



**Drashti Kamlesh Mehta**  
**Civil Engineering**  
**Indian Institute of Technology Bombay**

**22B0676**  
**B.Tech.**  
**Gender: Female**  
**DOB: 14/05/2004**

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2026	

## SCHOLASTIC ACHIEVEMENTS

- Secured **AA** grade awarded to **top 10%** students of the class in **6** academic courses for exemplary performance (2024)
- Achieved **99.6 percentile** in JEE Mains ranking among **150,000+ candidates** competing for **0.15M** seats (2022)
- Attained school **rank 1** in **10th** CBSE boards scoring **100%** in Sanskrit demonstrating language proficiency (2020)

## PROFESSIONAL EXPERIENCE

**Business Development Associate and Marketing Intern** | FullToss (Aug'23 - Sept'23)

Awarded a **Letter of Recommendation** by the Founder of the company for exemplary performance during the tenure

- Facilitated **100+** seamless customer purchase experiences by development of an e-commerce platform using Shopify
- Enhanced product portfolio and sales by **30% m-o-m** by designing compelling website content and striking products
- Completed **50+ customer discoveries** and increased brand visibility by implementing targeted marketing strategies

**Faculty Member** | JD's Private Tutorials (Sept'21 - Oct'22)

Awarded a **Letter of Recommendation** by the Head Faculty for exemplary performance in teaching and management

- Delivered **250+ hours** of lectures on diverse science topics to **200+ students** across CBSE, ICSE, IG, and IB boards
- Developed **350+** comprehensive teaching modules and study resources and organized over **30+ educational** events
- Conducted **25+** personal mentoring sessions to empower students to achieve academic excellence and personal growth

## POSITIONS OF RESPONSIBILITY

**Core Group Member** | Design Head | 54<sup>th</sup> Edition of Mood Indigo 2024 (Apr'24 - Present)

Asia's Largest College Cultural Festival | Net Worth: **INR 80 Million+** | Colleges: **5,000+** | Footfall: **1,46,000+**

- Leading a **2-tier** team of **200+ volunteers** to curate festival's visual identity across both online and offline platforms
- Designing the UI for **10+ websites** and managing print needs of **240+ events** to ensure festival's cohesive branding
- Amplifying event visibility and social media reach by **50%** with **200+** avant-garde posts comprising videos and posters

Key Initiatives:

- Developing a **dynamic stage production** worth over **INR 200,000+** to enrich concert experience of the attendees
- Targeting a **30% y-o-y** growth of the fest by introducing a **Mood Indigo App** providing real-time communication
- Initiating the designing of the **MI Store**, a gamified e-commerce platform incorporating **50+** Instagram businesses

**Institute Design Convener** | The Design Club, IIT Bombay (Jun'23 - Mar'24)

Collaborated in a **6-member team** addressing the design interests of **13,000+** undergraduate and postgraduate students

- Achieved a **38%** increase in social media reach by training **600+** students and conducting a series of **20+** workshops
- Organized Vision-The Annual Design Festival, unveiling **10** design projects for **250+** participants for a **3-day** showcase
- Accomplished publicity requirements for **80+** events and workshops over **6+ mediums** spanning across **13+ groups**

## KEY PROJECTS

**Game Design Project** | Studio Project, Prof. Bokil Prasad, IIT Bombay (Aug'23 - Nov'23)

- Designed and implemented an educational game enabling students to simulate **financial market** dynamics and risks
- Conducted **user testing** with **40+** students to identify improvements and validate effectiveness of the game's structure

**Credit-Score Algorithms** | Finsearch, Finance Club, IIT Bombay (Jul'23 - Aug'23)

- Conducted data analysis on **100,000 credit records** to refine credit scoring models and identify pattern similarities
- Analysed credit data for **10+ banks**, leading to **95% accuracy** for credit scoring model by identifying **15** key factors

**Budget Tracker Application** | Learner's Space Project, IIT Bombay (Jun'23 - Jul'23)

- Obtained system reliability with **Firestore Authentication service**, maintaining uninterrupted access and security
- Increased the **accuracy by 25%** by integrating **dynamic data input field** for categorized expense management

## EXTRA-CURRICULAR ACHIEVEMENTS

<b>Sports</b>	<ul style="list-style-type: none"><li>Achieved <b>first place</b> in the Annual Institute Sports Council Mixed Hockey League match (2023)</li><li>Received <b>gold medal</b> in Mayor Cup Throwball Tournament among <b>10+</b> competing teams (2019)</li></ul>
<b>Competitions</b>	<ul style="list-style-type: none"><li>Earned a <b>special mention</b> for curating a startup to tackle <b>social media fatigue</b> at IITB (2023)</li><li>Secured <b>A</b> grade in Elementary and Intermediate Drawing Exam among <b>5 lakh+</b> students (2018)</li></ul>
<b>Technical</b>	<ul style="list-style-type: none"><li>Engineered a robot with capabilities to climb <b>30°</b> steep slopes and unload heavy weights (2023)</li><li>Completed a workshop on <b>microsoft office tools</b> using <b>AI</b> by Be10x, an Ed-tech Startup (2023)</li></ul>
<b>Social</b>	<ul style="list-style-type: none"><li>Volunteered in a <b>food distribution drive</b> for slum communities impacting <b>400+ people</b> (2024)</li><li>Raised funds against <b>covid relief</b> and women empowerment, partnering with <b>Younity.in</b> (2021)</li></ul>
<b>Miscellaneous</b>	<ul style="list-style-type: none"><li>Served as a <b>Head Girl</b> of the school leading <b>600+</b> students and coordinating <b>20+</b> events (2020)</li></ul>