

Homepage (Landing Page)

Goal: Immediate clarity. Clean design. No distractions. Single solid color background (e.g., calming blue or gray). Large, clear header:

"If You've Been Targeted by AI Deepfakes or Online Abuse, Start Here"

Navigation: Drop-down Tabs (clear labels, minimal graphics):

1. Law Enforcement Help

- How to file a police report
- Cybercrime units by region (U.S. and international)
- Reporting to FBI, DHS, Interpol, Europol
- Template letters for reporting crimes

2. Legal Guidance

- Your rights under U.S., EU, and global law
- DMCA takedown process
- GDPR and "Right to Be Forgotten"
- Legal firms that specialize in digital defamation and deepfakes
- Pro bono legal assistance links

3. Proving It's a Deepfake

- Tools to analyze AI content (video, image, audio)
- Links to forensic specialists
- How to collect evidence safely
- Expert services to provide certified deepfake reports

4. Content Removal Help

- Direct links to social platform reporting (Meta, X, TikTok, YouTube)
- Reporting to search engines (Google, Bing)
- Contact templates for hosting companies
- Companies specializing in content removal

5. Resources by Audience

- **Minors:** School protocol, guardian support, legal protection
- **Educators:** School-wide reporting plans, teacher harassment policies
- **Workplace:** HR reporting, professional defamation resources
- **Adults/Public Figures:** Public relations, reputation protection, legal response

6. Mental Health & Crisis Support

- Suicide prevention hotlines (global)
- Therapists experienced in digital trauma and privacy violation
- Counseling services for teens, adults, educators
- Online support forums (moderated)

7. Downloads & Checklists

- Victim checklist PDF
- "What to Do Immediately" decision tree
- Law enforcement reporting templates
- Guide to identifying deepfakes

8. Get Help Now (Always Visible Button)

- 24/7 live chat (if possible)
- Submit a help ticket
- Request legal or counseling assistance

Optional Additional Pages

- **About Us:** Who we are, mission, team, credibility
 - **Support the Project:** Donations, volunteer sign-up, press kit
 - **Blog:** Latest news in AI abuse prevention, case studies, legislative updates
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Design Philosophy:

- Typeface: Sans serif (e.g., Helvetica, Arial)
- Color scheme: Single-tone calming base + bold for urgent links (e.g., red for "Report")
- Layout: Grid or column-based structure for easy mobile usability
- Accessibility: Large text toggle, language options, screen reader compatibility

Wireframe Layout: AI Deepfake Victim Support Site

Header: 'If You've Been Targeted by AI Deepfakes or Online Abuse, Start Here'

Drop-down Navigation Bar

Main Content Area (Highlights)

- Law Enforcement Help

- Legal Guidance

- Proving It's a Deepfake

- Content Removal Help

- Resources by Audience

- Mental Health & Crisis Support

- Downloads & Checklists

Emergency 'Get Help Now' Button (Always Visible)

Footer: About Us | Support | Blog | Accessibility