



# Anthony DeGuzman

UX / UI Designer

## Summary

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I'm a UX/UI Designer that strives to uncover solutions through creative, effective, and efficient designs. My process is derived from a background in banking/finance, technology, and education where **keeping the end-user in mind through the entire process is key.**

## Experience

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### **Bloc.io** | UX/UI Design Apprentice

Long Island, New York / Remote | October 2017 - Present

- Studied and applied practical UX design principles to web and mobile app projects
- Created mobile apps and responsive websites for various products
- Designed and coded personal portfolio utilizing HTML5, CSS, and JavaScript
- Applied UX research principles to conduct effective data analysis throughout the progression of various projects

### **Bethpage Federal Credit Union** | Technical Specialist / Facilitator

Long Island, New York | June 2016 - June 2017

- Collaborated on technical projects and initiatives for internal use as well as releases for members (customers).
- Designed, developed, and maintained training content for internal use for staff.
- Conducted training classes utilizing in-person techniques and digital teaching techniques via GoToTraining.


## Education


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### **Bloc.io** | UX/UI Design Apprenticeship


**Binghamton University** | B.A. in Geography

**Nassau Community College** | A.A. in Liberal Arts & Social Sciences

 Long Island, NY

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## Skills

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### UX/UI Design

Competitive Analysis  
User Research  
Personas  
Information Architecture  
Wireframing  
Branding  
Prototyping  
Usability Testing

### Front-End Development

HTML  
CSS  
JavaScript  
jQuery

## Tools

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Sketch / Figma  
Adobe Creative Suite  
InVision  
Optimal Workshop  
UsabilityHub  
Google Forms  
Git / Github