

Graphic Designer

Degnesh Kidane



ABOUT ME

Creative and self-driven design professional with 5+ years of experience creating and delivering elegant, innovative design solutions that excite consumers and grow iconic brands. Skilled in leading multiple projects from concept through to completion. Hands-on in transforming complex information and concepts into attractive, human-centered designs.



EXPERIENCE

Highlights of Qualifications

- Five years' graphic design experience
- Exceptional customer service with product knowledge
- Work efficiently thus reducing customer waiting time
- Desire to grow business and retain clientele
- Team player with great attitude and appearance
- Work under pressure in busy atmosphere; pay attention to details
- Passionate and strong desire for career and continuous learning
- Dedicated and positive with a professional attitude
- Genuine interest in well-being and satisfaction of customers
- Reliable and dedicated hard worker
- Work well independently with minimal supervision

Related Work Experience

Owner / Graphic Designer. 2012 - 2017

Degu Advertising, Mekelle, Ethiopia

- Designed wedding and engagement banners, stickers, cd labels, business cards, invitations, thank you cards, certificates and logo's
- Developed graphic elements that meet clients' objectives
- Prepared sketches, layouts and graphic elements
- Determined medium best suited to produce desired visual effect
- Consulted with clients to establish overall look and graphic elements
- Liaised with clients to determine the nature and content of illustrations in order to meet their communications needs
- Developed storyboards for electronic productions
- Produced 2-D and 3-D animated drawings or computer illustrations
- Developed and produced realistic or representational sketches and final illustrations
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OTHER WORK EXPERIENCE

Production Worker. 2017 - 2019

Coast Spas Manufacturing, Langley, BC

Installed plumbing, checked taps and performed water tests



CONTACT

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<https://degnes.github.io/degu-portfolio/>



SKILLS

Concept & design development

Website design

Printed material design

Requirement analysis

Client relations



HARD SKILLS

Adobe Creative

HTML & CSS

After Effects

Illustration

In design

photoshop



EDUCATION

Ethiopia /Tigray

Diploma

Graphic Design

Graduated 2011

Vancouver career college

Diploma

Graphic Design

Graduated 2021