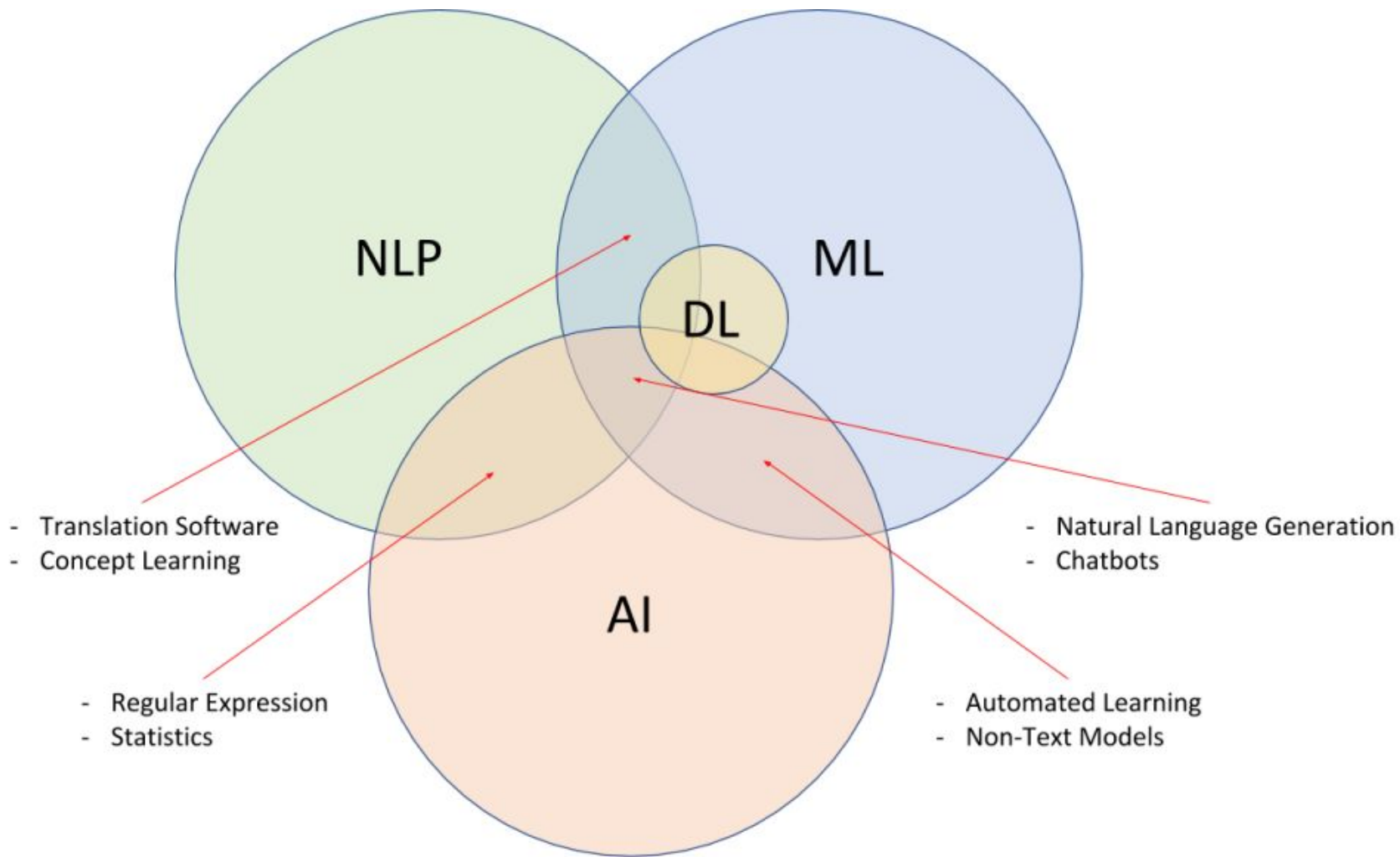


# MIDS W207

# Applied Machine Learning

Week 9  
Live Session Slides  
Fall 2023



# Sentiment Analysis



My experience  
so far has been  
fantastic!

