marketing, Customer Acquisition, Copywriting, Market Research

#### **EXPERIENCE**

#### Creatives and Mobile Applications Developer

Axxend Corporation, Accra, Ghana

09/2023 - 01/2024

Microsoft Gold Partner company specialized in licensing and custom business solutions.

- Created wireframes, prototypes, and high-fidelity mockups using design tools, Figma and Adobe XD, adhering to design principles and brand guidelines.
- Integrated back-end APIs and services to build dynamic display and interactive user interfaces.
- Developed reusable UI components to improve development efficiency and code maintainability.
- Translated designs into clean, efficient, and maintainable code using HTML, CSS, and JavaScript frameworks like React or Next.is.
- Optimized performance by code refactoring, caching strategies, and image optimization techniques.

Contact: Mr. Elijah Awing,

Head of Technology and Innovation, +233501394289

## ABAH **DIVINE ELIKPLIM**

## **UI/UX DESIGNER & DEVELOPER**

#### **EXPERIENCE**

#### Creatives Associate

Pearson Consultancy, Accra, Ghana

10/2022 - 08/2023

A startup marketing firm specialized in online and offline marketing.

- Designed and implemented user-friendly interfaces for client websites and mobile apps, resulting in a significant increase in customer engagement.
- Created high-quality visuals for presentations, social media posts, and marketing materials, contributing to a consistent brand identity.
- Supported the development of marketing collateral, including brochures, presentations, and infographics.
- Designed internal branding materials, including employee handbooks and onboarding presentations.
- Produced and edited short explainer videos for social media, boosting product awareness by a significant amount.
- Aided in scriptwriting and story boarding for video projects, contributing to clear and engaging narratives.

Contact: Mrs. Priscilla Boateng,

Marketing Lead, +233274234667

#### Creatives Associate, NSS

Axxend Corporation, Accra, Ghana

10/2021 - 08/2022

Microsoft Gold Partner company specialized in licensing and custom business solutions.

- Prototyped and tested innovative mobile app features to enhance user experience.
- Increased user engagement through intuitive and visually appealing website redesign.
- Created visually appealing marketing materials for print and digital campaigns.

Contact: Mr. Justice Kwarteng,

Head of Training, +233202510856

# ABAH DIVINE ELIKPLIM

## **UI/UX DESIGNER & DEVELOPER**

### **EDUCATION**

- B.Sc. Computer Engineering Ghana Technology University College 2017-2020 (Up to Third Year)
- General Science
   Action Senior High Technical School 2014-2016

#### **CERTIFICATES**

- Aleph Global Digital Marketer 2023
- WASSCE, West African Secondary Schools Certificate Examination 2016

• Accenture – User Experience Design 2020

### **STACKS**

 Next.js, React, HTML, CSS (Tailwind, ShadCN, MUI, Headless UI)

## **INTEREST**

Code, Design, Robotics, AR, VR & MR,
 Futuristic Tech, Research, DIYs, Hardware Fixes