## **MANIFESTO**

I believe that creating a vibrant and cohesive association that is inclusive is extremely important for nurturing the growth of our association. I believe that with effective communication and adequate publicity, we would make a significant improvement as an association.

Honorable chairperson, Dignitaries present, Proud Members of Medical Students Association, Ladies and Gentlemen, my name is AGYEMAN TABIRI ROMEO, a second year medical student of the University for Development Studies (UDS). I am running for the position of the Public Relations Officer (PRO). Before I get into the main part of my manifesto, I would like to pay tribute to Mr. Nyawornota Teye Clement, who was the PRO for the 2020/2021 academic year and also to the executive board as a whole for inspiring me to run for this position for the 2021-2022 academic year.

I have many personal attributes which I believe would help me if I am elected. Firstly, I am lively and cooperative person and would look forward to working in close connection with a lot of people as PRO. Furthermore, I am very creative and have a strong interest in software and website management. I had a one year aerodynamics training at the air force base, Accra, and the focus, discipline and attention to details gained through the training, are among the skills I would apply to my role as PRO. The chairperson, if I am elected into office, I would see to the realization of the following policies.

I would work in conjunction with whoever is appointed as the editorial board chairperson to implement a public relations subcommittee. The aim of this subcommittee would be to ensure that all parts of the association is promoted properly. By having one member responsible for each aspect of the association media, (i.e Internal memoranda, website management, social platforms and other association notice boards) this would ensure that every component of the association would be promoted to its fullest extent from the socials to conferences and other activities. Hopefully, this subcommittee would help promote the association not to mention contribute ideas and suggestions for promoting various events in the association.

Secondary, I hope to continue the tradition of amazing socials organized by the association. By working closely with the newly elected executives, I would strive to make sure that as many students as possible attend the various MSA events. In the weeks leading up to MSA health week, I would radically step up the levels of

public relations around campus and on the internet to ensure that the MSA health week has the biggest impact possible and that the events organized gain the attendance they deserve. Also, I would take full advantage of every possible advertising opportunity, including local media, to secure the MSA games and MSA health week as the most important social events of the year not just for medical students but for everyone.

Moreover, I would endeavor to completely make the most out of the fresher's week and orientation. The magazine, which is crucial as it must present all aspect of the society in the best way possible to new members. I would make sure the magazine includes information on upcoming events so that new and old members alike are well informed on future events which might interest them. All these, should ensure promoting the association as approachable and friendly and encourage new members, especially first years, to become involved.

I want to thank you all for taking time to listen to my manifesto, and ask you to seriously consider voting for me in the election on the 11<sup>th</sup>. If I am elected, I promise to work tirelessly with the rest of the executives so that next academic year would be a best it can possibly be. I believe that together, we can build a better UDSMSA for ourselves.

God bless MSA, Good bless us all