Panel Data Models and Diff-In-Diff Methods

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Panel Data

- Now we have data for N units (people, products, firms, counties, cities, provinces, countries ...)
- For each unit we have T_i (≥ 1) observations
 - T_i typically refers to time periods
 - Could be products of a firm, students in a classroom, counties in a province

We assume that:

- ▶ *N* is large; consistency exists as *N* grows
- $ightharpoonup T_i$ is small; T_i stays constant as N grows

Now let's consider the regression model:

$$Y_{it} = X'_{it}\beta + u_{it}$$

- Assumption 1: assume independence across individuals but not across time
- Assumption 2: $\mathbf{E}(X_{it}u_{it}) = 0$

Consistency:

$$\hat{\beta} = \beta + \left(\frac{\sum_{i=1}^{N} \sum_{t=1}^{T_i} X_{it} X'_{it}}{\sum_{i=1}^{N} T_i}\right)^{-1} \left(\frac{\sum_{i=1}^{N} \sum_{t=1}^{T_i} X_{it} u_{it}}{\sum_{i=1}^{N} T_i}\right)$$

$$\rightarrow_{p} \beta$$

Serial Correlation

- The assumption of NO serial correlation is problematic so the asymptotic variance from before is not right
- Error terms are uncorrelated across individuals, but not within individuals
- Formally speaking, we assume that:

$$\mathbf{E}(u_{it}u_{jt}) = 0, \forall i \neq j$$
$$\mathbf{E}(u_{it}X_{it}) = 0$$

However, the assumption of OLS is not satisfied because:

$$\mathbf{E}(u_{it}u_{is})=0$$

is a CRAZY assumption!

 Ignoring the serial correlation tends to underestimate the size of standard errors

Clustered Standard Errors

Recall that

$$\hat{\beta} - \beta = \left(\sum_{i}^{N} \sum_{t}^{T_{i}} X_{it} X_{it}'\right)^{-1} \sum_{i}^{N} \sum_{t}^{T_{i}} X_{it} u_{it}$$

- ▶ Define $\eta_i \equiv \sum_{t=1}^{T_i} X_{it} u_{it}$, then η_i is iid
- \triangleright var $(\eta_i) = V_{\eta}$
- Then we get

$$\sqrt{N}\left(\hat{\beta} - \beta\right) = \left(\frac{1}{N}\sum_{i}\sum_{t}X_{it}X'_{it}\right)^{-1}\left(\frac{1}{\sqrt{N}}\sum_{i=1}^{N}\eta_{i}\right)$$

• Using the Central Limit Theorem we know

$$\sqrt{N}\left(\hat{\beta} - \beta\right) \sim \mathcal{N}\left(0, \left[\mathbf{E}\left(\sum_{t=1}^{T_i} X_{it} X_{it}'\right)^{-1}\right] V_{\eta}\left[\mathbf{E}\left(\sum_{t=1}^{T_i} X_{it} X_{it}'\right)\right]^{-1}\right)$$

We can approximate the variance of \hat{eta} as

$$Var\left(\hat{\beta}\right) \approx \left(\sum_{i} \sum_{t} X_{it} X_{it}'\right)^{-1} \left[\sum_{i} \left(\sum_{t} X_{it} \hat{u}_{it}\right) \left(\sum_{t} X_{it}' \hat{u}_{it}\right)\right] \left(\sum_{i} \sum_{t} X_{it} X_{it}'\right)^{-1}$$

- This is a generalization of the heteroskedastic robust standard errors
- We are allowing $[X_{i1}u_{i1}, X_{i2}u_{i2}, \cdots, X_{iT_i}u_{iT_i}]$ to have an arbitrary variance-covariance matrix

In STATA, this is done by coding reg y x, cluster(i)

• i is the id of the group in which the errors are serially correlated

Two-way Cluster (Cameron et al., 2011)

- Consider situations where each observation may belong to more than one "dimension" of groups.
 - E.g., firms belong to city group and industry group
- For errors belong to the same group, they can have an arbitrary correlation
- For two groups G and H. It turns out the variance $\hat{V}(\hat{\beta})$ can be calculated as

$$\hat{V}(\hat{\beta}) = \hat{V}^{G}(\hat{\beta}) + \hat{V}^{H}(\hat{\beta}) - \hat{V}^{G \cap H}(\hat{\beta})$$

- This can be computed by:
 - Clustering on group G;
 - Clustering on group H;
 - **3** Clustering on $G \cap H$

Random Effects vs. Fixed Effects

- Panel data enable us to take care of the idiosyncratic component in the error term
- Write the linear model as

$$Y_{it} = X'_{it}\beta + \theta_i + \varepsilon_{it}$$

In both of the models, we assume that

$$\mathbf{E}(\varepsilon_{it}X_{it})=0$$

▶ In the Random Effects (RE) model, we assume that

$$\mathbf{E}(\theta_i X_{it}) = 0$$

In the Fixed Effects (FE) model, we do not assume anything about the relationship between θ_i and X_i ! θ_i is an idiosyncratic constant.

