

Tom Bar-Gal

Experience Design Lead & Educator



PRODUCT DESIGN EXPERIENCE

PRINCIPAL EXPERIENCE DESIGN LEAD

Autodesk

Mar 2023 - Present day, Tel-Aviv, Hybrid

Delivered research and design solutions within the central product team, led UX education and user-centric advocacy, and drove cross-functional initiatives in alignment tracking, and AI design process adoption. Established UX architecture for a cross-product, multi-layered AEC data-standards management solution.

PRODUCT DESIGNER

Augury

Dec 2021 - Jan 2023, Haifa, Hybrid

Designed UX optimizations for IoT self-maintenance platform, improving efficiency of impact assessment and root-cause analysis processes.

Amplio

Mar 2021 - Dec 2021, Haifa, Hybrid

Implemented user-centric processes and established a design system.

Freelance

Jan 2021 - Apr 2021 - 4 months, Haifa

Shutterfly INC

Jan 2017 - Jan 2021 - 4 year, Haifa

Drove UI/UX design to increase AOV + CR. Two-time Hack Day winner.

LEADERSHIP & MANAGEMENT

LECTURER

University of Haifa (Formerly Wizo Haifa Academy of Design)

UX/UI and product design Feb 2020 - Present day

Introduction to interaction design Oct 2024

COMMUNICATIONS OFFICER

2007 - 2024 (Reserve, major)

Led and managed teams of up to 8 technicians

Oversaw training, task delegation and execution

MISC

ProdUX UX Community organizer
Mentorship to former students

tom.bar.gal@gmail.com

+972 545 393 406

Haifa, Israel

linkedin.com/in/tom-bar-gal/



SKILL SET & INTERESTS

Design leadership

Design education

Design operations

Product Design

Vibe coding

Data Design

UI animations

Interaction Design innovation

Wireframing & ideation

Information Architecture

Design Research

Creative coding

Data visualization

