

# :DEFIHELPER

Stop-losses and take-profits  
on DEFI and DEXes

YOUR PERSONAL APP TO SURVIVE THE CRYPTO WINTER

# Key problems

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- ⬡ Users don't have full control over their funds
- ⬡ Investing across multiple platforms is painful
- ⬡ Users can't track impermanent loss
- ⬡ You can't automate routine actions

SOLUTION

# Invest

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Find a pool to invest in, use auto compounding to boost your APY, protect your investment with 'stop-loss'

| Pool  | Protocol  | TVL           | APY  | 7D Performance <sup>?</sup> | APY Boost <sup>?</sup> | Risk  |                        |
|---|---|---------------|--|-----------------------------|------------------------|---|------------------------|
| FRAX<br>  →              |  Curve         | \$641,593,710 | 1.44%   | 0.05%                       | 1.44%                  |    | <a href="#">INVEST</a> |
| USDT-BUSD<br>  →         |  PancakeSwap   | \$181,820,475 | 1.34%   | -0.06%                      | 1.34%                  |    | <a href="#">INVEST</a> |
| Cake-WBNB<br>  →   |  PancakeSwap | \$166,212,511 | 23%   | 1.57%                       | 26%                    |  | <a href="#">INVEST</a> |
| Cake-USDT<br>  →   |  PancakeSwap | \$8,657,035   | 23%   | 1.66%                       | 25%                    |  | <a href="#">INVEST</a> |
| SHELL-BUSD<br>  →  |  PancakeSwap | \$58,532      | 168%  | -1.93%                      | 421%                   |  | <a href="#">INVEST</a> |
| RADAR-WBNB<br>  →  |  ApeSwap     | \$56,994      | 131%  | 3.10%                       | 261%                   |  | <a href="#">INVEST</a> |

## SOLUTION

# Invest

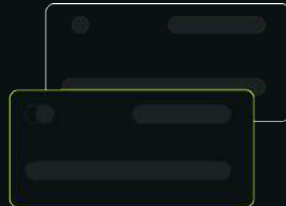
### USE 'AUTO-STAKING' TO BOOST YOUR APY

Auto-staking is a built-in automation. It helps you earn more by automatically adding your profits to the deposit, effectively auto-compounding your interest. DFH has the most effective auto-compounding algorithm on the market.



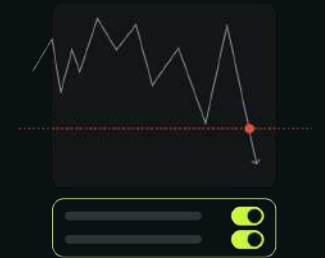
### USE DEEP ANALYTICS

Our system analyzes on-chain and off-chain data about tokens and protocols to give you all the information you need to minimize risk. You can use our 7d Real APY tracker, Risk level and Risk factor analysis for each protocol and liquidity pool.



### USE 'STOP LOSS'

Protect your investment with our 'Stop-Loss' feature. We will track the value of your liquidity, and then remove and sell your LP tokens to the single token when the price is lower than the threshold that you set.



### GET DAILY PORTFOLIO UPDATES

You can connect any amount of wallets and CEXs to assemble your own portfolio. We will send you daily updates on your portfolio's value, in USD.



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SOLUTION

# Invest

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## 11 supported blockchains



ETHEREUM



OPTIMISTIC ETHEREUM



CRONOS



BINANCE SMART CHAIN



FANTOM



MOONRIVER



ARBITRUM



AVALANCHE

...AND COUNTING

## 700+ protocols



OXDAO



1INCH



1INCH (BSC)



AAVEGOTCHI



AAVE V1



AAVE V2



ANNEX



APEROCKET V2



AAVE V3



ABRACADABRA



ACROSS



ACRYPTOS



ADAMANT



AKROPOLIS



APESWAP



API3



ALADDIN



ALCHEMIST CRUCIBLE



ALCHEMIX



ALPACA FINANCE



ALPHADEX



APWINE



ARBINYAN



ALPHA HOMORA V2



ALPHA TOKENOMICS



ALTURA



ANGLE PROTOCOL



ANKR

...AND COUNTING

SOLUTION

# Trade

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Use our 'Trailing Buy', or 'Stop-loss/Take-profit' features to trade like a pro on DEXs



## SOLUTION

# Trade

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### USE 'TRAILING'

Use our 'Trailing' feature if you are unsure about the token price. Our bot will track the price of the token and will try to maximize your profit.



### STOP LOSS AND TAKE PROFIT

Protect your order with our Stop-Loss and Take-Profit features. We will track the price of the token online and will execute the blockchain transaction as soon as price will be lower/higher than the threshold. Then, sit back, and watch the gains.



