

INVESTOR PITCH DECK



A new DeFinition of democratic financial services



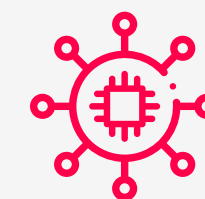
CURRENT STATE OF AFFAIRS

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The banking system is currently one of the most scrutinized sectors in any country.



Clients are discriminated against solely based on their available liquidity and treated at the discretion of the opaque banking decision making system.



The recent success of fintech proves how necessary technological development is in the field, with more room to grow.

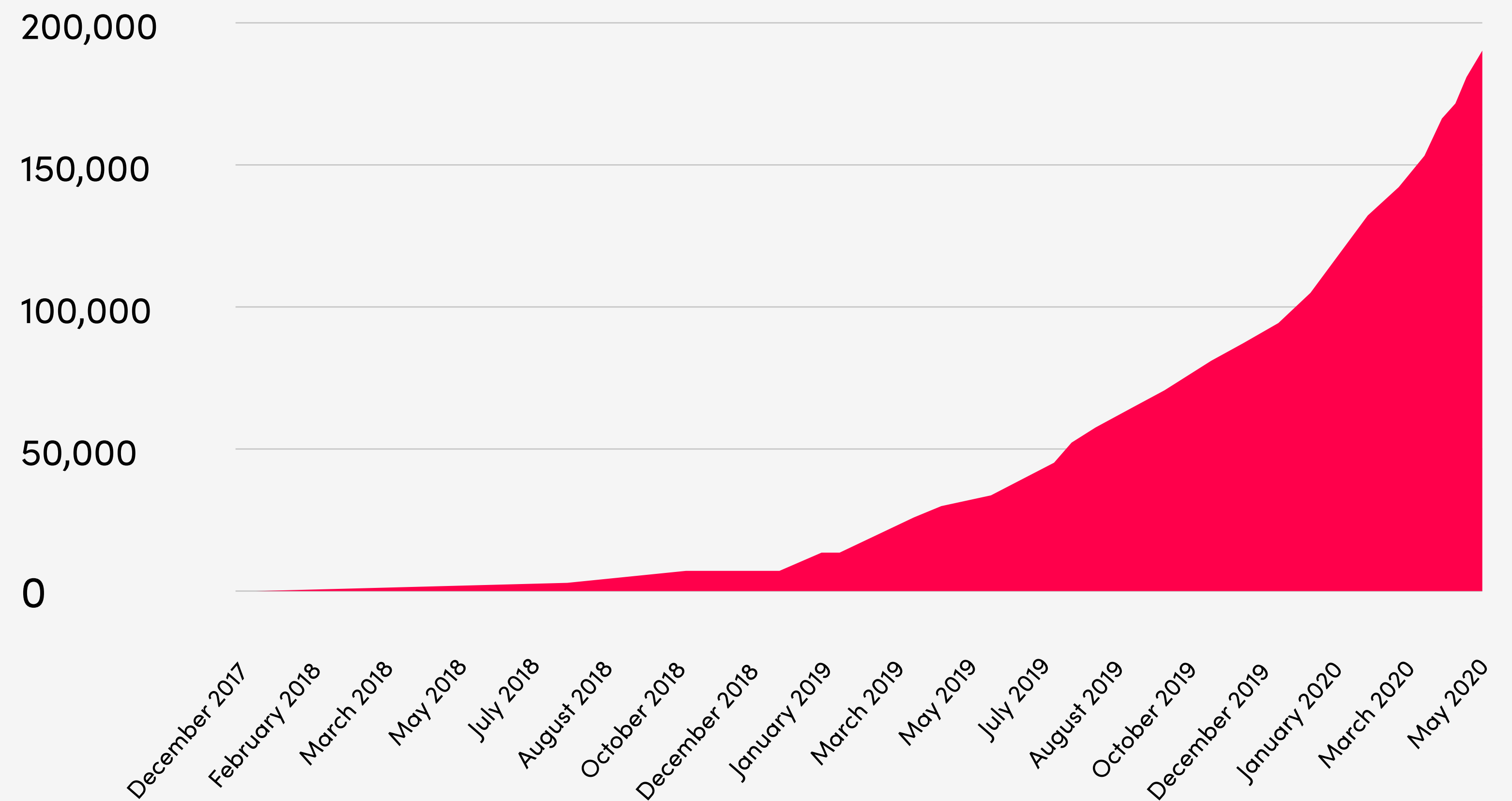
DEFI GROWTH

DeFi growth.

