

Akua Mmera Gyedu's Manifesto

The chairperson, dignitaries present, proud members of UDSMSA, ladies and gentlemen, I am in the person of AKUA MMERA GYEDU a member of pbl2A class. I am running for the position of Public relations officer (PRO). I am a young and confident individual who is passionate about public speaking which I believe is key for this particular position. I am a friendly and approachable individual with good communication skills. I want to use this opportunity to acknowledge the good efforts and work done by past and current holders of this noble office. I have always wanted to serve MSA which is evident in the fact that I am currently the vice president of the Standing Committee for Human rights and Peace (SCORP) and I have also served the UDSMSA editorial board for two consecutive years. I therefore believe I am the ideal candidate for the PRO position.

So what would you get from my leadership?

Firstly, we can attest to the fact that even though we have the numbers, attendance to MSA related programs is poor. When I become the next pro it is my plan to work the editorial committee since the committee is made of members from each class to improve upon the dissemination of information. To ensure that there is enough publicity for every MSA program, I would task the editorial representatives of each class to ensure that vigorous and massive publicity is done to pique the interest of our members because Information is power, knowledge is power, no matter how you look at it being informed comes with power to make you feel involved.

Secondly, the pro is the official spokesperson of the association. It is the job of the pro to endorse and manage all publications and notices of the association. If voted into power, I would work hard to establish and maintain understanding between the association and its members. I

would also convey accurate information from the association to the members.

Thirdly, to improve the reputation of the association I would work hand in hand with the editorial committee to improve the quantity and quality of our publicity mileage. This would not be difficult since I am already a member of the editorial board. I would work earnestly to improve our social media platforms and make it even more interactive and insightful.

Lastly, another aspect of being a PRO is being a conveyer of problems of members to leadership of the association. When I am voted into office, I will charge all course representatives with the duty of gathering information about the challenges of their class members and relating such information to me regularly. I will in turn relay this information to the executive board for action to be taken. If the problems are such that they cannot be dealt with at the MSA level, I will see to it that the president seeks help from the management of the medical school.

Having outlined my vision and policies to transform information dissemination in MSA, I ask all members to rally behind me on this journey. The above plans are only possible when we have competence at helm of affairs, and that exactly is what I bring on board. For competence, vote Mmera come 11th June.

Vote Mmera!

Vote for communication with a difference thank you