



Dhruv Sah
Mechanical Engineering
Indian Institute of Technology Bombay

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B.Tech.
Gender: Male
DOB: 7/15/2001

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2023	

Pursuing a **minor degree in Management** from Sailesh J. Mehta School of Management, IIT Bombay

SCHOLASTIC ACHIEVEMENTS

- Among the top **10%** students who were awarded branch change for good academic performance in first year (2020)
- Achieved **international rank of 98** (among **20,000+** students) in the National Science Olympiad by SOF (2015)

POSITIONS OF RESPONSIBILITY

Core Group Member | Mood Indigo, IIT Bombay | 51st Edition (Apr'21 - Present)

Asia's Largest College Cultural Festival | Net Worth: INR 70 Million | 1,46,000+ footfall | 240+ events

- Spearheading a **2-tier** team of **250+** members to execute **100+** events ft. **240+** national and international artists
- Establishing strategic alliances to secure worth showcase acts under a budget of
- Negotiating with Embassies and Consulates of **50+** countries to secure additional funding worth

Key Initiatives:

- Orchestrated **Indoor Indigo** - a series of **15+** virtual events with a viewership of **350k+** (**200%** y-o-y increase)
- Curated a **fund-raiser** campaign for the COVID-19 affected families through virtual events with **15+** celebrities
- Instituting a **WFM app** to ensure seamless real-time communication, data transfer and enhance operational flow
- Devising a strategy to improve **Visitor Experience** by examining **journey maps** and feedbacks of **7** stakeholders

Institute Cultural Convener | Literati, IIT Bombay

(May'20 - Apr'21)

Part of 6-membered team responsible for engaging 10k+ people through multiple events in 6 sub-genres

- Conceptualised **70+** online campaigns & curated content achieving over **12** fold increase in social media presence
- Pioneered the **first ever** Inter-Institute Scrabble League; arranged **700+** matches for **350+** players across **6** IITs
- Led a team of **20** to conduct **8** events under IIT Bombay's Literarium managing a budget of **INR 0.14 Million**

Teaching Assistant | Department of Chemistry, IIT Bombay

(Jan'21 - Feb'21)

One of the 32 selected UG assisting in smooth conduction of CH107: Physical Chemistry

- Mentored a class of **50+** freshmen; conducted weekly help sessions with tailored content & evaluated their progress

PROFESSIONAL EXPERIENCE

Product Manager | CrakX | EdTech startup

(Dec'20 - Jan'21)

Early stage startup aimed to be the one stop destination for all placement needs

- Ideated on improvisation of UI & web app based on user feedback to achieve a **20%** m-o-m increase in user engagement
- Developed strategies for a new vertical to connect **1000+** possible recruiters and recruits through **referral system**

Co-Founder | personaltut.com | JEE Mentorship Initiative

(May'20 - Jun'20)

A social initiative connecting JEE aspirants to IIT Bombay students for mentorship via web based portal

- Led a team of **10** people to voluntarily mentor **80+** JEE aspirants free of cost; personally mentored **10+** students
- Spearheaded **3** departments including product development; strategized publicity campaigns and curated content

KEY PROJECTS

Travelgo - Your travel partner | Web Development | Self Project

(Jul'20 - Aug'20)

- Developed a **Node.js** travel based social media application project with **authentication** and **authorization** support
- Followed **REST API** to design a **responsive** interface to view, create, edit and delete travel posts and comments

Financial Risk Analysis | Course Project | Prof. Rohan Chinchwadkar

(Nov'20 - Dec'20)

- Estimated the risk parameters for Bajaj Finserv using **CAPM**; analyzed the **risk profile** & its impact on stakeholders

Annual Report Analysis | Course Project | Prof. Varadraj Bapat

(Aug'20 - Sep'20)

- Analysed Wipro's financial statements and corporate principals to formalize a report based on **110** parameters

MISCELLANEOUS

Courses & Certificates	<ul style="list-style-type: none">• The Complete Web Developer Bootcamp : Front-end & back-end web development (Udemy)• Portfolio construction and risk analysis using python - EDHEC University (Coursera)• Become a Product Manager - Framework, Hypothesis testing, Wireframes and MVP (Udemy)
Contests	<ul style="list-style-type: none">• Awarded 1st position for Hostel 5 in the Product Management Championship out of 14 teams• Secured 2nd position among 850+ participants in nationwide sports based case study competition
Social & Cultural	<ul style="list-style-type: none">• Performed and supervised the visuals in 'Death Note' play in the Annual Dramatics showcase• Secured 4th position for Hostel 5 in a group of 25 in the inter-hostel group dance competition• Volunteered for 80+ hours of community service by teaching school going children in 2 NGOs• Volunteering at HOPE - a Kerala based NGO to devise strategy for their social media growth
Technical	<ul style="list-style-type: none">• Python, C++, MS Excel, SQL, MATLAB, Node.js, JavaScript, Django, HTML, \LaTeX, SolidWorks