The sudden growth of interest towards DeFi dApps in the past few months (6 out of top 10 Ethereum dApps in terms of daily volumes are DeFi dApps).

Source: duneanalytics.com

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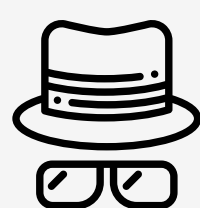


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VISION

deficliq

Deficliq's mission is to democratize the lending market.

We open up further possibilities in this untapped space, with the firm belief that everyone has the right to finance their endeavors in a safe, secure, and transparent environment.



Anonymous

P2P lending is equal for all without the need for lengthy document stacks.



Transparent

All transactions are recorded on the blockchain.



Universal

The services are accessible from anywhere in the world



Fair

Anyone can lend and borrow



PLATFORM FEATURES



Off-Chain Voting
for DAO members



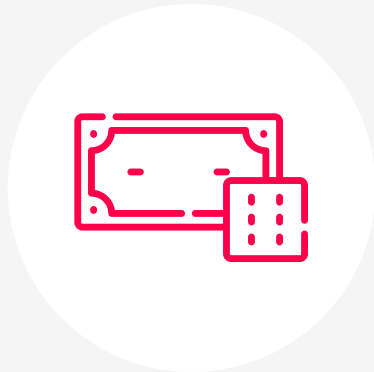
Anonymous lending



Collateralized
Loans



Undercollateralized
Loans



Staking



Yield farming



Blockchain
interoperability



Token Burn



THE DEFI COMPETITIVE LANDSCAPE

	deficliq	Compound	AAVE	atomicloans
Collateralized loans	Yes	Yes	Yes (BTC Used As Collateral)	No
Uncollateralized loans	Yes	No	No	Yes
Staking	Yes	No	No	Yes
DAO	Yes	Yes	No	Yes
Token burning	Yes	Yes	No	Yes
Yield farming	Yes	Yes (Liquid Mining)	No	Yes (Liquidity Incentives)
Chain interoperability	Yes	No	Yes	No

CLIQ TOKEN UTILITY

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Rights

- Voting
- Governance of the DAO
- Staked CLIQ tokens will be used for voting purposes
- **CLIQ** token holders will have voting rights over the DAO's functionalities.

Value exchange

- Token Interoperability
- Collateralized loans
- Uncollateralized loans
- Collateral in itself

Currency

- Transaction unit (part of tokens are burned as transaction fees)

Earnings

- Staking rewards
- Yield Farming



TEAM AND ADVISORS



Shantanu Kumar
[in](#) - CEO & Founder



Roy Dakroub Ph. D.
[in](#) - UX Researcher



Ali Zain
[in](#) - Lead Developer



Rana Fahad Hussain
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Dania Ilmas
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Yasir Iqbal
[in](#) - Sr. Blockchain Developer