Consistent Estimators for FE models

Include individual dummies and run the regression:

$$Y_{it} = X_{it}\beta + D'_{it}\theta + \varepsilon_{it}$$

where $D_{it} = \left[D_{it}^{(j)}\right]$, $D_{it}^{(j)} = 1$ if i = j and zero otherwise

- ightharpoonup Conceptually this is a different model, but technically it delivers consistent estimates for eta
- Standard FE (Mean-Differencing) model:

$$(Y_{it} - \bar{Y}_i) = (X_{it} - \bar{X}_i)'\beta + (\varepsilon_{it} - \bar{\varepsilon}_i)$$

where $ar{Z}_i \equiv rac{1}{T_i} \sum_{t=1}^{T_i} Z_{it}$

• First-Differencing (FD) model:

$$Y_{it} - Y_{it-1} = (X_{it} - X_{it-1})' \beta + \varepsilon_{it} - \varepsilon_{it-1}$$

 With 2 periods, this is equivalent to the standard FE model (verify it by yourself)

Fixed Effects vs. First Differencing

More generally, we consider the model

$$Y_{it} = \beta \tau_{it} + \theta_i + \varepsilon_{it}$$

Assume that $T_i = T$ for everyone, for everyone the only regressor τ_{it} is given by

$$au_{it} = egin{cases} 0 & t \leq t_0 \ 1 & t > t_0 \end{cases}$$

- τ_{it} can represent some macro-level program (trade liberalization, 5-year plan, expansion of college enrollment...) begins at t_0+1
- The FE and FD estimators are:

$$\begin{aligned} \textit{FE}: & \hat{\beta}_{\textit{FE}} = \frac{\sum_{i=1}^{N} \sum_{t=t_{0}+1}^{T} Y_{it}}{N \left(T - t_{0}\right)} - \frac{\sum_{i=1}^{N} \sum_{t=1}^{t_{0}} Y_{it}}{N t_{0}} \\ \textit{FD}: & \hat{\beta}_{\textit{FD}} = \frac{\sum_{i=1}^{N} \left(Y_{it_{0}+1} - Y_{it_{0}}\right)}{N} \end{aligned}$$

Fixed Effects vs. Pooled Regression

The fixed effects estimator is NOT always better than pooled OLS regression

The sample variance of the data is:

$$ss(X_{it}) = \sum_{i} \sum_{t} (X_{it} - \bar{X})^{2}$$

$$= \sum_{i} \sum_{t} (X_{it} - \bar{X}_{i})^{2} + \sum_{i} T_{i} (\bar{X}_{i} - \bar{X})^{2}$$
within variance
between variance

FE estimator only uses the within the variance of X_i :

- lacktriangle It is inefficient. Standard errors are very large when X_{it} does not change
- It can even lead to a worse bias:

$$\hat{eta}_{POLS} = eta + rac{cov\left(X_{it}, \, heta_i + arepsilon_{it}
ight)}{var\left(X_{it}
ight)} \ \hat{eta}_{FE} = eta + rac{cov\left(X_{it} - ar{X}_i, \, arepsilon_{it} - ar{arepsilon}_i
ight)}{var\left(X_{it} - ar{X}_i
ight)}$$

Attenuation Bias of FE Estimates

- The year-to-year changes in explanatory variables may be mostly noise, especially when X_{it} varies a little over time, causing attenuation bias from measurement error
- More measurement error in the differenced regressors than in leveled variables
- Attenuation Bias: Measurement errors bias the estimates towards zero

True model:
$$y_i = \beta x_i + \varepsilon_i$$
, $\mathbf{E}(x_i \varepsilon_i) = 0$
Measurement error: $\tilde{x}_i = x_i + u_i$
Orthogonality condition: $\mathbf{E}(u_i) = 0$; $\mathbf{E}(x_i u_i) = 0$; $\mathbf{E}(u_i \varepsilon_i) = 0$

$$\Rightarrow \quad \hat{\beta}^{bias} = \frac{cov(\tilde{x}_i, y_i)}{var(\tilde{x}_i)} = \frac{cov(x_i + u_i, \beta x_i + \varepsilon_i)}{var(x_i + u_i)} = \frac{var(x_i)}{var(x_i) + var(u_i)} \beta$$

▶ The estimate of β moves towards zero when $var(u_i)$ is relatively larger than $var(x_i)$.

