



5 Courses

Customer Analytics

Operations Analytics

People Analytics

Accounting Analytics

Business Analytics Capstone



ONLINE

Aug 11, 2022

DEBORAH SOARES CARDOSO

has successfully completed the online, non-credit Specialization

Business Analytics

This learner has successfully completed all five courses in Wharton's Business Analytics Specialization, and has gained the data literacy and analytic mindset necessary to describe, predict, and inform business decisions using big data in the specific areas of marketing, human resources, finance, and operations.

Eric Bradlow, Vice Dean;
Brian Bushee, Peter
Fader, Noah Gans,
Christopher Ittner,
Professors; Matthew
Bidwell, Martine Haas,
Raghu Iyengar, Sergei
Savin, Senthil
Veeraraghavan,
Associate Professors;
Ron Berman, Assistant
Professor; Cade
Massey, Practice
Professor

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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