Ateeq Ahmad
[in](#) - Fullstack Developer



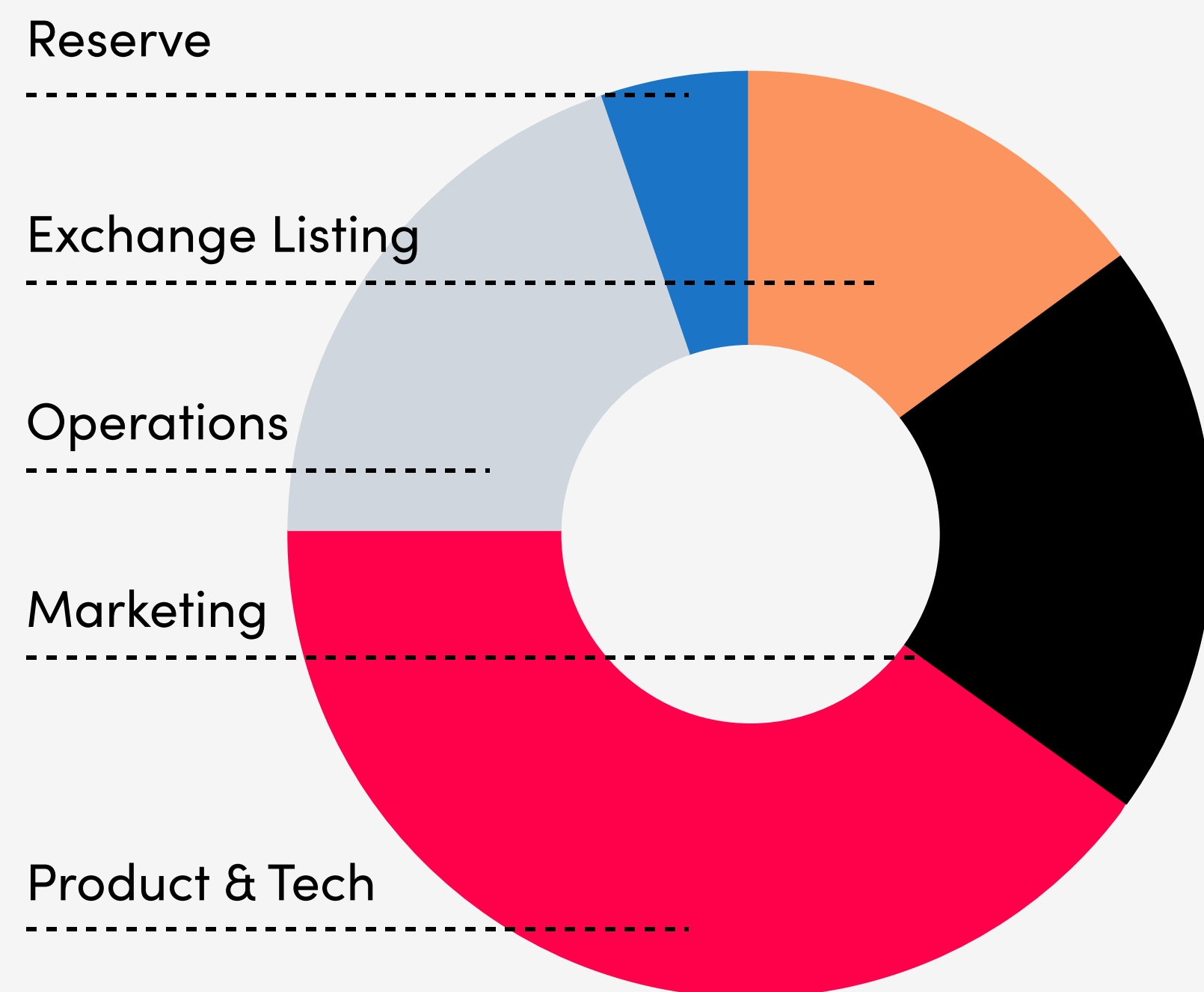
Talha Malik
[in](#) Sr. Blockchain Developer



