

INVESTOR PITCH DECK



A new DeFinition of democratic financial services



CURRENT STATE OF AFFAIRS

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The banking system is currently one of the most scrutinized sectors in any country.



Clients are discriminated against solely based on their available liquidity and treated at the discretion of the opaque banking decision making system.



The recent success of fintech proves how necessary technological development is in the field, with more room to grow.



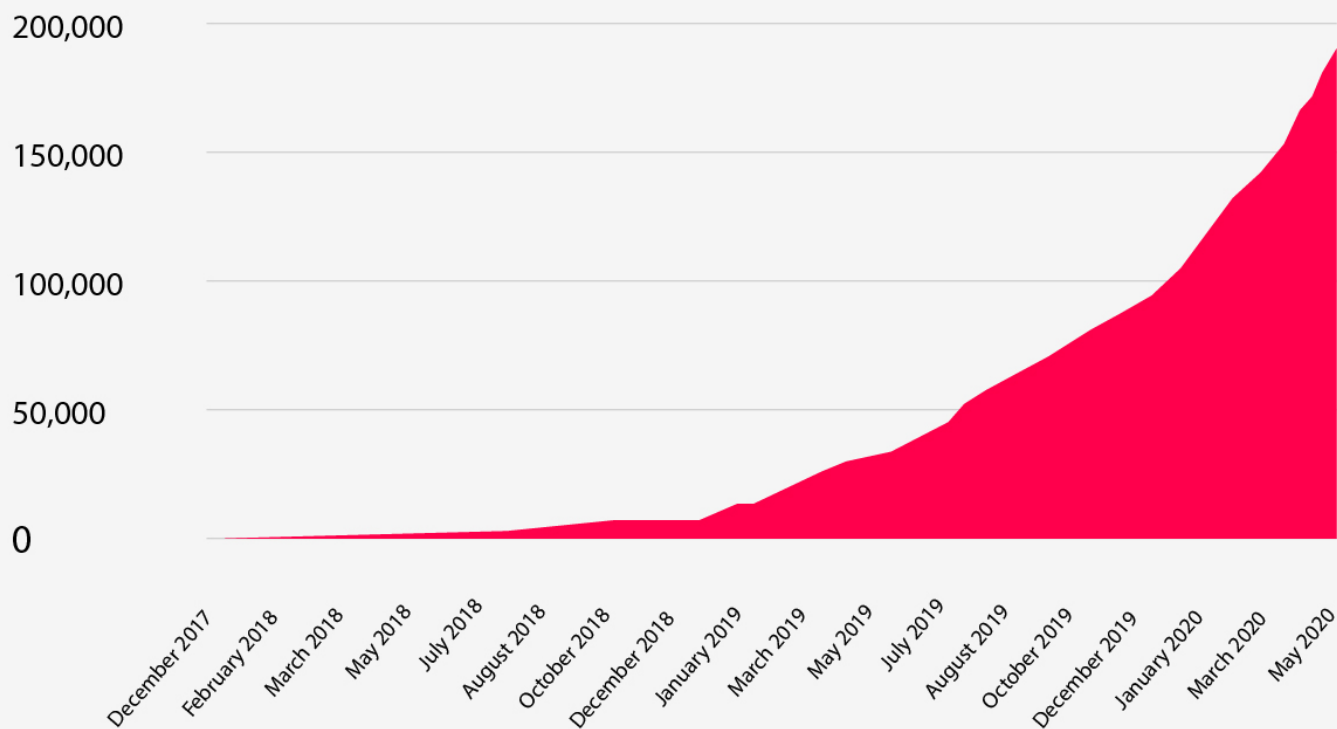
DEFI GROWTH

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DeFi growth.

The sudden growth of interest towards DeFi dApps in the past few months (6 out of top 10 Ethereum dApps in terms of daily volumes are DeFi dApps).

Source: duneanalytics.com



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VISION

deficliq

Deficliq's mission is to democratize the lending market.

We open up further possibilities in this untapped space, with the firm belief that everyone has the right to finance their endeavors in a safe, secure, and transparent environment.



Anonymous

P2P lending is equal for all without the need for lengthy document stacks.



Transparent

All transactions are recorded on the blockchain.



