

Demographic details: Country

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Users by Country over time						Users by Country				
● Ethiopia ● United States ● Germany ● Netherlands ● South Africa										
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Country	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	Conversions	Total revenue	
	155,657 100% of total	145,906 100% of total	154,793 100% of total	48.73% Avg 0%	0.99 Avg 0%	15s Avg 0%	1,203,574 100% of total	0.00	\$0.00	
1 Ethiopia	123,749	115,629	134,502	51.03%	1.09	13s	1,023,241	0.00	\$0.00	
2 United States	7,602	6,941	2,700	28.58%	0.36	22s	31,619	0.00	\$0.00	
3 Germany	6,649	6,151	1,395	18.35%	0.21	3s	24,703	0.00	\$0.00	
4 Netherlands	2,600	2,211	2,209	47.82%	0.85	16s	17,545	0.00	\$0.00	
5 United Kingdom	2,551	1,918	1,812	45.69%	0.71	17s	14,134	0.00	\$0.00	
6 South Africa	2,237	2,093	2,187	46.7%	0.98	14s	16,821	0.00	\$0.00	
7 France	1,744	1,185	1,493	54.57%	0.86	9s	10,544	0.00	\$0.00	
8 Canada	1,700	1,513	1,086	48.01%	0.64	1m 24s	8,027	0.00	\$0.00	
9 Kenya	806	738	602	51.1%	0.75	1m 11s	4,363	0.00	\$0.00	
10 Saudi Arabia	750	686	612	45.47%	0.82	22s	5,261	0.00	\$0.00	
11 Somalia	719	674	596	49.17%	0.83	38s	4,758	0.00	\$0.00	
12 United Arab Emirates	696	641	541	46.04%	0.78	16s	4,336	0.00	\$0.00	
13 Sweden	593	528	343	41.63%	0.58	24s	3,000	0.00	\$0.00	
14 Norway	497	422	360	44.83%	0.72	26s	2,881	0.00	\$0.00	
15 Switzerland	317	278	195	43.53%	0.62	21s	1,723	0.00	\$0.00	
16 Egypt	276	221	255	53.91%	0.92	18s	1,845	0.00	\$0.00	
17 Uganda	269	257	222	48.68%	0.83	25s	1,650	0.00	\$0.00	
18 Israel	242	226	289	51.06%	1.19	28s	2,701	0.00	\$0.00	
19 Italy	231	185	180	50.85%	0.78	47s	1,408	0.00	\$0.00	
20 Belgium	222	186	173	47.66%	0.78	18s	1,327	0.00	\$0.00	
21 Djibouti	208	178	191	57.7%	0.92	33s	1,684	0.00	\$0.00	
22 Czechia	195	191	86	40.57%	0.44	14s	800	0.00	\$0.00	
23 Qatar	179	172	160	51.78%	0.89	27s	1,230	0.00	\$0.00	
24 Sierra Leone	170	170	110	39.01%	0.65	0s	1,047	0.00	\$0.00	
25 Australia	162	145	110	42.8%	0.68	39s	1,012	0.00	\$0.00	
26 South Sudan	153	141	114	51.58%	0.75	1m 19s	826	0.00	\$0.00	
27 India	141	110	96	45.71%	0.68	13s	711	0.00	\$0.00	
28 Iran	130	70	88	56.77%	0.68	11s	541	0.00	\$0.00	
29 Ireland	128	78	68	47.55%	0.53	11s	419	0.00	\$0.00	
30 Singapore	114	79	90	46.39%	0.79	4s	684	0.00	\$0.00	
31 Poland	103	77	86	55.13%	0.83	15s	593	0.00	\$0.00	
32 Türkiye	93	90	71	47.97%	0.76	57s	549	0.00	\$0.00	
33 Finland	89	73	63	50.81%	0.71	34s	521	0.00	\$0.00	
34 Austria	87	70	49	38.89%	0.56	20s	437	0.00	\$0.00	
35 Denmark	75	61	47	47.96%	0.63	24s	378	0.00	\$0.00	
36 Lebanon	75	68	71	56.35%	0.95	44s	515	0.00	\$0.00	
37 China	72	63	23	25.84%	0.32	19s	343	0.00	\$0.00	
38 (not set)	71	43	51	54.26%	0.72	4s	379	0.00	\$0.00	
39 South Korea	69	67	28	32.94%	0.41	22s	384	0.00	\$0.00	
40 Rwanda	67	59	50	58.82%	0.75	1m 45s	328	0.00	\$0.00	
