

# Brian Ephraim - Frontend Engineer at OkCupid

Upper East Side, New York, NY

914-482-2364

email: [brianephraim@gmail.com](mailto:brianephraim@gmail.com)

twitter: [@brianephraim](https://twitter.com/brianephraim)

linkedin: [linkedin.com/profile/view?id=112481106](https://www.linkedin.com/profile/view?id=112481106)

github: [github.com/default](https://github.com/default)

work sample: [m.datehookup.com](http://m.datehookup.com)

---

## Objective

Frontend Lead for ground-up build of mobile web app, responsible for architecture, development, feature design, deployment, workflow, integration with backend, API modeling, and debugging.

---

## Ideal environment from experience

Angular - jQuery - Node - Grunt - libSass - Git - AWS - RequireJs - Ui-Router - Ui-Router Extras - VelocityJs - Weinre - Bower - Yeoman - WebSockets - AJAX - Bourbon - ImageMagick - Sketch - OSX - iTerm - Sublime - iOS Simulator - Genymotion

## Other technical experience

Backbone - Meteor - MongoDB - LESS - Bootstrap - Foundation - PHP - MySQL - SVN - CVS - Photoshop - Illustrator - InDesign

---

## Career

### OKCupid - Frontend Engineer, November 2013 - Present

- Developing Angular single page mobile web apps from the ground up
- Coding features, including:
  - infinite scroll
  - pull to refresh
  - pinch to zoom
  - photo upload
  - instant chats and notifications with WebSockets
  - Tinder-like card swiping
  - animated screen transitions with 3D effects
  - swipeable image galleries
  - phone/tablet responsive
  - geolocation
  - sticky footers and headers

- lazy loading javascript assets
- Assembling Grunt development environment, including:
  - localhost server
  - Weinre remote device debugging
  - effortless retina/non-retina spritesheet generation
  - endpoint proxying
  - deployment scripts for a variety of asset servers, including AWS
  - cache-busting mechanisms
  - asset compilation
  - rollback functionality
  - git integration
- Owning an entire codebase
- Migrating architecture between projects
- Collaborating closely with designers on product features
- Writing detailed specification documents for backend developers
- API modeling collaboration with backend developers
- Reaching millions of page views

#### **Viggle Inc. - Senior Web / Javascript Engineer, April 2013 - October 2013**

- Developing an AngularJs single page app within a hybrid iPad app
- Directing and merging code contributions
- Coordinating production deployment
- Estimating tasks, researching technology, and planning for future initiatives

#### **inPerson.in / Blaboid Inc. - Entrepreneur, November 2010 - April 2013**

- Launching an innovative social networking platform
- Coordinating business needs with lawyer, accountant, and consultants.
- Developing the platform, consisting of a single page HTML5 Backbone mobile web app with user generated content, hosted on Amazon, with PHP/MySQL backend.

#### **Alexander Interactive - Front End Web Developer, May 2011 - March 2012**

- Serving E-commerce clients such as Lowe's Home Improvement.
- Doing agile with daily scrum calls, sprint planning/review, and demos for executive product owners.
- Flying to client corporate headquarters for onsite consulting.

#### **KickApps/Kit Digital - Front End Web Developer, October 2010 - May 2011**

Developing social portals for such clients as:

- The Doctor Oz TV Show
- MIT University
- Penguin publishers
- Book Of Cool
- Squabbler
- Sharecare
- Leap4Life

**Rail Europe - Web designer, October 2006 - October 2010**

- developing mobile and desktop web front end

**Epoch - Audio Engineer/Guitarist, 2005 - 2006**

- writing songs
- performing shows
- audio engineering recordings
- assembling and programming electronic instruments
- building the band's website

**Regeneron Pharmaceuticals - Graphic designer, July 2000 - October 2005**

- Designing logos, banners, posters, fliers and presentation materials
  - Preparing images for patent submission
  - Formatting scientific imagery for publication
- 

**Education**

Philosophy Major, Bachelor of Arts, Ithaca College, Ithaca, NY