Universal

The services are accessible from anywhere in the world



Fair

Anyone can lend and borrow

PLATFORM FEATURES



Off-Chain Voting
for DAO members



Anonymous lending



Collateralized
Loans



Undercollateralized
Loans



Staking



Yield farming



Blockchain
interoperability



Token Burn



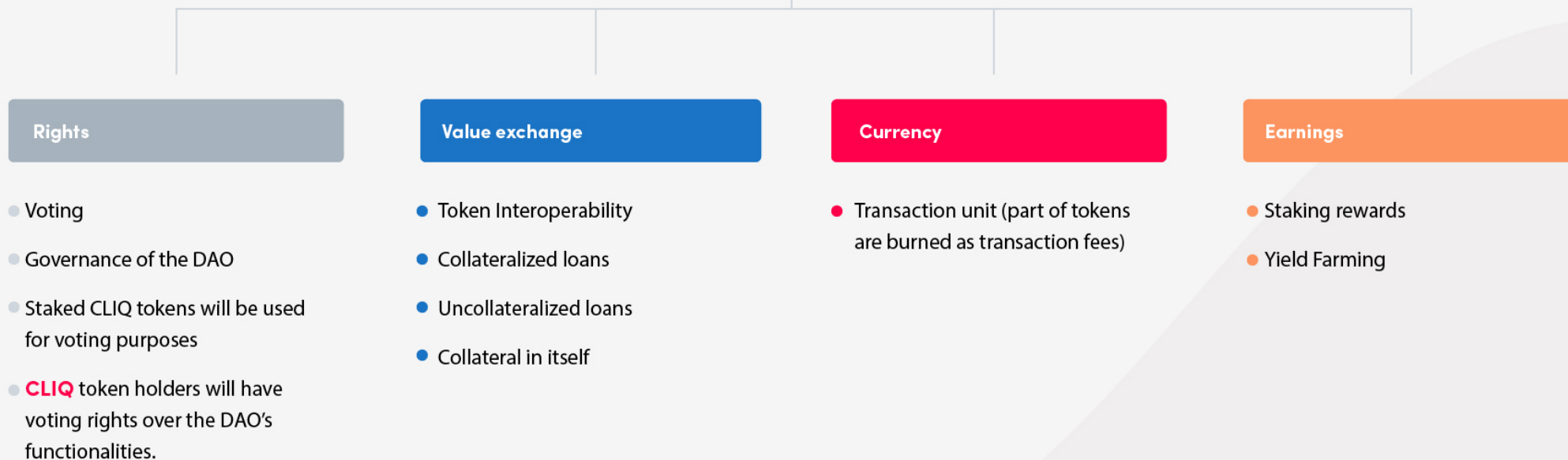
THE DEFI COMPETITIVE LANDSCAPE

	deficliq	Compound	AAVE	Uniswap
Collateralized loans	Yes	Yes	Yes (BTC Used As Collateral)	No
Uncollateralized loans	Yes	No	No	Yes
Staking	Yes	No	No	Yes
DAO	Yes	Yes	No	Yes
Token burning	Yes	Yes	No	Yes
Yield farming	Yes	Yes (Liquid Mining)	No	Yes (Liquidity Incentives)
Chain interoperability	Yes	No	Yes	No



CLIQ TOKEN UTILITY

deficliq



TEAM AND ADVISORS



Shantanu Kumar

in - CEO & Founder



Roy Dakroub Ph. D.

