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Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2023	

Pursuing a **Minor** degree in **Management** from Shailesh J. Mehta School of Management, IIT Bombay

### POSITIONS OF RESPONSIBILITY

**Marketing Manager** | Techfest, IIT Bombay, 2021-22

[Apr '21 — Present]

Core team member for **25th edition** of Asia's Largest Sci-Tech Festival | Budget: **INR 33 Million+** | Footfall: **1,75,000+**

<b>MARKETING</b>	<ul style="list-style-type: none"><li>Procured cash sponsorship worth <b>INR 2 Mil.</b> &amp; Kinds worth <b>INR 6 Mil.</b> till date from leading global firms</li><li>Analyzed and integrated dynamic branding for corporate sponsors leveraging the <b>3D</b> virtual platform</li></ul>
<b>LEADERSHIP &amp; MANAGEMENT</b>	<ul style="list-style-type: none"><li>Effectuating Int'l Summits on Industry, Media &amp; instituting the <b>1<sup>st</sup> ever</b> Techfest Fintech Summit</li><li>Spearheading a team of <b>40+</b> volunteers to plan, acquire and manage sponsorship for the festival</li><li>Supervised functioning and optimized LinkedIn SEO &amp; content   <b>145 % y-o-y</b> growth in followers</li></ul>
<b>INITIATIVES</b>	<ul style="list-style-type: none"><li>Revolutionized Techfest's virtual format <b>prioritizing</b> visitor experience; conceiving <b>20+</b> new events</li><li>Ideating the Breast Cancer awareness initiative "<b>NIDAAN</b>", targeting <b>150+</b> sessions with <b>10+</b> NGOs</li></ul>

**Photography and Fine Arts Convenor** | Institute Cultural Council

[Mar '20 — Mar '21]

Part of an **8** membered team responsible for all photography and fine arts events catering to the entire institute population

<b>HIGHLIGHTS</b>	<ul style="list-style-type: none"><li>Revamped Kaladarshan to conduct IITB's <b>first ever</b> virtual 3D exhibition   <b>200+</b> exhibits   <b>8000+</b> visitors</li><li>Organized Xposure, Institute wide photography contest in partnership with <b>OnePlus</b>   Prizes <b>INR 20K+</b></li></ul>
<b>INITIATIVES</b>	<ul style="list-style-type: none"><li>Instated the first ever club's website and revamped social media pages   <b>150 %</b> increase in outreach</li><li>Ideated and conducted <b>20+</b> curated instructor-based workshops under constraints of a <b>zero-budget</b></li></ul>

**Marketing Associate** | Hyperloop, IIT Bombay

[Jan '20 — Mar '21]

Part of a **3** membered team solely responsible for all the marketing and sponsorship related activities of the tech team

- Articulated **extensive databases** and successfully **partnered** with **5+** companies for monetary sponsorship and equipment
- Only Indian team** to qualify for the **finals** of the European Hyperloop week, conducted by Valencia Polytechnic Univ., Spain

### KEY PROJECTS

**Corporate Governance Analysis of TCS** | Course Project | Finance and Accounting

[Sep '20 — Nov '20]

Guide : Prof. Varadraj B. Bapat, Finance, SJM School of Management, IIT Bombay

- Studied the annual report of **Tata Consultancy Services** and analyzed its Balance sheet, Profit-loss & Cash flow statements
- Examined the accounting standards of the firm and calculated its **corporate governance score** based on list of factors

**IBM Employee Attrition Prediction** | Summer Analytics'20, IIT-G | Self Project

[May '20 — Jul '20]

Objective : To predict attrition of employees for companies in the dawn of recession caused due to COVID-19

- Performed Exploratory Data Analysis on the dataset & ensembled several **ML algorithms** using python's scikit-learn library
- Achieved **79.9% model accuracy** and ranked in the **top 23%** out of **850+** candidates who worked on the dataset globally

### PROFESSIONAL EXPERIENCE

**Marketing & Business Development Intern** | Lalimber | E-Learning Platform

[May '20 — Jul '20]

Awarded **Letter of Recommendation** by the Founder - CEO for exemplary work during internship period

- Worked as a part of the **collaboration core team** of the start-up negotiating with, and managing **50+** tutors & students
- Conducted extensive **market research** and presented targeted business solutions which led to a **10%** increase in sales

### EXTRA-CURRICULAR ACTIVITIES & ACCOLADES

<b>PHOTOGRAPHY</b>	<ul style="list-style-type: none"><li>Acquired <b>2<sup>nd</sup></b> place (Photography) in <b>Inter-IIT Cultural Meet 4.0</b>   Overall runner-up contingent</li><li>One of the <b>20</b> candidates shortlisted to work on a <b>2-month long</b> summer photography project</li><li>Tutored <b>2</b> teams of <b>4 freshmen</b> each in Freshiezza's photography contest to build curated albums</li></ul>	[ '19] [ '20] [ '21]
<b>SCHOLASTIC ACHIEVEMENTS</b>	<ul style="list-style-type: none"><li>Recipient of the <b>NTSE</b> Scholarship awarded by <b>NCERT</b>, <b>GoI</b> to <b>top 0.1%</b> from <b>800K+</b> applicants</li><li>Received <b>Certificate of High Distinction</b> for 2 years in the <b>Australian National Chemistry Quiz</b></li></ul>	[ '17] [ '13, '14]
<b>CONSULTING</b>	<ul style="list-style-type: none"><li>Completed the certified <b>Consulting 101</b> bootcamp course under Learner's Space, Career cell, IITB</li><li>Engaged in numerous <b>case competitions</b> of the likes of <b>Samsung E.D.G.E</b>, <b>IIMA's Armageddon</b></li><li>Prepared a <b>ppt deck</b> for the case 'Decreasing churn rate of <b>Signal app</b>' in Product Management GC</li></ul>	[ '20] [ '20] [ '21]
<b>SPEAKING &amp; WRITING SKILLS</b>	<ul style="list-style-type: none"><li>Stood <b>1<sup>st</sup></b> in the inter school <b>extempore &amp; elocution</b> competitions in multiple high school years</li><li>Wrote an <b>award winning</b> essay in a <b>national</b> contest conducted by Dept. of Atomic Energy, <b>GoI</b></li></ul>	[ '13-'17] [ '16]
<b>FINANCE</b>	<ul style="list-style-type: none"><li>Studied and wrote a <b>report</b> on basics of Markets, Derivatives &amp; Industry Analysis under SoS, IITB</li><li>Ranked in the <b>top 65</b> among <b>900+</b> teams who competed in FinFest's quiz, a <b>pan IIT</b> finance festival</li><li>Part of <b>Inside IIM Finance Festival 2.0</b>, focused on fundamentals of finance and stock markets</li></ul>	[ '20] [ '20] [ '20]
<b>MISCELLANEOUS</b>	<ul style="list-style-type: none"><li><b>Harvard Business Review</b> Ascend Select Member, an invite-only community of aspiring leaders</li><li>Selected as <b>one</b> of the <b>200+</b> delegates pan India for the <b>Harvard-US India Initiative Conference</b></li><li>Licensed <b>Black Belt</b> holder in Shitō-ryū <b>Karate</b>, won medals at district and state level tournaments</li></ul>	[ '20] [ '21] [ '13]