



## Vivo CMS

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### Pros

Vivo CMS [offers](#) an exceptionally user-friendly interface through which to create content.

### Cons

The plugins available through Vivo CMS's [website](#) is somewhat limited.

### The Verdict: 6.83/10

Vivo CMS is an excellent application for news, [online](#) magazines and other designer-style [websites](#).



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Spoonlabs, the company that delivers **Vivo CMS** to the world, set us up with the full version of its [content management system software](#) (CMS) online with a demo site to explore, and we must say we really enjoyed the time we spent using this software. The content editor is easy to use and it offers quite a few useful plugins that are perfect for news, information or article-based websites. We really would have liked to rank them higher, but in the CMS business, the competition is fierce.

Vivo CMS is primarily intended for news, online magazines, portals and media publishers. It provides good tools for those seeking a CMS for this type of online media, such as scrolling headers, news feeds, polls, subscription tools, comment and contribution tools, and more. The article-creation module is streamlined and simple to use, allowing you to automatically create search-engine-friendly URLs and add meta keywords and descriptions for the article in the same screen. Once you get your website set up, you can use a content management system and literally have an article published with images, video, a URL and meta information within minutes.

The best way to really see what this content management system software can do is to check out some Vivo CMS client sites. We looked at quite a few of their clients' sites to see how various plugins worked online, and we spent a day exploring and altering the demo site they set up for us. We highly recommend that you take advantage of their free demo to see how easy Vivo CMS is to use.

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**Built-in Features: 6.3/10**

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Before we get to all the useful plugins for this content management system, let us tell you about the Viwo CMS dashboard and content module. When you log in to the dashboard, you are greeted with article traffic statistics, logs and comments to moderate. It also includes useful links to such things as support and article statuses. The modules include content, categories, files, users and layout. Through the layout module, you can access widgets. You can also use the Viwo website to access extra plugins that are not included in the initial installation.

The CMS is used for blogging, data entry, document management, mail forms, search engine optimization, syndicated content and front-end web services. Plugins they offer include a forum, calendar, polling, site map creators, quiz creation tools and the ability to work with user contributors. In addition, they provide some reports, FAQs, links and product management.

The essential module of this CMS is its article-creation tool, or content module, since this software is intended mainly for blogs, news and magazine websites. It is obvious to us that the developers put a lot of effort into making it as easy to use as possible. We couldn't help but compare the Viwo CMS article tool to the CMS we use here at TopTenREVIEWS for publishing our own reviews. Our article or content tool is very similar, except that Viwo's CMS allows you to view your content in HTML code if you desire.

## Add-on Features: 7.5/10

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Viwo CMS also offers a helpful, but somewhat limited collection of plugins that you can purchase on the Viwo website. For example, they offer a bridge for working with vBulletin, a popular forum software. They also offer a banner manager, form builder, subscription tool, multi-site manager, video box, menu builder and much more. They even have a free mobile tool, which is one feature we quite liked. This tool can help you create a dedicated URL solely for mobile devices with content optimized to make browsing your website with a web-enabled mobile phone easy.

## Management: 3.8/10

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Viwo CMS has a few management options as well as a few paid services. These options include asset management, template management, a clipboard and the ability to create sub sites and roots, skins and a trash bin. We found the tool for creating search-engine-friendly URLs and roots simple to figure out. To create a new category, which is the title that will appear in site navigation, you simply type in the category name, such as "Mountain Bike Trails in Utah," and then the browser information such as "Mountain Bike Trails Utah," and then the software will quickly create a URL for you, such as "www.top-ten.com/mountain-bike-trails-utah." It's as simple as that. We liked how easy it was to set up the site navigation in a logical manner.

The paid management tools include advertising management and content scheduling. Advertising management is quite often offered as a paid service since it may include Yahoo or Google Ad management, which can range from you managing your ads to an account manager who manages all ad keywords and banner ads. Viwo CMS does, however, offer a banner manager or ad server that can manage images, HTML, flash banners, AdSense and other images for banner ads. This add-in can also manage ad statistics and generate zones, which are basically section locations on select pages occupied by a particular group of rotating ads.

One of Viwo CMS's newest features includes Google Analytics integration. With this tool, you can monitor article reads, comments, shares and traffic trends within your content management system. This content management system software can also create automatic Google XML sitemaps and articles for Google News.

## Security: 7.5/10

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Since Viwo CMS does not support commerce, its security levels are not the same as services that process credit card information or personal data such as your contact information or SSN. However, this CMS can work with SSL certificates and employs good measures for controlling who can access content as well as who can contribute or manage comments.

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We found the tool for setting up permission levels quite easy to use. Since this software is designed for handling contributing writers and publishers, it makes setting these types of permissions. Permission levels included are Admin, Editor, Guest, Member, Premium Member, Trusted Writer and Writer. You can easily set permission levels for tags, the trash bin, moderating comments, access to admin, file management and the ability to upload content. In just a few minutes, you can assign what areas each user can read, write and edit, in addition to managing workflow and allowing the contributor to manage select plugins.

## Ease of Use: 7.5/10

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Creating web pages and easy navigation for a site can be quite difficult if you have little experience. However, Vivo CMS is simple to use. Getting your site created and loaded into this CMS can be a bit difficult initially. Once your site is set up, however, adding articles, managing comments, setting permission levels and adding new categories is amazingly easy.

## Help & Support: 8.8/10

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Vivo CMS has over-the-top support and provides just about everything we looked for, from code skeletons to APIs. The Vivo website has a support center with online documentation, a searchable knowledgebase, a discussion forum and a form for submitting support requests. It also provides content management system user guides, an installation guide, a plugin guide and a developer center. The developer center is useful for those who desire to generate a custom feature for their copy of Vivo CMS or make alterations to customize their copy of this content management system.

The Vivo CMS website also includes a resource center that provides plugins, templates, widgets, video, tutorials, language packs and access to the CMS wiki site. There are nearly 20 plugins, more than 40 templates and themes, and nearly 25 videos and tutorials. It supports content in 30 languages with front-end language packs and administration, and plugin language packs. It also offers support documentation to help license holders create their own language packs.

## Summary:

We found **Vivo CMS** easy to use, and it is a great content management system for publishing articles and news. It is exceptional at managing multiple contributors with a variety of permission levels and access rights. After you get through the initial challenge of setting up your website correctly, we think you'll find that adding content and managing articles, contributors and categories for all of your site's contributors is surprisingly easy since no coding knowledge is required.

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