POSITIVE



The product is  
ok I guess

NEUTRAL



Your support team  
is useless

NEGATIVE

# The Bag of Words Representation

I love this movie! It's sweet, but with satirical humor. The dialogue is great and the adventure scenes are fun... It manages to be whimsical and romantic while laughing at the conventions of the fairy tale genre. I would recommend it to just about anyone. I've seen it several times, and I'm always happy to see it again whenever I have a friend who hasn't seen it yet!



it	6
I	5
the	4
to	3
and	3
seen	2
yet	1
would	1
whimsical	1
times	1
sweet	1
satirical	1
adventure	1
genre	1
fairy	1
humor	1
have	1
great	1

... ..

Sentence 1 : He is a good doctor  
Sentence 2: She is a good scientist  
Sentence 3: Doctor and Scientist are good



Sentence 1 : good doctor  
Sentence 2: good scientist  
Sentence 3: doctor scientist good

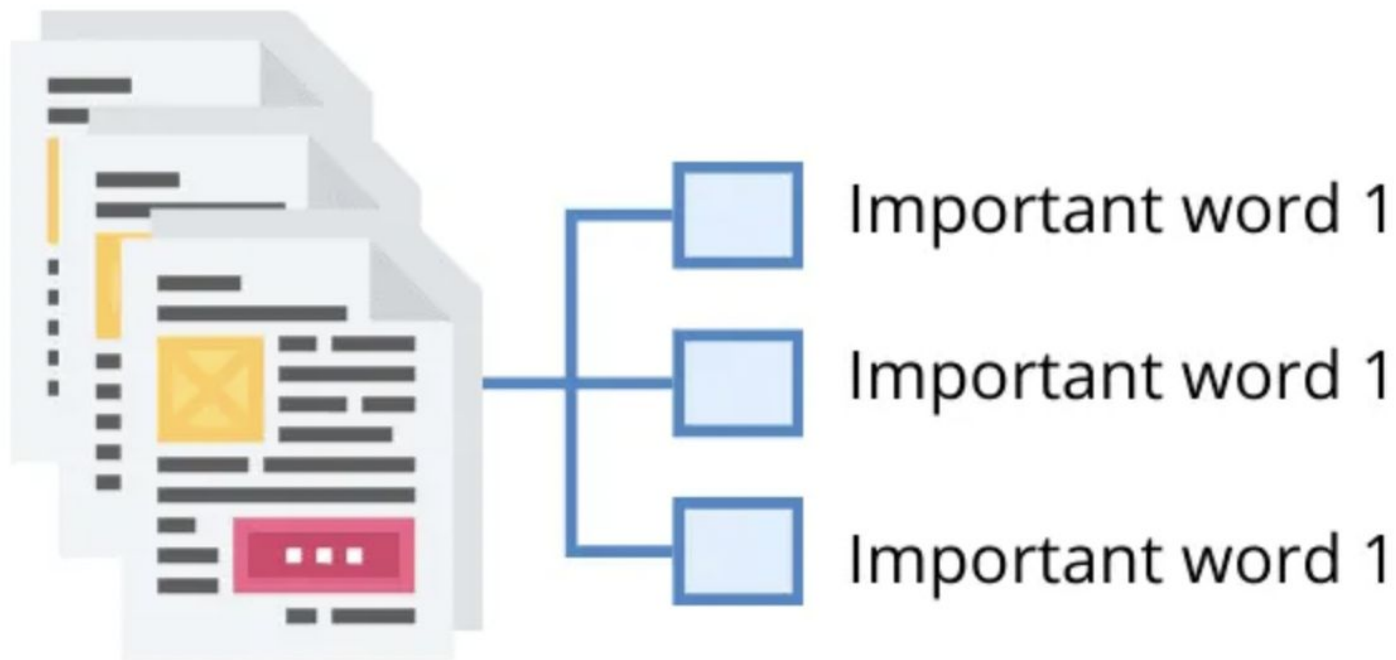
Words	Frequency
good	3
doctor	2
scientist	2

vectors



	f1	f2	f3	
	good	doctor	scientist	output
Sentence 1	1	1	0	
Sentence 2	1	0	1	
Sentence 3	1	1	1	