Example: Almond, Chay, and Lee (QJE, 2005)

• Their goal is to estimate the effects of birth weight on health:

$$h_{ij} = \alpha + \beta bw_{ij} + X_i'\gamma + a_i + \varepsilon_{ij}$$

where

 \blacktriangleright h_{ij} : health of newborn j of mother i

bw_{ij}: birth weight

▶ a_i: mother specific effect

• The pooled OLS regression of h_{ij} on bw_{ij} gives us

$$\hat{\beta}_{POLS} = \beta + \frac{\operatorname{cov}(bw_{ij}, X_i'\gamma)}{\operatorname{var}(bw_{ij})} + \frac{\operatorname{cov}(bw_{ij}, a_i)}{\operatorname{var}(bw_{ij})}$$

- Their clever solution is to use twins:
 - Twins share the same mother, so a_i effectively controls for race, age, education, family background...
 - Estimate the model as

$$\Delta h_{ij} = \beta \Delta b w_{ij} + \Delta \varepsilon_{ij}$$

where they assume that $cov(\Delta bw_{ij}, \Delta \varepsilon_{ij}) = 0$

• Attenuation bias caused by measurement errors?

Difference-In-Differences

Simple Before-After Policy Evaluation: Two-by-One Case

- Data on individuals right before and after the policy intervention: Pre and Post
- Two years dated 0 and 1 and that the policy is enacted in between
- We can simply identify the effect as:

$$\hat{\alpha} = \bar{Y}_1 - \bar{Y}_0$$

We could justify this using a FE model:

$$Y_{it} = \alpha_0 + \alpha \tau_{it} + \theta_i + \varepsilon_{it}$$

where

$$au_{it} = egin{cases} 0 & t = 0 \ 1 & t = 1 \end{cases}$$

We assume that $\mathbf{E}(\tau_{it}\varepsilon_{it})=0$ but no particularly assumption on θ_i

In the two-period case, FE model is equivalent to FD model, which is

$$Y_{i1} - Y_{i0} = \alpha + u_{i1} - u_{i0}$$

The estimator for the policy effect is

$$\hat{\alpha} = \bar{Y}_{i1} - \bar{Y}_{i0}$$

- We assume no other changes in time between and attribute whatever that is to the program
- Add time dummies into the model the treatment effect is not separated from the policy's impact

After adding time dummy variables, the model becomes

$$Y_{it} = \alpha_0 + \alpha \tau_{it} + \delta t + \theta_i + \varepsilon_{it}$$

Then the difference estimator delivers

$$\mathbf{E}(Y_{i1} - Y_{i0}) = \mathbf{E}[(\alpha_0 + \alpha + \delta + \theta_i + \varepsilon_{i1}) - (\alpha_0 + \theta_i + \varepsilon_{i0})]$$

= $\alpha + \delta \neq \alpha$

Using the first-order difference, we generally cannot separate the time trend (δ) from the treatment effects (α)

• The Diff-in-Diff estimator is designed to solve this problem

Difference-In-Differences: The Two-by-Two Case

Now we have Two periods for Two groups:

- **1** People who are affected by the policy changes (treated): Y_{it}^1
- ② People who are not affected by the policy changes (controls): Y_{it}^0

Using the treated to pick up the time changes and policy effects:

$$\hat{\alpha} + \hat{\delta} = \bar{Y}_{i1}^1 - \bar{Y}_{i0}^1$$

Under the Common Trend Assumption controls pick up the time changes:

$$\hat{\delta}=ar{Y}_{i1}^0-ar{Y}_{i0}^0$$

We can then estimate the policy effect as a difference in difference

$$\hat{\alpha} = \left(\bar{Y}_1^1 - \bar{Y}_0^1\right) - \left(\bar{Y}_1^0 - \bar{Y}_0^0\right)$$

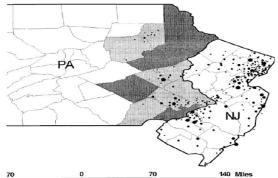
We can think:

Example of Two-by-Two DID

Card and Krueger (1994)

- In 1992, New Jersey increased its minimum wage substantially while Pennsylvania kept its minimum wage constant.
- Card and Krueger compared fast-food restaurants in New Jersey ("treated group") with similar restaurants in nearby parts of Pennsylvania ("control group").

