

## Section 1: Setting Up the Script on a New Laptop

### What You'll Need

- A laptop with internet access.
- Basic files: The Python script (e.g., `content_generator.py`), `config.json`, and a project folder.

### Step-by-Step Setup

#### 1. Install Python:

- Download Python 3.9+ from [python.org](https://python.org).
- Install it, checking "Add Python to PATH" during setup.
- Verify: Open a terminal (Command Prompt on Windows, Terminal on Mac) and type `python --version`. You should see the version number.

#### 2. Move the Project Folder:

- Copy your project folder (with `content_generator.py` and `config.json`) to your laptop (e.g., `C:\MindfulnessMarketing` or `~/Documents/MindfulnessMarketing`).

#### 3. Install Dependencies:

- Open a terminal in the project folder:
  - Windows: Right-click folder, "Open in Terminal."
  - Mac: `cd ~/Documents/MindfulnessMarketing`.
- Run: `pip install requests pinterest-sdk` (installs libraries the script needs).

#### 4. Get API Keys:

- **NewsAPI:** Sign up at [newsapi.org](https://newsapi.org), get a key.
- **Venice.ai:** Register at their site, grab your key.
- **Pinterest:** Create a developer account at [developers.pinterest.com](https://developers.pinterest.com), get an access token.

#### 5. Configure `config.json`:

- Open `config.json` in a text editor (e.g., Notepad, VS Code).
- Add your API keys and settings (see the example in the marketing plan above).
- Save it.

#### 6. Test It:

- In the terminal, run: `python content_generator.py` .
  - If it works, you'll see generated content. If not, check error messages (e.g., missing keys).
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## Section 2: Using the Script

### Running the Script

- Open a terminal in the project folder.
- Type: `python content_generator.py` .
- The script reads `config.json` , generates content, and saves it (e.g., blog text, Pinterest image).

### What It Creates

- **Blog Post:** A 500-word article (or your set length) with your keywords and CTA.
- **Pinterest Post:** An image and description, ready to upload via the Pinterest API.

### Customizing Outputs

- Edit `outputs` in `config.json` :
    - `["blog"]` : Just a blog post.
    - `["pinterest"]` : Just a Pinterest pin.
    - `["blog", "pinterest"]` : Both (default).
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## Section 3: Fact-Checking and Approval

- **Fact-Checking:** The script uses Venice.ai to verify claims, giving confidence scores (e.g., 0.95 = very likely true).
    - Check the output for scores. If below 0.8, revise manually or adjust `reference_links`.
  - **Approval:** Review the content in the terminal or saved files. Edit as needed before posting.
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## Section 4: Posting to Pinterest

- **Setup:** Ensure `pinterest_access_token` is in `config.json`.
  - **Process:** The script uploads the pin automatically if `"pinterest"` is in `outputs`.
  - **Tips:** Use a vertical image (e.g., 600x900px), add hashtags (#mindfulness), and track clicks via Pinterest analytics.
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## Section 5: Highly Effective Strategies and Variable Settings

### Strategy 1: Maximize Engagement

- **Variables:**
  - `tone_and_style` : "uplifting and conversational" – keeps readers hooked.
  - `content_format` : "listicle" – easy to read, shareable.
- **Tip:** Post when your audience is online (e.g., evenings for mindfulness seekers).

### Strategy 2: Boost SEO

- **Variables:**

- `seo_keywords` : Add 5-7 relevant terms (e.g., "mindfulness for stress").
- `article_length` : Try 800 words for deeper content if ranking matters more.
- **Tip:** Use Google Trends to find trending mindfulness terms.

### Strategy 3: Eye-Catching Visuals

- **Variables:**
  - `image_style` : "realistic" for trust, or "abstract" for a unique vibe.
  - `image_model` : Stick with "flux-dev" for quality.
- **Tip:** Test colors (e.g., blues for calm) on Pinterest pins.

### Strategy 4: Drive Sales

- **Variables:**
    - `call_to_action` : Make it urgent, e.g., "Grab Your Guide Now for \$9.99!"
    - `affiliate_link` : Ensure it's trackable.
  - **Tip:** Pair with a discount in the first month (edit CTA to "Only \$7.99 This Week!").
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## Section 6: Troubleshooting

- **Error: "Module Not Found"** – Re-run `pip install requests pinterest-sdk`.
  - **API Fails** – Double-check keys in `config.json`.
  - **No Output** – Ensure `outputs` isn't empty.
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## Section 7: Pro Tips

- **Experiment:** Try different `text_model` options (e.g., "gpt-4") if available.
  - **Analyze:** Check blog traffic and Pinterest clicks weekly, tweak keywords or frequency.
  - **Scale:** Generate multiple posts at once by running the script with varied `config.json` files.
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## Conclusion

You're ready to market your mindfulness guide like a pro! Set up the script, tweak the variables, and watch your content attract buyers. Questions? Experiment and adjust – this tool is your creative partner.

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This marketing plan and PDF guide provide a full roadmap to promote your \$9.99 mindfulness guide effectively while empowering anyone to use the script with confidence. Start with these settings, monitor results, and refine as you go!

