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B.Tech.
Gender: Female
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Pursuing a **Minor Degree in Design** offered by **Industrial Design Centre, IIT Bombay**

PROFESSIONAL EXPERIENCE

Product Researcher | Zebrathoughts Designs

[May'21-Jul'21]

Received a letter of recommendation for devising product strategy via quantitative, qualitative study of liquor products

- Identified **4** customer segments, market trends in the liquor industry by studying **10+** liquor delivering applications
- Conducted analysis of territorial sales opportunities; formulated efficient solution for **streamlining liquor supply**
- Surveyed product life cycle; studied consumer adoption to compose **physical** and **psychological** features of product

Research Intern | Covid 20

[Dec'20-Feb'21]

Guide: Dr.Mathai Fenn, Student Alumni Relation Cell, IIT Bombay

- Scrutinized the **socio-cultural** and **economic** impact of **Covid 19** across **12** social sectors via primary research
- Consolidated on a **journal** that outlines the crisis of Covid 19 and mapped out a possible course for future prospects
- Pioneered a **dynamic website** that provided the users with detailed & timely updates on Covid 19 across the globe

POSITIONS OF RESPONSIBILITY

Design Nominee | Undergraduate Academic Council, IIT Bombay

[Apr'21-Present]

*Spearheading a team of 2, accountable for the ideation, publicity and design activities in council of **50+** members*

- Conceptualized **4 registration portals** for programs catering to **research** projects, certified courses and reviews
- Increased reach to **8.5k+** students by ideating publicity strategies of **10+** events to promote academic opportunities
- Developed design aspects of **4** Internship Preparation Booklets; collaborated with **6** bodies; catering **3k+** students

Department Academic Mentor | Student Mentorship Program

[Apr'21-Present]

*Selected in a team of **32** mentors out of **80** applications to build a support system for **160+** students*

- Guiding **4** sophomores using thorough semester planning to help them overcome academic, non-academic challenges
- Co-authored articles and extensive course reviews for the **DAMP blog** of Chemical Engineering Dept., IITB

Institute Design Convener | Institute Cultural Council

[Jun'20-Apr'21]

*Worked in a team of **8** members to lead the publicity of **80+** events of **13** clubs of the cultural council*

- Trained **500+** students in **20+** workshops across **12** design concepts (UI/UX, poster) to foster design culture
- Organized Vision: annual design exhibition with **300+** students; led a team of **50+** to create typography posters

KEY PROJECTS UNDERTAKEN

Evolution of Epigenetic States

[May'21-Present]

Guide: Prof. Ranjith Padinhateeri, Dept. of Biosciences and Bioengineering

- Aiming to analyze the correlation between epigenetic marks & chromatin states from epigenetic experimental data
- Examined the **HI-C data** to know different aspects of the **3D organization** of the chromatin using **Juicebox**
- Interpreting the influence of epigenetic marks on folding and 3D arrangements by comparing ChIP Seq and HiC data

Flow Analysis in Bent Elbow | Course Project

[Jan'21-Apr'21]

Guide: Prof. Devang Khakhar, Dept. of Chemical Engineering

- Modelled **turbulent flow** patterns through a right angled bent elbow employing **k-e model** in **OpenFOAM**
- Predicted friction factors, frictional energy loss & optimized pipe diameter to reduce frictional energy losses by **25%**
- Established a **numerical relationship** between the diameter and curvature of a bent pipe and the inlet velocity

Elderly Help Project | Course Project

[Aug'21-Nov'21]

Guide: Prof. B.K. Chakravarthy, Industrial Design Centre (IDC)

- Led a team of three to pinpoint **5** unmet needs of elderly people with **dementia** via primary research & deliberation
- Assessed **5** exhaustive solutions by leveraging empathetic innovation principles post consultation with end users
- Developed a **3D mock-up model** by implementing design thinking and performed user testing to full proof model

TECHNICAL SKILLS

- **Programming:** Python, MATLAB, \LaTeX
- **Software:** Adobe Creative Suit [Photoshop, Illustrator, Premier Pro], Figma, AutoCAD, Solidworks

EXTRACURRICULAR ACTIVITIES

- Worked with a Ph.D. scholar and led a team of **14**; created animations for astronomical phenomena [20]
- Completed **80 hours** of social work at National Service Scheme (NSS), IIT Bombay [19]
- Taught at **BMC** schools, helped in the **Animal welfare vaccination** and **cloth collection** campaign [19]
- Volunteered to be a part of the organizing committee of Inter-Varsity **Debate** Tournament 2019 [19]