

# :DEFIHELPER

YOUR PERSONAL APP TO  
SURVIVE THE CRYPTO  
WINTER

Stop-losses and take-profits on DEFI and DEXes

# Key problems

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- ⬡ Users don't have full control over their funds
- ⬡ Investing across multiple platforms is painful
- ⬡ Users can't track impermanent loss
- ⬡ You can't automate routine actions

# Crypto market

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**100,000,000+**

Active wallets on ETH by 2024

**\$30,000,000,000+**

24H Volume on DEX exchanges by 2024

**\$10,000,000,000+**

TVL in DEFI automation tools by 2024

SOLUTION

# Invest

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Find a pool to invest in, use auto compounding to boost your APY, protect your investment with 'stop-loss'

Pool	Protocol	TVL	APY	7D Performance	APY Boost	Risk	
FRAX 	Curve	\$641,593,710	1.44%	0.05%	1.44%		<a href="#">INVEST</a>
USDT-BUSD 	PancakeSwap	\$181,820,475	1.34%	-0.06%	1.34%		<a href="#">INVEST</a>
Cake-WBNB 	PancakeSwap	\$166,212,511	23%	1.57%	26%		<a href="#">INVEST</a>
Cake-USDT 	PancakeSwap	\$8,657,035	23%	1.66%	25%		<a href="#">INVEST</a>
SHELL-BUSD 	PancakeSwap	\$58,532	168%	-1.93%	421%		<a href="#">INVEST</a>
RADAR-WBNB 	ApeSwap	\$56,994	131%	3.10%	261%		<a href="#">INVEST</a>

## SOLUTION

# Invest

### USE 'AUTO-STAKING' TO BOOST YOUR APY

Auto-staking is a built-in automation. It helps you earn more by automatically adding your profits to the deposit, effectively auto-compounding your interest. DFH has the most effective auto-compounding algorithm on the market.



### USE DEEP ANALYTICS

Our system analyzes on-chain and off-chain data about tokens and protocols to give you all the information you need to minimize risk. You can use our 7d Performance, Risk level and Risk factor analysis for each protocol and liquidity pool.



### USE 'STOP-LOSS'

Protect your investment with our 'Stop-Loss' feature. We will track the value of your liquidity, and then remove and sell your LP tokens to the single token when the price is lower than the threshold that you set.



### GET DAILY PORTFOLIO UPDATES

You can connect any amount of wallets and CEXs to assemble your own portfolio. We will send you daily updates on your portfolio's value, in USD.



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SOLUTION

# Trade

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Use our 'Trailing Buy', or 'Stop-loss/Take-profit' features to trade like a pro on DEXs



## SOLUTION

# Trade

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### USE 'TRAILING'

Use our 'Trailing' feature if you are unsure about the token price. Our bot will track the price of the token and will try to maximize your profit.



### STOP-LOSS AND TAKE-PROFIT

Protect your order with our Stop-Loss and Take-Profit features. We will track the price of the token online and will execute the blockchain transaction as soon as price will be lower/higher than the threshold. Then, sit back, and watch the gains.



### PROTECT YOUR TOKENS WITH 'SMART SELL'

Setup 'Smart Sell' to enable our 'Stop-Loss' and 'Take-Profit' features for previously bought tokens.



### WAIT FOR THE PRICE TO RISE

We recommend that you use the timeout feature for each order, to prevent execution on deadly spikes. Our bot will delay to allow for the price to stabilise, so that you don't sell at the lowest price.



SOLUTION

# Target audiences

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## Sophisticated crypto investors

- Stop-loss and take-profit features
- Trailing orders on DEX's
- Flashbots protection
- Profit boosting
- Non-custodial trading solution

## Crypto newcomers

- Telegram notifications
- All-in-one-place portfolio manager
- Hassle-free investments



SOLUTION

# Security

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- Audited by HASHEX
- No shared vaults or pools. We auto-deploy a personal contract for each user. You always stay in control of your funds
- Governance-controlled
- Non-custodial and decentralized
- All code is open: <https://github.com/defi-helper/>

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# Team

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7 full-time employees



VLADISLAV KOMISAROV  
CEO AND FOUNDER

Vlad has over 17 years of experience in development. For last 5 years he is focused on blockchain startups. With Artem, they launched regulated crypto exchange in Malta and security token issuance platform in Estonia.



ARTEM TOLKACHEV  
CO-FOUNDER

Tech entrepreneur with extensive legal background. Founded successful fintech and blockchain legal practice that was acquired by Deloitte. Since 2016 invested in dozen and ran a few blockchain-related projects.



ILYA MUNERMAN  
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is a Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



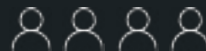
GEORGE GOOGNIN  
BUSINESS DEVELOPMENT

George has consulted 5 governments on crypto regulation, has structured over \$250m of business loans, and has raised over \$11m in venture funding.

