

:DEFIHELPER

YOUR PERSONAL APP TO
SURVIVE THE CRYPTO
WINTER

Stop-losses and take-profits on DEFI and DEXes

Key problems

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- ⬡ Users don't have full control over their funds
- ⬡ Investing across multiple platforms is painful
- ⬡ Users can't track impermanent loss
- ⬡ You can't automate routine actions

Crypto market

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100,000,000+

Active wallets on ETH by 2024

\$30,000,000,000+

24H Volume on DEX exchanges by 2024

\$10,000,000,000+





































TVL in DEFI automation tools by 2024

SOLUTION

Invest

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Find a pool to invest in, use auto compounding to boost your APY, protect your investment with 'stop-loss'

| Pool | Protocol | TVL | APY | 7D Performance [?] | APY Boost [?] | Risk | |
|---|---|---------------|--|-----------------------------|------------------------|---|------------------------|
| FRAX   →  |  Curve | \$641,593,710 | 1.44%  | 0.05% | 1.44% |  | INVEST |
| USDT-BUSD   →  |  PancakeSwap | \$181,820,475 | 1.34%  | -0.06% | 1.34% |  | INVEST |
| Cake-WBNB   →  |  PancakeSwap | \$166,212,511 | 23%  | 1.57% | 26% |  | INVEST |
| Cake-USDT   →  |  PancakeSwap | \$8,657,035 | 23%  | 1.66% | 25% |  | INVEST |
| SHELL-BUSD   →  |  PancakeSwap | \$58,532 | 168%  | -1.93% | 421% |  | INVEST |
| RADAR-WBNB   →  |  ApeSwap | \$56,994 | 131%  | 3.10% | 261% |  | INVEST |

SOLUTION

Invest

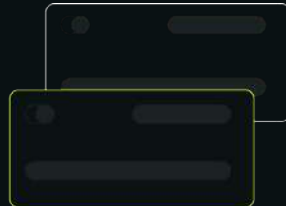
USE 'AUTO-STAKING' TO BOOST YOUR APY

Auto-staking is a built-in automation. It helps you earn more by automatically adding your profits to the deposit, effectively auto-compounding your interest. DFH has the most effective auto-compounding algorithm on the market.



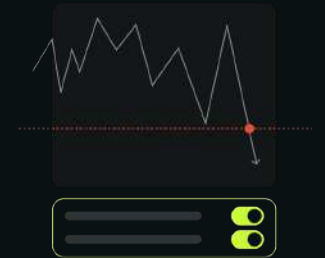
USE DEEP ANALYTICS

Our system analyzes on-chain and off-chain data about tokens and protocols to give you all the information you need to minimize risk. You can use our 7d Real APY tracker, Risk level and Risk factor analysis for each protocol and liquidity pool.



USE 'STOP LOSS'

Protect your investment with our 'Stop-Loss' feature. We will track the value of your liquidity, and then remove and sell your LP tokens to the single token when the price is lower than the threshold that you set.



GET DAILY PORTFOLIO UPDATES

You can connect any amount of wallets and CEXs to assemble your own portfolio. We will send you daily updates on your portfolio's value, in USD.



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SOLUTION

Trade

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Use our 'Trailing Buy', or 'Stop-loss/Take-profit' features to trade like a pro on DEXs



SOLUTION

Trade

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USE 'TRAILING'

Use our 'Trailing' feature if you are unsure about the token price. Our bot will track the price of the token and will try to maximize your profit.



STOP LOSS AND TAKE PROFIT

Protect your order with our Stop-Loss and Take-Profit features. We will track the price of the token online and will execute the blockchain transaction as soon as price will be lower/higher than the threshold. Then, sit back, and watch the gains.



PROTECT YOUR TOKENS WITH 'SMART SELL'

Setup 'Smart Sell' to enable our 'Stop-Loss' and 'Take-Profit' features for previously bought tokens.