41 Kuwait	62	60	67	62.04%	1.08	19s	456	0.00	\$0.00	
42 Spain	62	47	44	47.31%	0.71	29s	360	0.00	\$0.00	
43 Brazil	59	48	45	43.27%	0.76	38s	348	0.00	\$0.00	
44 Greece	58	55	41	46.59%	0.71	5s	357	0.00	\$0.00	
45 Romania	54	42	39	42.39%	0.72	13s	349	0.00	\$0.00	
46 Tanzania	52	43	32	45.07%	0.62	1m 43s	224	0.00	\$0.00	
47 Eritrea	51	45	37	44.05%	0.73	1m 42s	319	0.00	\$0.00	
48 Jordan	49	46	38	51.35%	0.78	38s	373	0.00	\$0.00	
49 Japan	45	38	28	45.9%	0.62	37s	227	0.00	\$0.00	
50 Russia	44	36	50	66.67%	1.14	31s	375	0.00	\$0.00	
51 Angola	43	42	26	47.27%	0.60	18s	240	0.00	\$0.00	
52 Libya	40	38	40	61.54%	1.00	45s	357	0.00	\$0.00	
53 Sudan	39	37	35	54.69%	0.90	27s	275	0.00	\$0.00	
54 Yemen	35	33	25	46.3%	0.71	44s	220	0.00	\$0.00	
55 Indonesia	32	29	29	52.73%	0.91	5s	201	0.00	\$0.00	
56 Bulgaria	30	17	23	63.89%	0.77	4s	127	0.00	\$0.00	
57 Nigeria	30	29	27	50.94%	0.90	22s	196	0.00	\$0.00	
58 Luxembourg	29	24	22	51.16%	0.76	10s	155	0.00	\$0.00	
59 Serbia	29	9	25	65.79%	0.86	1m 36s	149	0.00	\$0.00	
60 Zambia	23	21	17	51.52%	0.74	1m 15s	106	0.00	\$0.00	
61 Bahrain	22	22	23	69.7%	1.05	14s	161	0.00	\$0.00	
62 New Zealand	20	19	10	37.04%	0.50	39s	91	0.00	\$0.00	
63 Thailand	20	18	10	37.04%	0.50	40s	109	0.00	\$0.00	
64 Pakistan	19	14	18	75%	0.95	1m 21s	84	0.00	\$0.00	
65 Myanmar (Burma)	18	18	8	34.78%	0.44	32s	106	0.00	\$0.00	
66 Belarus	15	15	17	50%	1.13	5s	124	0.00	\$0.00	
67 Hong Kong	15	14	13	44.83%	0.87	36s	175	0.00	\$0.00	
68 Hungary	14	11	11	57.89%	0.79	37s	75	0.00	\$0.00	
69 Morocco	14	13	6	37.5%	0.43	2s	59	0.00	\$0.00	
70 Malaysia	13	13	7	46.67%	0.54	33s	61	0.00	\$0.00	
71 Malta	13	11	13	65%	1.00	19s	94	0.00	\$0.00	
72 Tunisia	13	13	4	25%	0.31	18s	58	0.00	\$0.00	
73 Cambodia	12	12	5	41.67%	0.42	23s	49	0.00	\$0.00	
74 Malawi	12	12	8	50%	0.67	48s	59	0.00	\$0.00	
75 Philippines	12	11	11	57.89%	0.92	38s	80	0.00	\$0.00	
76 Ghana	11	10	9	50%	0.82	1m 06s	67	0.00	\$0.00	
77 Oman	9	9	7	46.67%	0.78	0s	71	0.00	\$0.00	
78 Bangladesh	8	8	5	55.56%	0.63	46s	40	0.00	\$0.00	
79 Congo - Kinshasa	8	8	6	46.15%	0.75	0s	40	0.00	\$0.00	
80 Mauritius	8	9	3	30%	0.38	14s	33	0.00	\$0.00	
81 Mexico	8	8	3	33.33%	0.38	3s	30	0.00	\$0.00	
82 Portugal	8	8	3	33.33%	0.38	15s	40	0.00	\$0.00	
83 Algeria	7	7	5	55.56%	0.71	16s	45	0.00	\$0.00	
84 Côte d'Ivoire	7	7	4	57.14%	0.57	21s	26	0.00	\$0.00	
85 Iraq	7	6	5	38.46%	0.71	41s	45	0.00	\$0.00	
86 Laos	7	6	5	55.56%	0.71	2s	29	0.00	\$0.00	
87 Senegal	7	7	0	0%	0.00	1s	25	0.00	\$0.00	
88 Taiwan	7	7	4	50%	0.57	1m 08s	29	0.00	\$0.00	
89 Ukraine	7	6	7	70%	1.00	26s	44	0.00	\$0.00	
90 Armenia	6	6	6	100%	1.00	4s	53	0.00	\$0.00	
91 Cameroon	6	6	2	28.57%	0.33	9s	23	0.00	\$0.00	
92 Croatia	6	6	4	40%	0.67	27s	68	0.00	\$0.00	
93 Mali	6	5	5	62.5%	0.83	16s	28	0.00	\$0.00	
94 Botswana	5	4	4	66.67%	0.80	40s	20	0.00	\$0.00	
95 Cyprus	5	5	4	80%	0.80	1m 24s	21	0.00		