

# NCDE'2025

## Conference Overview

The 1<sup>st</sup> National Conference on Digital Economy is scheduled to take place on 25 September 2025 in Mascara, ALGERIA.

The evolution of technology has been and continues to be shocking to many as it has spread to almost every industry, science, etc. This modernization has resulted in what is now called the digital economy, a term that, according to the Australian bureau of statistics, the digital economy, is «the global network of economic and social activities made possible by information and communication technologies, such as the Internet, mobile networks and sensor networks»

The digital economy removes many barriers that previously defined how certain processes are conducted. A clear example is work, which has taken a 180 ° turn with technological advances that allow, for example, to work from home, making telework one of the most used alternatives today because of the multiple benefits it combines. The importance of the digital economy is represented by several areas: time saving, cost reduction, increased flexibility, more information and decisions, power of decision, reinvention of processes.



## Contact

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The conference aims to: Clarify the concept of digital economy; Assess the effectiveness and positioning of the digital economy, particularly in developing countries; Identify opportunities and challenges for the development of the digital economy in Algeria and other countries of the world; Propose policies for rapid and sustainable development, and promote digital economic cooperation; Provide guidance for training and scientific research that benefits the digital economy.

### Topics include, but are not limited to:

- I. Digital economy: Definition, Values, Key Trends; Challenges;
- II. Digital payments;
- III. Financial technology (FINTECH);
- IV. Digital currencies;
- V. E- commerce;
- VI. Relationship between the digital economy and the knowledge economy;
- II. The role and issues of the use of technologies in organizations and businesses;
- III. Traditional business and digital business,
- IX. Algeria and the digital economy;
- X. Legal framework for the digital economy



### President of the conference

Dr. DEHKAL Asmaa

### Honorary President

Pr. MOUCHAAL Younes

### General coordinator

Pr. HADJ AHMED Mohamed

### President of the Scientific Committee

Pr. MOKHTARI Fayçal

UNIVERSITY OF MUSTAPHA STAMBOULI MASCARA –  
ALGERIA



FACULTY OF ECONOMICS, COMMERCIAL SCIENCES  
AND MANAGEMENT SCIENCES

## 1<sup>ST</sup> NATIONAL CONFERENCE ON DIGITAL ECONOMY : CHALLENGES AND PROSPECTS



Mascara - ALGERIA

25 SEPTEMBER 2025

## Scientific Committee

### Pr. MOKHTARI Fayçal – Mascara-ALGERIA

Pr. HADJ AHMED Mohamed – Mascara-ALGERIA

Pr. Meliani Zoubida – Mascara- ALGERIA

Pr. BENABOU Djillali – Mascara- ALGERIA

Pr. YAAGOURB Mohamed- Mascara- ALGERIA

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Dr. SAIDI Hanene – U OUM EL BOUAGHI-ALGERIA

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Dr.BAKARI Mokhtar-Mascara-ALGERIA

Dr. MEHOR Hadj Mohamed – El bayadh-ALGERIA

Dr. YAHIA CHERIF Mouna – U CONSTANTINE-ALGERIA

Dr. KHELIL Abdelkader – U MEDEA-ALGERIA

Dr. KERMAS Mokhtar- Mascara – ALGERIA

Dr. SEBTI Khadidja –U CONSTANTINE-ALGERIA

Dr.HAMLAT Benachour-Mascara-ALGERIA

Dr. KABENE Ahmed – U of TIZI OUZOU-ALGERIA

## Organizing committee

- **Dr. BOUDIR Imene – Mascara- ALGERIA**
- Pr. BENATTA Mohamed– Mascara- ALGERIA
- Pr. SEFFIH Sadek – Mascara- ALGERIA
- Pr. BOUCHIKHI Mohamed.Redha – Mascara- ALGERIA
- Dr. SAHRAOUI Mustapha – Mascara- ALGERIA

### Who can attend:



## Important dates

Start – Deadline for receiving abstracts	20/08/2025 – 01/09/2025
Beginning- Deadline to receive final papers	01/09/2025-15/09/2025
Announcing the scientific program of the conference	20/09/2025
Conference day	25/09/2025

*The articles will be published in: Book of activities of NCDE'2025 with Internationally coded (ISBN).*