# TF - IDF



Sentence 1 : good doctor  
 Sentence 2: good scientist  
 Sentence 3: doctor scientist good

$$TF * IDF$$

Term Frequency= No. of repetitive words in a sentence/ No. of words in a sentence

Inverse Document Frequency=  $\log(\text{No. of sentences} / \text{No of sentences containing words})$

Words	Frequency
good	3
doctor	2
scientist	2



**TF**

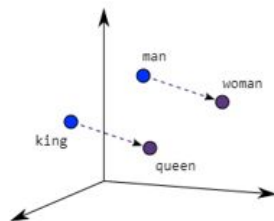
	S1	S2	S3
good	1/2	1/2	1/3
doctor	1/2	0	1/3
scientist	0	1/2	1/3

**IDF**

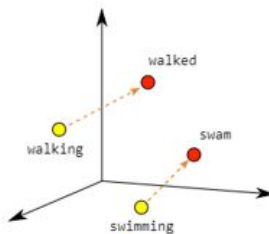
Words	IDF
good	$\log(3/3)=0$
doctor	$\log(3/2)$
scientist	$\log(3/2)$

	f1	f2	f3	output
	good	doctor	scientist	
S1	0	$\frac{1}{2} * \log(3/2)$	0	
S2	0	0	$\frac{1}{2} * \log(3/2)$	
S3	0	$\frac{1}{3} * \log(3/2)$	$\frac{1}{3} * \log(3/2)$	