in - UX Researcher



Ali Zain

in - Lead Developer



Rana Fahad Hussain

in - Software Developer



Ioana Frincu

in - Advisor



Yasir Iqbal

in - Sr. Blockchain Developer



Ateeq Ahmad

in - Fullstack Developer



Talha Malik

in - Sr. Blockchain Developer



Dania Ilmas

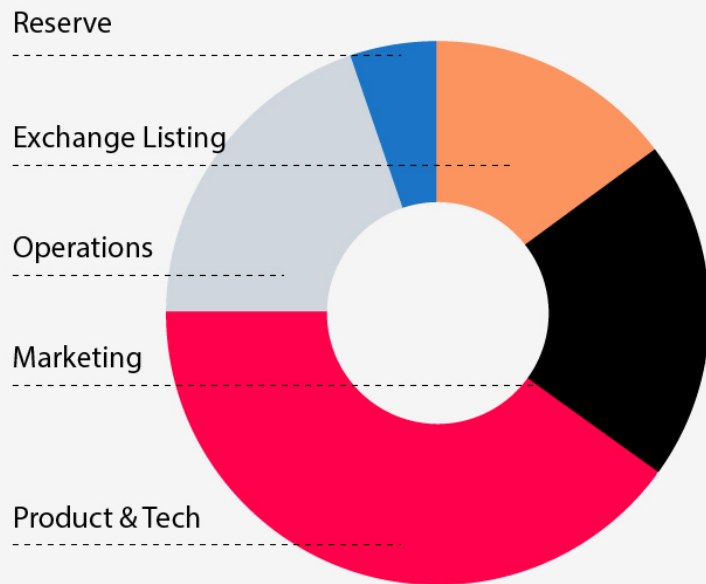
in - Project Manager



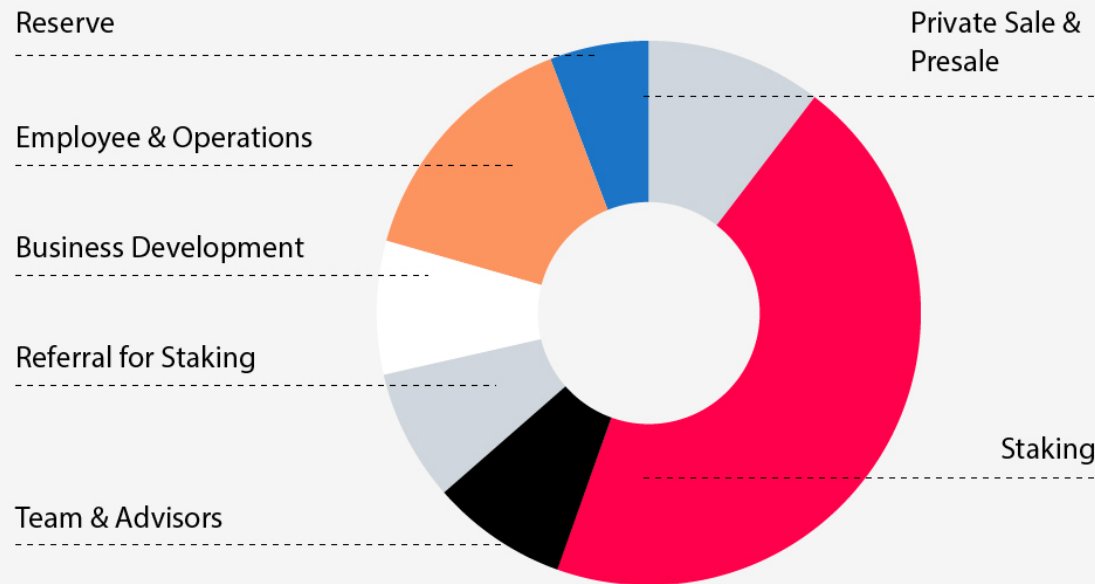
Charlie Shrem

in - Advisor and founding member
of the bitcoin foundation

TOKEN ALLOCATION & USE OF FUNDS



Token allocation



Use of Funds

ROADMAP

Q2 2020

- Idea development and refining
- Core Team formation

Q3 2020

- Website and whitepaper building
- Community building
- Initial partnerships
- Team Expansion

Q4 2020

- Private and Pre Sale
- Two Exchanges Listing
- Uniswap listing
- Technical whitepaper launch
- Staking Platform launch

- Partnerships with other significant DeFi protocols
- Heavy Marketing
- Beta P2P Collateralized lending, borrowing platform launch.

Q1 2021

- Moving on to Polkadot as a substrate based project
- P2P Lending & borrowing
- Full Platform launch
- Off-chain governance launch

Q2 2021

- Beta and Release of Uncollateralized lending and borrowing platform
- Additional assets added to the platform

Q3 2021

- Collateral and uncollateralized auto lending and borrowing platform launch.
- Token Burn

Thank you

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