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## **EmploymentGuide.com**

Print/Email

TopTenREVIEWS no longer updates this category and keeps it here for archiving purposes only. It was last updated in September 2012.



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EmploymentGuide.com is a job and resume service that lets employers post one or thousands of jobs. It has the tools and exposure that hiring managers need to find the right employees. Additionally, job seekers can easily search jobs and find valuable career advice. This service offers most of the same features for employers and job seekers that some of our more highly ranked services provide, but lacks a large job seeker audience for employers and provides fewer search filters for job seekers.

Employers who use EmploymentGuide.com have access to the more than one million job seekers who visit the site monthly. This job and resume service has a PDF that breaks down the website's audience demographics by age, gender, income level and traffic source into an easy-to-read pie chart. This makes it easy to see who comprises the site's job seeker audience.

You can select to purchase one job posting or several at a time. A feature we like about EmploymentGuide.com is that the price per job posting decreases if you purchase multiple postings per month instead of just one per month. Whether you purchase one or more job postings per month, this site allows you to do the following:

- · Filter applicants by skills and qualifications
- Edit, renew and monitor job postings online at any time with Real Time Posting
- Review applicants via email

Another thing we like is that EmploymentGuide.com identifies keywords for each posting. The service optimizes posts for those keywords so that search engines can easily find them. This in turn helps job seekers find your job posting when they perform a search.

When your job posting has been up for 14 days, EmploymentGuide.com refreshes the post so it reappears as a new job listing. When the job posting is refreshed, it has the current date on it. This helps job seekers know that the position is still currently available and not an old opening that has already been filled.

If your company has a large number of job postings, you can have EmploymentGuide.com scrape the jobs from your site for no additional cost. You can also import a large number of job postings to EmploymentGuide.com through an FTP for no additional cost.





EmploymentGuide.com displays job listings from thousands of employers throughout the United States. As a job seeker, you can search for jobs by keyword, industry or location. The site does not currently offer the ability to upload resumes, but there are still many opportunities to locate potential employment opportunities.

The site also offers resources geared toward job seekers, which range from educational opportunities and job fairs to a video center. The service differentiates itself with the scope and number of videos available on a variety of subjects. As we browsed the video archive, we found resources on:

- · EmploymentGuide.com as a company
- CNAs
- Military
- Security professionals

Job seekers should visit this website for the employment resources if not for the job listings. Some of these features and topics are unique to the site and offer you an interesting perspective on how to find a job, the nuances of job hunting within specific industries and more. Through an EmploymentGuide.com-sponsored job fair, job seekers receive the unique opportunity to meet and interview with potential employers immediately. EmploymentGuide.com hosts more than 200 of these events per year and posts new events weekly.

Through a designated telephone number or via email, support is available if you have any questions. The site has a vast variety of articles and advice on subjects ranging from preparing for an interview to writing cover letters and resumes, as well as guides that teach you how to research companies and more. These resources are located on the company's blog that is updated with new articles on a weekly basis.

The site is easily navigable because all pertinent links are located at the top of the screen. Parts of the site seem outdated in design whereas others pages seem newer, which would indicate that the site is constantly undergoing updates to improve your experience.

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Dental Assisting School in Utah New career in only 12 weeks!



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## Summary:

Overall, EmploymentGuide.com is an excellent service that provides useful tools regarding best practices for employers, recruiters and job seekers. The downside to this service is that it does not offer as many search options or have as large a reach to prospective job seekers and employers as our higher-ranked services do.

Work at Home Jobs (2013) weeklymarks.com \$47/hr Part-Time Job Openings. Requirements: Must Have Computer.



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