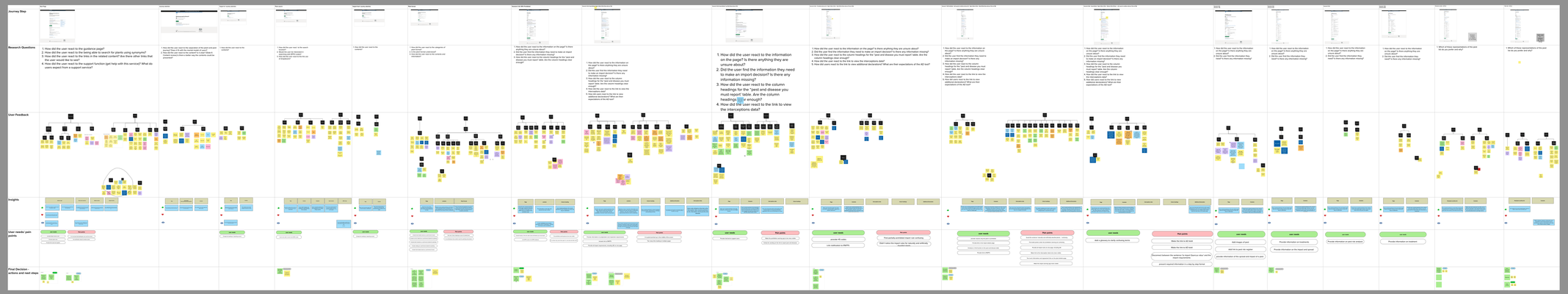

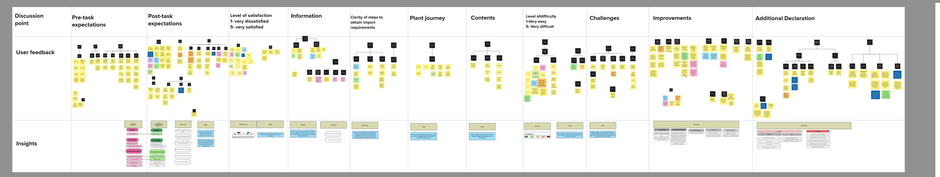

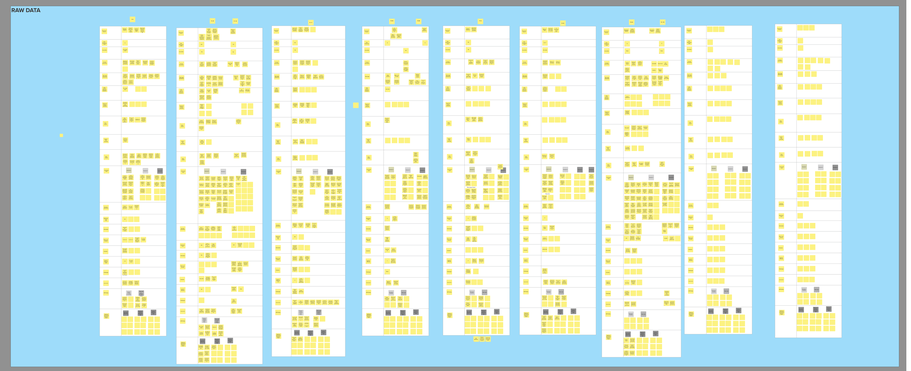

KEY INSIGHTS (SYNTHESIS)

User groups	No. of users
Nursery Owner	3
Import Agent	2
Importer	3
supplier	1
Knowledge broker	1

Accessibility needs
None recorded

Tech proficiency
★★★☆☆

Level of satisfaction
★★★★☆

Ease of use
★★★★★

Information
★★★★☆

Journey
★★★★★

Contents
★★★★½