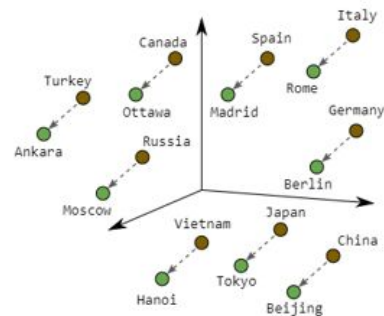
# Word2Vec



Male-Female

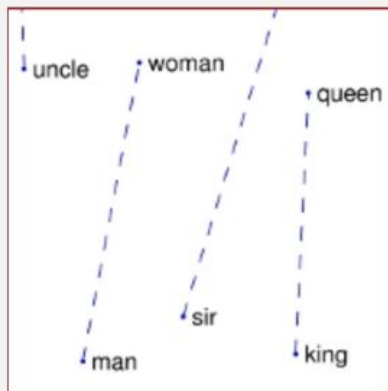


Verb Tense

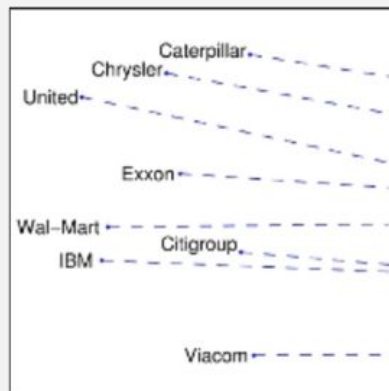


Country-Capital

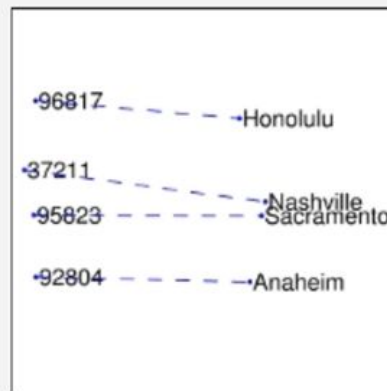
# GloVe



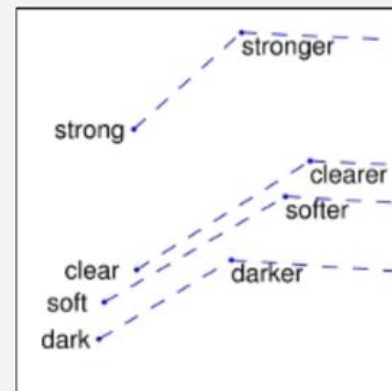
man - woman



company - ceo



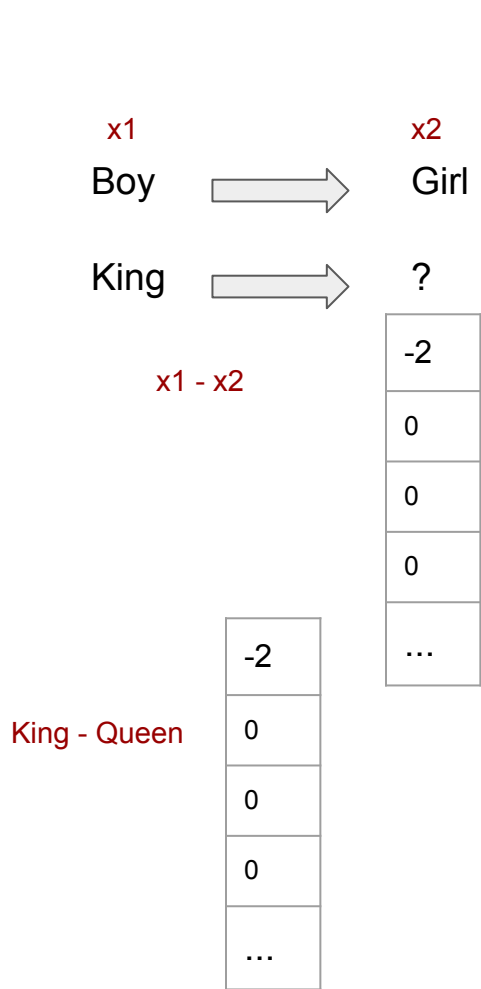
city - zip code



comparative - superlative

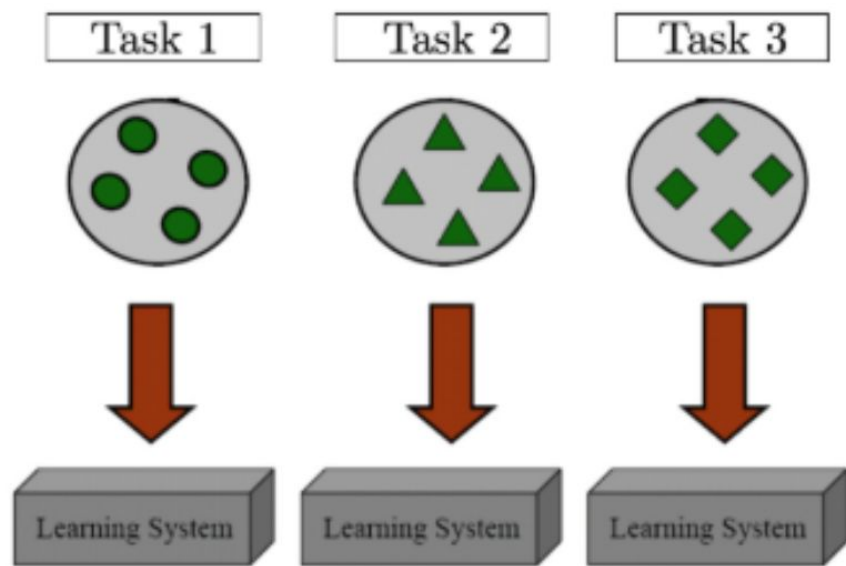


	Boy	Girl	King	Queen	Apple	Mango
Gender	-1	1	-0.92	0.93	0	0.1
Royal	0.01	0.02	0.95	0.96	-0.02	0.01
Age	0.03	0.02	0.7	0.6	0.95	0.92
Food						
300						



