# Making Neural Networks Interpretable with Attribution: Application to Implicit Signals Prediction Recsys '20

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Deezer Research

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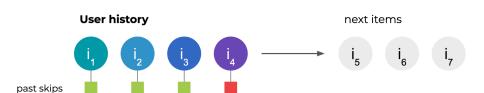
### Interpretation for Recommender Systems

Explain recommended items [4, 9, 11]

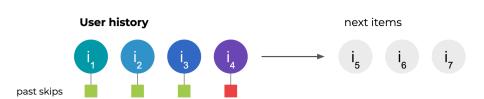
- Inspect recommender system models
  - model performances, fairness, ...
  - ► Interpret implicit data [5] interaction, skips, user churn, ...



## e.g. listening session



#### e.g. listening session



What will be predicted as a skip?

- ▶ a user disliking a music? *musical features*
- ▶ a user exploring the music catalog? *interaction features*
- something else?



#### **Attribution**

Supervised task: 
$$r.v. X \in \mathbb{R}^n$$
,  $Y \in \{0, 1\}$ 

$$X \xrightarrow{f_{\theta}} Y$$

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$$X \xrightarrow{f_{\theta}} Y$$

Attribution: r.v.  $S \subset [n]$  be a random set of indices

completeness:

$$X_{|S} \xrightarrow{f_{\theta|S}} Y$$

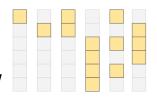
ightharpoonup interpretability:  $\mathbb{E}[\operatorname{Card}(S)]$  is as small as possible



## Another way to see attribution

#### With infinite computing capacities,

- 1.  $2^n$  possibilities for  $S: s_1, \ldots s_{2^n}$ ;
- 2. Train all restricted models  $f_1, \ldots f_{2^n}$ ;
- 3. Select model  $k^*$  with **small domain** and **low error**.



 $\rightarrow$  NP-hard, overlapping subsets, ...

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### ... for real applications

In real-data applications,

- ▶ gradient-based proxy [1, 8, 10] or approximations [7, 2];
- intrinsically attributable models

e.g. 
$$f(x) = \sum_{i=1}^{n} f_i(x_i)$$
 [3]

e.g. 
$$f(x) = \sum_{i=1}^{n} f_i(x_i) + \sum_{i < j} \tilde{f}_{i,j}(x_i, x_j)$$
 [6]

Our method: 
$$f(x) = \sum_{s \in S} \alpha_s(x_{|s}) f_s(x_{|s})$$



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 We propose a novel approach for attribution, and show that it is applicable to a large class of deep neural networks to turn them intrinsically interpretable;

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- 2. we derive a fast algorithm to train our networks;



#### Contributions

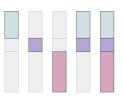
- We propose a novel approach for attribution, and show that it is applicable to a large class of deep neural networks to turn them intrinsically interpretable;
- 2. we derive a fast algorithm to train our networks;
- 3. we demonstrate the effectiveness of our method for **prediction** and **interpretation** on synthetic and real-data tasks (e.g. sequential skip prediction).

## Mask space reduction



Х

 $\rightarrow$  Reduce the  $2^n$  possible values for S.

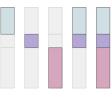


Considered candidates

## Mask space reduction



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Considered candidates

Group-sparsity: we partition [n]

$$\mathcal{X} = \{X_1, \dots X_N\}$$

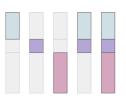
Codomain of S now has a size

$$2^N \ll 2^n$$

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Codomain of S now has a size

$$2^N \ll 2^n$$

Structured sparsity: we restrict solutions to follow defined patterns

$$\mathcal{S} \subset \mathcal{P}(\mathcal{X})$$

Codomain of S now has a size

$$H = |\mathcal{S}| < 2^N \ll 2^n$$

## Mixture of experts

 $f^1, \dots f^H$  are **restricted** expert models



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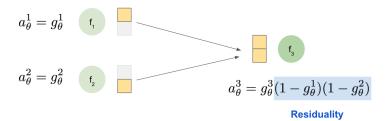
 $f_1$   $f_3$   $f_5$   $f_4$ 

$$f_{\theta}(x) = \frac{\sum\limits_{s \in \mathcal{S}} \alpha_{\theta}^{s}(x_{|s}) f_{\theta}^{s}(x_{|s})}{\sum\limits_{s \in \mathcal{S}} \alpha_{\theta}^{s}(x_{|s})}$$
(1)

