# Brian Ephraim - frontend engineer at okcupid.com

NYC / Garrison, NY

914-482-2364

email: brianephraim@gmail.com

linkedin: linkedin.com/in/brian-ephraim-29680531

github: github.com/defualt

# Technical experience overview since July 2000

Languages: Javascript - HTML5 - Sass - CSS3 - Bash - LESS - PHP - SQL

Front end libraries: Angular - jQuery - RequireJs - Bourbon - Bootstrap - Foundation - Meteor - Backbone

- VelocityJs

Servers: Node - Apache

CLI: Grunt - Vagrant - ImageMagick - Bower - Yeoman

Cloud services: Sentry - Github - Amazon Web Services (AWS) - GitLab - BitBucket

Network: AJAX - Weinre - WebSockets

Graphics Applications: Photoshop - Illustrator - InDesign - Sketch

Other Applications: Sublime - iTerm2 - Chrome Dev Tools - iOs Simulator - Genymotion - All the Browsers

Version Control: Git - SVN - CVS

OS: OSX - Windows 7/XP Databases: MongoDB - MySQL

#### Career

#### OKCupid (dating website) - Frontend Engineer, November 2013 - Present

- Developing and launching Angular single page mobile web apps from the ground up
- Coding features, including:
  - complex business logic
  - touch and swipe interaction
  - infinite scroll
  - pull to refresh
  - pinch to zoom
  - photo upload
  - Instant chats and notifications with WebSockets
  - Tinder-like card swiping interface
  - animated screen transitions with 3D effects
  - swipeable image galleries
  - phone/tablet responsive
  - geolocation
  - sticky footers and headers
  - lazy loading assets

- optimized load times via VanillaJs landing pages, on-demand asset loading, bundling, and compression
- Assembling Grunt development environment, including:
  - localhost server
  - Weinre remote device debugging
  - effortless retina/non-retina spritesheet generation
  - endpoint proxying
  - build and deployment scripts for a variety of asset servers, including AWS
  - cache-busting mechanisms
  - asset compilation
  - rollback functionality
  - git integration
- Owning an entire codebase
- Sharing codebases with other front-end engineers
- Conducting A/B tests
- Tweaking designs based on test results
- Organizing project roadmaps
- Transferring architecture and features between separate projects
- Writing detailed specification documents for backend developers
- Collaborating with backend developers on API modeling
- Collaborating closely with designers on product features
- Styling CSS with pixel perfect alignment against designer files

#### BernieSelfie.com (side project) - creator, July 2015 - Present

 creating a website that helps people combine their photos with campaign graphics and share the result on social media

# Viggle Inc. (second screen app) - Senior Web / Javascript Engineer, April 2013 - October 2013

- Owning the Angular codebase for two single page apps
- Delegating tasks to other frontend engineers
- Coordinating production deployment with backend
- Estimating tasks, researching technology, and planning for future initiatives

#### Blaboid Inc. (startup) - Entrepreneur, November 2010 - April 2013

- Launching a social networking platform
- Coordinating business needs with lawyer, accountant, and consultants
- $\bullet$  Developing the platform, consisting of a single page HTML5 Backbone mobile web app with user generated content, hosted on Amazon, with PHP/MySQL backend

#### Alexander Interactive (Agency) - Frontend Web Developer, May 2011 - March 2012

- Serving E-commerce clients such as Lowe's Home Improvement and Adorama
- Doing agile with daily scrum calls, sprint planning/review, and demos for executive product owners
- Flying to client corporate headquarters for onsite consulting
- Working with distributed team members via Skype and email

#### KickApps/Kit Digital (Agency) - Frontend Web Developer, October 2010 - May 2011

- Developing social portals for such clients as:
  - The Doctor Oz TV Show
  - MIT University
  - Penguin publishers
  - Book Of Cool
  - Squabbler
  - Sharecare
  - Leap4Life
- Working with distributed team members via Skype and email

### Rail Europe (travel website) - Web designer, October 2006 - October 2010

• developing mobile and desktop e-commerce web frontend

#### Epoch (band) - Guitarist, September 2003 - October 2006

- writing songs
- engineering audio
- producing albums
- performing shows
- building and programming electronic instruments
- creating the band's website

#### Regeneron (pharmaceuticals) - Graphic designer, July 2000 - October 2005

- Designing logos, banners, posters, fliers and presentation materials
- Preparing images for patent submission
- Formatting scientific imagery for journal publication

## Education

2003 Ithaca College, Ithaca NY, Bachelor of Arts, Philosophy Major