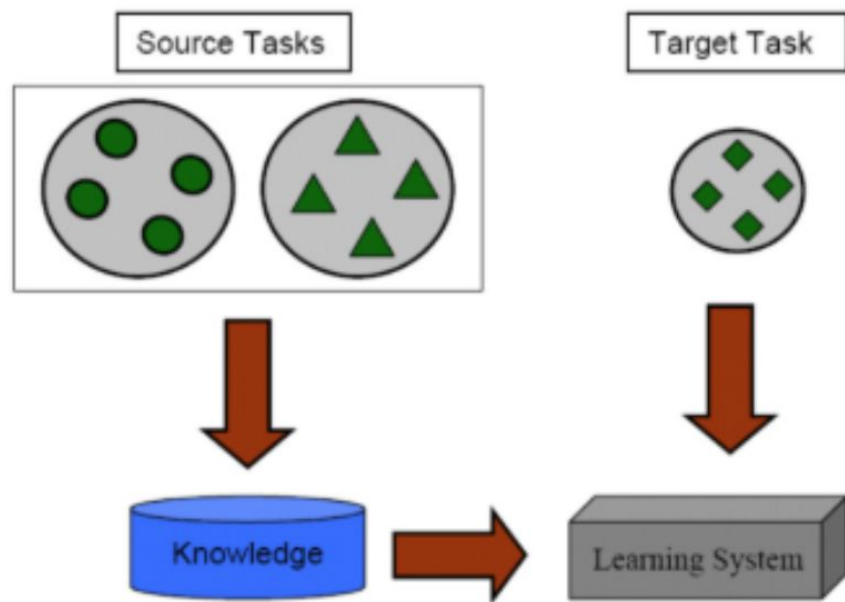
	x1	x2					
	Boy	Girl	King	Queen	Apple	Mango	
Gender	-1	1	-0.92	0.93	0	0.1	
Royal	0.01	0.02	0.95	0.96	-0.02	0.01	
Age	0.03	0.02	0.7	0.6	0.95	0.92	
Food							
300							

Learning Process of Traditional Machine Learning

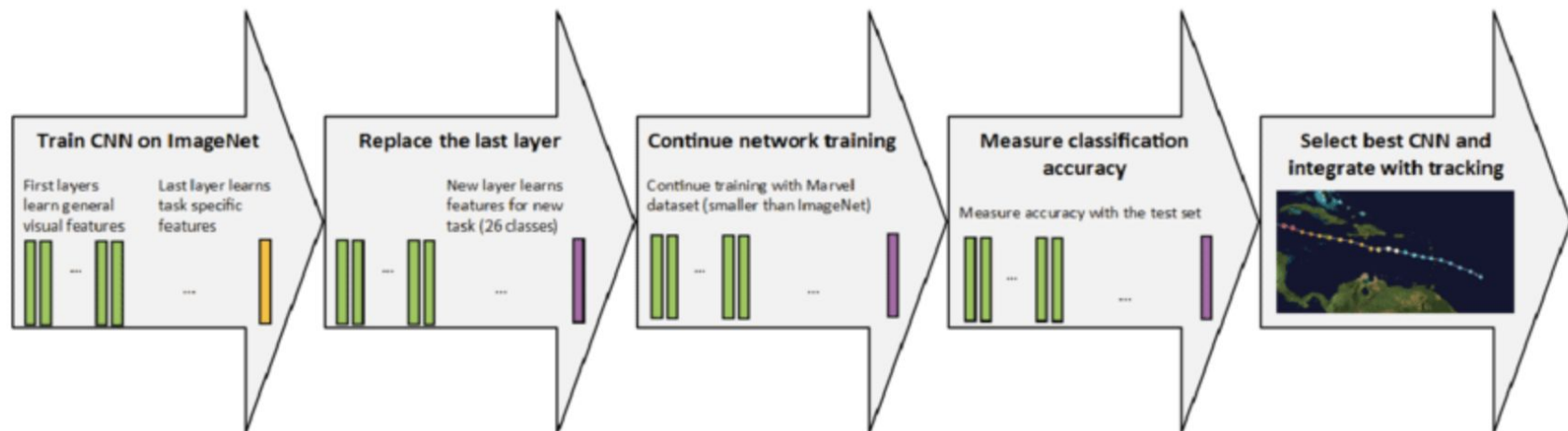


(a) Traditional Machine Learning

Learning Process of Transfer Learning



(b) Transfer Learning



# Code Review