Location of Restaurants (Card and Krueger 2000)



Estimation using STATA

- data source: http://dss.princeton.edu/training/Panel101.dta
- Generate variables indicating treatment and time: gen time=(year>=1994)&!missing(year) gen treated=(countray>4)&!missing(country) gen did=time*treated
- Regression: reg y time treated did, r

- An alternative is to use the hashtag command: reg y time##treated, r
- Or use the diff program in STATA: ssc install diff diff y, t(treated) p(time)

More General Formulation of DID Estimator

Formally, we can write the DGP (data generating process) for the DID estimator as

$$Y_{it} = \alpha_0 + \alpha \tau_{it}^{g_i} + \delta t + \theta_i + \varepsilon_{it}$$

where

$$au_{it}^{g_i} = egin{cases} 1 & t=1, g_i=1 \ 0 & \textit{otherwise} \end{cases}$$

 $au_{it}^{g_i}$ is usually written as $g_i imes t$

• Now we run a fixed effect regression and get a consistent estimate of the treatment effects α

Recall that the FE estimator for two-period data is equivalent to the FD estimator:

$$\begin{split} \hat{\alpha} &= \frac{\sum_{i=1}^{N} \left[\left(\tau_{i1}^{g_{i}} - \tau_{i0}^{g_{i}}\right) - \overline{\left(\tau_{i1}^{g_{i}} - \tau_{i0}^{g_{i}}\right)} \right] \left(Y_{i1} - Y_{i0}\right)}{\sum_{i=1}^{N} \left[\left(\tau_{i1}^{g_{i}} - \tau_{i0}^{g_{i}}\right) - \overline{\left(\tau_{i1}^{g_{i}} - \tau_{i0}^{g_{i}}\right)} \right]^{2}} \\ &= \left(\bar{Y}_{1}^{1} - \bar{Y}_{0}^{1}\right) - \left(\bar{Y}_{1}^{0} - \bar{Y}_{0}^{0}\right) \end{split}$$

Notice that

$$\begin{split} \overline{\left(\tau_{i1}^{g_{i}} - \tau_{i0}^{g_{i}}\right)} &= \frac{1}{N_{1} + N_{0}} \sum_{i} \left(\tau_{i1}^{g_{i}} - \tau_{i0}^{g_{i}}\right) \\ &= \frac{1}{N_{1} + N_{0}} \left[\sum_{\{i: g_{i} = 1\}} \left(\tau_{i1}^{1} - \tau_{i0}^{1}\right) + \sum_{\{i: g_{i} = 0\}} \left(\tau_{i1}^{0} - \tau_{i0}^{0}\right) \right] \\ &= \frac{N_{1}}{N_{1} + N_{0}} \end{split}$$

"In principle, you don't need panel data to implement DID regression; repeated cross-section data are fine!"

• In general, we can write the DID regression as

$$Y_{t_i} = \alpha_0 + \alpha \tau_{t_i}(g_i) + \delta t_i + \gamma g_i + \varepsilon_i$$

- where g_i is the group indicator of person i and t_i is the time period in which i exists in the data
- $\tau_{t_i}(g_i) = g_i \times t_i$
- We have 4 categories of people: (before, treated), (before, controls), (after, treated), (after, controls)
- We end up with having 4 groups of moment conditions:

$$\mathbf{E}(arepsilon_i) = 0$$
 $\mathbf{E}(au_{t_i}(g_i)arepsilon_i) = 0$
 $\mathbf{E}(t_iarepsilon_i) = 0$
 $\mathbf{E}(g_iarepsilon_i) = 0$

Using

$$Y_i = \hat{\alpha}_0 + \hat{\alpha} \tau_{t_i}(g_i) + \hat{\delta} t_i + \hat{\gamma} g_i + \hat{\varepsilon}_i$$

We can rewrite the sample analog of the moment conditions as

$$egin{aligned} ar{Y}_0^1 &= \hat{lpha}_0 + \hat{\gamma} \ ar{Y}_1^1 &= \hat{lpha}_0 + \hat{lpha} + \hat{\delta} + \hat{\gamma} \ ar{Y}_0^0 &= \hat{lpha}_0 \ Y_1^0 &= \hat{lpha}_0 + \hat{\delta} \end{aligned}$$