HIRING NOW

DEV TEAM

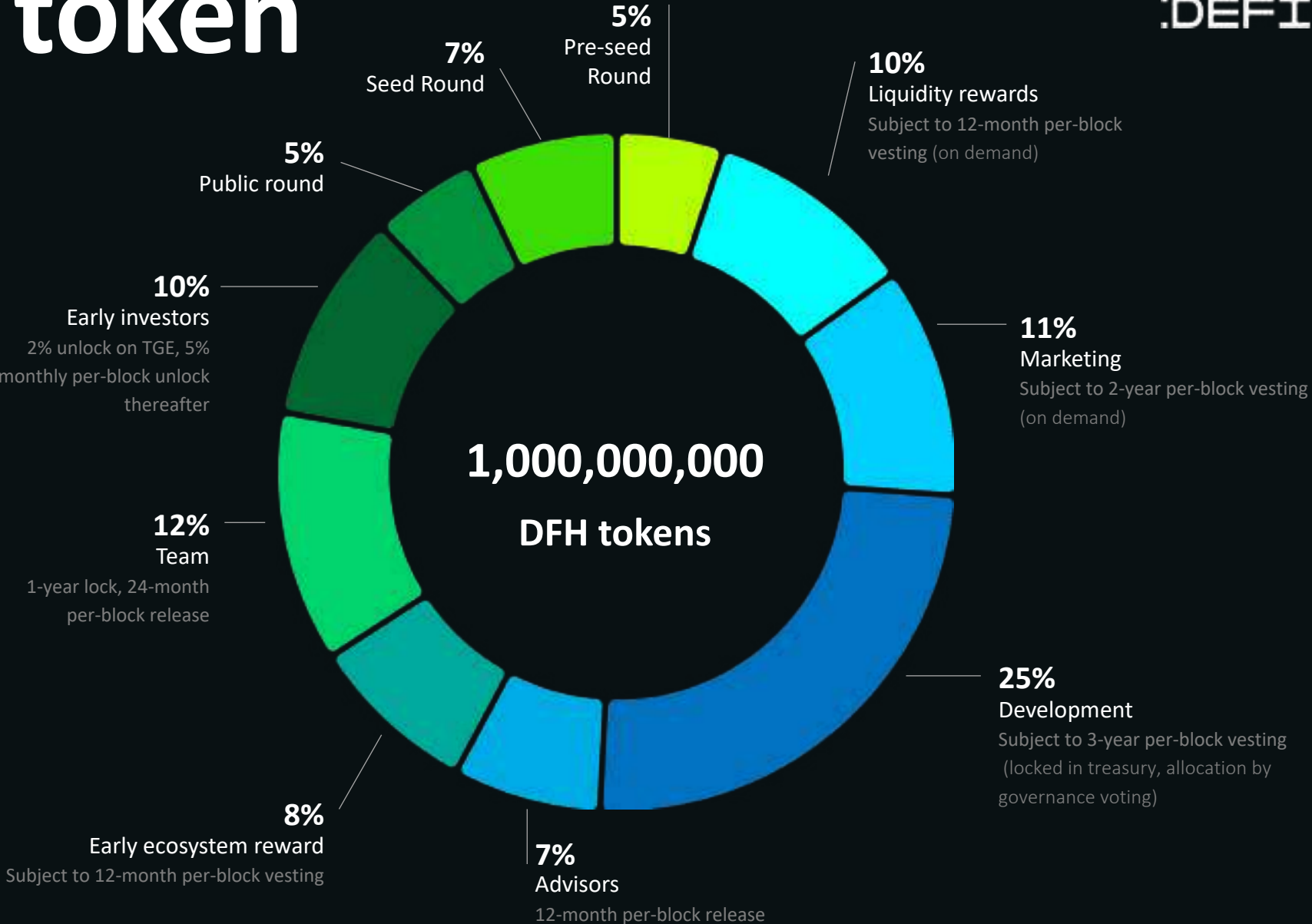
SOFTWARE ENGINEERS



DESIGNERS



# DFH token



# DFH token utility



## Governance

DFH is community-governed on ETH blockchain.



## Protocol fees

Are distributed by the public governance.



## Discounts and perks

Discounts on DFH services for DFH token holders + early access to new features.

# Main numbers

**6513**

Connected wallets from February 2022

**1754**

Portfolios with investment history

**12,4%**

Connected telegram account to track their portfolio

# Revenue streams

## Revenue streams

- Trade: \$1 per completed trade + the network fee
- Invest: \$1 per completed stop-loss or each auto-staking + the network fee
- Automations: \$1 per executed transaction + the network fee
- Notifications: \$10 per 1000 notifications
- Bridge fee share (in future)
- Whitelabel fee share (in future)

# Token sale details

February 2022

## PRE-SEED ROUND

2% unlock on TGE

**Completed**

Price	\$0.01
Amount	50m tokens
Size	\$500,000
Valuation	\$10,000,000

Q1 2023

## SEED ROUND

3% unlock on TGE,  
6.25% monthly per-block  
unlock thereafter

Price	\$0.02
Amount	70m tokens
Size	\$1,400,000
Valuation	\$20,000,000

Q3 2023\*

## PUBLIC ROUND (IDO)

100% unlock on TGE,  
no lock

Price	\$0.05
Amount	50m tokens
Size	\$2,500,000
Valuation	\$50,000,000

\* Public round date may change depending on market conditions

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# Investors and partners

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**\$500,000**

raised in February 2022 as a pre-seed



# Summary

- 🟢 Only app to provide Stop-Loss and Trailing solutions on DeFi
- 🟢 Telegram notifications, offline tracking, autostaking, deep analytics
- 🟢 Zap like functionality for all connected protocols
- 🟢 11 supported blockchains, 700 protocols, 50 DEXs
- 🟢 Experienced crypto team. Launched MVP in 2022 Q1. 5000 wallets connected in last 3 months.

# Invest in DFH and help supercharge our growth

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Our main goals:



Reach \$500,000  
ARR\*



LTV \$432  
In 3 years



3 500  
users

\* Annualized Run Rate Revenue

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Vladislav Komissarov, CEO