

# Deevy Bhimani

deevy.bhimani@berkeley.edu | (408) 893-0717 | deevyb.github.io | /in/deevybhimani | @deevyb

## Education

**University of California, Berkeley, Data Science B.A.**

Aug 2017 – May 2021

- *Relevant coursework:* Principles and Techniques of Data Science (CS C100), Introduction to Database Systems (CS 186), Concepts of Probability (Stat 134), The Structure and Interpretation of Computer Programs (CS 61A), Data Structures (CS 61B), Linear Algebra and Differential Equations (Math 54), Design Methodologies

## Professional Experience

**Roblox, Product Management Intern**

Jun 2020 – present | San Mateo, CA

- Social team

**Loom, Product Management Intern**

May 2019 – Aug 2019 | San Francisco, CA

- Increased conversion to paid plan by 10% by driving product paywall and page layout decisions
- Increased videos recorded and viewed by 7% in 4 weeks by improving onboarding resulting in higher activation
- Worked with engineers, design, growth, & customer success to run activation experiments to 500k+ users
- Performed 30+ user interviews revealing insights that drove key decisions around the product roadmap
- Laid the foundation for corporate partnerships and designed the user experience for two major features

**Kittyhawk, Growth & Data Analytics Intern**

Jul 2018 – Aug 2018 | San Francisco, CA

- Generated 12 large enterprise leads with information about site visitors such as company and location
- Used Python and SQL to write scripts that convert raw flight/telemetric data into actionable user insights
- Generated guides and analytics about how battery is affected by weather, speed, location, duration, and drone
- Developed market positioning with research about competitors, partnerships, users, and business strategies
- Identified key forces that drive company productivity based on firms with high market cap/employee

**Astroscrambler, Business Development Intern**

Jul 2017 – Dec 2017 | Los Angeles, CA

- Crafted marketing campaigns, website design & photography, and product selection to maximize profit
- Improved customer satisfaction by 15% over 5 months by establishing an automated communications system
- Built a strong SEO by refining product descriptions and meta descriptions resulting in a 300% increase in sales

## Extracurriculars

**Cal Hacks, Director: Sponsorship Team & Fellowship Lead**

Feb 2019 – present

- Increased funds raised by 150% while leading a team of 6 for the world's largest collegiate hackathon
- Running Fellowship with partners such as 1517, Redpoint, and Pear VC supporting student founders
- Established partnerships with firms like Postman, YC, and Village Global for an event with 2500+ hackers

**Lightspeed Venture Partners, Ambassador**

Apr 2019 – Apr 2020

- Mentoring & connecting talented and driven student founders at UC Berkeley to Lightspeed's resources

**Berkeley Formula Racing, Business Development Specialist**

Jan 2019 – Jun 2019

- Developed GTM and prepared a pitch deck for business portion of the national competition, placed 3rd

## Additional

**Programming Languages** (Python, Java, SQL, HTML, CSS, Javascript)

**Software Tools** (Git, IntelliJ, Jupyter, Mapbox, Adobe Photoshop, Adobe Lightroom, Adobe XD, Figma)

**Frameworks** (Pandas, Numpy, Scikit-Learn, Matplotlib, NetworkX, jQuery, OpenStreetMap)

**License** (California Real Estate Agent) | **Broke a World Record** (Largest human letter)