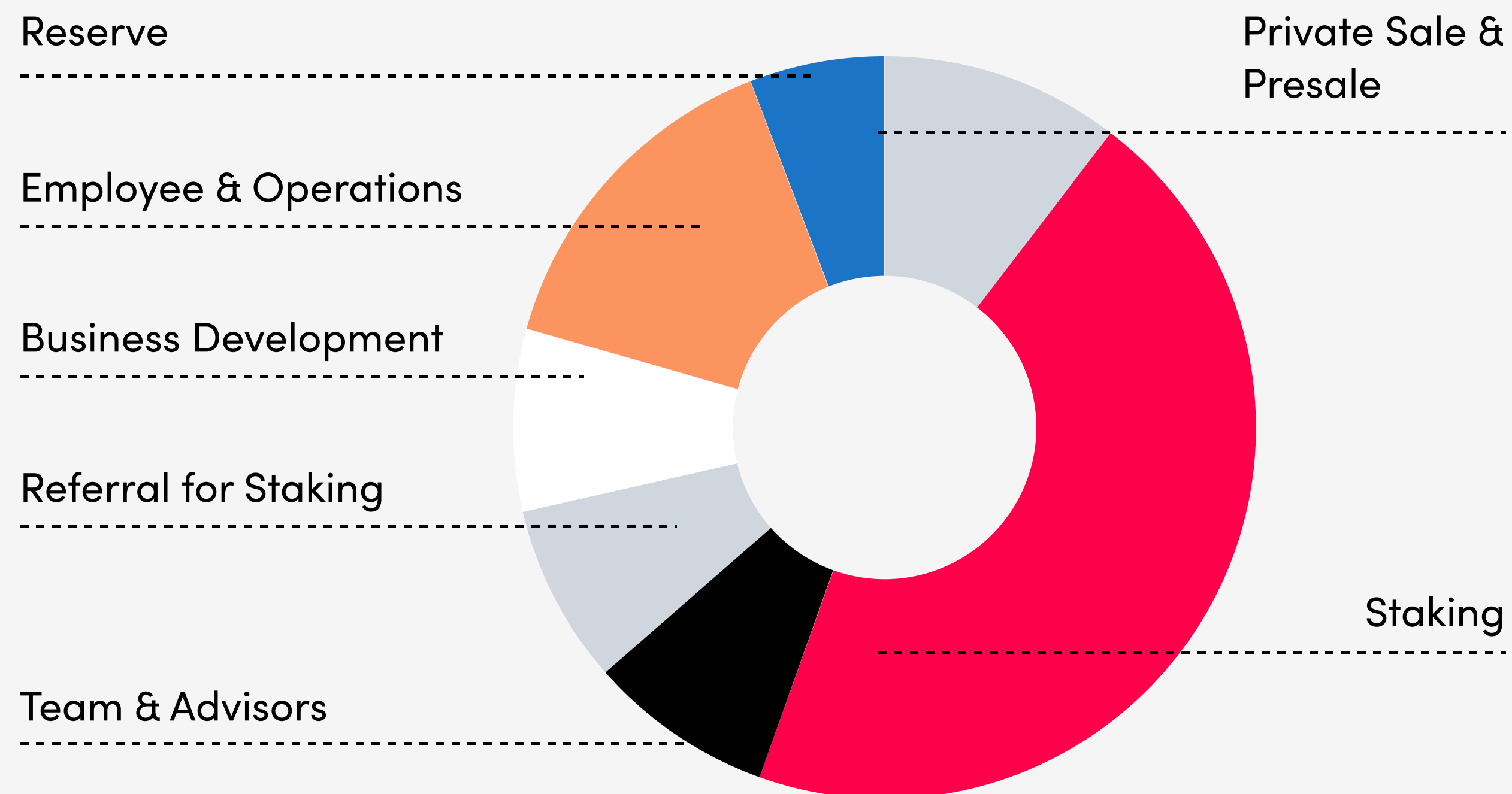
Ioana Frincu
[in](#) - Advisor



TOKEN ALLOCATION & USE OF FUNDS

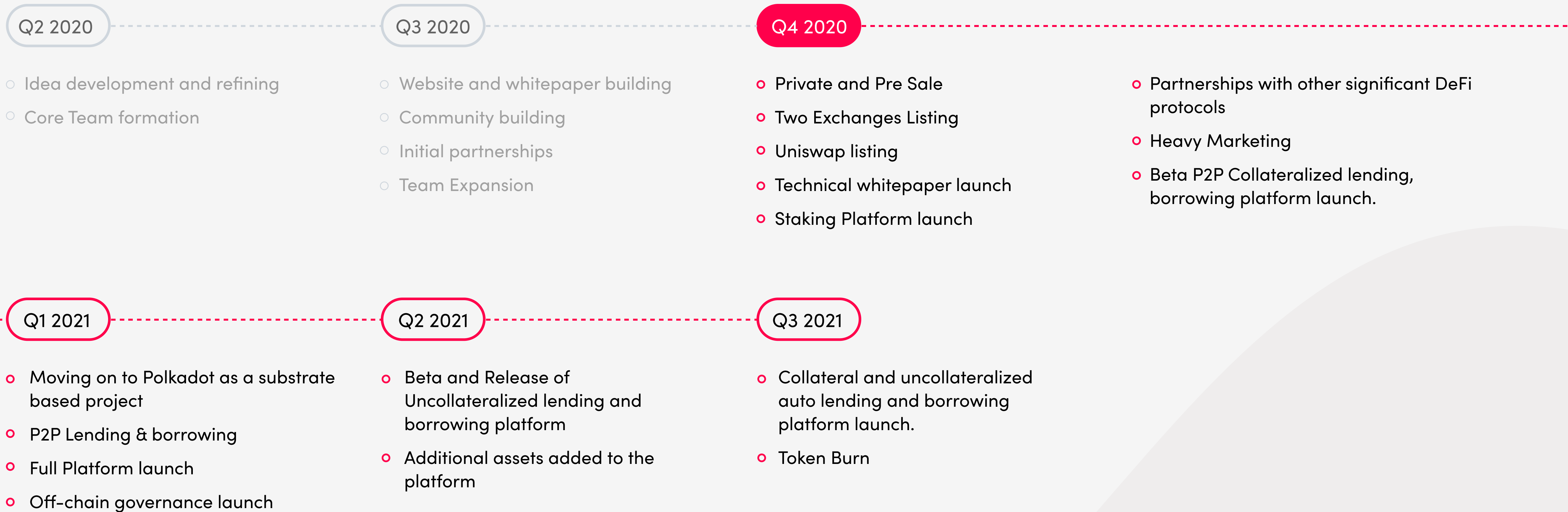


Token allocation



Use of Funds

ROADMAP



Thank you

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