



Anushika Kumari Poddar
Metallurgical Engineering and Materials Science
Indian Institute of Technology Bombay

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B.Tech.
Gender: Female
DOB: 07/01/2003

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2025	

PROFESSIONAL TRAINING AND EXPERIENCE

Sales Intern | Supply Chain | DHL Global Forwarding | Gurgaon Office (June'23 - Present)

A leading multinational company offering comprehensive freight forwarding and logistics solutions worldwide.

- Attained a profound understanding of key aspects in international trade, **customs clearances**.
- Superheaded a remarkable **25%** increase in outbound prospecting calls, resulting in generating **40+** leads per week.
- Engaged in **5+ on-field meetings** alongside **DSMs**, gaining valuable insights into effectively engaging customers.

Market and Product Researcher | World of Steel | Ellias International Pvt Ltd (Dec'23 - Jan'24)

A global marketing, sourcing logistic organization offering flat, long steel, fasteners, cold formed, forged and castings

- Exemplified expertise in Salesforce, successfully leading strategic state-wise campaigns, particularly for Gujarat.
- Achieved a 10% traffic boost for the World of Steel webpage through development in WordPress, presentations, macroeconomics, and steel dynamics via SEO techniques fostering enhanced visibility with regular news postings.

POSITIONS OF RESPONSIBILITY

Events Manager and Core Team Member | Sustainability Cell | IITB (Jan'23- Present)

- Collaborating within a team of **9** managers to lead **5+ CTMs**, aimed to foster institute-wide sustainable practices
- To organise a diverse range of impactful events, encompassing **case studies, debates, panel discussions, climate finance workshops**, one day trips to Sanjay Gandhi national Park and the flagship event **Sustainathon**
- Pioneered the **Green Cup GC** and installation of **RVMs** to incentivise behaviour change and prudent resource use

Convener | Krittika, The Astronomy Club | Institute Technical Council (June'22 - May'23)

- Part of a team of **6** after being appointed through **assignment evaluations, interviews and peer reviews**
- Managed the social media with over **2k** followers by making **engaging posts, articles, and quizzes** on daily basis
- Carried out **stargazing** sessions using **Dobsonian** telescopes and organised the **Computational Astronomy Bootcamp** attended by over **100+** students, aimed to teach scientific computing in **python**.

Class Representative | Metallurgical Engineering and Materials Science (Jun'22- May'23)

- Addressed the issues of **145+** batch-mates, catering to their academic as well as non-academic needs
- Responsible for establishing effective communication between professors and students in offline tenure

Events and Cultural Coordinator | 52nd Mood Indigo, IIT Bombay (Sep'22- Jan'23)

- Associated with **5+** professional artists to conduct unique interactive workshops catering to **100+** college student
- Ideated **100+** unique ideas, **10+** lounges across **550+** acres to elevate the fest experience of all stakeholders

PROJECTS AND TECHNICAL ACTIVITIES

Effect of Climate Change | FinSearch | Finance Club, IITB (July'23 - Present)

- Conducted assessments of **climate risk exposure** of **30+** firms and profiled them into **3** different categories
- Carried out analysis of **10+** firms, utilizing **financial indicators** to assess the impact of climate change risk.
- Ideated alternative **investment strategies** that best fits investors' risk bearing capacity and **ESG sensitivity**.

Phase Diagram Analysis | Course Project | Prof. A. Durga (Nov'22)

- Researched binary alloy systems using **Thermo-Calc** software, optimizing material stability for alloy design.
- Utilized computational modeling to calculate Gibbs Free energy and phase fractions, facilitating accurate phase behavior prediction and aiding material selection for desired property based applications in solving real life problems.

TECHNICAL SKILLS

Programming | C++, Python, HTML, R, JS, CSS **Software** | Illustrator, Canva, MS Excel, MS Powerpoint

EXTRA CURRICULAR ACTIVITIES

- Bagged **1st** and represented my school in **debate competition** held by DAE under AEES in grades 9th and 10th.
- Currently doing the modules to delve deeper into concepts of Finance offered by **Zerodha's Varsity** that includes **Stock Market Basics, Futures Trading, Options Trading, Trading systems, Markets and Taxation, Risk Management and Trading Psychology, Trading Systems** and as well teaches **personal finance**.
- Completing **Supervised Machine Learning: Regression and Classification** by Andrew NG on coursera
- Represented my Hostel and won the battle in **Pitch 'N' Go competition**, organised by **EnB Club, Ecell**.
- Bagged **1st** prize and represented my school in the **13th and 14th M.R.Pai Memorial Elocution competition**
- Participated in **EnB Buzz** to present a BMC to help **EV industry** to penetrate Indian market deeper.
- Successfully bagged the first prize in **Strategy Wars** organised by the **Finance Club** among **60+** teams.
- Played the role of lead actress in **Film General Championship** and bagged a bronze, organised by Silver Screen