Destiny Franks

CONTACT

269 228 6215 defranks@umich.edu destinyfranks.com

SKILLS

User Research
Usability Testing
Accessible Design
Visual Design
Graphic Illustration
Data Analysis
Wireframing
Sketching
Project Management

TOOLS

Sketch / Figma InVision Adobe Suite HTML + CSS Python SQL

EDUCATION

University of Michigan

Ann Arbor, MI

September 2016 - May 2020

Major in UX Design - Minor in Graphic Design

EXPERIENCE

Michigan Medicine Information Design Intern June 2019 - Present

Accessibly designed resources keeping hierarchy and screen-readers in mind and illustrated graphics that fit brand guidelines

Growing Hope Social Media Intern May 2019 - August 2019

Designed and wrote content for diverse audiences and maintained an organized posting schedule

University of Michigan School of Social Work Graphic Designer September 2018 - Present

Designed promotional graphics with an emphasis on type and low vision accessibility for both print and web while maintaining brand standards

PROJECTS

The Erb Institute
Research Analyst
January 2019 - April 2019

Conducted interviews and focus groups, reviewed literature, and analyzed data to provide recommendations for a sustainable business undergraduate program