

**DefendID** is a first-of-its-kind resource hub created to combat the rise of **AI deepfake exploitation** and **non-consensual image abuse**.

The website empowers victims, educators, and institutions with:

- **Step-by-step guides** to report and remove harmful content.
- Direct connections to the **FTC**, **FBI IC3**, **NCMEC CyberTipline**, and the **Take It Down Act**.
- **Forensic tools and resources** to detect manipulated content.
- Clear, easy-to-follow information written at a **fifth-grade reading level**, so anyone in crisis can act fast.

## Why This Matters in Education

- Students are among the **most vulnerable targets** for deepfake abuse at all levels of education.
- Schools often lack training, policies, and legal awareness to respond quickly.
- **DefendID** presentations provide **educators, administrators, and school solicitors** with the tools to:
  - Recognize warning signs.
  - Guide students and families through reporting.
  - Create a **culture of digital safety and resilience**.

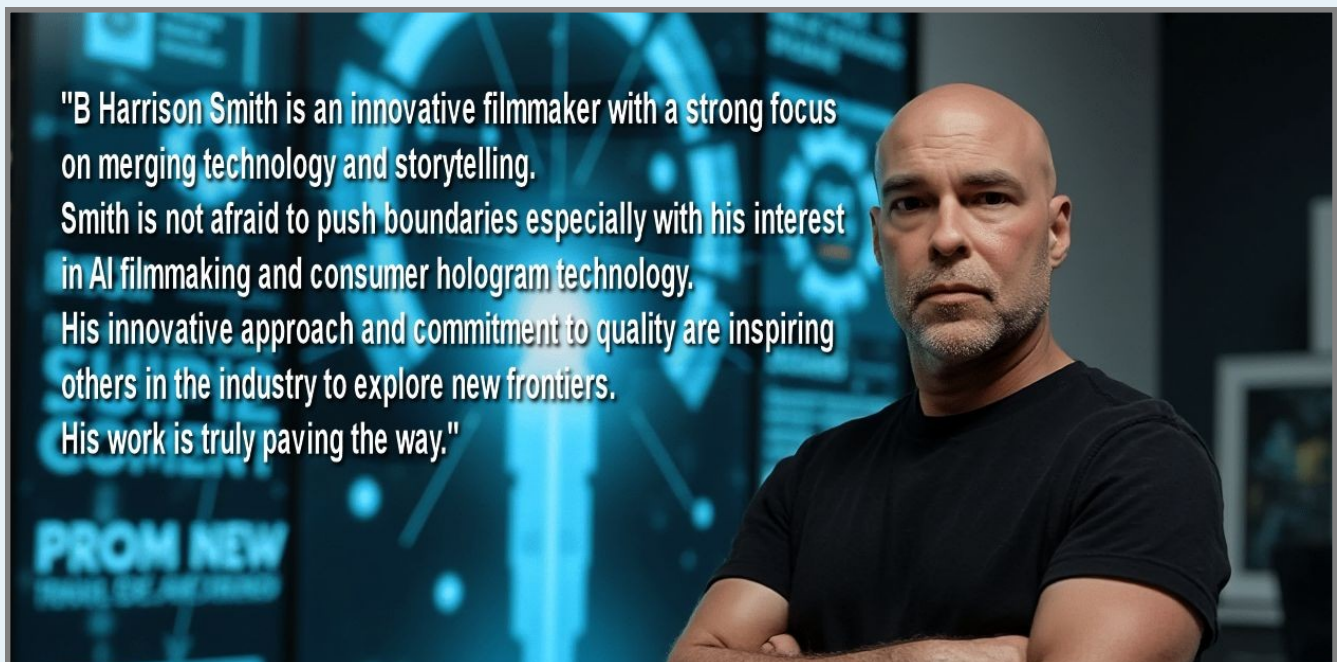


## Why This Matters in the Workplace

- Deepfakes are not limited to students. **Employees, executives, and brands** are also being targeted.
- HR, legal teams, and IT departments need clear protocols to respond to harassment, impersonation, and blackmail attempts.
- **DefendID** seminars equip workplaces to protect employees and organizational reputation.
- Train staff in **detection and response strategies**.
- Reduce **liability** through proactive education.

## B HARRISON SMITH: Professional Filmmaker, Author and AI Creator

- **Founder of *DefendID***, with a proven record of creating educational and advocacy platforms that bridge technology and human rights.
- **Filmmaker and educator** with 16 years in secondary education, he is uniquely skilled at communicating complex issues in ways that engage both students and professionals.
- Recognized as a thought leader at the intersection of **AI, digital safety, and social impact**.
- Passionate about restoring trust, dignity, and safety in the digital era.



## Booking a Seminar or Talk

Bring ***DefendID*** to your:

- School district or university
- Professional organization
- Workplace seminar or HR training
- Community safety program



## Contact:

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