

Shlok zanwar Mechanical Engineering Indian Institute of Technology Bombay 210100138 B.Tech. Gender: Male

DOB: 20/06/2003

Examination	University	Institute	Year CPI / %
Graduation	IIT Bombay	IIT Bombay	2025
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Pursuing a Minor Degree in Computer Science and Engineering from the CSE Department, IIT Bombay

## Scholastic Achievements

- Achieved All India Rank 849 in JEE Advanced and a 99.88 percentile in JEE Main examinations ['21]
- Attained a State rank of 59 in Maharashtra's MHT-CET exam from among 0.26 million+ candidates (21)
- Recipient of **KVPY** Fellowship for securing **99.7** percentile in the exam among **0.4** million candidates ['21]
- Selected as UG Teaching Assistant for 50+ students in the course PH107 based on academic prowess ['23]

## Positions of Responsibility

### Marketing & Finance Manager | Abhyuday, IIT Bombay

[April '23 - Present]

Asia's largest student-run social body for Leadership & Impact   Patronages: UNICEF, PETA   Lives Impacted: 100K+		
Leadership	• Leading a team of 200+ volunteers to execute 10+ competitions, 50+ events & 80+ campaigns	
	• Orchestrating the planning & execution of $1^{st}$ ever student led TED talk- $\mathbf{TEDxIITBombay}$	
Milestones	• Secured cash sponsorship worth INR & kind worth INR from leading global firms	
	• Hiked sponsor conversions by 125% via ROI-driven proposals & asset monetization techniques	
	• Forged an alliance with CSR of BPCL to conduct menstrual health campaign   Impact: 200+	
	• Negotiated deals for CR Program worth INR with 150% y-o-y growth in the net budget	
Initiatives	• Associated with Green Yatra NGO to conduct plantation drives in 60+ cities across the nation	
	• Piloting the Career Counselling Campaign, covering 80+ BMC schools catering to 2K+ students	

| • Driving global reach with Abhyuday's podcast series, captivating 1M+ Spotify users worldwide Media and PR coordinator | Student Alumni Relations Cell, IIT Bombay [June '22 - March '23] Among the 6 selected out of 100+ applicants working under Dean ACR to foster & enrich student-alumni interaction

- Curated content & carried out profound publicity of 20+ events causing 200% growth in SARC follower count
- Co-authored institute's monthly newsletter 'Knowledge Tree' with a readership of **70,000**+ alumni worldwide
- $\bullet \ \ {\rm Managed \ the \ portfolios \ responsible \ for \ organizing \ SARCasm, \ IITB's \ biggest \ crypt \ hunt \ with \ \bf 2.5k+participants$

#### Professional Experience

## Business Development Intern | Stepapp.ai

Dec '22 - Feb '23

- Awarded a Letter of Recommendation for exemplary performance | Gamified e-learning platform for K12 education
- $\bullet$  Facilitated implementation of gamification & interactive features, resulting in a 15% boost in user engagement
- $\bullet$  Led  $\mathbf{5K}+$  surveys to gather feedback, driving  $\mathbf{25\%}$  improvement in user satisfaction via product enhancements
- $\bullet \ \, \text{Drove strategic market research initiatives} \ | \ \, \text{Conducted in-depth analysis, identified opportunities for expansion}$

# **Key Projects**

#### Climate Change Risk Assessment | Research Project | Finance Club, IITB

[June '23 - Present]

- Developed the mean-variance framework to appraise 20+ firms' financial risks and provide actionable insights
- Quantified the financial implications, revealing a 15% increase in D/E ratio and a 10% decline in profitability
- Leveraged SolidWorks software to model 20+ components & apply appropriate constraints using fine meshing
- Demonstrated a high accuracy with error margin of 5% by comparing FEA simulations with analytical solutions

# **Extracurricular Activities**

Case Studies	<ul> <li>Secured a top 40 spot amongst 200+ candidates in BCG's Bruce Henderson Ideathon ['23]</li> <li>Successfully completed Accenture's Strategy Consulting Virtual Internship program ['23]</li> </ul>	
Sports	<ul> <li>Selected for Inter IIT Basketball Camp consisting of top 24 players of the institute ['22]</li> <li>Played a key role in the team to achieve 3<sup>rd</sup> Place finish at Institute Basketball Playoffs ['23]</li> <li>Awarded Man of the Match at District Level Cricket Tournament by Rotary Club ['19]</li> </ul>	
Cultural	<ul> <li>Achieved the Gold medal for Hostel 9 at Duet Classical Music GC as a Tabla player ['23]</li> <li>Featured as Vocalist &amp; Tabla player before 3K+ audience at IITB's music showcase ['23]</li> <li>Clinched the 1<sup>st</sup> Position in vocals amongst 60+ participants at Pace EOS Jr college fest ['19]</li> <li>Performed as Lead actor in Sophieprod - Drama fest by the sophomores of IIT Bombay ['22]</li> </ul>	
Accolades	<ul> <li>Attained AIR 22 in Brain Development Scholarship Exam from among 100K+ students ['18]</li> <li>Bagged the 1<sup>st</sup> rank among 50+ school teams in zonal Cadbury BournVita Quiz contest ['16]</li> </ul>	
Technical	• Developed a obstacle manoeuvring Wi-fi controlled robot liaising with <b>ESP-32</b> module ['22] • Well acquainted with C. C++, Python, SolidWorks, Microsoft Office, HTML and LATEX	