



Department
for Environment
Food & Rural Affairs

Iteration 2 changes

FMFP team

Purpose

This document records the changes we made in iteration two. This includes changes to content and interaction. It records the decisions we made and the reasons why we made them. It will also record other things we considered but didn't include and our hypotheses for testing.

This prototype was developed between **26/11/2019 and 14/01/2019** by:

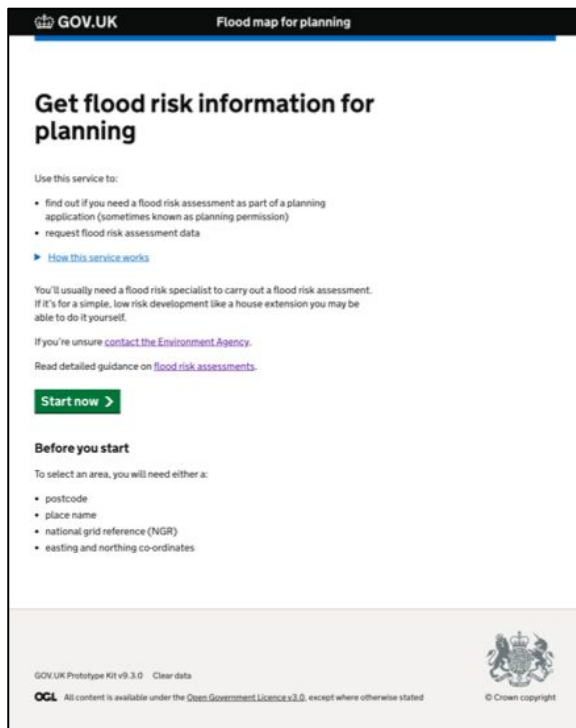
Robin Parker - Interaction Designer

Caroline Vickers - Senior Content Designer

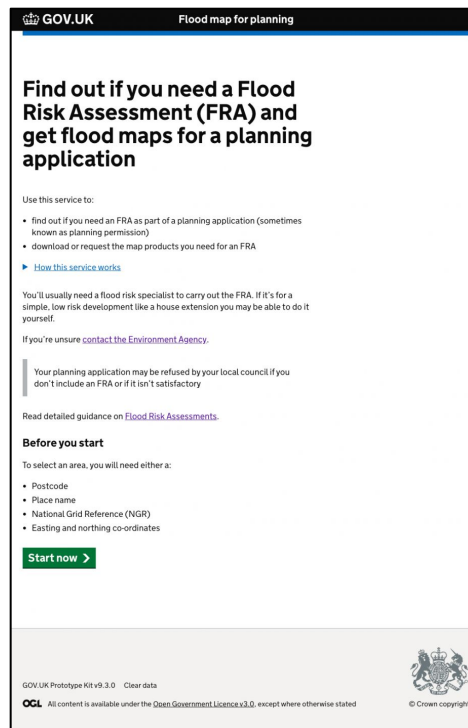
Penny Kirby - User Researcher

Rob Humphries - Product Owner

Start page



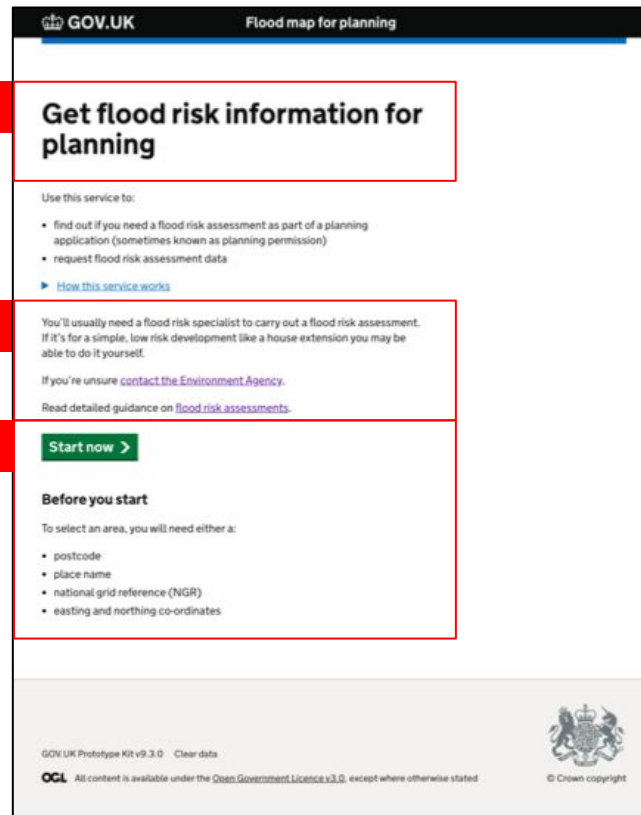
Prototype



Previous prototype

Start page


	Change	Reason	Expectation
1	Changed title	The current title is too long	Users will understand they can get flood risk information for planning
2	Remove inset text that reads 'your planning application may be refused'	Users don't read inset text	Users will not need to see this information on this page
3	Move start button to above Before you start	Tried and tested GDS format	Users will know what they need to enter



