Apoorv Anurag

Portfolio Link: https://www.behance.net/apoorvanurag

Highlight

AIR 4 in CEED 2021 in 1st attempt

Education

M.Des **Interaction Design**
IDC School of Design
IIT Bombay
2021–2023

B.Tech **Civil Engineering**
Institute of Engineering & Technology
Lucknow
2017–2021

Tools

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Sketchbook
Figma
Marvel

Skills

Illustrations
User Studies
Interactive Prototyping
Typography
Layout

Hobbies

Reading   Gardening   Yoga   Paint/Sketch

Experience

Healokin Mobile Application (Self initiated project), Jan 2021:
An app that can help people in a family, acting as caretakers of elders or bed-ridden patients at home, by giving medicines and helping in daily activities on time. For this, I conducted some interviews, identified the major problems, created workflows, made paper mock-ups, and then prototyped.

Freelancing, 2020-2021:
- Logo Designing for **'Poesy'**, a start-up selling framed literary works, March 2021
- Commissioned water colour portraits
- Commissioned pencil sketches

Courses & Certification

- **Foundations of User Experience (UX) Design,** Coursera, 2021
- **Innovation by design**, NPTEL, 2020
- **Understanding design**, NPTEL, 2020
- **Global Navigation Satellite Systems and Applications**, NPTEL, 2019
- **Diploma in CCAD(STAAD pro + AutoCAD)**, Sept 2018

Achievements

- Runner up in **Student Paper Writing Competition** organized by Ultratech Cement Ltd. and Indian Concrete Institute, (Topic: Post Covid 19: Concrete Construction), Jun 2020
- Winner of **Paint Fiesta** (Painting Competition)**, IIT Roorkee**, Oct 2019
- Runner up in **Relay Rangoli, IIT Roorkee**, Oct 2019

Extra-Curricular

- Part of **Kalakriti**, Fine Arts Club of IET Lucknow, 2018-2021
- Volunteer in **Shauryotsava**, Sports Fest of IET Lucknow, 2018
- **Won Poster Competition** in Encore, Art and Cultural Fest, IET Lucknow, 2019