



Kartik Goel
Industrial Design Centre
Indian Institute of Technology Bombay

19U130029
B.Des.
Gender: Male
DOB: 29-03-2001

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2023	

Hello!

I'm Kartik. I love to design emotional & impactful experiences and talking to people over a cup of chai.

KEY PROJECTS

Vayam — Diet & Exercise Trainer Sept '21 User Studies & Interaction Design

- Ideated and designed a mobile app to help young adults maintain a personalized fitness routine.
- Conducted user-research, designed wireframes, high-fidelity screens and did heuristic evaluation.

Group Course Project Under Prof. Anirudha Joshi

Plan-et — Organisation App May - Aug '21 UI-UX Design

- Designed an iOS application to help college students and professionals manage time and projects.
- Conducted research, designed wireframes, high-fidelity screens and branding for the app.

Self initiated project in a team of 2

Borrowe — Expense Management App May '21 UI Design & Prototyping

- Conceptualized an owing and lending management app for college students.
- Designed app infrastructure, high-fidelity screens, branding and a prototype of the app.

Course Project Under Prof. Jayesh Pillai

Fabulous Beasts — Book Redesign Sept '21 Typesetting & Book Design

- Typeset the short story "Fabulous Beasts" by Priya Sharma into 3 styles of book design: traditional, modern and experimental.
- Designed cover art for all three styles of books.
- Printed and bound the Modern style book.

Course Project Under Prof. Girish Dalvi

EXTRA-CURRICULAR

Hobbies

- Dancing & Singing
- Dramatics/Acting
- Posters, Candle-making & Water-coloring

Professional Lessons

- 5 Years of Swimming
- 6 Years of Dance
- 2 Years of Guitar

PORTFOLIO

<https://www.kartikgoel.com>



EXPERIENCE

Vaaiyu — Designer Sept '20 - Mar '21

- Conceptualized a web application for dance training using AI pose estimation .
- Conducted user research and designed the web application, branding and pitch deck.

Text Prediction — Jr. Researcher May - Jul '21

- Co-authored a research paper on data visualisation methods of studying writing processes. Paper submitted to India HCI.
- Conducted user interviews and analyzed data to understand users' writing processes.

Team of 9 Under Prof. Anirudha Joshi

Saathi — Convener Jun '21 - Present

- Actively working towards better LGBTQ+ representation and inclusion in the IITB campus.
- Redesigned the Saathi website to be user-friendly and visually cohesive.

FBC — UX Intern Feb '21 - Mar '21

- Conceptualised and designed an online library management system for the club members.
- Designed user-flows, wireframes, high-fidelity screens, and bookmarks for the store.

SKILLS

UX+UI Design & Prototyping **PRIMARY**

Figma | Adobe XD | Framer

Graphics & Illustration

Adobe Illustrator | Adobe Photoshop | Adobe Indesign

3D Modelling & Rendering

Blender | Cinema 4D

Soft Skills

Team Collaboration | Communication | Project Management