Prototype

Location

No change

 **Flood map for planning**

[← Back](#)

Find the location

☐ Place or postcode


☐ National Grid Reference (NGR)

☐ Easting and northing

Continue

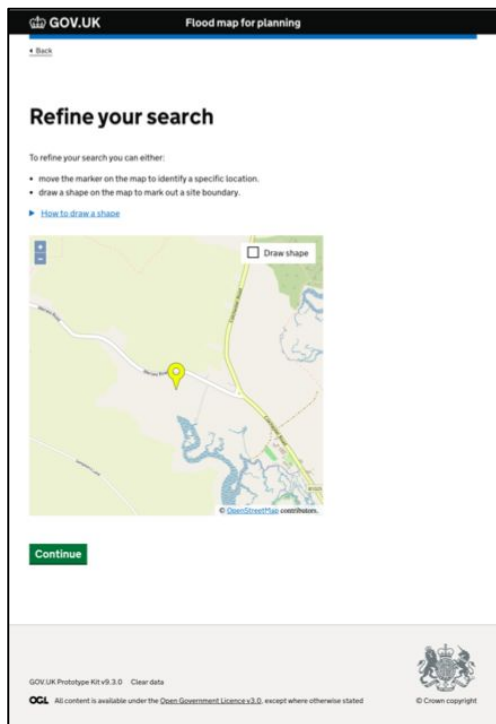
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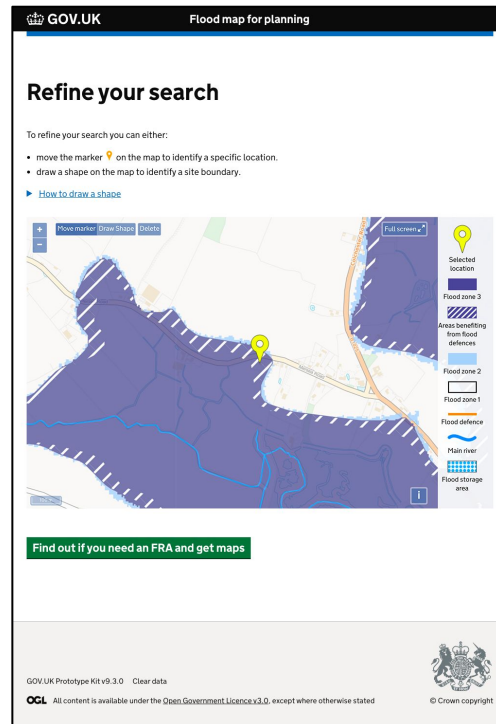

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Prototype

Refine search



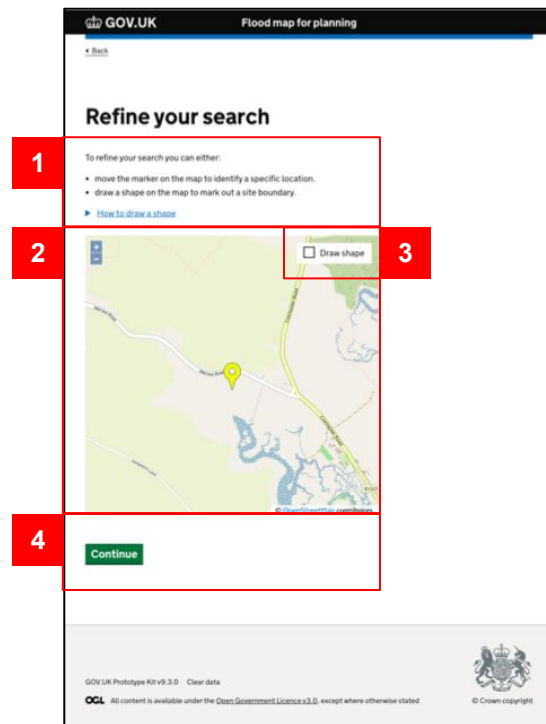
Prototype



Prev Prototype

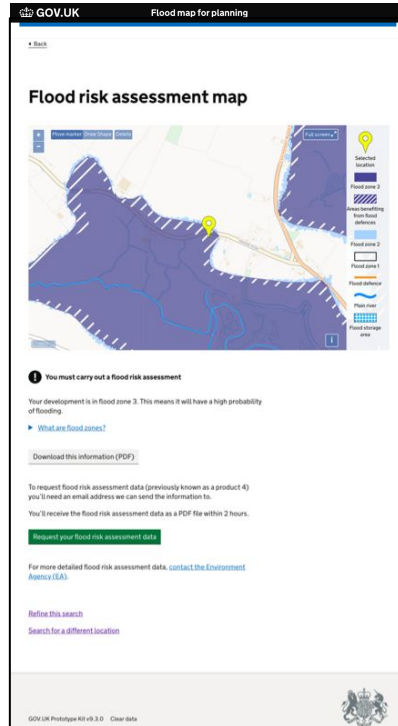
Refine search

	Change	Reason	Expectation
1	Remove yellow marker in first bullet point.	The marker is prominent on the map	Users will know what me mean by marker
2	Removed the flood symbology and map key	Users are distracted by the symbology as they didn't know what it meant	Users will refine their search before they move to the next step
3	Change draw shape button	To bring inline with the design system, make the UI more consistent	Users will easily know how to draw a shape
4	Change button title	It's too long	Users will know how to move to the next step

