



Kartik Laddha
Metallurgical Engineering and Materials Science
Indian Institute of Technology Bombay

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B.Tech.
Gender: Male
DOB: 1/26/2002

Examination	University	Institute	Year
Graduation	IIT Bombay	IIT Bombay	2024

PROFESSIONAL EXPERIENCES

Business Strategy Intern Capgemini	[Nov'21-Jan'22]
Assisted the delivery executive in providing resources to a multinational universal bank with \$10.8 trillion in assets under custody	
<ul style="list-style-type: none">Achieved revenue of \$17 M (112% y-o-y), increasing operating contribution margin by 10% and expanding their presenceCounseled client to shift from staff augmentation to a combination of former and fix price model optimizing resourcesEstablished Capgemini as the preferred partner by collaborating on resourcing, engagement & capability-building model	
Operations Intern Mastercard	[Mar'22-Apr'22]
Worked under Head of Business Operation at Payment Gateway Division in vulnerability and threat management department	
<ul style="list-style-type: none">Operated the protect function ensuring the functioning of 3500 servers across 8 locations aiming for 99.999% of uptimeEnsured timely internal scans and did vulnerability assessments by coordinating with departments to resolve them	
Living Things iCapotech	[Dec'21-Jan'22]
Worked in a team of 5 at Living Things, an IOT-based interactive smart appliance enabling platform by iCapotech	
<ul style="list-style-type: none">Analyzed 50+ companies from 8 sectors as possible end users for the Aircron device under its operating constraintsEstablished Proof of Concept agreement from target corporate chains with 15+ retail outlets for energy-saving device	

POSITIONS OF RESPONSIBILITY

Core Group Member, Food and Beverages 52nd Mood Indigo	[Apr'22-Present]
Asia's Largest College Cultural Festival Net Worth: million Footfall: 1,46,000 Colleges: 4000+ Events: 240+	
<ul style="list-style-type: none">Spearheading a 2-tier team of 120+ volunteers & pursuing a target of INR million through corporate sponsorshipsIncreased sponsor conversion by ROI-driven proposal & remodelling food court plan improving 30% crowd movement	
Key Initiatives:	
<ul style="list-style-type: none">Revamping the food delivery system by creating a Food Portal catering to 6000+ meals and saving 800+ man-hoursIdeating the Food Fest, enhancing visitor experience by having 10+ events, chef's food corner and crowd integrationsIntroducing a Food Booklet, a food guide boosting brand publicity and Try it Once section, distributed to 150k visitorsPlanning welcome drinks, partnering with juice brands for 10k+ visitors and happy hours to boost vendor sales by 30%	
Media and Public Relations Coordinator Student Alumni Relations Cell	[Jun'21-Apr'22]
Part of a two-tier 55+ member body working with the Dean ACR office with a reach of 60,000+ alums and 10,000+ students	
<ul style="list-style-type: none">Increased event participation by 60% ideating and launching the Instagram page of SARC with 35k+ impressions on day 1Worked with Dean ACR office to co-author and rebrand newsletter Knowledge Tree, increasing engagement by 30%	

KEY PROJECTS

Junior Member ShARE IIT Bombay	[Jun'21-Apr'22]
Selected as a member of a global leadership program with 2200+ students from 100+ universities across 44+ countries	
<ul style="list-style-type: none">Completed 40+ hours of training by ex-MBB consultants on problem-solving and analyzing socio-economic challenges	
Learning Unit Project Sustainable and Inclusive cities in your country by 2030:	[Aug'21-Nov'21]
<ul style="list-style-type: none">Secured 2nd position in Asia Case Study Challenge amongst 15 global teams in the city and consumer learning unitConcluded inclusive planning is a priority as cities will account for 40% of the population of which 35% will live in slums	
Consulting Project Methods to offer Affordable Housing in Developing Countries:	[Jul'21-Aug'21]
<ul style="list-style-type: none">Established that massive increase in urbanization due to the global financial crisis has resulted in the 30M housing deficitScrutinized the housing structure of Singapore and inferred that the government needs to play an active role in real estate	

EXTRA-CURRICULAR ACTIVITIES

Sports	<ul style="list-style-type: none">Represented Pune in State level Badminton and completed training at National Sports OrganizationWon 1 Gold & 3 Bronze medals in district level shot put and self-trained in boxing and mix martial artsOrchestrated a 600+ student routine for the Sports day bagging 1st position amongst 6 schools in PuneCompleted the trek of Kedarkantha with elevation of 12,500 ft within 5 days and Kalsubai (5400ft)
Miscellaneous	<ul style="list-style-type: none">Won E-Summit game room amongst 300+ people involving team work, strategy & mystery solvingRepresented 2000+ students and headed the council of 50+ students as the Head Boy of schoolHeld a press conference at school for 500+ live audience on social initiatives covered by The HinduSelected as the interview coordinator at Placement Cell responsible for placements of 1800+ students
Cultural	<ul style="list-style-type: none">Secured 1st place in Freshiezza group dance competition amongst 100+ students at InSync, dance clubPerformed at Dharohar, Root's Cultural Festival in garba group dance with a viewership of 1000+
International	<ul style="list-style-type: none">Completed 2 years of education in Florida, USA (2014-16); selected in the school basketball team
Social	<ul style="list-style-type: none">Volunteered for Powai Lake clean-up collecting 350 tonnes of waste organized by Abhyuday