

Equipa tu Casa / Equip your home Promotion Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

No Purchase Necessary to participate in Equipa tu Casa Promotion (the "Promotion") is open to residents of the Southern California and Arizona, must be 18 years and older and is not available Internationally. Employees of ADIR International DBA Curacao, CURACAO, LTD., A CALIFORNIA LIMITED PARTNERSHIP d/b/a iCuracao.com or any of its affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Promotion and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor

ADIR International DBA Curacao., 1605 W Olympic Blvd. Suite 600, Los Angeles, CA 90015.

3. Promotion Submission Period

The Promotion submission period is from Monday Feb 18 to Friday May 31, 2013. As it consists on 5 different "Stages" with Specific Start and End dates for each "Stage"

Stage 1:

(AZ) Starts Monday Feb 25 ends Friday March 15, 2013 at noon.

(CA) Starts Monday Feb 25 ends Friday March 15, 2013 at noon

Stage 2:

(AZ) Starts Monday March 18 ends Friday April 5, 2013 at noon

(CA) Starts Monday March 18 ends Friday April 5, 2013 at noon

Stage 3:

(AZ) Starts Monday Apr 8 ends Friday April 26, 2013 at noon

(CA) Starts Monday Apr 8 ends Friday April 26, 2013 at noon

Stage 4:

(AZ) Starts Monday Apr 29 ends Friday May17, 2013 at noon

(CA) Starts Monday Apr 29 ends Friday May 17, 2013 at noon

Stage 5:

(AZ) Starts Monday May 20 ends Friday June 7, 2013 at noon

(CA) Starts Monday May 20 ends Friday June 7, 2013 at noon

4. How to Enter

During the Promotion Submission Period you can enter by the following ("Basic Entry") means:

Visit any of the 11 Stores throughout Southern CA or Arizona, look for the featured "Prize" and get the Promo code. Use the promo code at the Promotion Registration Site (www.iCuracao.com/equipatucasa). Enter Name, Phone number, e mail address and Promo Code to register

Visit the online store at www.iCuracao.com and get the Promo Code. Click on the Register button to be redirected to the Promotion Registration Site. Enter Name, Phone number, e mail address and Promo Code to register.

Basic Entries are limited to two (2) per person per "stage". One entry per Promo Code maximum. Use of any automated system to enter is prohibited and will result in disqualification. Any attempt by a person to use multiple identities to register more than twice per "stage" may result in disqualification at Sponsor's sole discretion. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected reviews and/or reviews, which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned the email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Sponsor and will not be acknowledged or returned.

5. Winner Selection

For each of the following stages there will be a "Drawing date".

Stage 1:

(AZ) Drawing will be held Friday March 15, 2013

(CA) Drawing will be held Friday March 15,2013

Stage 2:

(AZ) Drawing will be Friday April 5,2013

(CA) Drawing will be Friday April 5, 2013

Stage 3:

(AZ) Drawing will be held Friday April 26, 2013

(CA) Drawing will be held Friday April 26, 2013

Stage 4:

(AZ) Drawing will be held Friday May 17, 2013

(CA) Drawing will be held Friday May 17, 2013

Stage 5:

(AZ) Drawing will be held Friday June 7, 2013

(CA) Drawing will be held Friday June 7, 2013

(On or about each drawing date, Sponsor or an independent judging agency will select one (1) entry for each prize described below in a random drawing of all valid entries received. The selected entrant will be contacted using the phone number, or email address provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules.) Sponsor's decisions as to the administration and operation of the Promotion and the selection of the potential winner is final and binding in all matters related to the Promotion. Winner will be announced live in the TV segment related to the State of Entry

CA entries will be announced during Telemundo 52 Marcador Total Program on each Sunday's segment after the ("Drawing date")

AZ entries will be announced during Univision 33 Acción Deportiva Program on each Saturday's segment after the ("Drawing date")

One or Two days after the drawing, the Prize winner will be contacted. Failure to respond to the initial verification e-mail / within two (2) days of notification or return of e-mail notification as undeliverable after three (3) attempts or failure to be contacted to the phone number provided in the entry within 3 days of notification will result in disqualification. Odds of winning a prize depend on the number of eligible entries received up to the time of the respective drawing. Limit of one per Stage prize per person for the Promotion. Same Person cannot be considered in both CA and AZ drawings.

6. THE POTENTIAL PROMOTION WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION.

7. Verification of Potential Winner

The potential prize winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential prize winners will be required to sign and return to Sponsor, within five (5) days of the date notice is sent, an affidavit of eligibility, and liability/publicity release (except where prohibited) in order to claim his/her prize if applicable. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that a potential winner of a Promotion prize is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

8. Prizes

Prize Description (and retail value)

Stage 1: 4 TaiChi tablet/Laptop (Model # Taichi21DH51) Retail value \$1299.99

Stage 2: 2 Refrigerator: LG Model No LFX31925ST for AZ market Retail Value \$2,879.95 and 2 Refrigerator: LG Model No LFX31945ST for CA market Retail Value: \$3,599.99

Stage 3: 4 Living Room Set (details Pending) Value:

Stage 4: Smart TV (details pending) Value: \$

Stage 5: pending

For all prizes: No cash equivalent for the prize, prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use.

9. Entry Conditions and Release

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Promotion; (b) release and hold harmless the Sponsor and its respective parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Promotion, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights,

property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Promotion, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sponsor from and against any and all claims, expenses, and liabilities (including reasonable attorneys fees) arising out of or relating to an entrant's participation in the Promotion and/or entrant's acceptance, use or misuse of prize.

10. Publicity

Except where prohibited, participation in the Promotion constitutes winners consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

11. General Conditions

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Promotion; (d) technical or human error which may occur in the administration of the Promotion or the processing of Entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Entry in the Promotion. No more than the stated number of prizes will be awarded.

13. Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded, other than those concerning the administration of the Promotion or the determination of winners, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved exclusively by the United States District Court or the

appropriate California Court located in Los Angeles County, California; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

14. Entrant's Personal Information

Information collected from entrants is subject to the Sponsor's Privacy Policy which is available here - icuracao.com/privacy

15. Promotion Results

For Promotion results send a hand-printed, self-addressed, stamped envelope to Winners List – Equipa tu Casa Promotion c/o icuracao.com, 1605 W Olympic Blvd. Suite 600, Los Angeles, CA 90015. Requests for the winner list must be received by June 30th, 2013.