Iteration 1.5 changes

FMFP team

Purpose

This document records the changes we made in iteration 1.5. This includes changes to content and interaction. It records the decisions we made and the reasons why we made them. It will also record other things we considered but didn't include and our hypotheses for testing.

This prototype was developed between **8/11/2019 and 25/11/2019** by:
Cathy Dutton - Head of Interaction Design
Greg Knight - Senior Content Designer
Penny Kirby - User Researcher
Rob Humphries - Product Owner

Start page

Prototype

Previous prototype

Start page

	Change	Reason	Expectation
1	Changed title	Updated to convey the service does 2 things find flood zone and get map	Users will understand they can see if the site needs and FRA and get the maps for planning
2	Change to the text and link title	Convey the action the user needs to take to get the maps and convey the content in the push down	Users will understand how to get the maps and information on how the service works
3	Added text advising users they may need help from a specialist	Allow new users to understand how to get help with a FRA	New users will know how to get help
4	Added text to explain why people might need an FRA	Explain why an FRA may be required	New users will understand why they need a flood risk assessment

Prototype

Find location

Added back button after start page

Prototype

Refine search

Change	Reason	Expectation
NEW PAGE Added - Refine search page	There was too much information on the map page to clearly explain how to move the marker to be more accurate	Users will understand how to change the location of the marker or draw a shape to define the site
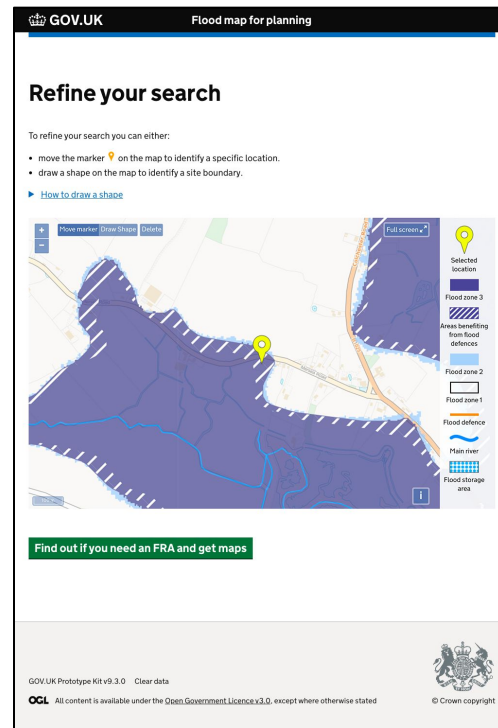
Prototype

Map page

Prototype

Prev Prototype

Map page

COMBINED RESULTS AND PRODUCT PAGE

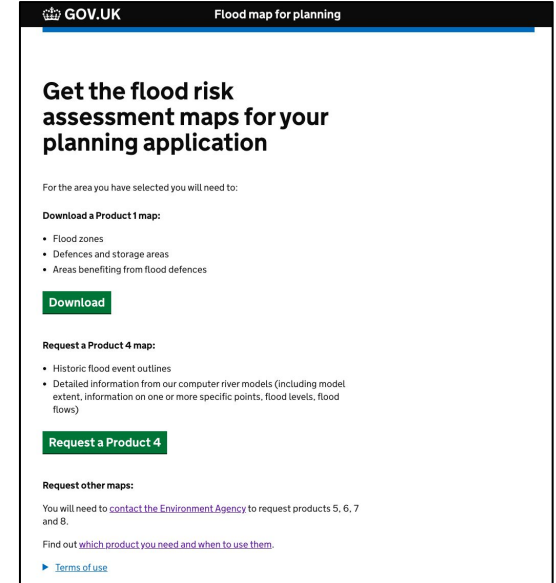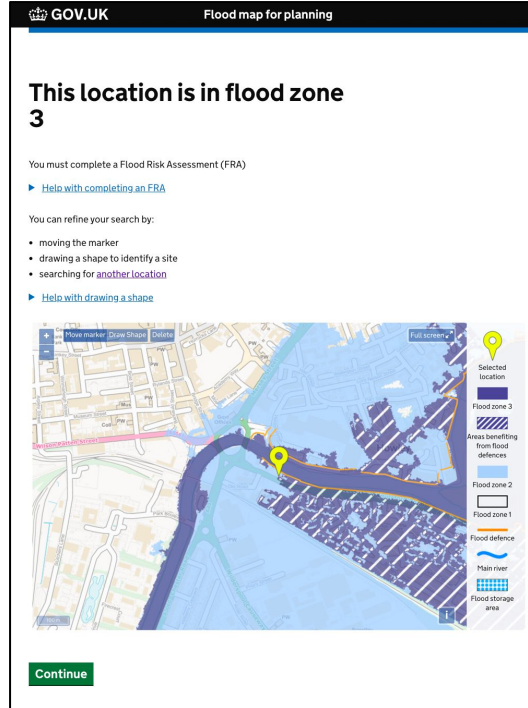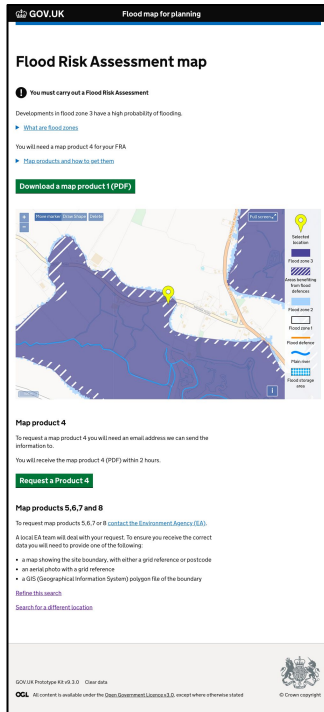|	Change	Reason	Expectation
1	Changed page title	To convey the page contains a map that shows flood risk	Users will understand they can see if the site needs an FRA by using the map
2	Added text explaining they will need an FRA	It will be clear what the flood risk is	All users will understand the flood risk of the location
3	Added link to push down text explaining flood zones	New users do not know what a flood zone is	New users will know how to find out what a flood zone is
4	Added text explaining which product is needed for the FRA	People expect us to tell them what map data they need	Users will understand what they need for their FRA
5	Added text how to get a product 4	Explain what people need to do to get a product 4 and a link to request it	Users will understand how to get a product 4
6	Added text to how to get a products 5,6,7&8	Explain how to get additional products	Users will understand how to get a additional products
7	Added links to refine search page and find location	Users need to be able to correct mistakes	Users will know how to do a new search or refine their search
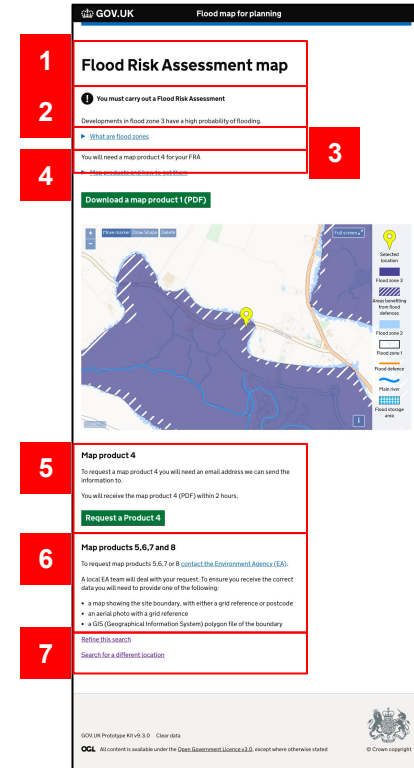
Prototype

Contact

No change

Prototype

Application complete

No change

Prototype