WAIT FOR THE PRICE TO RISE

We recommend that you use the timeout feature for each order, to prevent execution on deadly spikes. Our bot will delay to allow for the price to stabilise, so that you don't sell at the lowest price.



SOLUTION

Target audiences

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Sophisticated crypto investors

- ⬢ Stop-loss and take-profit features
- ⬢ Trailing orders on DEX's
- ⬢ Flashbots protection
- ⬢ Profit boosting
- ⬢ Non-custodial trading solution

Crypto newcomers

- ⬢ Telegram notifications
- ⬢ All-in-one-place portfolio manager
- ⬢ Simple investments without a headache

SOLUTION

Security

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- Audited by HASHEX
- No shared vaults or pools. We auto-deploy a personal contract for each user. You always stay in control of your funds
- Governance controlled
- Non-custodial and decentralized
- All code is open (<https://github.com/defi-helper/>)

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Team

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7 full-time employees



VLADISLAV KOMISAROV
CEO AND FOUNDER

Vlad has over 17 years of experience in development. For last 5 years he is focused on blockchain startups. With Artem, they launched regulated crypto exchange in Malta and security token issuance platform in Estonia.



ARTEM TOLKACHEV
CO-FOUNDER

Tech entrepreneur with extensive legal background. Founded successful fintech and blockchain legal practice that was acquired by Deloitte. Since 2016 invested in dozen and ran a few blockchain-related projects.



ILYA MUNERMAN
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is a Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



GEORGE GOOGNIN
BUSINESS DEVELOPMENT

George has consulted 5 governments on crypto regulation, has structured over \$250m of business loans, and has raised over \$11m in venture funding.