We can solve for the parameters as

$$\begin{split} \hat{\alpha}_0 &= \bar{Y}_0^0 \\ \hat{\gamma} &= \bar{Y}_0^1 - \bar{Y}_0^0 \\ \hat{\delta} &= \bar{Y}_0^1 - \bar{Y}_0^0 \\ \hat{\alpha} &= \left(Y_1^1 - \bar{Y}_0^1\right) - \left(\bar{Y}_1^0 - \bar{Y}_0^0\right) \end{split}$$

More generally, we can add more control variables and specify the DID model as

$$Y_i = \alpha au_{t_i}(g_i) + \mathbf{X}'_{it} eta + \delta_{t_i} + heta_{g_i} + arepsilon_i$$

Question: What is X_{it} actually picking up?

This setting is simple yet powerful! There are many papers that do this basic stuff.

- Eissa and Liebman (QJE, 1996): Estimate the effect of the earned income tax credit on the labor supply of women
- Dohahue and Levitt (QJE, 2001): Impact of legalized abortion on crime

Multiple Periods: Event Studies

- The treatment effects could be dynamic, with short-run effects differing from long-run effects
- We can easily extend the baseline model to allow for this:

$$Y_i = \beta_0 + \sum_{j=0}^{J} \alpha_j \tau_{t_i-j}(g_i) + \delta_{g_i} + \gamma_{t_i} + \varepsilon_i$$

where

$$au_t(g_i) = egin{cases} 1 & g_i = 1 ext{ and policy started in year } t \ 0 & ext{otherwise} \end{cases}$$

Common Trend Assumption

Recall that the model we specified for DID is:

$$Y_i = \beta_0 + \alpha \tau_{t_i}(g_i) + \delta t_i + \gamma g_i + \varepsilon_i$$

The DID estimator is

$$\hat{lpha}_{ extit{DID}} = lpha + \left(ar{arepsilon}_1^1 - ar{arepsilon}_0^1
ight) - \left(ar{arepsilon}_1^0 - ar{arepsilon}_0^0
ight)$$

To obtain a consistent estimator, we require that

$$\textbf{E}\left[\left(\bar{\epsilon}_1^1 - \bar{\epsilon}_0^1\right) - \left(\bar{\epsilon}_1^0 - \bar{\epsilon}_0^0\right)\right] = 0$$

- The treated units can have different levels of the error term, but the change in the error term must be random
- Two approaches to validate the common trend assumption: placebo policies and add group-specify time trends

Placebo Policies

- A popular strategy for robustness check: if a policy was enacted in say 2010 you could pretend it was enacted in 2005 in the same place and then only use data through 2009
- The easiest (and most common) is in the Event framework: include leads as well as lags in the model (Bertrand, Duflo, Mullainathan, 2004, QJE)
- To implement it you can run a regression like:

$$Y_i = eta_0 + \sum_{j=- ilde{J}, j
eq -1}^J lpha_j au_{t_i-j}(g_i) + \delta_{g_i} +
ho_{t_i} + arepsilon_i$$

where $t_i = -\tilde{J}, \cdots, J$ and the period of enactment to be zero

- $au_{t_i-j}^1 = 1$ whenever $t_i j = 0$
- Note $\sum_{j=-\tilde{J}}^{J} \tau_{t_i-j}(g_i) = \delta_{g_i}$, so we drop one period to avoid perfect co-linearity

If we normalize $\alpha_{-1} = 0$, α_{-2} is estimated as

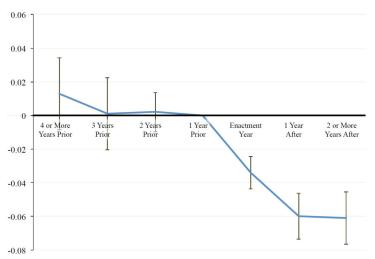
$$\hat{\alpha}_{-2} = \left(\bar{Y}_{-2}^1 - \bar{Y}_{-1}^1\right) - \left(\bar{Y}_{-2}^0 - \bar{Y}_{-1}^0\right)$$

where

$$\begin{split} \bar{Y}_{-2}^1 &= \hat{\beta}_0 + \hat{\alpha}_{-2} + \hat{\delta} + \hat{\rho}_{-2} \\ \bar{Y}_{-1}^1 &= \hat{\beta}_0 + \hat{\delta} + \hat{\rho}_{-1} \\ \bar{Y}_{-2}^0 &= \hat{\beta}_0 + \hat{\rho}_{-2} \\ \bar{Y}_{-1}^0 &= \hat{\beta}_0 + \hat{\rho}_{-1} \end{split}$$

