Deida Lopez

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Software Engineer, React Native

Passionate and results-driven Software Engineer specializing in React Native, adept at creating engaging mobile applications for iOS and Android platforms. With a keen eye for detail and a commitment to excellence, excels in collaborative environments, driving innovation and delivering solutions aligned with strategic business objectives. Leveraging expertise in front-end and back-end technologies, including React, TypeScript, Node.js, and GraphQL, brings a holistic approach to software development, ensuring robustness, scalability, and an exceptional user experience.

Key Skills

Front-end: React Native | React | TypeScript | JavaScript | Next.js | API integration

Back-end: Node.js | Express

Mobile Development: Xcode | Android Studio | Testflight | App Store Connect | Google Play Store

CI/CD: Bitrise | Github Actions | Codepush | Travis CI

Data bases: SQL | PostgreSQL | GraphQL

Design: Figma | iOS Design Patterns

Other: Agile development | Git | Jest

Soft skills: Communication | Problem Solving | Emotional Intelligence | Empathy | Fast Learning

Professional Experience

Care/of, Remote   **August 2023 - Present**
Software Engineer II

Contributed to the development and enhancement of cutting-edge software solutions to support the company's digital platform, ensuring scalability, reliability, and a seamless user experience.

- Orchestrated seamless collaboration among mobile, back-end, product, and design teams to drive the implementation of new features in the Care/of: Build Healthy Habits mobile app, elevating user experience through rigorous A/B testing and iterative improvements.
- Led transformative initiatives, including the seamless integration of one-time purchase capabilities within the app and the optimization of in-app cart and checkout processes, resulting in the expansion of the user base and heightened revenue generation.
- Spearheaded the execution of design updates aimed at refining the onboarding process and amplifying user engagement, resulting in a streamlined user experience and increased retention rates.
- Leveraged expertise in React Native and JavaScript to drive the development of the mobile app, while meticulously monitoring performance metrics via Twilio Segment, Sentry for error monitoring, Google Crashlytics, and ensuring continuous integration and deployment using Bitrise for enhanced efficiency and reliability.

West Tenth (Techstars '20), Remote   **April 2021 - August 2023**
Software Engineer

Designed, developed, and maintained innovative software solutions to empower local businesses and entrepreneurs on the West Tenth platform.

- Contributed to a digital marketplace startup, fostering community among home-based entrepreneurs.
- Collaborated with the product team, engaging in design, ideation, and user feedback sessions.
- Enhanced seller onboarding boosting completion rate from 75% to 91.7%.
- Used React Native and Typescript for mobile app development.
- Leveraged Twilio for messaging, Instagram for business showcasing, Algolia for search optimization, Mixpanel for metrics, and Firebase for notifications and authorization.
- Developed back-end functionalities with Node.js, GraphQL and Apollo, managed PostgreSQL with pgAdmin, and Docker.

Education

Codeworks Software Engineering Immersive Course, Remote   January 2021 - April 2021

Bachelor of Science (B.S.) Ecology and Evolutionary Biology, UC Irvine, Irvine, CA   August 2015 - June 2019