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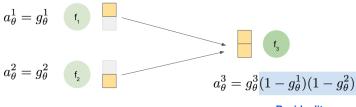
## Boosting

 $\underline{\mathsf{Example}} \colon \mathit{X} \in \mathbb{R}^2, \; \mathit{S} \; \mathsf{is} \; \{1\}, \; \{2\} \; \mathsf{or} \; \{1,2\} \colon$ 



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Residuality

**General case:**  $\operatorname{child}(s) = \{t | t \subseteq s\}$ 

$$\alpha_{\theta}^{s}(x) = g_{\theta}^{s}(x_{|s}) \prod_{t \in \text{child}(s)} (1 - g_{\theta}^{t}(x_{|t}))$$
(2)

with  $g_{\theta}^s: x_{|s} \mapsto [0,1]$ 



#### Selection modelisation

Using a deep neural network  $F_{\theta}^{s}: x_{|s} \mapsto [-1, 1]$ :

**Predictions**: binary setting

$$f_{\theta}^{\mathbf{s}}(\mathbf{x}) = (F_{\theta}^{\mathbf{s}}(\mathbf{x}) + 1)/2$$

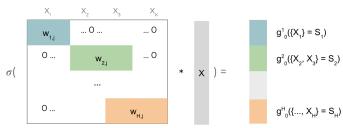
Selections:

$$g_{\theta}^{s}(x) = |F_{\theta}^{s}(x)|$$



#### Generalisation

► Can be combined in a single neural network; spoiler: by masking the weight matrices



- Time dimension added :
- RNN, Transformer, ... can be easily made interpretable.

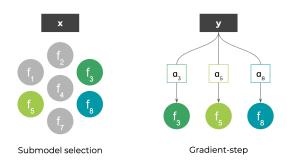
The section is fully detailed in the paper!

See also: github.com/deezer/interpretable\_nn\_attribution



#### **Training**

- Naive approach: train sequentially with residuals
- ► Instead → Generalised Expectation-Maximisation



### Results - completeness

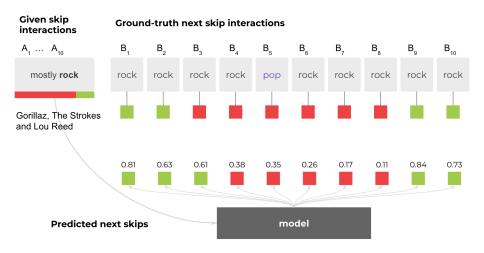
Model	Acc (%)	Acc@1 (%)	MAA (%)
Baseline		73.3	60.9
Transformer	$78.9 \pm 0.1$	$83.4\pm0.1$	$70.2\pm0.1$
Transformer Interpretable Transformer	$77.7 \pm 0.1$	$82.4\pm0.1$	$68.8\pm0.1$

Table: Deezer sequential skip prediction test results

Model	Acc (%)	Acc@1 (%)	MAA (%)
Baseline	63.0	74.2	54.3
Transformer	$72.2 \pm 0.2$	$80.0\pm0.2$	$62.8\pm0.2$
Interpretable Transformer	$70.9 \pm 0.2$	$78.8\pm0.2$	$61.1\pm0.2$

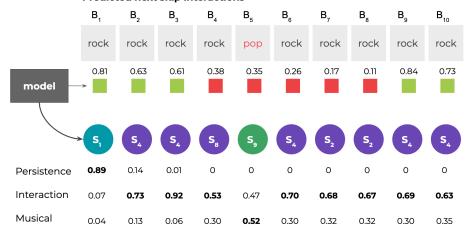
Table: Spotify sequential skip prediction test results

## Results - interpretation I



## Results - interpretation II

#### Predicted next skip interactions





## Thank you!

Repository: github.com/deezer/interpretable\_nn\_attribution

#### Future directions:

- ightharpoonup Learnable space of candidates  ${\cal S}$
- Attribution solutions geometry



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