### PROTECT YOUR TOKENS WITH 'SMART SELL'

Setup 'Smart Sell' to enable our 'Stop-Loss' and 'Take-Profit' features for previously bought tokens.



### WAIT FOR THE PRICE TO RISE

We recommend that you use the timeout feature for each order, to prevent execution on deadly spikes. Our bot will delay to allow for the price to stabilise, so that you don't sell at the lowest price.




SOLUTION


# Trade

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50 exchanges supported

 PANCAKESWAP


 UNISWAP

 SUSHISWAP

 VVS FINANCE


 BISWAP

 TRADER JOE

 QUIKSWAP

 SPOOKY

 FRAX SWAP

 HSWAP


 MM FINANCE

 FST SWAP

 APESWAP


 MDEX


 PANGOLIN


 SHIBASWAP

 NOMISWAP

 SAFEMOON SWAP


 KNIGHTSWAP

 BABY SWAP

 CRO DEFI SWAP

 TOMB SWAP

 SPIRIT


 YOSHI

 RADIOSHACK


 BAKERY SWAP

 MARS ECOSYSTEM

 DFYN

 DAO SWAP

 CRONA SWAP

 DOOAR SWAP STEP

 WAGYUSWAP

 SWYCH

 DAO BSC

 JETSWAP

 BSC SWAP

 CHLUNI

 EQUALIZER


 ASTROSWAP

 DEFINIX

 BARYON

 ELK FINANCE

 DARKKIGHT

 DX DAO

 PLANET

 5SWAP

 FAM

 SPHYNX

 ALITASWAP

 COINSWAP

...AND COUNTING



SOLUTION

# Security

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- Audited by HASHEX
- No shared vaults or pools. We auto-deploy a personal contract for each user. You always stay in control of your funds
- Governance controlled
- Non-custodial and decentralized
- All code is open (<https://github.com/defi-helper/>)

# Target audiences

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## Sophisticated crypto investors

- Stop-loss and take-profit features
- Trailing orders on DEX's
- Flashbots protection
- Profit boosting
- Non-custodial trading solution

## Crypto newcomers

- Telegram notifications
- All-in-one-place portfolio manager
- Simple investments without a headache

# The market

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**\$3,000,000,000+**

24H Volume on top 5 DEX exchanges

**100,000,000+**

Active wallets on ETH by 2024

**\$2,572,000,000+**

Total value locked in DEFI auto-compounding and portfolio automation tools

# The main numbers

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**4823 wallets**

Connected by our users to theirs  
portfolios from February 2022

**45% MAGIC**

% of visitors connected their  
wallet to use the app

**12,4% users**

Connected telegram account to track their  
portfolio

# DFH team

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7 full-time employees



VLADISLAV KOMISAROV  
CEO AND FOUNDER

Vlad has over 17 years of experience in development. For last 5 years he is focused on blockchain startups. With Artem, they launched regulated crypto exchange in Malta and security token issuance platform in Estonia.



ARTEM TOLKACHEV  
CO-FOUNDER

Former head of the Blockchain Lab at Deloitte. For over seven years, Artem has been one of the key opinion leaders in the CIS region in blockchain and tokenization.



ILYA MUNERMAN  
HEAD OF R&D

Ilya is the author of our DFH mathematical model. He is a Head of Scoring and Analytics at Interfax, has a PhD in economics, and works as an Assistant Professor at New Economic School and HSE University.



GEORGE GOOGNIN  
BUSINESS DEVELOPMENT

George has consulted 5 governments on crypto regulation, has structured over \$250m of business loans, and has raised over \$11m in venture funding.

