

MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION

(Department of Consumer Affairs)

NOTIFICATION

New Delhi, the 21st June, 2023

G.S.R. 454(E).—In exercise of the powers conferred by clause (zg) of sub-section (2) of section 101 read with section 94 of the Consumer Protection Act, 2019 (35 of 2019), the Central Government hereby makes the following rules to amend the Consumer Protection (Direct Selling) Rules, 2021, namely:-

1. (1) These rules may be called the Consumer Protection (Direct Selling) (Amendment) Rules, 2023.
(2) They shall come into force on the date of their publication in the Official Gazette.
2. In the Consumer Protection (Direct Selling) Rules, 2021, in rule 3, in sub-rule(1),-
 - (i) in clause (d), for the words “through direct sellers”, the words “directly through a network of sellers” shall be substituted;
 - (ii) after clause(g), the following clause shall be inserted, namely :-
‘(ga) "network of sellers" means a network of direct sellers formed by a direct selling entity to sell goods or services for the purpose of receiving consideration solely from such sale;’.

[F.No. J-10/9/2018- CPU]

ANUPAM MISHRA, Jt. Secy.

Note: The Principal rules were published in the Gazette of India, Extraordinary, Part-II, Section 3, Sub-Section (i) vide G.S.R.889(E) dated 28th December, 2021.