



**Punit Nimish Madia**  
**Mechanical Engineering**  
**Indian Institute of Technology, Bombay**

**190100096**  
**B.Tech.**  
**Gender: Male**  
**DOB: 28-02-2002**

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2023	

Pursuing dual minor degrees in **Computer Science and Engineering** and **AI and Data Science**

## SCHOLASTIC ACHIEVEMENTS

- Secured All India Rank **778** in JEE Advanced 2019 examination out of **0.2 million** candidates [19]
- Achieved **99.8** percentile in JEE Mains 2019 examination among **1.2 million** candidates [19]

## PROFESSIONAL EXPERIENCE

### Technology Commercialization and Marketing Expert

[Jun' 21 - Jul' 21]

*Dass Scientific Research Labs Pvt. Ltd.*

- Modulated **marketing brochures**, authored **website content** and designed **email sequences**
- Performed Pilot Testing of Contract Bridge Game Application and detected bugs during gameplay
- Organized the content to capture the target audience and hosted Bridge game tournaments

### Research Intern | Project Foshan | vCreaTek Consulting Services Pvt. Ltd

[Dec' 20 - Jan' 21]

- Worked on Ethereum Blockchain using Geth, Ganache and Truffle and integrated with mobile app
- Developed a mobile app and implemented authorization mechanism in Flutter using Android Studio

## POSITIONS OF RESPONSIBILITY

### Marketing Manager | Radiance, IIT Bombay

[Jun' 21 - Present]

*India's largest Annual Research and Technical Festival for Mechanical Engineering*

- Leading and training a two-tier team of **15+** assistant managers to pursue corporate sponsorship
- Targeting Sponsorship of **INR 1 million** through **CSRs** for Indian engineering innovation initiatives
- Implementing customized strategies for **Brand Marketing**, parenting with **NGOs** for social campaigns
- Responsible for all financial affairs pertaining to the fest and optimizing cross portfolio expenses

### Teaching Assistant | Prof. CV Tomy | Quantum Physics

[Nov' 20 - Mar' 21]

- Conducted problem solving sessions for a batch of **40** students, for better understanding of course material
- Evaluated students' performance and collaborated with the instructor for better teaching strategies
- Focused on academically weaker students, solved their doubts in order to boost their performance

### Department Web Secretary | Mechanical Engineering Department, IIT Bombay

[Jul' 20 - May' 21]

- Responsible for Management of the website for Mechanical Engineering Department of IIT Bombay
- Improved the design and architecture of the department website using **Drupal**, **CSS**, and **HTML**

## TECHNICAL PROJECTS

### Numerical Analysis of JT Cooler | Summer Undergraduate Research Project

[Jun' 21 - Present]

*Prof. Sandip Kumar Saha | Department of Mechanical Engineering, IIT Bombay*

- Analysing the **JT cooler** using dynamic updating of the thermo-physical properties of the working fluid
- Learning and understanding the application of thermodynamics and heat transfer to real life problems

### Trading of Currencies and Commodities in Stock Market | Finance Club, IITB

[Jun' 21 - Jul' 21]

- Compared Forex Market vs Stock Market and analysed how investors have access to both the markets
- Understood the link between Iron Ore prices and AUD/USD exchange rate and economics affecting them

### Image Compression Techniques | Prof. Biplab Banerjee | Course Project

[Jan' 21 - May' 21]

- Implemented K-Means, PCA technique and high-fidelity-generative-compression Deep Learning Model
- Used **60** points for K-Means and **150** components for PCA with PSNR values of **20** and **24** respectively

## EXTRA CURRICULARS

Technical	<ul style="list-style-type: none"><li>Completed 7-week long Front-End Web Development Bootcamp in <b>Learners' Space</b></li><li>Fabricated Bluetooth controlled bot and secured <b>9th</b> position amongst <b>200+</b> teams</li></ul>
Sports	<ul style="list-style-type: none"><li>Completed a year-long training in <b>Basketball</b> under <b>National Sports Organisation</b></li></ul>
Mentorship	<ul style="list-style-type: none"><li>Guided a student for broad topic of <b>Nanomaterials</b> throughout their SoS Project</li><li>Mentored a freshmen team of <b>4</b> students for Project based on <b>Image Processing</b></li></ul>
Social	<ul style="list-style-type: none"><li>Organised free health check-ups to raise awareness on Osteoporosis   <b>10K+ people</b></li></ul>