- $\hat{\alpha}_{-2}$ should be zero under the common trend assumption
- $\hat{\alpha}_{-j}(j \geq 2)$ should also be zero under the common trend assumption

Figure 1: Typical event studies for the placebo policies



Group-Specific Time Trends

- One might be worried that units that are trending up or trending down are more likely to change policy
- \bullet One can include group $\times time\ dummy\ variables$ in the model to fix this problem
- Now let's consider the three-period case where the policy happens between period 1 and 2, the model becomes

$$Y_i = \beta_0 + \alpha \tau_{t_i}(g_i) + \delta_0 t_i \times (1 - g_i) + \delta_1 t_i \times g_i + \delta_2 \mathbb{I}(t_i = 2) + \gamma g_i + \varepsilon_i$$

ullet We can write the estimator of lpha as a Triple Difference (DDD):

$$egin{aligned} \hat{lpha}_{DDD} &= \left(ar{Y}_2^1 - ar{Y}_1^1
ight) - \left(ar{Y}_2^0 - ar{Y}_1^0
ight) - \left[\left(ar{Y}_1^1 - ar{Y}_0^1
ight) - \left(ar{Y}_1^0 - ar{Y}_0^0
ight)
ight] \ &pprox (lpha + \delta_1 + \delta_2) - (\delta_0 + \delta_2) - (\delta_1 - \delta_0) \ &= lpha \end{aligned}$$

If we do not add the group-specific time trends, the error term is a composite:

$$\tilde{\varepsilon}_i = \varepsilon_i + \delta_0 t_i \times (1 - g_i) + \delta_1 t_i \times g_i - \delta t_i$$

We go back to the common trend assumption and get

$$\begin{split} \textbf{E}\left(\left(\bar{\tilde{\epsilon}}_{1}^{1} - \bar{\tilde{\epsilon}}_{1}^{0}\right) - \left(\bar{\tilde{\epsilon}}_{1}^{0} - \bar{\tilde{\epsilon}}_{0}^{0}\right)\right) &= \textbf{E}\left(\left(\bar{\epsilon}_{1}^{1} - \bar{\epsilon}_{1}^{0}\right) - \left(\bar{\epsilon}_{1}^{0} - \bar{\epsilon}_{0}^{0}\right)\right) \\ &+ \left(\delta_{1} - \delta\right) - \left(\delta_{0} - \delta\right) \\ &= \textbf{E}\left(\left(\bar{\epsilon}_{1}^{1} - \bar{\epsilon}_{1}^{0}\right) - \left(\bar{\epsilon}_{1}^{0} - \bar{\epsilon}_{0}^{0}\right)\right) + \delta_{1} - \delta_{0} \\ &\approx \delta_{1} - \delta_{0} \neq \textbf{0} \end{split}$$

Thus the common trend assumption is likely to fail!

Inference: Get the Right Standard Errors

- In applications, we often have individual data (people, firms...) and the policy is enacted at more aggregated level (cities, provinces)
- It seems that we have more data than we need

Consider the individual-level model

$$Y_i = \alpha \tau_{t_i}(g_i) + Z_i' \delta + X_{g_i t_i}' \beta + \theta_{g_i} + \gamma_{t_i} + u_i$$

One could aggregate the data by group and year:

$$ar{Y}_{gt} = lpha ar{ au}_{gt} + Z_{gt}' \delta + X_{gt}' \beta + heta_g + \gamma_t + ar{u}_{gt}$$

The second regression also gives consistent estimates for the treatment effects

• HOWEVER, two regressions yield different standard errors: which one should we use?

• The error term for the individual level model is

$$u_i = \eta_{g_i t_i} + \varepsilon_i$$

- ▶ The i.i.d assumption for error term u_i is violated is $\eta_{g_i t_i}$ exists
- ► Standard solution: *Cluster the standard error by group*×*year* to allow for arbitrary correlation within a group
- Bertrand, Duflo, and Mullainathan (QJE, 2004):
 - If there is serial correlation in η_{gt} , cluster by group×year is problematic
- Solutions:
 - # of groups is large: block bootstrap by state works well
 - Moderate # of states: asymptotic approximation of the variance-covariance matrix
 - Small # of states: collapse the data into a "pre"- and "post"-period and account for the effective sample size
- A practioner's guide is offered by Cameron and Miller (2015, JHR)