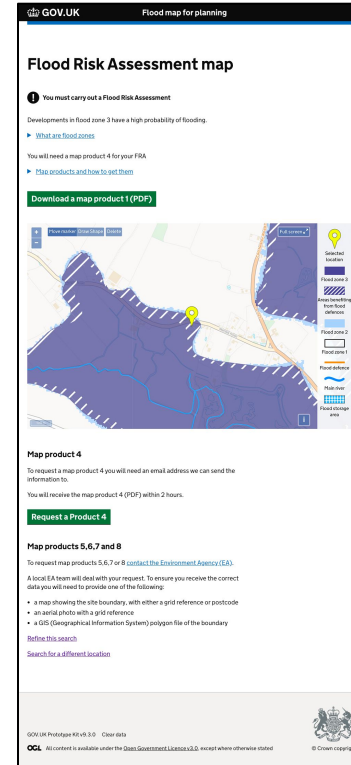


Prototype

Map page



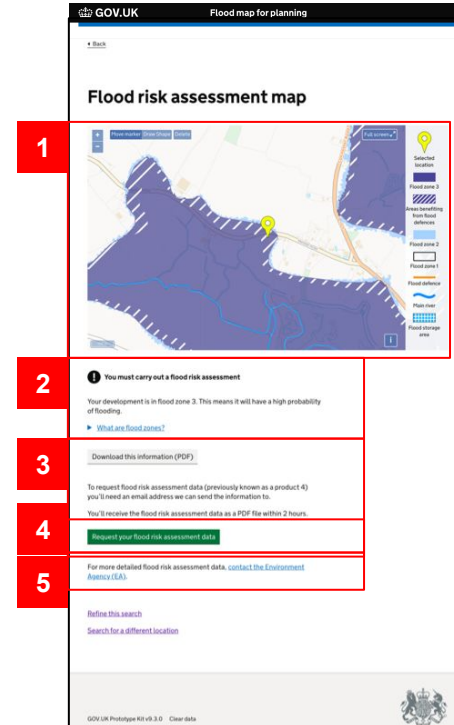
Prototype



Prev Prototype

Map page


	Change	Reason	Expectation
1	Move the map above the page content	People were looking for the map	People will understand their flood risk
2	Move the flood risk information below the map	Users didn't read it when it was above the map	Users will scroll down the page to read the information
3	Make the product 1 button grey	So the link to the product 4 map is more prominent	Users will know which product they need
4	Change the button text	To reflect the user is requesting the flood risk assessment data	Users will understand what they are doing when they click the button
5	Change the copy and direct people to the EA email address	People were getting confused by the other products	People will know how to get other products



Prototype

Contact

No change

 **Flood map for planning**

[◀ Back](#)

Contact details

Full name


Email address

We will email the link to the PDF of the maps

[Continue](#)

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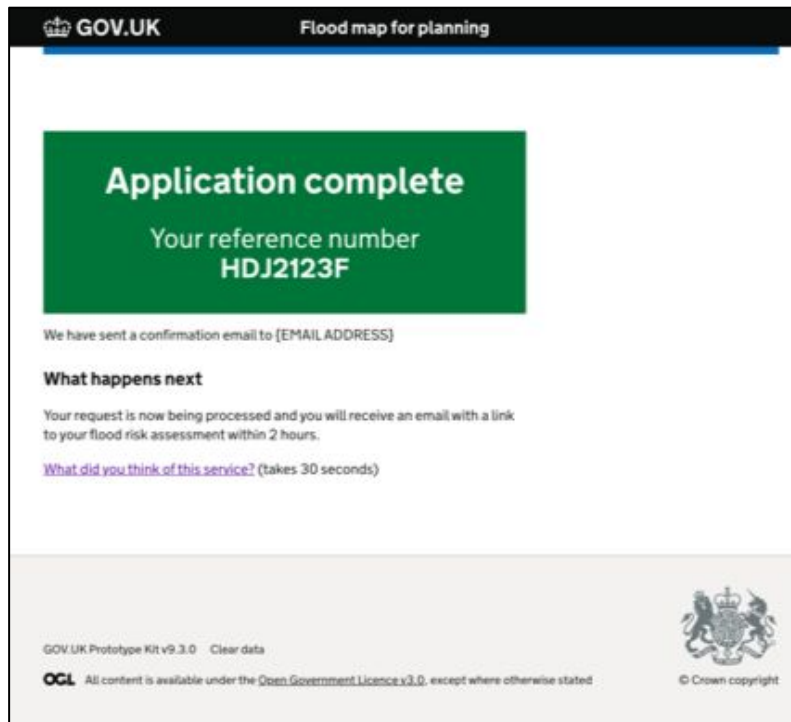


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Prototype

Application complete

No change



Prototype