HIRING NOW

DEV TEAM

SOFTWARE ENGINEERS



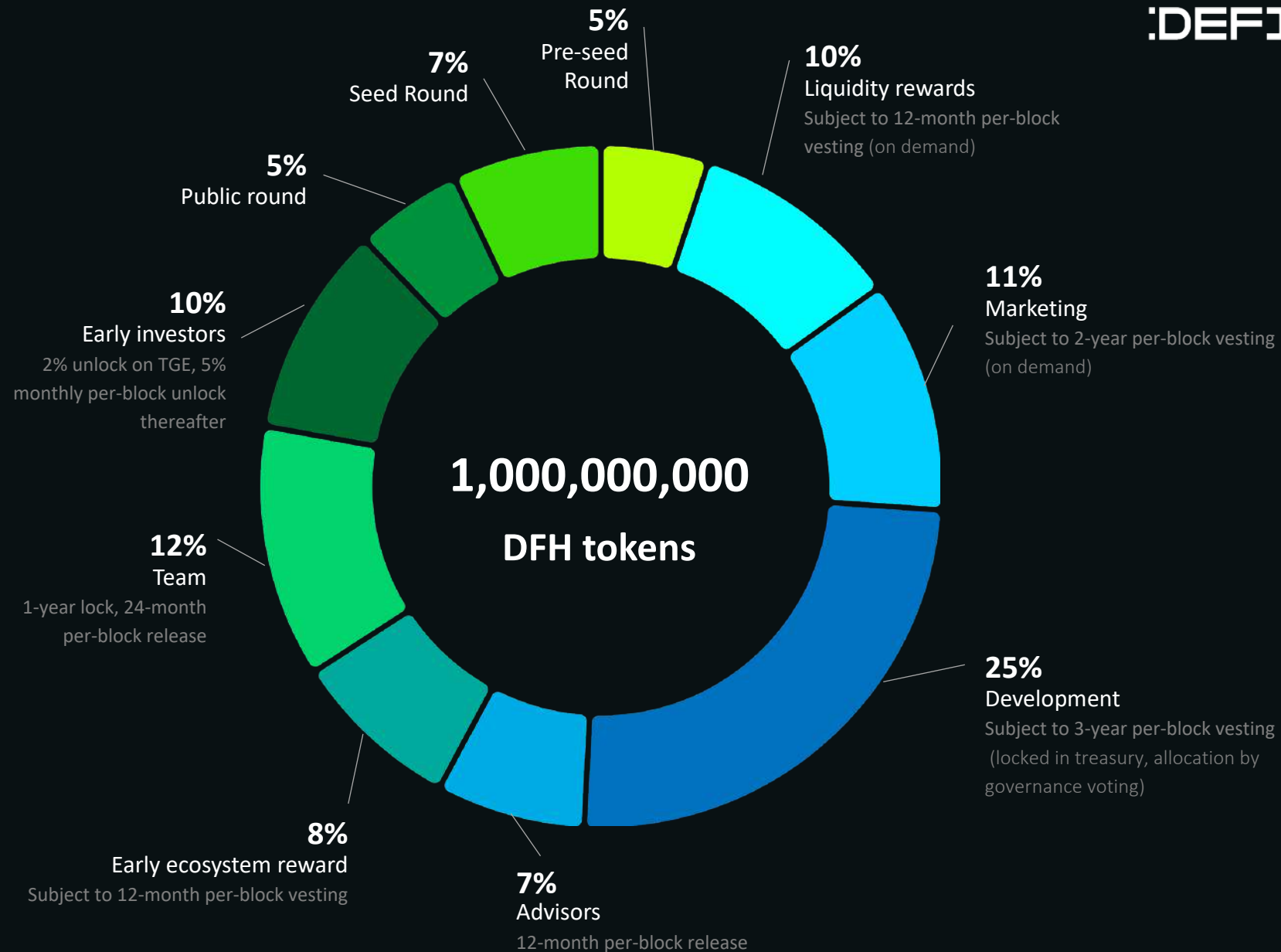
DESIGNERS



# DFH

## TOKENOMICS

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# DFH token utility

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## Governance

DFH is community-governed on ETH blockchain.



## Protocol fees

Are distributed by the public governance.



## Discounts and perks

Discounts on DFH services for DFH token holders + early access to new features.

# DFH REVENUE STREAMS

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## Revenue streams

- Trade: \$1 per completed trade + the network fee
- Invest: \$1 per completed stop-loss or each auto-staking + the network fee
- Automations: \$1 per executed transaction + the network fee
- Notifications: \$10 per 1000 notifications
- Bridge fee share (in future)
- Whitelabel fee share (in future)



# Token sale details

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February 2022

## PRE-SEED ROUND

2% unlock on TGE

**Completed**

|           |              |
|-----------|--------------|
| Price     | \$0.01       |
| Amount    | 50m tokens   |
| Size      | \$500,000    |
| Valuation | \$10,000,000 |

October 2022

## SEED ROUND

3% unlock on TGE,  
6.25% monthly per-block  
unlock thereafter

|           |              |
|-----------|--------------|
| Price     | \$0.02       |
| Amount    | 70m tokens   |
| Size      | \$1,400,000  |
| Valuation | \$20,000,000 |

February 2023\*

## PUBLIC ROUND (IDO)

100% unlock on TGE,  
no lock

|           |              |
|-----------|--------------|
| Price     | \$0.05       |
| Amount    | 50m tokens   |
| Size      | \$2,500,000  |
| Valuation | \$50,000,000 |

\* Public round date may change depending on market conditions

# Investors and partners

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Crypto  
OMG



**\$500,000**

raised on February 2022 as a pre-seed

# Invest in DFH and help supercharge our growth

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Our main goals:



Reach \$500,000  
ARR



LTV \$144  
per year



3 500  
users

**:DFH**

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Vladislav Komissarov, CEO