HIRING NOW

DEV TEAM

SOFTWARE ENGINEERS



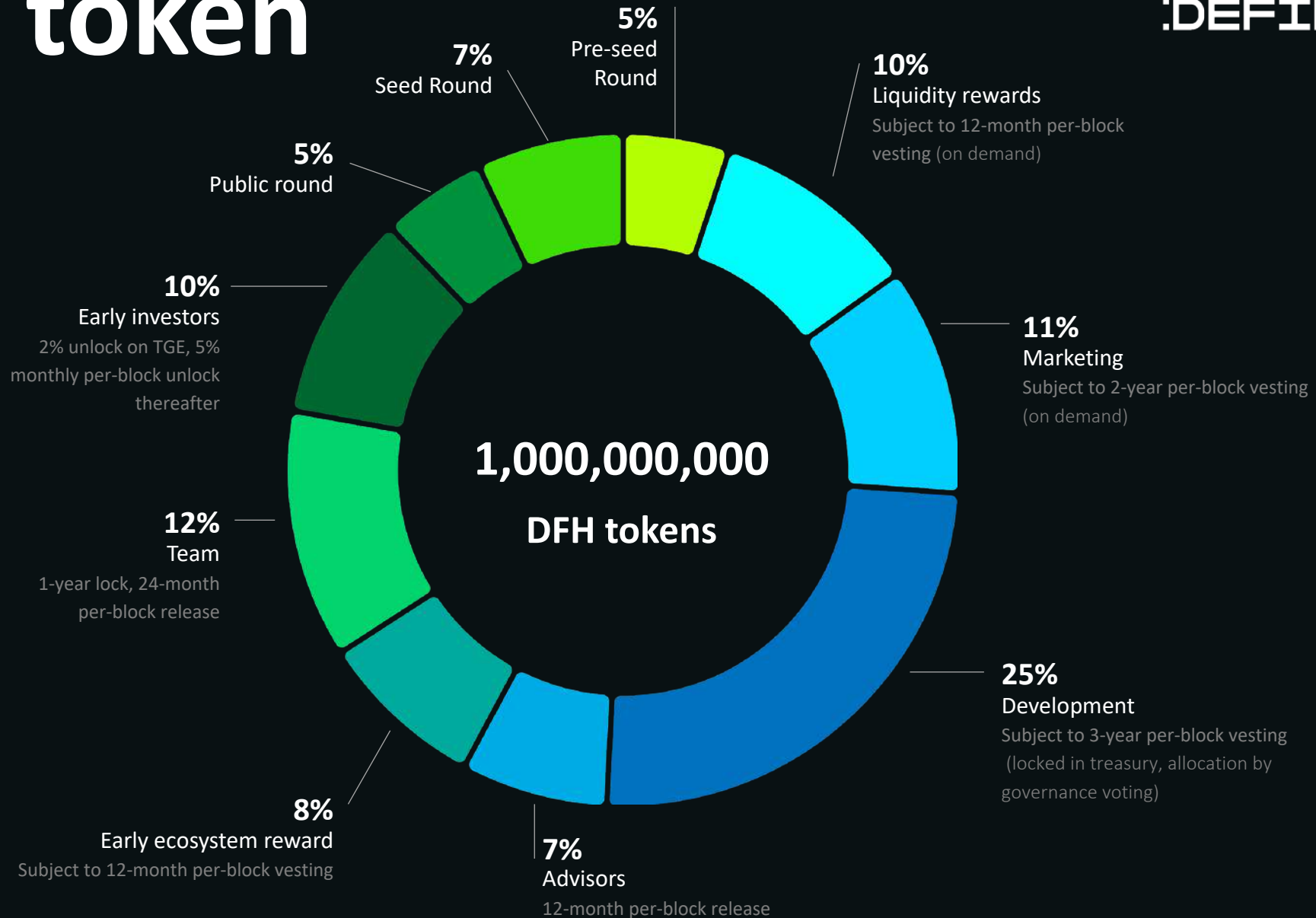
DESIGNERS



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DFH token

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DFH token utility

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Governance

DFH is community-governed on ETH blockchain.



Protocol fees

Are distributed by the public governance.



Discounts and perks

Discounts on DFH services for DFH token holders + early access to new features.

Main numbers

4823

Connected by our users to theirs portfolios
from February 2022

45%

Our visitors connected their wallet

12,4%

Connected telegram account to track their portfolio

Revenue streams

Revenue streams

- Trade: \$1 per completed trade + the network fee
- Invest: \$1 per completed stop-loss or each auto-staking + the network fee
- Automations: \$1 per executed transaction + the network fee
- Notifications: \$10 per 1000 notifications
- Bridge fee share (in future)
- Whitelabel fee share (in future)

Token sale details

February 2022

PRE-SEED ROUND

2% unlock on TGE,

Completed

| | |
|-----------|--------------|
| Price | \$0.01 |
| Amount | 50m tokens |
| Size | \$500,000 |
| Valuation | \$10,000,000 |

October 2022

SEED ROUND

3% unlock on TGE,
6.25% monthly per-block
unlock thereafter

| | |
|-----------|--------------|
| Price | \$0.02 |
| Amount | 70m tokens |
| Size | \$1,400,000 |
| Valuation | \$20,000,000 |

February 2023*

PUBLIC ROUND (IDO)

100% unlock on TGE,
no lock

| | |
|-----------|--------------|
| Price | \$0.05 |
| Amount | 50m tokens |
| Size | \$2,500,000 |
| Valuation | \$50,000,000 |

* Public round date may change depending on market conditions

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Investors and partners

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\$500,000

raised in February 2022 as a pre-seed

Summary

- Only app to provide Stop-Loss and Trailing solutions on DeFi
- Telegram notifications, offline tracking, autostaking, deep analytics
- Zap like functionality for all connected protocols
- 11 supported blockchains, 700 protocols, 50 DEXs
- Experienced crypto team. Launched MVP in 2022 Q1. 5000 wallets connected in last 3 months.

Invest in DFH and help supercharge our growth

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Our main goals:



Reach \$500,000
ARR*



LTV \$432
In 3 years



3 500
users

* Annualized Run Rate Revenue

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Vladislav Komissarov, CEO