



Khyati Meena
Metallurgical Engineering and Materials Science
Indian Institute of Technology, Bombay

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B.Tech.
Gender: Female
DOB: 15-05-2001

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2023	

PROFESSIONAL EXPERIENCE

Supply Planning Intern | Hindustan Unilever Ltd. [Jun '21 – Jul '21]

Part of the Premium Beauty Business Unit planning the pan India supply of LBP, Simple Skincare & Baby Dove

- Designed an automated **end-to-end tracker** to foresee production stress & mitigate losses during supply journey
- Consolidated demand, inventory, open PO quantity, stock norm days using Pivot Tables; **9.6k+** RMs, **89** plants
- Identified and highlighted the raw materials which were understocked in the factory based on low **STN Ratio**
- Benchmarked the 2 competitor brands to get an **insight into customer choices** across entire product portfolio

Project Trainee | HDFC Bank Ltd. [May '21 – Jul '21]

Part of the Liabilities Product Group of Mumbai; covering Digital Banking, Product Management & Development

- Conducted **Market Research** & generated recommendations; across **4** competitor banks, **290+** bank services
- Provided recommendations for launch readiness of the **Neobank System** based on features and charges

CASE STUDY CHALLENGE

Winner | Samsung E.D.G.E Season 5 [Oct '20]

- Ranked **1st out of 40** IITB teams; only team of sophomores in the zonals with **20+** premier Indian institutions
- Innovated **B2C branding strategies** specialized to cater to needs of the Gen Z customers in the pandemic
- Team Leader** – Team Femme Prowess, learned to manage team deadlines with a clear establishment of goals

POSITIONS OF RESPONSIBILITY

Institute Sports Convener | Sports Council, IIT Bombay [Jun '20 – Apr '21]

Part of a 3-tier council catering to 10,000+ people selected through interviews, SOPs & peer reviews

- Spearheaded **3** Media Partner collaborations; Khel India, Chess Talk & world's largest chess website chess.com
- Assisted in organizing India's largest 1-day cash Online Chess tournament worth **INR 70k**; **550+** players
- Co-authored **80+** event publicity articles with **20k+** readership & the newsletter '**Kreeda**' with **7k+** readership

Coordinator, Horizons | Mood Indigo, IIT Bombay [Oct '20 - Apr '21]

Asia's Largest College Cultural Festival | 50th Edition | 100k+ viewership | 100+ events | 2000+ colleges

- Ideated on the structure of flagship events in **LitFest & Vogue** for smooth online translation in virtual platform
- Invited **20+** artists from **4** countries; assisted in **Self Love Experiment** - Social Initiative with Minds Foundation

Cultural Secretary | Hostel 15, IIT Bombay [Oct '19 - Apr '20]

- Curated **SolSide** - Asia's Largest Hostel Fest; budget of **INR 0.2 million** & **10+** celebrations; **500+** attendees
- Ensured peak hostel participation culminating into a **59% boost** in Cultural General Championship points

KEY PROJECT

Eco-friendly Cleaning Machine | Course Project | Prof. Shantanu Tripathi [Apr '21]

- Designed a **SolidWorks model** of an **eco-friendly and user-friendly Cleaning Machine** from scratch, fit to broom and sweep at the same time if needed; hereby minimizing time and human effort for daily chores
- Highlights:** Movable steer; Circular back brushes; Detachable dirt bin; Best alternative during a power crisis

EXTRACURRICULARS

Cultural	<ul style="list-style-type: none"> Madhyama Pratham recipient in Bharatanatyam from Gandharva Mahavidyalaya Cultural Head & Vice Captain of Middle School ~ Delhi Public School Navi Mumbai Won the 23rd Nrityanjali Fest, an Inter-School Dance Competition across 32 schools 	['10-'16] ['15-'12] ['09]
Social	<ul style="list-style-type: none"> Project Manager at Enactus, IIT Bombay; driven towards socio-entrepreneurial action Raised INR 15k for NGO Goonj's COVID relief fund as a part of Virtual Run 	['21-'22] ['20]
Miscellaneous	<ul style="list-style-type: none"> Selected to participate in Capital Group's Investment Management Series Analyzing Technical and Fundamental methods of Trading under FinSearch program Certified in Basics of Stock Market, Marketing Management & Consulting courses 	['21] ['21] ['21]