



Yuva Gharat
Industrial Design Centre
Indian Institute of Technology Bombay

22B3612
B.Des.
Gender: Female
DOB: 30/06/2004

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2026	

Hi, I'm Yuva.

I love learning new things and crafting user-focused experiences. I'm always ready to solve a puzzle, whether it's in design or a tricky Sudoku.

My Portfolio

[behance|yuvagharat](#)

KEY PROJECTS

Milan

Aug 2024

[UI/UX and Research](#) | Group Project guided by Prof. Anirudha Joshi

- Conceptualised and designed a **calendar gadget** for Indian middle class households that helps families collaborate on schedules effectively.
- Conducted **contextual inquiry** for user research, interpreted the data, did **affinity mapping** to consolidate insights, developed **user personas** and scenarios, created prototypes and conducted **design evaluation**.

Jungle Safari

April 2024

[Communication Design](#) | Guided by Prof. B.K. Chakravathy

- Designed an interactive accordion book as an **educational travel guide** for children visiting Sanjay Gandhi National Park.
- Visited and interacted with children, understanding their nature and **learning methods**, and their teacher's practices.

Maakhanchor

May 2023

[Board Game Design](#) | Group Project guided by Prof. Raja Mohanty

- Designed an **abstract strategy board game** preserving India's cultural heritage in contemporary times.
- Studied the **Ganjifa art style**, conceptualized the game, and created the **visual design**, illustrations, and prototypes.

A Sailing Ship

Nov 2023

[Illustrated Book](#) | Guided by Prof. Shilpa Ranade

- Illustrated and conceptualized an **open-ended picture book** with a postmodern approach.
- A set of **hand-painted illustrations** depicting human emotions and the highs and lows of life that resonate with everyone.

WORK EXPERIENCE

Mood Indigo

Aug-Dec 2023

[Creatives Coordinator](#)

- Produced high quality posters and graphics reaching an audience of 100k+ viewers and over **125k+ Instagram followers**.
- Worked with a team of six to shape Mood Indigo 2023's the **visual identity** and branding for the Asia's largest college cultural festival, including the **logo**. Also designed the **newsletter** 'Mirage', booklet, bands, and the flag.

Artronaut Creatives

May-June 2023

[Communication Design Intern](#)

- Designed a **sustainable trophy** for Capgemini to appreciate their employees as a token of their loyal service.
- Analyzed the **company's brand identity**, explored sustainable materials, and conceptualized how to effectively convey the message of sustainability.

EDUCATION

IDC, IIT Bombay

[B.Des](#) | 2022-2026

Department Rank 1 in a batch of 36 students (2023-2024)

Class representative, responsible for smooth interaction between students and faculty. (2024)

ACHIEVEMENTS

All India Rank 10 in UCEED 2022

Institute Academic Prize for excellence in academics (2023-24)

Winning entry for Typoday Poster Design Competition at a global level for the theme "Sacred and Typography" (2023)

SKILLS

Core: UX Research, Contextual inquiry, User Flows, Affinity mapping, Interface design, Prototyping, Visual identity, Illustrations, Heuristic analysis, Usability testing

Tools: Figma, Fig-jam, Adobe Photoshop, Illustrator, Indesign, Da Vinci Resolve, Miro, procreate

CO-CURRICULARS

Praveshika Purna in **Kathak**
Active member of **InSync**, the Dance Club of IIT Bombay;
choreographed and participated in various competitions; won 3rd place in Mood Indigo's Indigo Saga

Learning **Hindustani Classical** vocal Music. I enjoy playing guitar, ukulele, and keyboard.

Designed social media posts, mural, logo, and t-shirt for **cultural clubs** at IIT Bombay.