

MANIFESTO BY DAVIS ABOAGYE

Information is a source of learning. But unless it is organized, processed and available to the right people in a format for decision making, it is a burden, not a benefit. "William Pallord"

Mr. Chairman, dignitaries present, proud members of UDSMSA, ladies and gentlemen, good evening. I am in the person of Davis Aboagye, a member of the Pbl2 class. I am running for the position of the Public Relations Officer (PRO) of this noble institution. A PRO is the official spokesperson of an association; therefore, one has to be eloquent and fluent with good communication skills. One has to be friendly and affable: easily approachable and must be tolerant: respecting the views of others irrespective of how it is. These are some qualities of a PRO, which I possess, making me the ideal candidate for the office of the PRO of this noble institution.

Now what I'm I going to do as the PRO?

To set the ball rolling, it is an undeniable fact that though MSA has the numbers, attendance to MSA related programs is nothing to write home about. When I become the next PRO, it is my vision to work with the Editorial Committee which will include members from each class to improve upon dissemination of information. We would ensure that there is enough publicity for every MSA programs. I would task the editorial board representatives to ensure that vigorous and massive publicity is done to stir up the interest of the members in the form of videos, flyers and involving the student body in the form of suggestion making. Information is power, knowledge is power, believe it or not but being informed and involved comes with a certain power of stirring up your interest.

Again, the PRO is the official spokesperson. It is the job of the PRO to endorse and manage all publications and notices of the association. If voted into power, I would work hard to establish and maintain understanding between the association and its members. I would also convey accurate information from the association to the members and on time by working with the organizing committee and Standing Committee heads to present their programs line-ups before each trimester to inform the members of the association the programs that have been planned to happen for maximum participation and for them psyche their minds.

Furthermore, to improve the reputation of the association, I would work hard in hand with the editorial committee to improve the quantity and quality of our publicity mileage. This would not be difficult since I am already a member of the editorial board. I would also work earnestly to improve our social media platforms and make them more interactive and insightful.

Lastly, another aspect of being a PRO is being a conveyer of problems of members to leadership of the association. When I am voted into power, I will charge all course representatives the duty of gathering information about challenges of their class members and relating them to me regularly. I would also create anonymous links so that concerns can also be posted there. I will in turn relay this information to the executive board and other appropriate bodies to be dealt with successfully. Also I intend to bring back MSA Personality of the Week. The main aim of personality of the week was to commend people for their active participation and contributions to MSA. This time around with a little bit of sauce in collaboration with the editorial board. This will also help increase participation of the students in MSA activities.

I will also work wholeheartedly with my fellow executives to execute the duties and ensure the progress of our association.

Having outlined my vision and policies to transform information dissemination. I will ask all members to rally behind me under one umbrella and make it all possible.

This is only possible when we have competence at helm of affairs and competence is what I bring on board.

Vote Davis for transformation

Vote Davis for PRO

Vote Davis for information at your doorstep.

Thank you all for granting me audience.